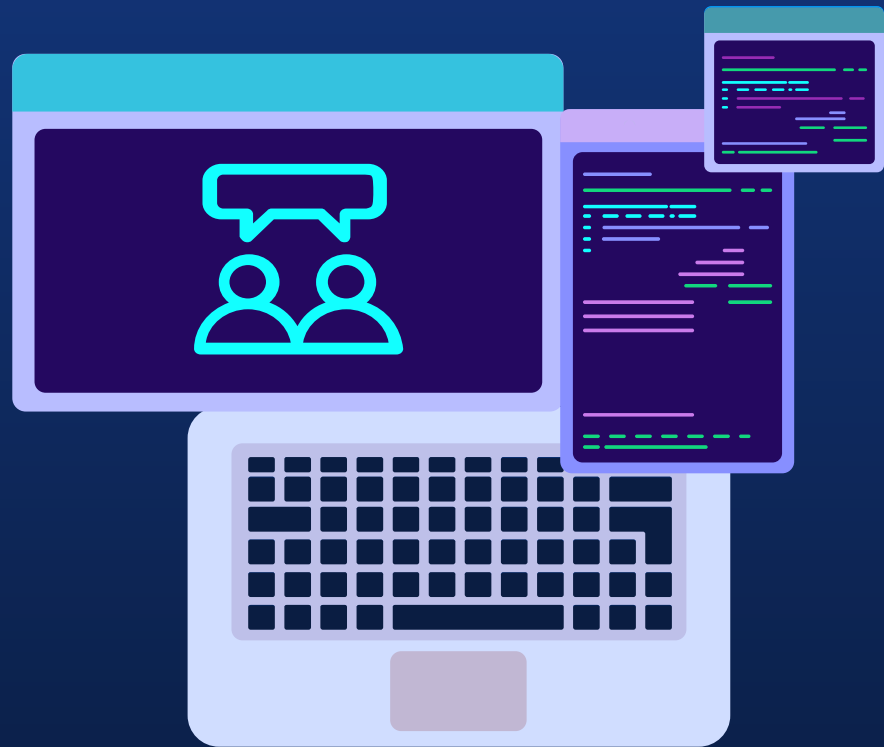# Ping

Make your company
a *connected* one

Christopher Alexman, Ivann De la Cruz, Emerson Jacobson, Ken Lee, Ian Oh

PROBLEM

Missing:

- Culture
- Loyalty
- Training

Result: 42% turnover[1]

1. 2016-2019 Pre-Pandemic, U.S. BLS

SOLUTION

Leverage behavioral economics

Tools to guide your team daily

Empower positive company change

FEATURES

Maintain existing platforms

Auto-generate suggestions

Strengthen teams

Data-driven feedback

4

MARKET SIZE

492K+

Technology Companies

In the United States alone[1]

127K+

Companies Using Slack[2]

That we can integrate with

3M+

Pro Users

Paying for additional features on Slack[3]

