



Klaytn Champ

Learn how to develop on Klaytn and
get rewarded.

Problems

.01

Tedious development work

Developing can be very frustrating and is never an easy process.

.03

Not enough blockchain developers

Since of the emerging blockchain market is growing rapidly, there's a high demand of developers

.02

Complicated documentation

Most of the tokens don't have an easy documentation and is hard to understand.

.04

Overflow blockchain technologies

There are too many different blockchain technologies and it's hard to keep up with the individual coding.





BLOCKCHAIN INDUSTRY

Current landscape.

Amount of available jobs – 2015 - 2018

Indeed.com, one of the biggest job portals in the world, published some interesting statistics regarding the rise of Blockchain jobs. It looks like the number of blockchain jobs increased from December 2016 to December 2017 by a staggering 207%. But that's not the end of it. According to the stats, this number has increased by, a scarcely believable 631% since November 2015.



631%

Blockchain market will be worth \$20B by 2024

According to Cision, the global blockchain technology market is estimated to accumulate 20 billion dollars in revenue by the year 2024, as evident by blockchain growth statistics. The revenue blockchain achieved in 2015 was just over 315 million dollars; therefore a significant increase in the use and revenue of blockchain is expected in the years ahead.



\$20B

KLAYTN TOKEN

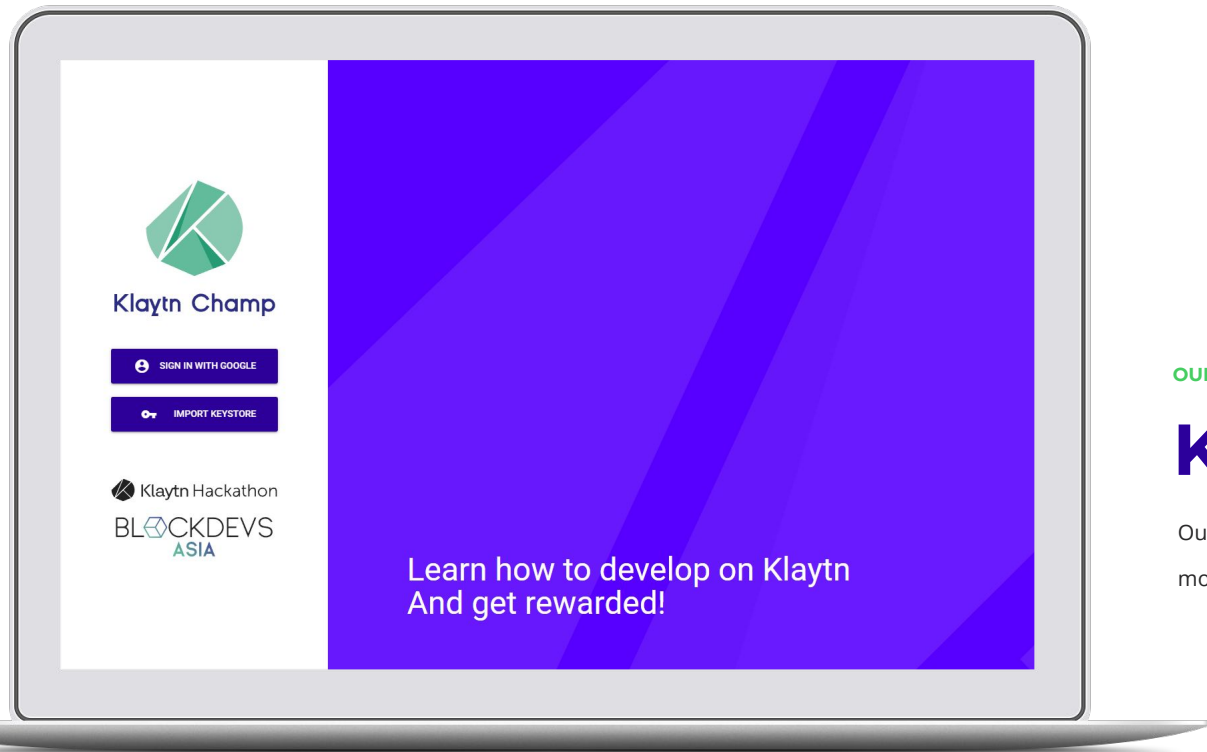
What if we can make developing with Klaytn *more fun & rewarding?*

By creating a fun & rewarding way to onboard
developers for Klaytn, developers are more likely
to build on Klaytn.



