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English

### Rough Draft Essay 1

**PROMPT:** Choose **one** of the assigned readings and create an argument where you respond to this question: **How effective is the text in trying to persuade its intended audience?**

#### **Chosen Reading: Anna Clark “Why We Need to Keep the ‘Community’ in Community College”**

- The intended audience is the “normal person”
- This essay does not include many statistics
- Community college offers opportunities to many different groups of people
  - People who have families that are looking to get a better degree
  - People that do not want to take out loans that are going to be paid off for the rest of their lives
  - People with full time jobs
  - Veterans
  - People who know english as their second language
- Removing the word “community” within the title creates
  - Heightened press
  - Does not seem as welcoming to all different groups of people
  - Changing the name is supposed to inflate the appeal but does the opposite
- Community colleges meet locals needs
- Reeks market research
- By changing the name community colleges are basically saying that they are less valuable than four year institutions
  - Community colleges have a stigma that they are not as good as four year colleges and students can often be embarrassed by where they attend
- Community colleges should be taken on their own term
- Their value should be recognized
- The national student loan debt is at 1.2 trillion
- “Community colleges are, at heart, a radical manifestation of the belief that access to education, knowledge and culture are public good. By stripping the

“community” from their names, these schools give up too much ground to those who believe otherwise.”

This reading is effective towards the audience because while discussing some statistics the author is relatable and provides personal experiences from family members.

The audience the author is trying to persuade is students and people who view community college poorly when in fact it is very beneficial to many different people and provides people with different incomes and different lifestyles the opportunities they sometimes would never see themselves having .

I thought it was interesting hearing the author discuss how community colleges are viewed in a bad light. Personally I never had much of an opinion on community colleges.

Removing the word community from community colleges would be complying to the stigma around community colleges. The only people it is benefiting is the people behind the college by making it seem more prestigious.