

# ETF Portfolio: Top Performers



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# What is an Exchange-Traded Fund? (ETF)

- An ETF is a type of security that tracks an index, sector, commodity, or other asset, but which can be purchased or sold on a stock exchange the same way a regular stock can.
- An ETF can be structured to track anything from the price of an individual commodity to a large and diverse collection of securities.
- ETFs can even be structured to track specific investment strategies.

(source: [investopedia.com](https://www.investopedia.com))

# More ETF Facts

- ETF share prices fluctuate all day as the ETF is bought and sold; this is different from mutual funds that only trade once a day after the market closes.
- ETFs offer low expense ratios and fewer broker commissions than buying the stocks individually does.

## types of ETFs.



**Stock ETFs** track a particular set of related stocks.



**Currency ETFs** trade foreign currencies.



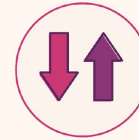
**Bond ETFs** are made up of corporate or government bonds.



**Leveraged ETFs** use leverage to amplify returns.



**Commodity ETFs** invest in commodities like precious metals, agricultural goods, or natural resources.



**Inverse ETFs** aim to deliver returns on the decline of the indexes they track.



**Sector or Industry ETFs** track stocks within particular industries.

# **Project objective:**

**Create our own ETF Portfolio  
consisting of the top performing  
stocks found in the set of high ranking  
ETFs given by the U.S. News & World  
Report**

# Sectors ETFs we looked at:

## Tech

- RYT
  - invesco S&P 500 Eql Wght Technology
- XSW
  - S&P Software & Services
- XLK
  - Technology Select Sector SPDR Fund

## Real Estate

- USRT
  - iShares Core US REIT
- XLRE
  - Real Estate Select Sector SPDR
- RWR
  - SPDR Dow Jones REIT

# U.S.News Objective Ranked ETFs we looked at:

## Growth

- Large: JMOM
  - Jpmorgan US Momentum Factor
- Mid: MDYG
  - SPDR S&P 400 Mid Cap Growth
- Small: SLYG
  - SPDR S&P 600 Small Cap Growth

## Blend (Growth+Value)

- Large: BBUS
  - JPMorgan BetaBuilders US Equity
- Mid: SPMD
  - SPDR Portfolio S&P 400 Mid Cap
- Small: SLYG
  - SPDR S&P 600 Small Cap Growth

# Project Overview

- From our selected ETF's, we pulled the history of each individual stock contained by said ETF's
- After conducting performance and quantitative analysis on the stocks, we ranked and selected some of the most promising stocks over the past year period to include in our ETF
- We then ran simulations to test our ETF future performance

# Setting Benchmarks

For reference, we looked at SPY(S&P 500) and QQQ (Nasdaq100)  
for rating our ETFs performance



## Getting the market data

Alpaca is a modern platform for algorithmic trading. Alpaca's API is the interface for trading algo to communicate with brokerage services. The API's allows trading to access real time price, fundamentals, place orders and manage your portfolio.

We used Alpaca SDK method to pull 1 year of historical data for the chosen sectors (Real Estate , Technology) ETF's blended with Large,Mid and Small purpose; compared with current stock market data from S&P 500 and Nasdaq 100 exchanges and store into database for easy data analysis. Results were compared showing volatility of each stock from daily , weekly, monthly to yearly performance.



	category	type
etf		
RYT	Sector	Technology
XSW	Sector	Technology
XLK	Sector	Technology
USRT	Sector	Real Estate
XLRE	Sector	Real Estate
RWR	Sector	Real Estate
BBUS	Purpose	Large_blend
JMOM	Purpose	Large_growth
SPMD	Purpose	Mid_blend
MDYG	Purpose	Mid_growth
SLY	Purpose	Small_blend
SLYG	Purpose	Small_growth

