



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

1/1/2015

12/28/2015

Home

Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July and January**

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

### SIZE

**Large size pizza** contributes to **maximum** sales



812.25K

Total Revenue



38.28

Avg Order Value



49234

Total Pizza Sold



21218

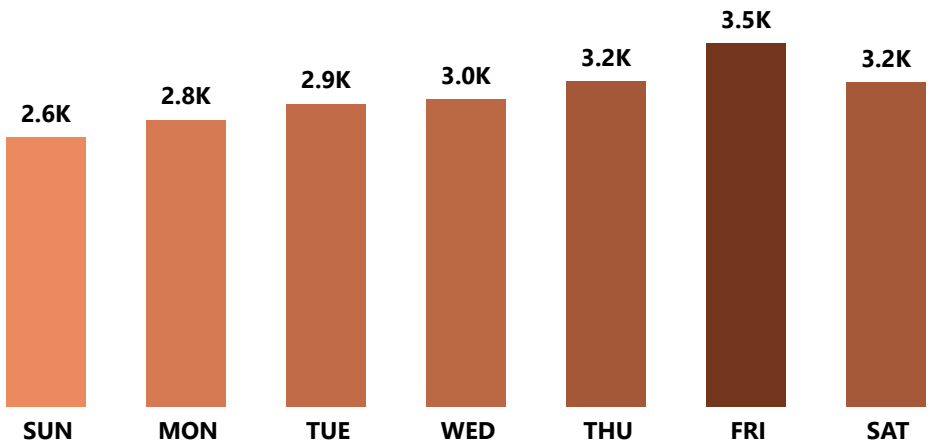
Total Orders



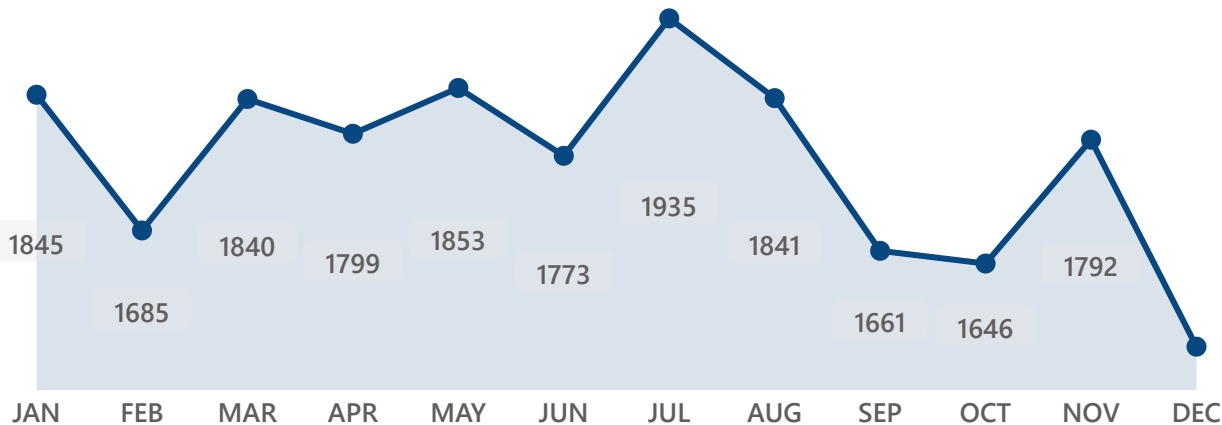
2.32

Avg Pizza Per Order

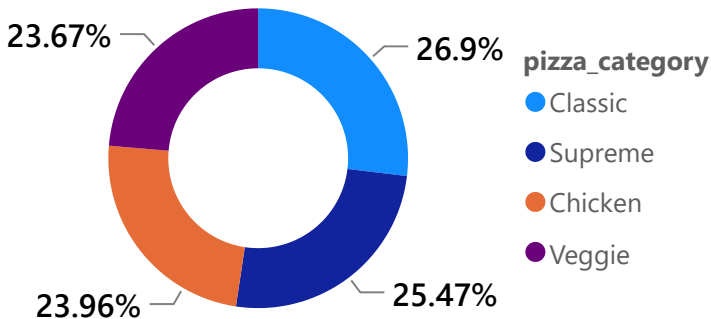
## Daily Trend For Total Orders



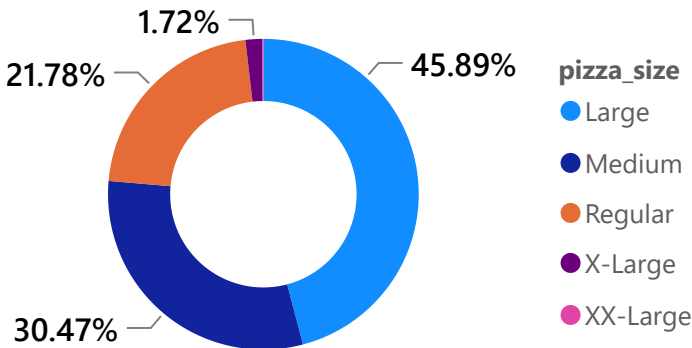
## Monthly Trend For Total Order



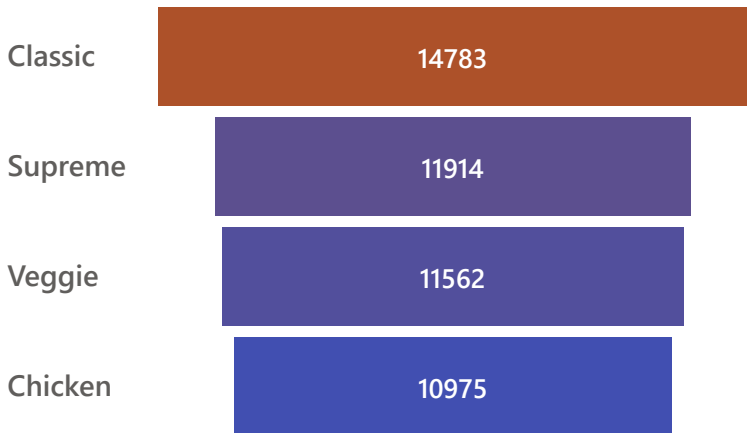
## % of Sales By Pizza Category



## % of Sales By Pizza Size



## Total Pizza Sold by pizza category





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1/1/2015

