

**UX Designer**  
with over 4 years of work experience at companies like NBCUniversal and Warner Bros. Discovery. At these companies, I built automated systems that increased work efficiency by 500%, saving hundreds of thousands of dollars, and designed various visual content for both digital and print.

Experiences	08/2024 - present NY	<b>NBCUniversal</b> — UX Designer and Prompt Engineer <b>Optimized workflow</b> by developing an automated system that cut processing time from 1 hour to 10 minutes, <b>boosting efficiency by 500%</b> and enhancing accuracy by minimizing human error. Created over 10000 assets for streaming platforms.
	06/2024 - present LA (Remote)	<b>Warner Bros. Discovery</b> — Graphic Designer (contract) Art directing and creating pitch decks, album art, and end credits while handling multiple, time-sensitive requests at once.
	06/2023 - 12/2023 LA	— Creative Services Graphic Design Intern Developed a broad range of design materials, including website interfaces, motion graphics, posters, signage, wayfinding, emails pitch-decks, and various show collaterals in digital and print.
	06/2024 - present	<b>Freelance Design</b> — UX Designer, Web Designer, Brand Designer, Motion Designer
	03/2024 - 06/2024 Toronto (Remote)	<b>Agentize.ai</b> — AI Engineer Prompt-engineered, RAG, and fine tuned GenAI models. Crafted interactive user interfaces for hardware and software.
	06/2022 - 08/2022 NY (Remote)	<b>Relatable</b> — Marketing Design and Video Editing Intern Created marketing content and digital assets tailored to different platforms like Youtube, Instagram, Target, and Email.

Education	08/2020 - 05/2024 NY, USA	<b>Pratt Institute</b> — BFA Graphic Design Major, UI/UX Design Minor Graduated with Highest Honors
	02/2024 - 05/2024 Toronto, Canada	<b>Victoria Education</b> — Generative AI Applications and Internship Program

Skills	Softwares	Figma; Adobe After Effects, Illustrator, Photoshop, Indesign, Premier Pro; HTML, CSS, jQuery; TouchDesigner; Arduino; Unity; Webflow; Spline; Blender; GenAI softwares; DAM, CMS
	Design	Branding, Typography, Layout, Color theory, LogoPrint, UI/UX, Motion graphics, Packaging, Infographic, Interactive, Web design, Storyboarding, Iconography, Photo retouching
	Languages	Fluent in English and Mandarin