So what is this?





OUR SOLUTION

Klaytn Champ

Our blockchain-based solution is aimed to provide a better & more entertaining onboarding process for Klaytn developer.



Features



Unique login

Special ID per user



Tier-based challenges (levels)

Rewards accordingly to the level
of the developer



Blockchain verification

Using blockchain technology to
verify completion of assignments



Rewards & ranking

Earn more rewards while you are
completing challenges & rank
higher



Certification

Becoming a certified Klaytn
developer will give you more
acknowledgement.



Leaderboards

Compete to be the best
developer of all-time.





Onboard more
Klaytn Developers



Make the onboarding
process fun for
Business and
Software developers
more fun and easy



Reward people that
really understand Klaytn
and all its features
(Knowledge Airdrops)

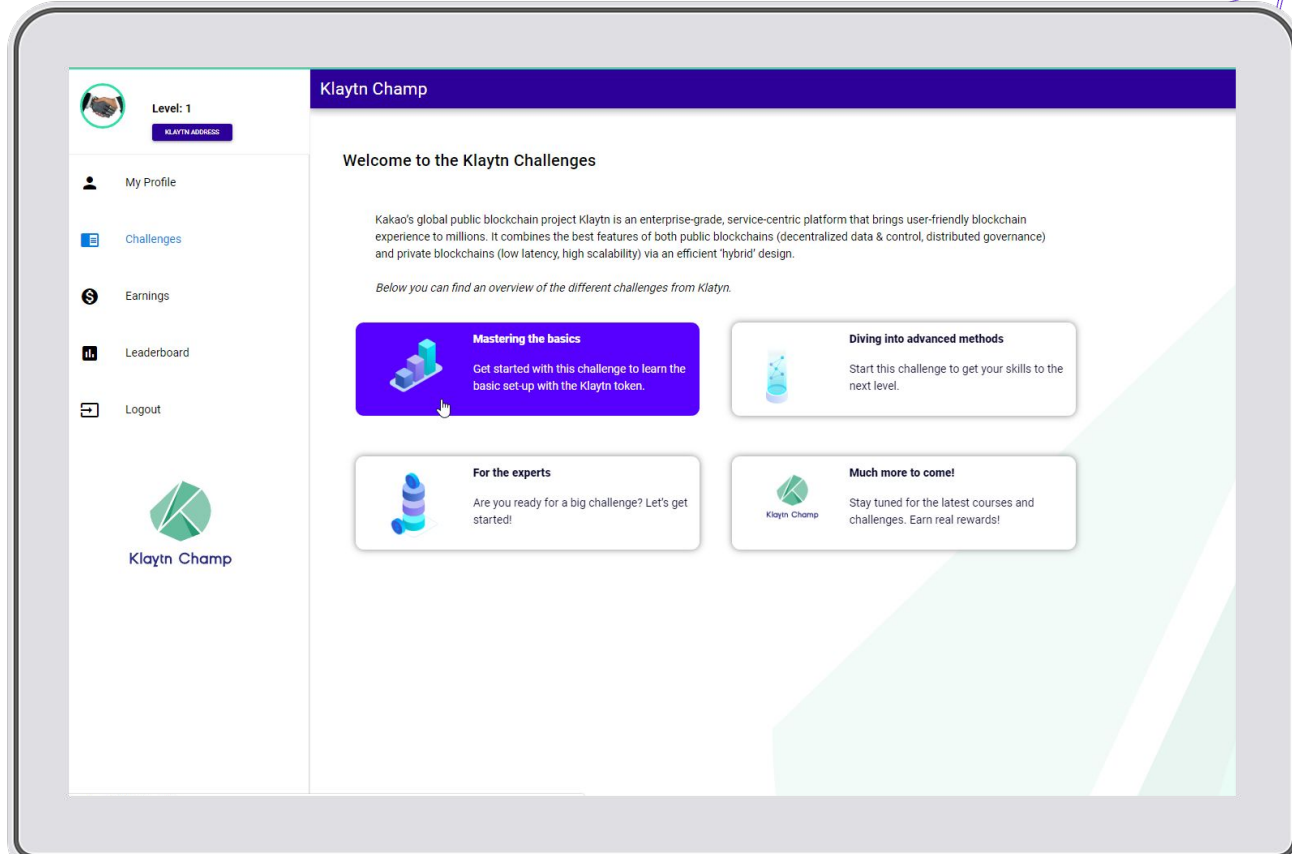


Create more institutional
adoption by training
inhouse developer
teams at Klaytn partners

