

Katinka Lennemann

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Dear Hiring Manager,

My name is Katinka Lennemann. I'm a graduating senior at UCLA with a double major in Applied Mathematics and Statistics & Data Science. I'm excited to apply for this position of Research Analyst! I grew up just 20 minutes south of San Francisco; I would love to continue my skills in research with Ipsos.

My experience doing research as a curriculum coordinator has set me up well for this position. Across the year and a half that I worked on this long-term project of developing curriculum, I did thorough research in various fields, both through scholarly articles and also with field experts to do expert interviews. I also incorporated field test feedback from the individuals directly using this curriculum, adjusting and iterating in a timely manner in order to better match their needs. I also handled multiple projects while working for the San Mateo County Sustainability Department, from managing a cost study RFP, doing fieldwork in categorizing methane equipment, and doing EV charger placement research. These experiences have made me very prepared on how to handle multiple different projects, how to work well under pressure, and still deliver quality materials.

I've also worked as a consultant directly for clients through the UCLA Academies of Social Entrepreneurship. In order to draft a new venture for nonprofits, I led my team in professional correspondence with the client, conducting regular check-ins, carrying out market research in alignment with their needs, and presenting our findings in a clear reports and presentations. From experience leading teams through this program as well as mentoring youth in my volunteer work, I can easily say that I would love to mentor any new analysts or interns, supporting their development and upskilling alongside my own work.

I'm a team player, easy to work with, and would love to contribute to Ipsos in this work. Thank you for considering my application!

Sincerely,
Katinka Lennemann