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## KENNETH LEJNIEKS

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### Profile

Extensive experience in design, programming, architecture, and application development. I have developed brand and corporate identities, websites, advertisements, collateral material, business applications, enterprise software, and mobile applications for fortune 100 companies, local government, to startup small businesses.

With a strong reputation for developing progressive and innovative applications, designs, and solutions, I have worked with many different walks of business and industry as a team lead, architect, and as a senior developer, creating a strong reputation both in the industry I serve and the companies I service for developing truly expansive, robust, and high-end enterprise solutions.

### Experience

#### DriveWealth

**04/2015 — Present**

As director of front end engineering with DriveWealth I am primarily responsible for developing a custom core framework and architecture for the companies multi-platform products using HTML5, JavaScript, CSS, and native programming, to extend Cordova on the mobile offering.

#### JPMorgan Chase

**01/2013 — 04/2015**

As a Javascript and HTML5 Architect with JPMorgan Chase I am responsible for developing a core javascript framework along with best practices and standards for development for various lines of business and projects. I am also part of the Matrix Framework team developing version 3.x of the Matrix Framework which is based on Flex, HTML, and JavaScript and is an evolution from the previous Matrix 2.x version which was exclusively written in flex. I work daily with EXTJS, HTML, JavaScript, JQuery, Jasmine, Flex, ActionScript, Tomcat, and Apache. I am also involved with re-factoring and re-architecting an internal help and knowledge video player for the CDO and CWM groups as well as working closely with the Morcom group to help them with re-factoring the existing project code to be more performant and to incorporate best practices and better design patterns.

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## **UniversalMind**

**04/2009 — 12/2012**

As a senior flex developer and technical architect with UniversalMind I was part of various projects developing enhancements to the Verizon Media Store web application and desktop applications based on Flex, AIR and LCDS. I was responsible for the development of custom Flex components, as well as the applications core architecture, the application framework, and an AIR based download manager desktop application. I also architected and developed a tablet-based application for Kraft using AIR for Mobile. I was part of the development team that created an internal enterprise release tablet application for Dish Network written in AIR for Mobile for Android and the iPad. I was also part of the development team that programmed the email application for the BlackBerry Playbook written in Actionscript, HTML5, and Javascript.

## **Time Inc.**

**06/2008 — 04/2009**

As a senior flex developer I was part of a team that developed an advanced flex based content management system that was used to administer and develop content for all of Time's publications. I was responsible, in part, for the development of custom Flex components, the application architecture, the application framework, as well as the build structure and process. The application was re-factored using TDD and Continuous Integration. The application was built using Cairngorm Enterprise, LCDS, and various design patterns and components to extend Cairngorm's base functionality.

## **Adobe**

**03/2007 — 06/2008**

As a senior flex developer I was part of a team that developed the online media store application for Verizon. I was involved in developing custom Flex components, as well as the core application architecture, and the application framework. The application utilizes various patterns and principals above and beyond standard MVC such as porting the DAO pattern to an AS3 library and outfitted it for use in Cairngorm. This project was also developed using an agile approach that I was involved with creating the initial stories and points as well as the project outline. The approach for this project involved using: Agile, SVN, Continuous Integration, LiveCycle, Flex 3, AMF, AJAX, Cairngorm, and various design patterns.

## **Constratus**

**02/2007 — 06/2008**

As technical lead and senior application developer with Constratus I was involved in various projects on a multitude of levels including advanced customization of flex

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applications, core framework and architecture development, flash based development, mobile development, server development, prototyping and R&D, wireframe and schematic development, new technology development using technologies such as Flex, as2, as3, Apollo/AIR, xml, and php using various architectures, design patterns, and frameworks such as cairngorm, jumpship, mvc, strict object oriented programming, as well as hybrid frameworks based off of various design patterns. I also managed the companies' new hires as well as resource allocation and project management for various clients.

### **Transmedia Corporation**

**03/2006 — 12/2006**

As the UI technical lead for Transmedia I developed portions of Transmedia's Glide Online operating system. I developed Glide's photo editing application complete with over 250 filter, effects and transitions, Glide's Presenter application which was a port of PowerPoint to an online flex application, Glides User Email application which was a full featured email client in Flex, and various online desktop style widgets including weather, calculator (normal and scientific), a to-do list, notes, RSS readers, and more, using Flex, AXAJ, FABrdge, Cairngorm, VBScript, and Flash.

### **LEJCreative**

**07/2003 — 02/2006**

Former owner and ran LEJCreative, a business applications development firm that specialized in web based applications from Flash/Flex/Lazlo – xml – php applications to Content Management Systems, as well as offering a full service design, marketing, and development background for various client from fortune 100 to small business and start up companies. With a staff of 4 developers we served such clients as AB, AT&T, Citizens Bank, and Zenith among others.

### **Kupper Parker Communications**

**02/2002 — 05/2003**

As lead multimedia developer I was responsible for managing KPC's multimedia team as well as developing applications and websites using Flash, ASP, PHP, XML, and SQL. I was in charge of the development of the Busch.com website using flash mx, and the deployment of MLM email campaigns for American Express, Domino Sugar, and Pfizer. I was also responsible for web administration for Francesco Rinaldi, Kupper Parker, and Domino Sugar.

### **Datascope**

**02/2001 — 11/2001**

I was responsible for developing E-Learning websites, training applications, product demos, as well as web administration for Datascope's various websites. I also

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served as a site administrator, and developer for datascope, intervascular, genishpere, and vasoseal. I also created, designed, and developed web applications and an internal web message board for Datascope. I developed and designed a marketing CD Rom for Datascope to help preview the launch of their new product the Passport V which featured the latest technology in ActionScript and offered a full 360 degree virtual product tour with a fully functional Passport V demo screen. I also developed and designed, in the same fashion as the Datascope CD Rom, a Flash based CD Rom for Vasoseal's new Product line.

#### **Exit152 Multimedia**

**01/2000 — 05/2003**

As a multimedia developer, I was involved with various clients and projects including developing a flash based training CD for AT&T for their advertising and marketing sale force. I also developed a flash based video player distributed as a CD for Zenith to display a historical video for their corporate backers. I also developed a custom guitar design application for TNT Guitars for their website.

#### **IMC**

**01/2000 — 01/2001**

As a multimedia developer, I was responsible for redesigning IMC's corporate website, developing new media projects using database driven flash. I also redesigned and redeveloped Renova, HRA, Roc Dermatologic, and Clean and Clear's website using flash, Javascript, HTML, DHTML, and Perl. I also designed and developed a CD Rom for Clean and Clear and for Ortho McNiel using Flash 4.0.

#### **Trilinear Corporation**

**10/1998 — 11/1999**

As the lead web developer, I was responsible for setting up Trilinear Corporation's digital media division, redesigning their corporate website, creating presentation media CD's, and Demo CD's as well as designing their softwares install shields for their product line. I used Flash 4 technology, HTML, DHTML, Javascript, Perl, and Visual Studio.

#### **El Abanico**

**01/1997 — 09/1998**

I worked as one of the magazine's editors, copywriters, photographers, as well as a layout designer.

#### **Skills**

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actionscript	flash	less	svn
air	javascript	sass	vb
asp	html	php	pearl
authorware	bootstrap	shell bash	xml
css	backbone	pure mvc	android
dhtml	underscore	svg	ios
angularJS	mustache	apache	sql
canJS	handlebars	tomcat	mysql
ember	ejs	cairngorm	parsley
jquery	requireJS	flex	mate
xhtml	extjs	java	swiz
lingo			

#### Further Information

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