1. Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?
   * Music had the highest number of backers.
     1. Technology ultimately won the highest percent funded.
   * Film & video had the highest amount pledged which was expected.
   * Theater had the highest goal amount that was nearly met.
2. What are some limitations of this dataset?
   * Having a state column could’ve enabled capabilities of a heat map to show the most popular states/regions for each category or sub-category.
3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
   * With a state column we could’ve enabled capabilities of a heat map to show the most popular states/regions for each category or sub-category.
     1. By providing that it would help develop a marketing strategy to promote the categories that may be underfunded.