



## Judging Criteria – commentary and notes

The judging criteria are the result of examining some 15 poster-competitions internationally, held by universities and institutions. We attempted to take what seemed the best ideas and practice from those, and adapted them to our context.

You may find it easiest to assess the categories in the order they appear on the sheet...

### **Visual Impact**

Your first impression; use of space; balance between clarity/spaciousness and a sense of appropriate detail; the visual impression of the poster – including the visual impression of the text content, appropriate font size; figures and tables understood without reference to the text.

### **Organisation**

How well does the 'content' flow? Are the sections clearly linked? Is the motivation (reason) for the research, and what the research is, clear? Does the poster 'stand alone'? Is the level of detail 'appropriate'? Are there 'pointers' for further information/detail?

### **Readily understood (by a general degree-educated person)**

How 'convincing' and 'credible' do you find the research? What sense of 'research quality' do you get? - For example, the level of knowledge conveyed and/or the quality of the argument it presents? Do you understand why the research has been done and what is its significance?

### **Quality of Research**

Does the poster explain the following clear: the scientific problem/background address the problem; the methodology; the experiment/study; the results and the conclusions?

### **Has Abstract (tick)**

Posters that do not incorporate an abstract (suggested to be near the top-left, and legible from a distance of 1M) are not eligible for an award. Please signify the presence of an abstract, with the tick box.

### **Overall Impression (Tie Breaker).**

Taking everything into account, what is your overall impression?