	etf	symbol	name	pct_holding
0	RYT	ENPH	Enphase Energy Inc	0.0192
1	RYT	ANET	Arista Networks Inc	0.0153
2	RYT	CRM	Salesforce.com Inc	0.0153
3	RYT	XLNX	Xilinx Inc	0.0152
4	RYT	PAYC	Paycom Software Inc	0.0151
...	...	...	...	...
1073	XLK	CTXS	Citrix Systems Inc	0.0011
1074	XLK	JNPR	Juniper Networks	0.0009
1075	XLK	DXC	Dxc Technology Company	0.0007
1076	XLK	WU	Western Union Company	0.0007
1077	XLK	IPGP	Ipg Photonics Corp	0.0005

	category	type
etf		
SPY	Benchmark	SP500
QQQ	Benchmark	Nasdaq100

period	D0	D7_W1	M1	M3	M6	Y0_YTD	Y1	Y2	Y3
symbol									
A	159.81	158.18	150.01	156.52	131.88	118.66	110.2000	76.85	64.50
AAON	76.71	72.63	67.91	70.23	66.04	64.70	65.5700	50.24	42.95
AAPL	150.83	151.49	142.80	145.61	126.86	129.41	115.9700	262.20	194.20
AAT	39.62	38.85	39.01	37.69	34.95	27.41	26.7800	46.91	39.23
ABBV	115.60	117.57	110.34	114.81	116.19	105.41	98.8600	85.67	89.68
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ZIXI	8.50	8.51	7.39	7.14	6.64	8.36	6.6700	7.11	6.62
ZM	258.40	285.58	253.86	372.36	288.49	359.78	376.2550	68.38	NaN
ZS	352.63	327.66	267.55	240.41	165.77	196.21	127.7862	44.03	39.34
ZTS	220.20	210.99	197.68	198.75	171.30	163.68	162.5000	117.03	94.46
ZUO	23.05	22.06	17.11	15.74	14.84	13.55	10.0900	14.67	20.35

## Further Quantitative analysis

For Risk return analysis, In each stock we looked at the following criteria:

- Total return over the period
- Moving average over the period
- Sharpe Ratio
- Covariance to S&P 500
- Average beta over the period

$$\text{Sharpe Ratio} = \frac{R_p - R_f}{\sigma_p}$$

$R_p$  = Return of portfolio

$R_f$  = Risk-Free rate

$\sigma_p$  = Standard deviation of portfolio's excess return

	Y_Return	XY_Return	Annualized_std_dev	Average_annual_return	Sharpe_ratio	SPY_30d_roll_beta
symbol						
MTDR	4.346290	0.620493	0.648978	1.946671	2.999597	1.696524
PDCE	2.859788	0.430042	0.591443	1.538393	2.601085	1.673338
CLF	1.725962	0.094595	0.678703	1.236083	1.821243	1.914329
SBNY	2.179636	0.278066	0.401553	1.270229	3.163294	1.422064
SIG	3.017462	0.653306	0.607639	1.613076	2.654662	1.473068

# Creating our portfolio

We ranked the individual stocks based on the calculated metrics and selected 122 stocks to include in our ETF portfolio