12/31/2015

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Best/Worst Sellers

## BEST SELLERS

### REVENUE

The Thai Chicken Pizza  
Contributes to **maximum**  
Revenue.

### QUANTITY

The Classic Deluxe Pizza  
Contributes to **maximum** Total  
Quantities

## WORST SELLERS

### REVENUE

The Brie Carre Pizza  
Contributes to **minimum**  
Revenue.

### QUANTITY

The Brie Carre Pizza  
Contributes to **minimum** Total  
Quantities



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizza Sold



21350

Total Orders



2.32

Avg Pizza Per Order

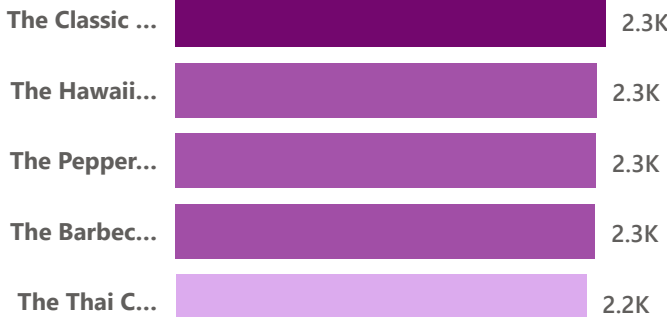
## Top 5 Pizzas By Revenue



## Top 5 Pizzas By Quantity



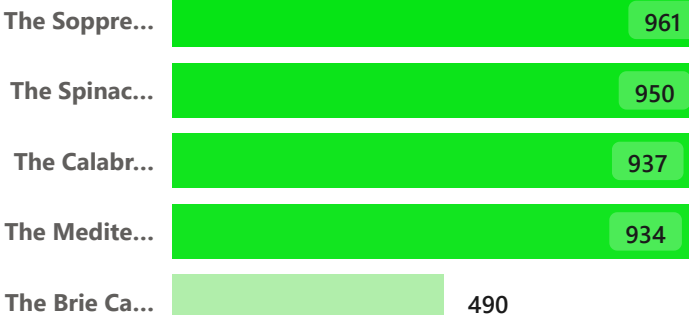
## Top 5 Pizzas By Order



## Bottom 5 Pizzas By Revenue



## Bottom 5 Pizzas By Quantity



## Top 5 Pizzas By Order