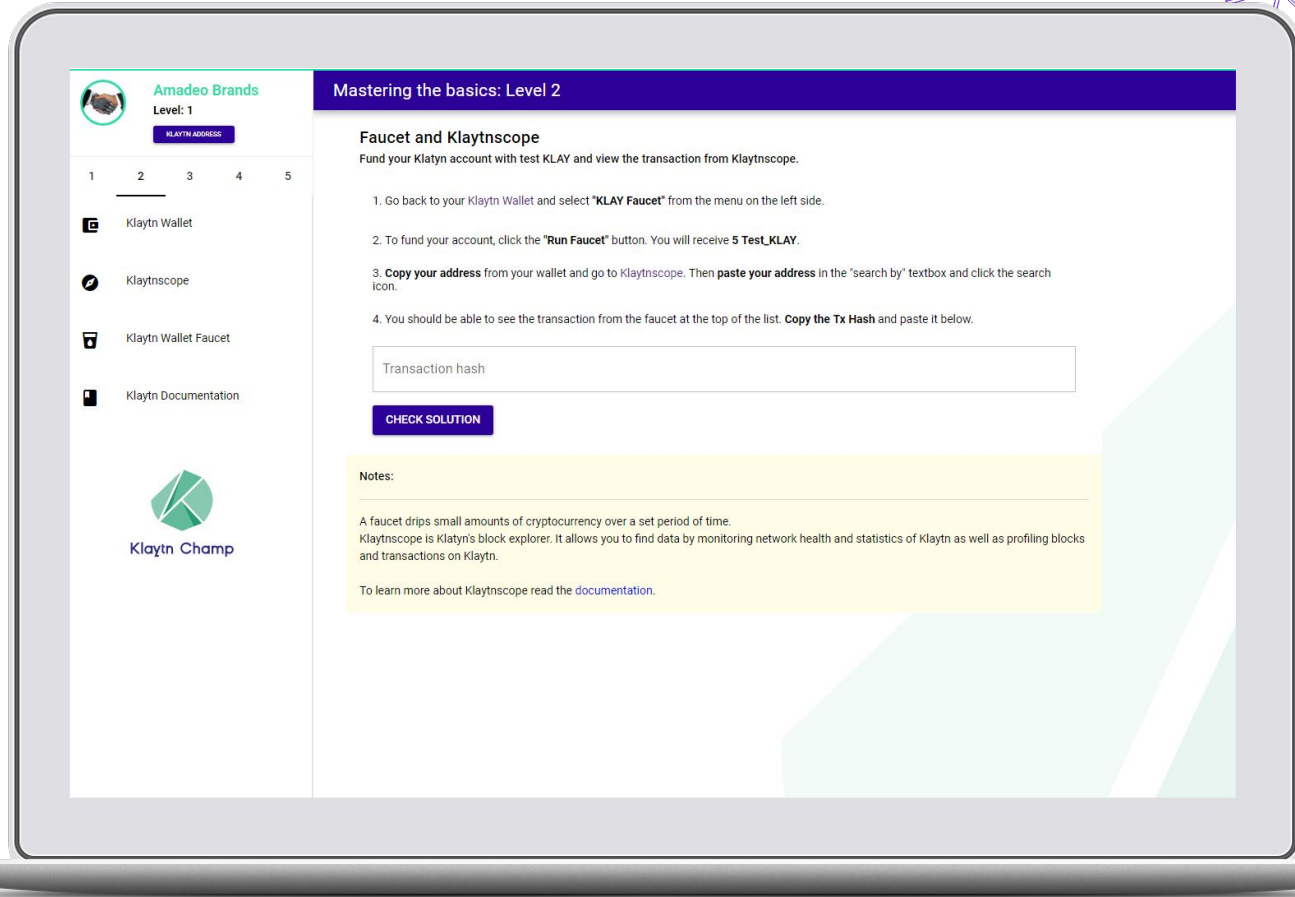
WHY KLAYTN CHAMP

Unique selling