	category	type	symbol	grp	D0	D7_W1	M1	M3	M6	Y0_YTD	...	Y2	Y3	Start Date	Start Cost	X_End Date	X_End Close	X_Return	Y_End Date	Y_End Close	Y_Return
0	Sector	Technology	RYT	TEC	317.8300	311.180	288.37	298.7300	270.32	250.34	...	188.07	151.228	2020-11-10	22.61	2021-05-10	270.32	0.192866	2021-11-09	317.8300	0.402542
1	Sector	Technology	XSW	TEC	186.8500	182.910	171.61	172.0100	153.47	151.01	...	97.35	79.120	2020-11-10	127.36	2021-05-10	153.47	0.205009	2021-11-09	186.8500	0.467101
2	Sector	Technology	XLK	TEC	167.2900	163.700	151.10	153.2500	135.52	127.90	...	86.17	67.410	2020-11-10	118.46	2021-05-10	135.52	0.144015	2021-11-09	167.2900	0.412207
3	Sector	Real Estate	USRT	REA	64.1900	64.470	59.64	60.3900	56.36	46.71	...	54.48	48.400	2020-11-10	47.59	2021-05-10	56.36	0.184282	2021-11-09	64.1900	0.348813
4	Sector	Real Estate	XLRE	REA	48.3900	48.660	44.69	46.0300	42.53	35.38	...	37.85	33.185	2020-11-10	36.78	2021-05-10	42.53	0.156335	2021-11-09	48.3900	0.315661
5	Sector	Real Estate	RWR	REA	116.3100	116.450	107.74	109.1400	101.78	83.55	...	102.49	93.640	2020-11-10	85.87	2021-05-10	101.78	0.185280	2021-11-09	116.3100	0.354489
6	Purpose	Large_blend	BBUS	LAR	85.6600	85.160	78.72	81.3600	76.57	67.90	...	55.57	NaN	2020-11-10	64.56	2021-05-10	76.57	0.186029	2021-11-09	85.6600	0.326828
7	Purpose	Large_growth	JNOM	LAR	48.7900	48.530	44.18	45.2399	40.63	38.38	...	29.09	NaN	2020-11-10	35.73	2021-05-10	40.63	0.137140	2021-11-09	48.7900	0.365519
8	Purpose	Mid_blend	SPMD	MID	50.8100	50.540	46.79	47.6800	47.99	39.77	...	35.07	33.020	2020-11-10	37.02	2021-05-10	47.99	0.295326	2021-11-09	50.8100	0.372501
9	Purpose	Mid_growth	MDYG	MID	83.6695	83.350	76.02	78.1900	76.84	68.27	...	54.94	50.590	2020-11-10	63.59	2021-05-10	76.84	0.208366	2021-11-09	83.6695	0.315765
10	Purpose	Small_blend	SLY	SMA	104.1400	102.300	95.99	96.5800	95.67	78.75	...	70.00	67.920	2020-11-10	70.93	2021-05-10	95.67	0.348795	2021-11-09	104.1400	0.466208
11	Purpose	Small_growth	SLYG	SMA	95.9800	94.280	87.57	89.5300	85.36	75.76	...	61.69	60.270	2020-11-10	67.73	2021-05-10	85.36	0.260298	2021-11-09	95.9800	0.417097
12	Benchmark	SP500	SPY	SPS	467.3800	464.730	434.67	442.6600	417.98	368.85	...	308.39	272.490	2020-11-10	354.07	2021-05-10	417.98	0.180501	2021-11-09	467.3800	0.320021
13	Benchmark	Nasdaq100	QQQ	NAS	395.2800	393.235	358.39	366.8500	325.62	309.24	...	200.96	166.480	2020-11-10	283.46	2021-05-10	325.62	0.148734	2021-11-09	395.2800	0.394482