1. AskWonder
2. EarthWeb
3. Enfly

BUSINESS MODEL

SaaS

Software as a Service, access provided directly to business

MODULARITY

Premium Tailored Features, use only what you need

FLEXIBLE SUBSCRIPTION

Price based on company size

Starting at $4.99 / mo. / person

ADVANTAGE

DAILY GUIDANCE

Tailored resources, next steps, data

EMPLOYEE ENGAGEMENT

Help employees feel like a part of the company

BEHAVIORAL ECONOMICS

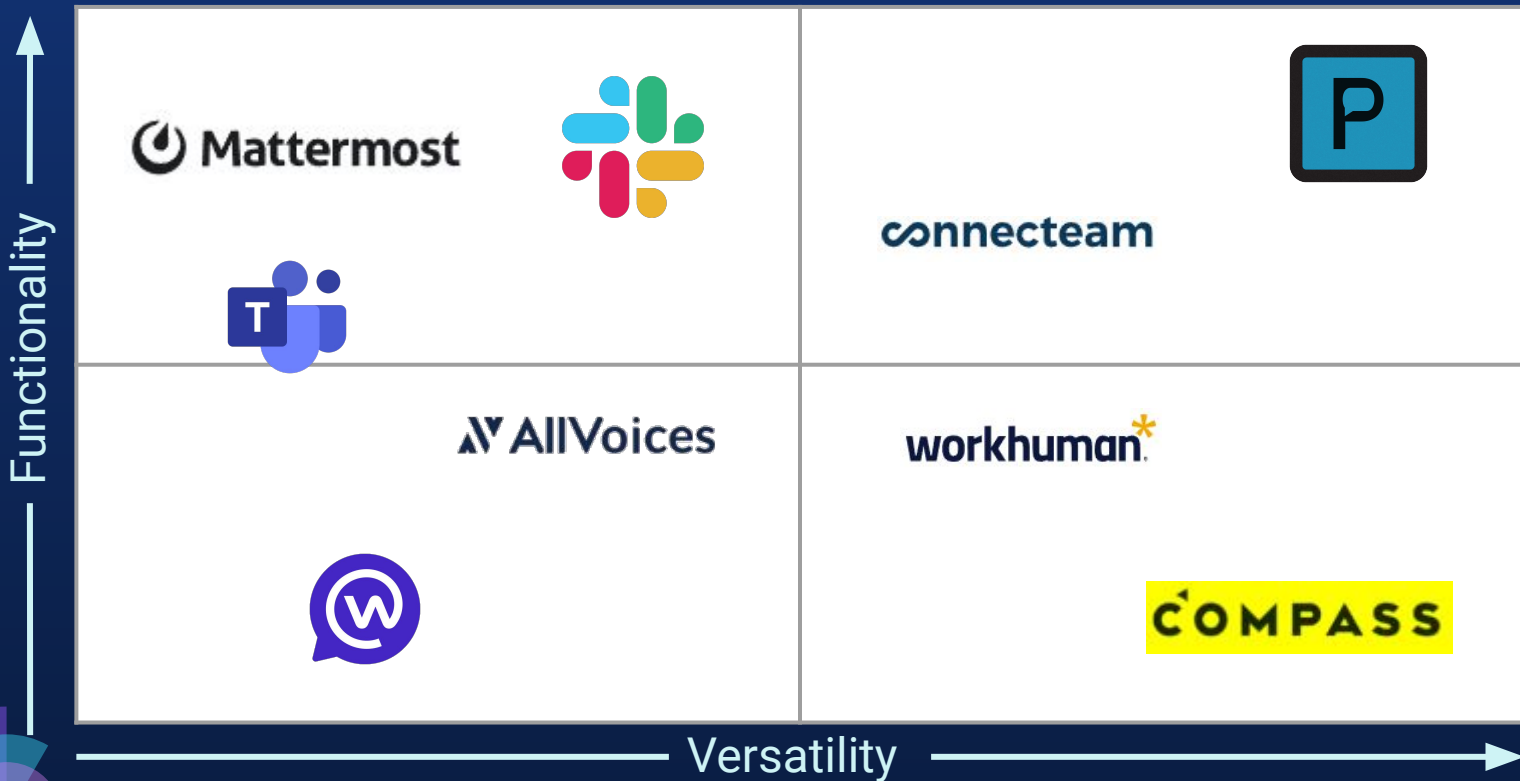Use psychology to understand your employees and help them grow

Ping functions with Slack, creates less distraction, is more private, and promotes team building.

COMPETITION

Competition matrix plotting Functionality (vertical axis) against Versatility (horizontal axis). Upper-left quadrant: Mattermost, Slack, Microsoft Teams. Upper-right quadrant: connecteam, P. Lower-left quadrant: AllVoices, Workplace. Lower-right quadrant: workhuman, COMPASS.

