



Hi!

I'm Kristen Granieri. ✨

I'm a web designer with years of experience **creating** and **coding** beautiful products.

<!-- CONTACT -->

Phone:

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Email:

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<!-- SKILLS -->

HTML / CSS / JS

A11y guidelines

Prototyping

Visual Design

Figma

Terminalfour

Webflow

WordPress

<!-- VOLUNTEER WORK -->

UX/UI Designer

Vegan Hacktivists | 2022 - present

- Create components for design library
- Ideate and design web pages for a variety of volunteer-based projects

Webmaster & Editor-in-Chief

Wide Island View | 2018-2021

- Led a teacher-run publication for ALTs
 - Organized content posting on Medium
 - Created a Trello board for team members to share their publication goals and ideas
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<!-- EDUCATION -->

University of Florida

B.A. Linguistics, 2017

- Digital Media Manager, UF Japanese Club
- Specialization in sociolinguistics and pragmatics

<!-- ABOUT -->

In 2021, I returned home to Florida after 3 years abroad teaching in Japan. Since then, I've been working as a freelance web designer and a web technician at the University of Florida.

I'm interested in both development and design, which allows me to understand the intricacies of each stage of website creation. As a former educator, I've mastered designing with empathy and creating beautiful, human-centered products.

<!-- WORK EXPERIENCE -->

OPS Web Technician

UFIT Web Services | October 2021 - present

- Assist the web services team with content management and updates
- Provide customer support to site managers and users
- Design pages that fulfill clients needs while leveraging template components

Web Developer & Designer

Vine Sourdough Bakery | June 2021 - November 2021

- Redesigned the website and migrated platforms from WordPress to Webflow
- Integrated e-Commerce feature

Assistant Language Teacher

JET Program, USA | August 2017 - March 2021

- Assisted Japanese English teachers in the classroom and graded assignments
- Created lesson plans and classroom materials
- Attended English club meetings and organized games and special events

Website Manager

Vine Sourdough Bakery | May 2016 - June 2017

- Leveraged WordPress to organize content on a pre-existing website
- Monitored and analyzed customer engagement and feedback

Web/Visual Designer

KCK Consulting | July 2012 - June 2015

- Worked directly with the head web developer to plan and create website designs
- Created graphics and modified WordPress themes using CSS
- Utilized the Adobe Suite to create icons and graphics for clients, as well as brand materials for print (brochures, business cards, etc.)