	LAR	MID	REA	SMA	TEC	D0	D7_W1	M1	M3	M6	...	X_End Close	X_Return	Y_End Date	Y_End Close	Y_Return	XY_Return	Annualized_std_dev	Average_annual_return	Sharpe_ratio	SPY_30d_roll_beta
symbol																					
MTDR	0.0	0.0	0.0	2.0	0.0	45.39	41.94	42.750	29.35	28.01	...	28.01	2.299176	2021-11-09	45.39	4.346290	0.620493	0.648978	1.946671	2.999597	1.696524
PDCE	0.0	0.0	0.0	1.0	0.0	58.36	52.99	49.640	39.99	40.81	...	40.81	1.699074	2021-11-09	58.36	2.859788	0.430042	0.591443	1.538393	2.601085	1.673338
CLF	0.0	2.0	0.0	0.0	0.0	22.68	22.65	21.475	26.02	20.72	...	20.72	1.490385	2021-11-09	22.68	1.725962	0.094595	0.678703	1.236083	1.821243	1.914329
SBNY	0.0	2.0	0.0	0.0	0.0	323.21	325.31	295.125	254.50	252.89	...	252.89	1.487850	2021-11-09	323.21	2.179636	0.278066	0.401553	1.270229	3.163294	1.422064
SIG	0.0	0.0	0.0	1.0	0.0	103.53	103.19	82.040	67.94	62.62	...	62.62	1.429957	2021-11-09	103.53	3.017462	0.653306	0.607639	1.613076	2.654662	1.473068
...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...
GPI	0.0	0.0	0.0	1.0	0.0	202.50	198.51	186.890	171.77	166.75	...	166.75	0.356022	2021-11-09	202.50	0.646743	0.214393	0.458230	0.638720	1.393887	1.597500
TGT	2.0	0.0	0.0	0.0	0.0	255.17	260.47	228.720	264.01	213.93	...	213.93	0.353902	2021-11-09	255.17	0.614898	0.192773	0.222984	0.497637	2.231720	0.869308
FLOW	0.0	0.0	0.0	1.0	0.0	79.50	77.44	71.970	79.80	70.59	...	70.59	0.353855	2021-11-09	79.50	0.524741	0.126222	0.370134	0.518036	1.399590	0.701804
LTHM	0.0	0.0	0.0	2.0	0.0	31.44	30.22	24.030	25.23	17.66	...	17.66	0.353775	2021-11-09	31.44	1.410119	0.780294	0.646595	1.091797	1.688534	1.961681
LAMR	0.0	2.0	1.0	0.0	0.0	121.82	121.62	117.410	107.87	103.85	...	103.85	0.352214	2021-11-09	121.82	0.586198	0.173038	0.256489	0.533123	2.078542	1.090058

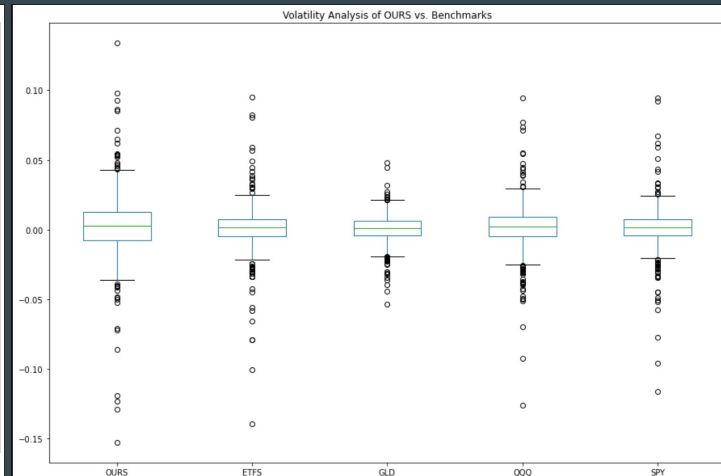
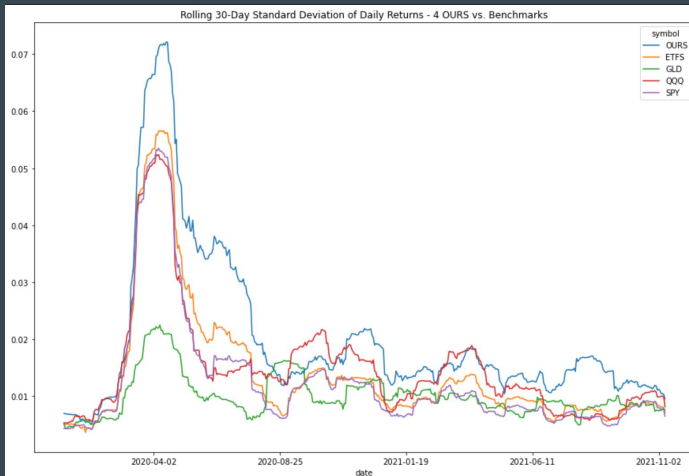
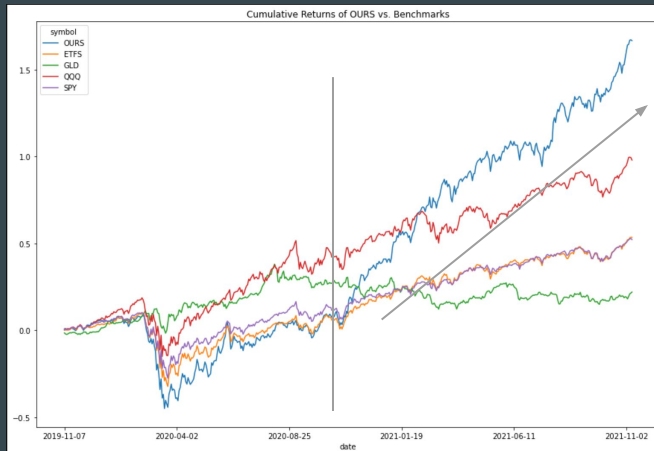
# Comparing our Performance with benchmarks based on history

