1.0.4

Kickstarting with Excel

Each module in this course is built around a project that mirrors a real-world scenario that would require data analysis and visualization.

In this module, you'll be helping an up-and-coming playwright, Louise, who wants to start a crowdfunding campaign to help fund her play, *Fever*. She's estimating a budget of over $10,000 and is understandably hesitant about jumping into her first fundraising campaign. She's turned to you, an Excel power user, for help. Throughout this module, you'll be using Excel to organize, sort, and analyze crowdfunding data to determine whether there are specific factors that make a project's campaign successful.

We'll use these insights to help Louise plan her campaign and set it up for success. Using Excel to analyze current site data will help her better understand campaigns from start to finish, and we'll be able to set up her campaign to mirror other successful ones in the same category. Let's help Louise kickstart her production.