propositions

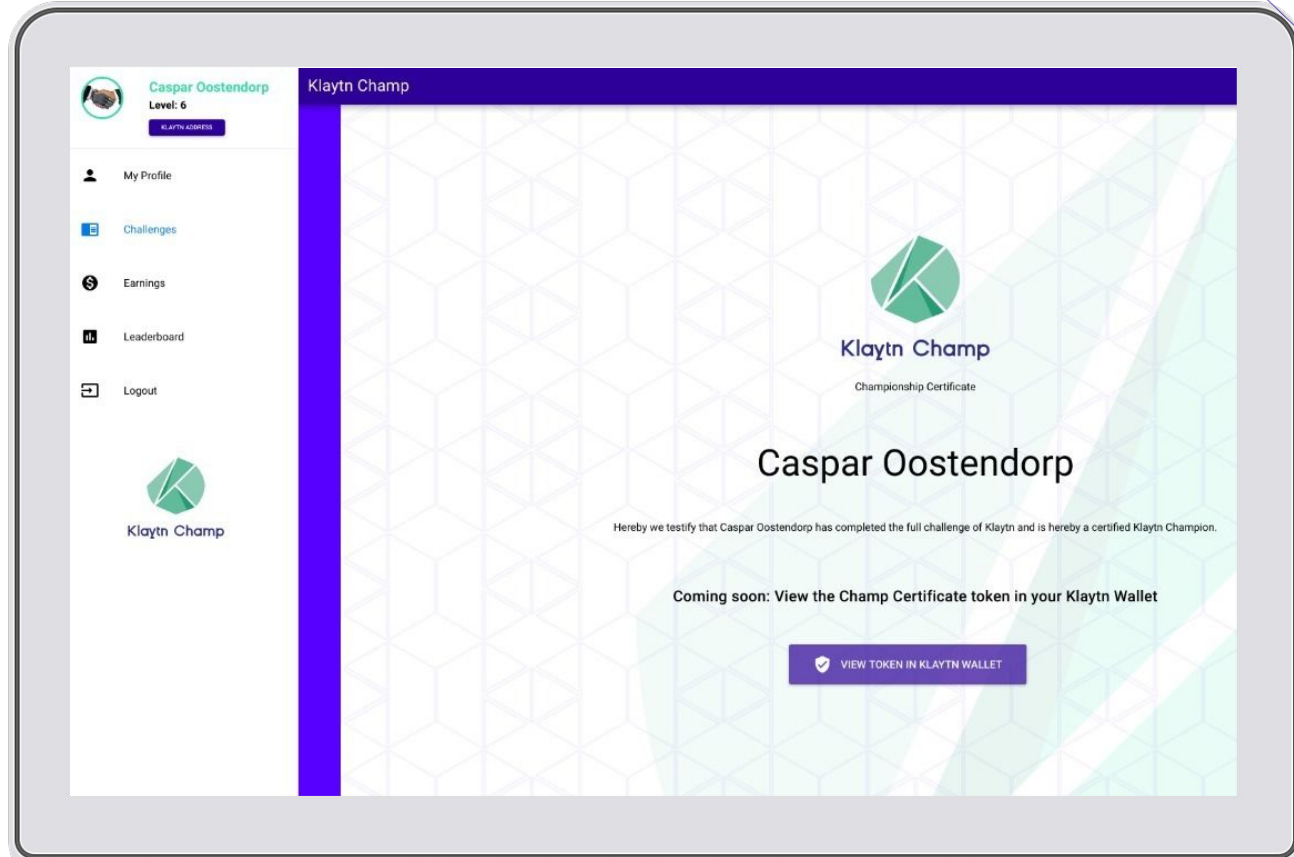
Overview screen.