MARKETING AND SALES

Demos

Schedule presentations at companies

Website

Showcase our services, learn more about us
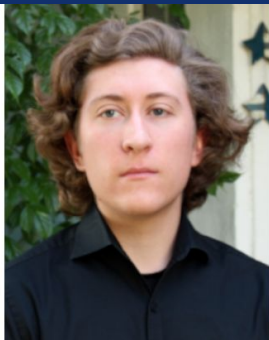
Paid Promotion

Initiate Social Media Campaigns, Call/Email drives, Sponsor Articles

OUR TEAM

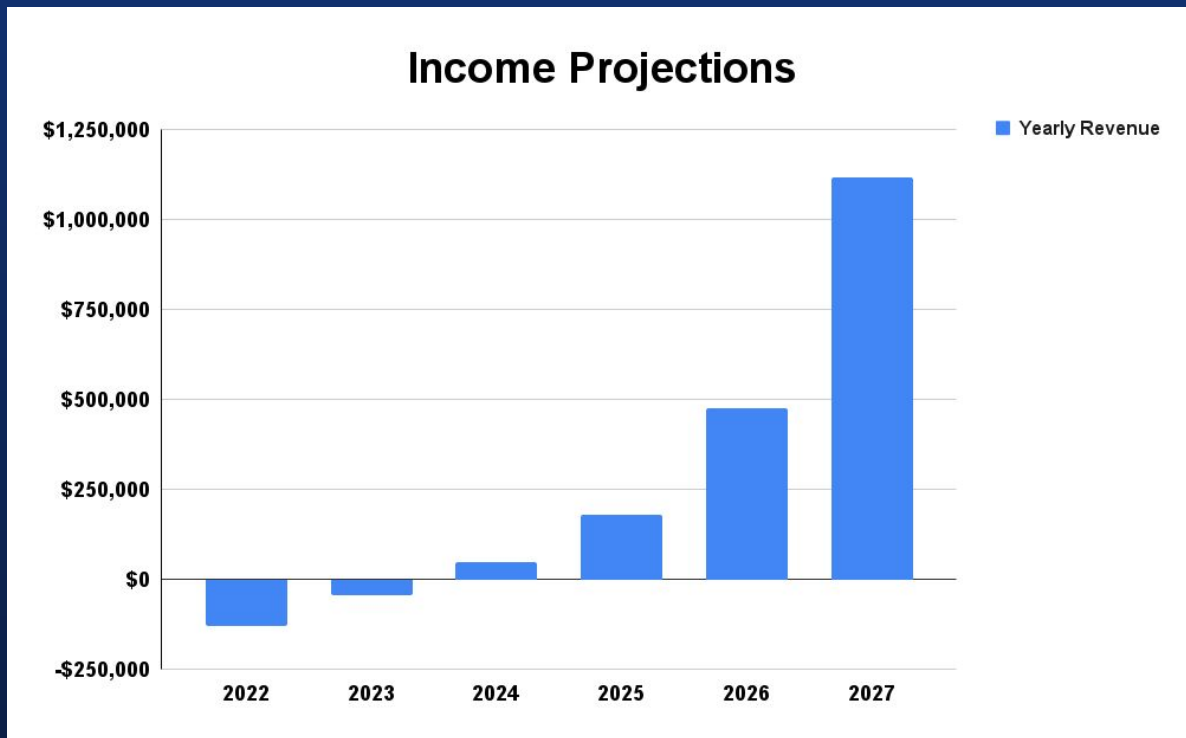**Emerson Jacobson** **Christopher Alexman** **Ken Lee** **Ivann De la Cruz** **Ian Oh**

Engineers skilled in software development and experienced in leadership, team management, and fundraising.

FINANCIALS

Income Projections

WHY ARE WE HERE

$200k

100k	Development
50k	Marketing
50k	Sales

Milestone: 12 Enterprise Customers, Dec. 2023

WRAP UP

Reduce Tension, Increase Retention!

Employees Like ⟶ Employees Use

Save money long term (Don't be in the 42%)

THANK YOU

Do you have any questions?