

# **COMPANY OVERVIEW:**

Tempo was created to change the way we interact with each other. We are a new Social Network that allows you to send video time capsules called timeCubes to the future. They contain a video, that only gets released at a specific date. TimeCubes also contain a picture, text and a title, which will be visible all the time and will act as a teaser that will build anticipation. Instead of liking, users will be able to "Wait" timeCubes. Each user will have a timeLine that will contain all of the timeCubes they waited for. There will also be a feed of all of the new timeCubes that your friends will post, as well as a feed of timeCubes trending globally. Our mission is to establish a Social Time Capsule that will bridge the societies of today and tomorrow.

# HOW DOES IT WORK: TimeCube

STEP 1: record or select a video from your device to create a new TimeCube **STEP 2:** title your TimeCube STEP 3: add message to your TimeCube (optional) STEP 4: select public or private (pick user to send it to) STEP 5: select date and send your TimeCube to the future (will appear on your TimeLine) **STEP 6:** once the TimeCube appears on your TimeLine, people that follow you can see and Wait (the equivalent of a Like) for your TimeCube to open which automatically

### **HEADQUARTERS:**

TEMPO San Jose, CA

#### **COMPANY HISTORY:**

Founded October 2016

#### **INVESTMENT SOUGHT:**

\$1 million

#### FINANCIAL AND GROWTH PROJECTIONS:

Revenue	Costs	Users
\$0	\$310 K	50 K
\$0	\$2.02 M	1 M
\$0	\$18.75 M	10 M
\$0	\$168.75 M	80 M
\$700 M	\$645.00 M	200 M
	\$0 \$0 \$0 \$0	\$0 \$310 K \$0 \$2.02 M \$0 \$18.75 M \$0 \$168.75 M

#### **DIFFERENTIATION:**

Share TimeCubes with the World: TEMPO's primary focus is large scale social media, allowing its users to share their video memories with the whole world.

Collect Waits Before Releasing Post: Once the TimeCube is on someone's TimeLine, all users who follow it have the ability to Wait (equivalent to Like) for the TimeCube to open. This automatically places the TimeCube on their TimeLine as well, allowing for limitless spreading, and making it easy for information to go viral.

Provide a Quality Social Media Experience: By making its users Wait for the TimeCubes to open, TEMPO builds up the anticipation for events, and creates buzz and excitement about current topics.

**Diversity of Use:** Whether serving as a time- capsule to future self, a birthday or anniversary wish, or a simple reminder: it's possibilities for use are endless. **Apple Watch App:** The apple watch is yet to obtain an app that would push it's usability beyond the sports market and into the mainstream. Since TEMPO is a temporally based social media it is a perfect fit for the watch platform. Therefore we will launch an Apple Watch version of the TEMPO app.

#### **COMPETITIVE LANDSCAPE:**

This approach to social media has never been attempted so the main competition is other social media platforms.

## TEAM:

Klemen Kotar: Founder & CEO

Anja Kotar:

Co-Founder & CMO

#### **CONTACt:**

**Klemen Kotar, CEO:** 408-455-4307

#### Email:

klemen@kotar.us