Challenge screen.



Certificate screen.



Our technologies

Webapp - Quasar
Server - ExpressJS
DB/Auth - Firebase
Blockchain - Klaytn

Choosing the right stack, is 50% of the work

50%



Techstack

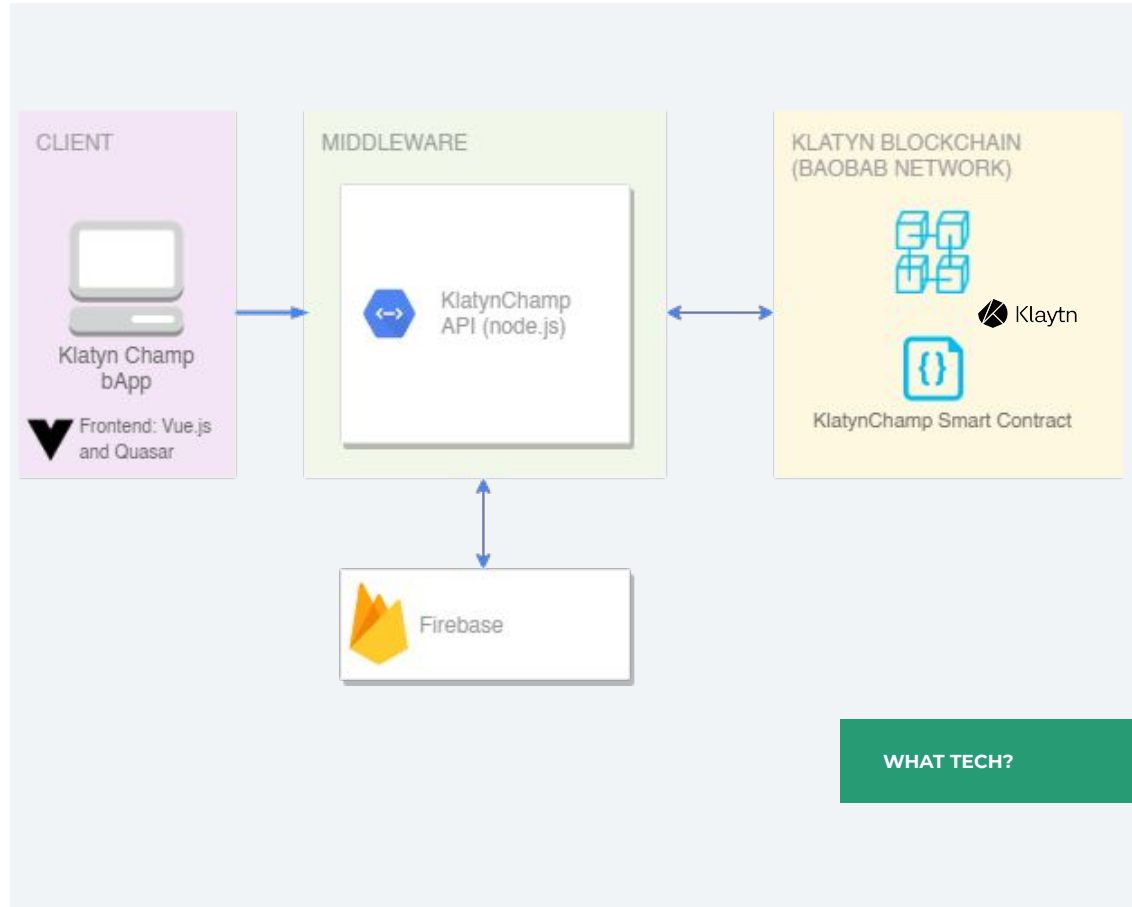
*"Working with the best suitable technology from the start,
is the best way to prepare yourself for scaling into the
future"*

A CLOSER LOOK

Technical Architecture.