Here we looked at how our ETF portfolio fared against benchmarks (ETFs, SPY, QQQ and GLD)

symbol	OURS	ETFs	GLD	QQQ	SPY
date					
2019-11-07	0.007890	-0.000113	-0.015591	0.003404	0.003516
2019-11-08	0.008927	0.001052	-0.021926	0.007509	0.005958
2019-11-11	0.005893	0.001082	-0.024418	0.006058	0.004070
2019-11-12	0.007578	0.000506	-0.021570	0.008811	0.005861
2019-11-13	0.002342	0.002180	-0.017726	0.008110	0.006284
...	...	...	...	...	...
2021-11-03	1.640005	0.520282	0.180181	0.968636	0.513088
2021-11-04	1.644259	0.520602	0.193564	0.993692	0.520023
2021-11-05	1.668161	0.530816	0.208941	0.995344	0.525330
2021-11-08	1.670273	0.534805	0.213426	0.992791	0.526893
2021-11-09	1.665599	0.534265	0.219335	0.978874	0.521716

506 rows x 5 columns

	Annualized_std_dev	Annualized_return	Sharpe_ratios	Beta to SP500
symbol				
OURS	0.387413	0.564650	1.457409	1.275100
ETFs	0.280843	0.253239	0.901711	1.031540
GLD	0.167031	0.112754	0.675050	0.140768
QQQ	0.280404	0.379715	1.354171	1.128833
SPY	0.255632	0.242071	0.946948	1.000000



# Our Portfolio Performance Forecast

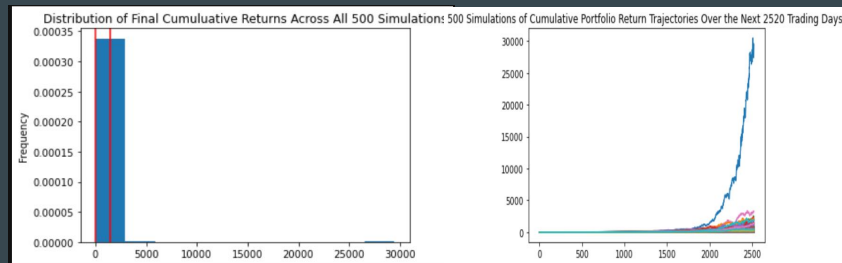
Performance in 10 years:

Our Portfolio is expected perform best among 5 comparisons based on MC simulation result:

There is a 95% chance that our portfolio over the 10 years will end within in the price upside potential range of 13.8% and 1420.21%

while 2nd best (QQQ) has 4.95% and 170.42%

	OURS	ETFS	SPY	QQQ	GLD
count	500.000000	500.000000	500.000000	500.000000	500.000000
mean	315.347920	13.877895	11.721062	45.761956	3.229222
std	1356.086171	18.510605	16.870006	47.930563	1.841952
min	6.595019	0.308895	0.438375	1.860615	0.364852
25%	63.512742	5.267784	4.472366	16.853377	2.014422
50%	137.748396	9.245263	8.073615	30.659559	2.780318
75%	293.263871	16.226919	14.467639	55.124420	3.913972
max	29462.875530	297.671695	317.733387	506.160312	13.957448
95% CI Lower	13.817310	1.296673	1.612989	4.950681	1.021603
95% CI Upper	1420.212359	48.344110	39.240372	170.424122	8.282655



