

AMERICAN PSYCHO

[8月5日]

FINISHED 11/10B!!! ~~A A A A~~

This was the book I unfortunately started at the same time that school started, hence the 3 month gap between start & finish. Nevertheless, it was FANTASTIC!! I especially enjoyed the overarching critique of Wall Street society being that everyone is so absorbed in their own lives and luxury to see that Patrick is a serial killer BEING for people to see him for the monster he is, but genuinely cannot do as a result of the self-obsessed, vapid society of upper-scale NY. HE'S NOT EVEN A GOOD, LET ALONE SUBTLE MURDERER EITHER, which I think really enhances Ellis' commentary, especially when Patrick is absorbed of blame for Paul Allen's murder because every manly bro looks the same and is mistaken for other people. I saw elements of Dazai's *Oba Yoto* in Patrick's desperation to be seen for who he really is, and his brutal honesty is diminished (not that this in any way makes him sympathetic, but Ellis' decision to make him become increasingly depraved, greadish, & psychotic eliminates any traces of humanity he leaves for the reader). This also ties into a mini review of "THE MEZZANINE" that I had to read for Keener's class, but I wouldn't be surprised if Ellis took inspiration from the excruciatingly mundane descriptions of daily life & drew out those psychotic elements doing the same w/ how Patrick describes his own vanity & actions. Sorry this entry is a little shallow, schools been busy! But this book was simultaneously hilarious & horrific in very thought-provoking ways (over 10!) & very much will be re-read in a year or 2.

Woodall's Training

3/22/25

Themes

- 1) day at the zoo
- 2) heroes/male models
- 3) first in flight (Planes)
- 4) Proud to be an American
- 5) Starwars
- 6) North Carolina Colleges (wear UNCC)
- 7) Exploration Station
- 8) Our Town (Clayton)
- 9) Nerf Wars
- 10) Journey around the World
- 11) SPARTAN / Ninjas
- 12) Backyard Party
- 13) Friends, Fitness, and Fun

b) What implications does this test result for the firm?

This test result shows that advertising does affect sales of the firm's major product, which means they need to focus on what their most effective form of advertising is to maximize sales.

c) What is the sample regression equation relating sales to advertising?

The regression line is the equation meaning for every x amount of money put into advertising, then the company will make y dollars in profit.

[5/21/21] I marked this page where Hazel draws Leo a portrait of Calypso because I found it so sweet BUT
ALSO: I didn't realize how much my 21 yr old crush on him made me jealous of Calypso ~~in love~~.
 I genuinely grieved over so much of their relationship (which I now find so sweet) because I wished it were me instead Haha. I do still remember how giddy I felt when reading those scenes despite it :)
 This MIA scene gave me such a good flashback to when I was a kid (pg. 98-99) I still think its cute he sarcastically calls her sunshine that's so funny to me.

(pg. 117) saved this purely because Leo makes a "Hunger Games" reference, which means 1) the series canonically exists in PJO, and 2) Leo must have read it at some point to make the reference lol.

(pg. 147) RESEARCH THE CHAPEL OF BONES!!! It's a real place located in Portugal constructed from thousands of bones from monks during the Spanish Inquisition. I know next-to-nothing about it but the photos of this place are ASTONISHING. I. NEED CONTEXT!!!

[my favorite part is also dying so bad in these entries I'm SO SAD ABOUT IT :C]

(pg. 156) Nico por means more internal understanding of him and the most devastating quote ever:

"Nico had once read a story from Plato, who claimed that in ancient times, all humans had been a combination of male + female. Each person had 2 ~~heads~~ heads, 4 arms, 4 legs. supposedly, these homo-nimans had been so powerful they made the gods uneasy, so Zeus split them in half — man + woman. Ever since, humans had felt incomplete. They spent their lives searching for their other halves. And where does that leave me?"

Nico wondered."