

Kelly Lawlor

PROFILE

Result-driven, detail-oriented, and organized English major and Computer Science minor seeking to apply diverse skill set as an intern. Demonstrates ample verbal and written communication skills to effectively translate complex information into easily digestible statements. Will provide inventive and unconventional problem-solving owing to creative background.

www.linkedin.com/in/kelly-lawlor

EXPERIENCE

Centene Corporation – UX Design Intern

05/2023 - 08/2023

- Developed an interactable prototype and wrote use case scenarios to conduct usability testing of super users
- Achieved certification in accessible UX design and leveraged knowledge in developing solutions to accessibility issues in signature project

Open Avenues – UX Research & Design Intern

02/2023 - 05/2023

- Spearheaded UI redesign of a hot food vending machine by establishing a style guide to promote design consistency
- Developed user journey maps to identify pain points and solutions to streamline user journeys
- Served as a user advocate to help team see beyond business goals, and produced solutions that combined the needs of users and stakeholders

Wide Open Media Group – Newsletter Intern

07/2022 - 05/2023

- Prioritize assignments to meet critical article deadlines with a focus on the ‘big picture’
- Facilitate communications and follow up with company media relations and subject matter experts for interviews

Playpart – UX Design & Research Intern

06/2022 - 08/2022

- Conducted usability testing of company’s mobile app and desktop website and identified design flaws and areas of improvement in company’s mobile app and desktop website by applying human centric design principles
- Gathered quantitative and qualitative consumer research through surveying and interviewing clients

Girls4CS – Co-founder

04/2019 - 09/2019

- Led workshops that introduced fundamental coding concepts, and raised awareness about the gender gap in the computer science field to over 200 girls across Long Island
- Designed organization’s logo

CERTIFICATIONS

- Achieved Certification in User Experience Design through LinkedIn Learning course
- Completed Certification in accessible UX design via Centene University learning platform

EDUCATION

New York University, New York, NY

09/2020 - 05/2024

Major in English, Minor in Computer Science

- Completed a UX Design course and developed an academic project

SKILLS

UX Design/Product Design

- Familiar with Adobe Creative Cloud (Photoshop, Illustrator, XD, After Effects) and prototyping tools such as Figma and Sketch
- Learned UX best practices, standard industry methodologies, and visual design and interactive design fundamentals from UX Design course at NYU
- Conceived, designed, and usability tested interactable prototypes for independent UX projects
 - [Note-Taking App Prototype](#)
 - [Study App Prototype](#)
- Created pitch presentations containing user research, user flows, market research, competitive analysis, and both lo-fi and hi-fi wireframes for UX projects
- [UX Design & Research Portfolio](#)

Written/Verbal Communication

- Experience collaborating on a team using workplace communication tools such as Slack, Mirio, and Microsoft Suite (Word, Excel, Teams)
- Able to articulate complex concepts and decision rationale to audiences from a variety of backgrounds
- Able to maintain a professional and present ideas in front of colleagues and superiors with confidence
- Self-starter able to carry out tasks without further prompting

Web Design/Coding

- Hands on experience with Python, Java, HTML, CSS, Javascript and SQL
 - Coded and designed a personal website from scratch
- [\[https://klylwlr.github.io/index.html\]](https://klylwlr.github.io/index.html)