Monte Carlo simulation for ours vs. index-based and benchmark ETFs:

- S&P 500:(SPY)
- Nasdaq 100 (QQQ)
- 12 benchmark ETF- Parents ( RYT, XSW , XLK , USRT, XLRE, RWR, BBUS, JMOM, SPMD, MDYG, SLY, SLYG)



# Benchmark ETFs Performance Forecast

- Then let's check out the performance in 20 years

	ETF	ci_lower_20yrs	ci_upper_20yrs	mean_20yrs	std_20yrs	median_20yrs
0	RYT	10.094816	1672.709842	353.227271	561.779986	164.361002
1	XSW	52.909431	5981.174683	1153.669340	1746.000844	570.348660
2	XLK	43.010426	11073.609877	1679.775439	3457.237748	639.654363
3	USRT	0.118266	39.743224	6.070057	12.372842	2.346964
4	XLRE	0.334226	56.096938	10.633570	24.935080	4.206110
5	RWR	0.077231	32.961900	4.321838	9.237027	1.270136
6	BBUS	6.699238	510.618302	114.701697	183.941431	62.614185
7	JMOM	9.703486	676.558443	147.131067	261.156907	70.818653
8	SPMD	2.257828	389.996786	75.861232	144.509633	33.969756
9	MDYG	2.573720	689.282061	119.760130	292.913793	42.546139
10	SLY	2.759415	786.501781	147.097616	446.538559	48.515820
11	SLYG	4.245367	965.018210	211.759406	706.502279	65.186620
12	SPY	5.489789	563.697911	101.570193	189.103687	46.502370
13	QQQ	64.502315	7741.425664	1494.960519	3155.356702	628.770891
14	GLD	1.096076	19.425952	6.548121	5.042002	4.917592

# Benchmark ETFs Performance Forecast

- How about performance in 30 years?

ETF		ci_lower_30yrs	ci_upper_30yrs	mean_30yrs	std_30yrs	median_30yrs
0	RYT	77.016361	63185.811822	7528.326817	20277.055978	1984.035631
1	XSW	614.744852	294768.381613	50717.774685	132560.779110	15629.741824
2	XLK	591.284742	354005.715120	54952.846305	169286.504046	12667.068599
3	USRT	0.087632	144.514060	17.512698	54.859574	3.187231
4	XLRE	0.341095	255.765444	33.642431	83.706145	7.554871
5	RWR	0.032389	47.818560	9.398889	43.904291	1.641182
6	BBUS	36.753749	5683.028907	1004.291196	2054.589755	403.505545
7	JMOM	35.547095	15727.129010	2120.977277	5107.007195	698.410033
8	SPMD	5.900234	3981.551403	665.698912	1898.176049	170.141593
9	MDYG	15.977656	5028.571315	901.285708	2787.539174	236.719938
10	SLY	11.828608	11128.655163	1625.689617	6176.320977	311.882639
11	SLYG	17.014560	14096.586949	2148.132547	8543.714766	495.880705
12	SPY	29.457200	6594.738482	1085.999268	2323.986073	396.146854
13	QQQ	653.659908	381900.402164	65212.609676	260012.345034	19262.933355
14	GLD	2.292456	61.844224	17.197233	19.035393	11.526843

# Limitations

- Need to conduct More Financial and Fundamental Analytics (such as PER, Revenue, Dividend) to pick better quality names for long-term investment in addition to historical price return analytics
- Consider rebalancing and replacing names periodically to lower risk and maximize the return (also consider to do outside of short term tax investment period)
- Increase historical data range (currently, only limited to 2 years) and add more research data to conduct more in-depth analysis





**Thank you!**