Quarterly Klayr Update

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The third quarter of the year was all about strategy. We started the quarter riding the energy of our blockchain launch at the end of June and making sure everyone was aware of the exchanges that supported our airdrops.

Having established a solid working method in the team in the first months of operations, we got to work spreading the word about staking to ensure that all new $KLY token holders would be able to benefit from our fast block time and high rewards.

Q3 was most focused on tech developments and advancements as you´ll see in the Tech Updates section. All news are share first hand in our Discord channel. Join our journey and stay up to date.

- the Klayr Labs Team

Key Achievements In Q3

Lukas Bronsvoort
CEO @ Klayr Labs

Summer Update

No cucumber time, but full focus on getting klayr of the ground. A lot of strategic key decisions were made, and the first important initiatives were launched.

Token Coming Alive

The first listings arrived. As the foundation is laid out, it's time to start building out the ecosystem, attracting users and builders, and increasing the network's value.

Go-Live Of New Grant Program

Specific attention for Ignite Grants Program, where we incentivize builders to start experimenting with our SDK - a unique approach in the space where you can build a sidechain, deploy it on the testnet and earn 10K $KLY.

September = Experimentation Month

Many new initiatives have been initiated in September, from acquisition through Linkedin to our brand new Ambassador program, and our tipping bot on Discord. The first ambassadors will start in Q4 of this year already. In addition, we are setting up KOL partnerships to start getting the word out about Klayr and expand our reach.

Our First Testnet Project Came To Live

With Swaptoshi, we welcome the first project onto our Testnet. As a DEX with the ability to create tokens, it will serve as a key component of the ecosystem moving forward.

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Marketing Update

Lukas Tillmann
Marketing Lead @ Klayr Labs

As our first exchange listings went live, we spent a lot of time coordinating these launches and collaborating directly with the exchanges to market to their audiences via AMAs, blogs, and other co-marketing efforts.

Our application to pitch at the European Blockchain Convention in Barcelona was accepted, so we got to work building a pitch presentation for the September event. The presentation went very well and started up some great conversations which you'll start seeing results from in Q4.

Septmeber also saw the reprisal of our Klayr Zealy Challenge, where 980 are battling for prizes totaling 39,000 $KLY.

We also planned and held our first monthly AMA session on Discord, where we will be regularly answering your burning questions about what's going on with Klayr.

As we developed a clear focus on bringing in small independent developers into the ecosystem, in marketing, we revised our branding and messaging across all of our materials to match this strong direction. Perhaps the most exciting part of the quarter was building up our Ignite Grants process to efficiently promote, onboard, and facilitate our Igniters! Using LinkedIn advertising and personal outreach, we extended invitations to apply to thousands of developers around the world who match our builder profile. Not only did this bring many builders into the program, but it also taught us a lot about the effectiveness of different methods.

In marketing, we can really feel the momentum building and as we begin to scale our efforts, we're extremely excited for what's to come!

Tech Update

Raphael Cornelis
CPO @ Klayr Labs

Desktop

We added private key imports to Klayr Desktop besides some small visual fixes, such as not being able to show more than 20 applications.

Klayr Interoperability

Interoperability, one of the key USPs of the L1 technology we've continued to build on, has been a core focus from the start. Initially, we tested it internally without encountering any major issues. However, during later tests on the public testnet, we identified a few problems with the Chain Connector plugin 6.1, the CCM bug (fixed), and the cross-chain messages on Swaptoshi (fixed). We are now in the process of assessing what fixes are needed in the CC plugin to catch these edge cases so interoperability will work as intended.

Tech Update

No Fee Height To The Chain Connector Plugin

We've added a new feature to the chain connector plugin to be able to set a height to which no fees are needed for CCUs, so a sidechain is able to use KLY as the fee token and does not need to use its own custom token.

Klayr Explorer

The future Klayr Platform we envision, which should include (non) fungible token issuance, will be built upon the Klayr Explorer as its base. Therefore, we have focused on developing this new explorer first so we can continue adding features later on. Also, the platform will partially replace the Klayr Desktop wallet.

- The Explorer is now 80% finished; most focus is now on interoperability and how to use the Explorer in an agnostic way for every other chain in the ecosystem.
- Next, we will start integrating wallet functionalities.

Klayr Gateway

At the request of larger exchanges like Binance, we've been exploring ways to improve Klayr Service. We're now developing the new Klayr Gateway using NestJS, which offers a more modular approach. This will result in easier, faster, and more reliable deployments, enhancing the overall performance and scalability of the service. We are currently about 80% complete compared to what we had with Lisk Service, with plans to add more custom endpoints as we continue development.

Research

We're focusing our research on two possible routes for future implementations: first, on-chain contract deployment, and second, bridging to other ecosystems. These will be key areas for expanding functionality and interoperability within and outside the Klayr ecosystem (Smart Contracts, WASM on-chain, Bridges)

Side Chain POCs

We created and refactored three different sidechains to test and improve the WalletConnect implementation on the desktop and evaluate the Klayr interoperability solution. In addition, these sidechains can serve as examples for developers new to the Klayr SDK.

1. **Memetoken Sidechain:** This sidechain was built with minimal functionality, and the primary goal was to allow our development team to assess how straightforward or complex it is to set up a sidechain. This included working with Klayr Service, the Chain Connector Plugin, and all other necessary components for getting a sidechain up and running.
2. **Postboard App Refactor:** We refactored the Lisk-based postboard app, focusing on creating a working example for the developer community and enhancing the user experience with WalletConnect. We are currently refactoring WalletConnect again for the newly launched Reown. Aiming to launch on testnet soon.
3. **Ticketing App Refactor:** We are refactoring the older Lisk ticketing app, originally developed by Moosty. This was done to provide an additional practical use case to help us onboard new developers. This project is still a work in progress.

Quarterly Treasury Update

Period: Q3 2024
Publish Date: 28-10-2024

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This update provides a summary of Klayr Labs' treasury. This update ensures transparency to the community and provides insight into the treasury's usage.

This overview contains:

- **Asset Distribution: Current value and allocation.**
- **Changes: Notable transactions and adjustments over the quarter.**

KLY Expenses

Category	Expenses
Marketing	68,9k
Market Making	40k
Exchanges	462k
Total	**570,9k KLY**

KLY Income

Category	Income
Validators & Staking Rewards	460k
Total	**460k KLY**

Treasury Overview

Asset	Amount	Value in USD
USDT	10,5k	10,5k USD
KLY	29,76m	363k USD
Total Value In USD		**$373,5k**

The asset values are based on market prices as of September 30, 2024, which can be referenced here.
1 KLY = USD 0,0122

⚠️ **This update <u>does not</u> include any grants from the Onchain Foundation or any investment funds.**