



Hi!

I'm Kristen Granieri. ✨

I'm a product designer with years of experience
creating and coding beautiful products.

<!-- CONTACT -->

Phone:

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<!-- SKILLS -->

HTML / CSS / JS	Figma
Usability Testing	TERMINALFOUR
Prototyping	Webflow
Visual Design	WordPress

<!-- VOLUNTEER WORK -->

UX/UI Designer

Vegan Hacktivists | 2022 - present

- Create components for design library
- Ideate and design web pages for a variety of volunteer-based projects

Webmaster & Editor-in-Chief

Wide Island View | 2018-2021

- Led a teacher-run publication for ALTs
 - Organized content posting on Medium
 - Created a Trello board for team members to share their publication goals and ideas
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<!-- EDUCATION -->

University of Florida

B.A. Linguistics, 2017

- Digital Media Manager, UF Japanese Club
- Specialization in sociolinguistics and pragmatics

<!-- ABOUT -->

In 2021, I returned home to Florida after 3 years abroad teaching. Since then, I've been working as a freelance web developer and a web technician at the University of Florida.

I'm interested in both design and development, which allows me to construct intuitive user experiences and appreciate the complexity of each stage of website creation.

<!-- WORK EXPERIENCE -->

Web Technician

UFIT Web Services | October 2021 - present

- Assist the web services team with content management and updates
- Provide customer support to site managers and users
- Design pages that fulfill clients needs while leveraging template components

Web Developer

Vine Sourdough Bakery | June 2021 - November 2021

- Redesigned the website and migrated platforms from WordPress to Webflow
- Integrated e-Commerce feature

Assistant Language Teacher

JET Program, USA | August 2017 - March 2021

- Assisted Japanese English teachers in the classroom and graded assignments
- Created lesson plans and classroom materials
- Attended English club meetings and organized games and special events

Website Manager

Vine Sourdough Bakery | May 2016 - June 2017

- Leveraged WordPress to organize content on a pre-existing website
- Monitored and analyzed customer engagement and feedback

Web/Visual Designer

KCK Consulting | July 2012 - June 2015

- Worked directly with the head web developer to plan and create website designs
- Created graphics and modified WordPress themes using CSS
- Utilized the Adobe Suite to create icons and graphics for clients, as well as brand materials for print (brochures, business cards, etc.)