The Klatyn Champ uses VueJS and Quasar for its frontend application and firebase to store user's data and additional information. KlatynChamp API acts as a middleware between the frontend bApp and its firebase database, smart contract and the Klatyn blockchain network.

User registration, levels and certifications are processed by the smart contract and recorded in the blockchain.



WHAT TECH?



Why blockchain?

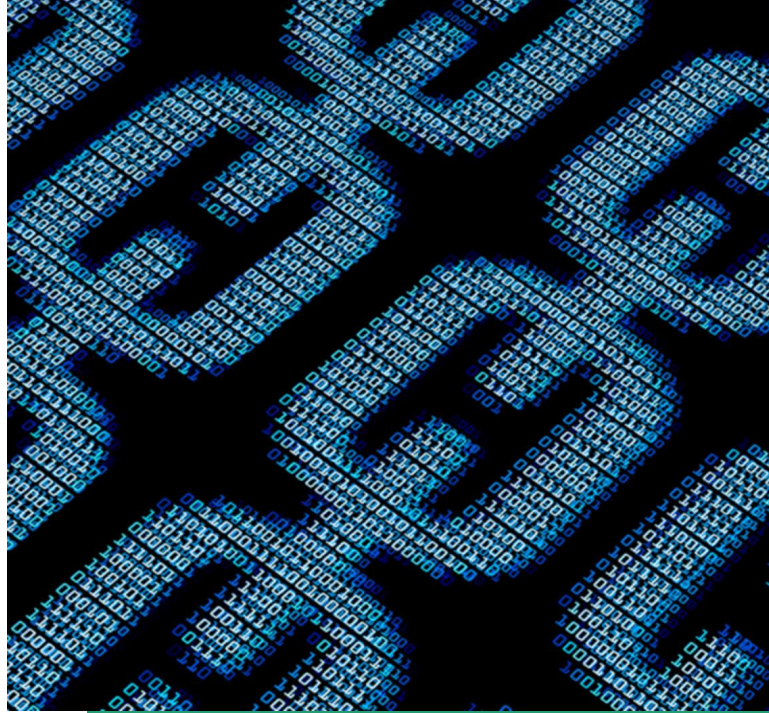
We use blockchain to verify course results onchain, create knowledge airdrops, certify users and reward users. Blockchain technology create new ways to look at problems we disrupt the following topics.

