KAYLA EZELL

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(662) 523-6757

I am a UX Researcher & Designer dedicated to helping organizations better help communities in need by developing & maintaining a people first culture from primary research to final design implementation.

WORK EXPERIENCE

App to Succed (UX Design & Research)   2019

ApptoSucceed is a 501(c)(3) non-profit whose ultimate end-goal is to end adolescent poverty by way of promoting and integrating financial literacy. At my time with ApptoSucceed, it has been my role along with a team of other volunteers, to frame and define the organization's financial literacy product so that the project is ready to be pitched to stakeholders. My everyday work involves establishing information architecture, discovering actionable insights through research, creating icons, and designing wireframes

Bloc/Thinkful.io (Designer Track)   2019

Bloc.io/Thinkful, is an apprentice-style program whose mission is to teach applied learning in the fields of Web Development and Design. Bloc provides practical UX Research experiences creating user testing methods, card sorts, competitive analysis, and surveys, among others. From a design standpoint Bloc provides theprograms and tools necessary to create hi and lo-fidelity mockups, wire-frames, prototypes, sketching, user flows, and fully functioning HTML/CSS prototypes.

EDUCATION

Bloc/Thinkful.io   2019-2020
Designer Track

Florida International University   2016-2018
B.A., Anthropology

SKILLSET

UX/UI Design
Visual Design
User Research & Testing
Brand Design & Identity
Information Architecture
Wireframing & Prototypitng
Ethnography
Field Observation
Interviewing
Anthropology
Quantitative & Qualitative
Data Analysis

TOOLS

Adobe Illustrator
Adobe Xd
Invision
Sketch
Figma
usertesting.com
HTML, CSS, & Javascript
Github
Usabilityhub
Typeform