



# Hi!

# I'm Kristen Granieri. ✨

I'm a product designer with years of experience  
creating and coding beautiful products.

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## <!-- CONTACT -->

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## <!-- SKILLS -->

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|-------------------|-----------|
| HTML / CSS / JS   | Figma     |
| Usability Testing | Miro      |
| Prototyping       | Webflow   |
| Visual Design     | WordPress |

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## <!-- VOLUNTEER WORK -->

### UX/UI Designer

#### Vegan Hacktivists | 2022 - present

- Create components for design library
- Ideate and design web pages for a variety of volunteer-based projects

### Webmaster & Editor-in-Chief

#### Wide Island View | 2018-2021

- Led a teacher-run publication for ALTs
  - Organized content posting on Medium
  - Created a Trello board for team members to share their publication goals and ideas
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## <!-- EDUCATION -->

### University of Florida

#### B.A. Linguistics, 2017

- Digital Media Manager, UF Japanese Club
- Specialization in sociolinguistics and pragmatics

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## <!-- ABOUT -->

In 2021, I returned home to Florida after 3 years abroad teaching in Japan. Since then, I've been working as a freelance web designer and a web technician at the University of Florida.

I'm interested in both user research and visual design, which allows me to own a product from start to finish and fully appreciate the cyclical process of planning, testing, and designing.

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## <!-- WORK EXPERIENCE -->

### Web Technician

#### UFIT Web Services | October 2021 - present

- Assist the web services team with content management and updates
- Provide customer support to site managers and users
- Design pages that fulfill clients needs while leveraging template components

### Web Developer & Designer

#### Vine Sourdough Bakery | June 2021 - November 2021

- Redesigned the website and migrated platforms from WordPress to Webflow
- Integrated e-Commerce feature

### Assistant Language Teacher

#### JET Program, USA | August 2017 - March 2021

- Assisted Japanese English teachers in the classroom and graded assignments
- Created lesson plans and classroom materials
- Attended English club meetings and organized games and special events

### Website Manager

#### Vine Sourdough Bakery | May 2016 - June 2017

- Leveraged WordPress to organize content on a pre-existing website
- Monitored and analyzed customer engagement and feedback

### Web/Visual Designer

#### KCK Consulting | July 2012 - June 2015

- Worked directly with the head web developer to plan and create website designs
- Created graphics and modified WordPress themes using CSS
- Utilized the Adobe Suite to create icons and graphics for clients, as well as brand materials for print (brochures, business cards, etc.)