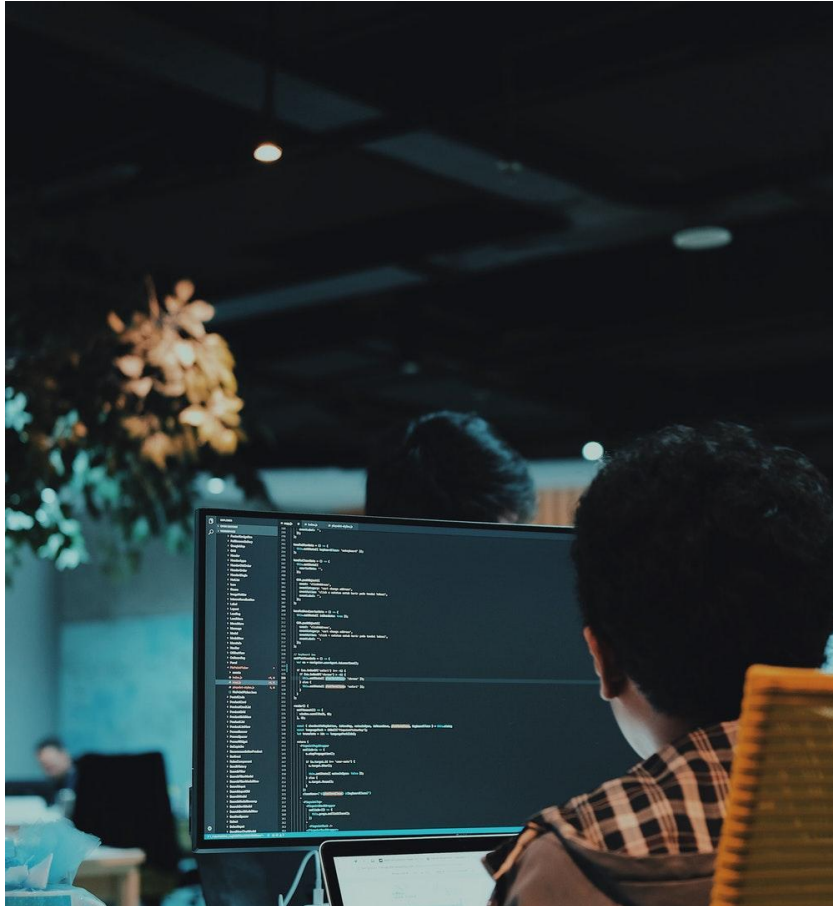
Focus topics

- Education
- Certification
- Promotion

New possibilities

- Globally accepted skill badges
- Public immutable Test Result Statistics
- Education budget and incentivization management
- Authenticity
- Publicly verifiable certificates
- Certificates linkable and verifiable in social media





TARGET AUDIENCES

**Starting Blockchain
Developers
Medior Developers
Expert Developers**



HOW DOES THIS WORK?

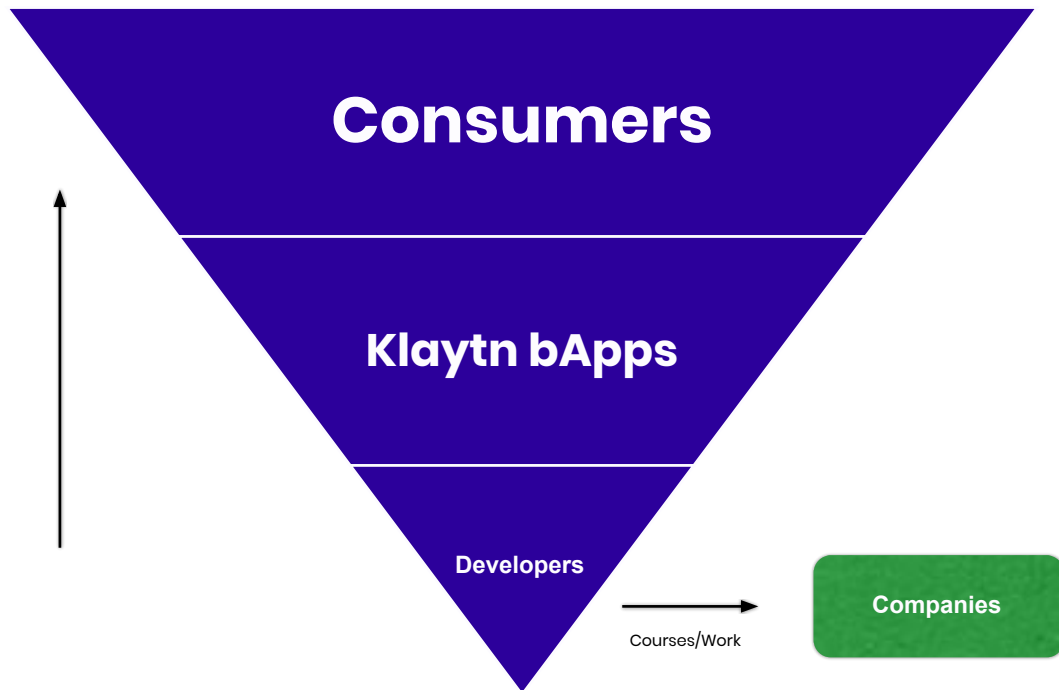
Business model.

Bottom-up strategy.

- Helping **developers** to understand Klaytn better
- Increase of **development** Klaytn bApps
- More **consumers** outreach with Klaytn bApps
- Increase of transaction flow

Additional revenue stream.

- Education
- Certification
- Promotion



BLOCKDEV'S ASIA

Our motivated team.



Caspar Oostendorp →

Architect



Amadeo Brands →

Full Stack Developer



Tracy Li →

Full Stack Developer



Roy Selbach →

Brand Identity & UI-design

That was nice..

Thanks for reading.

We believe that the success of blockchain technology starts at his core... **development, development, development** .

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