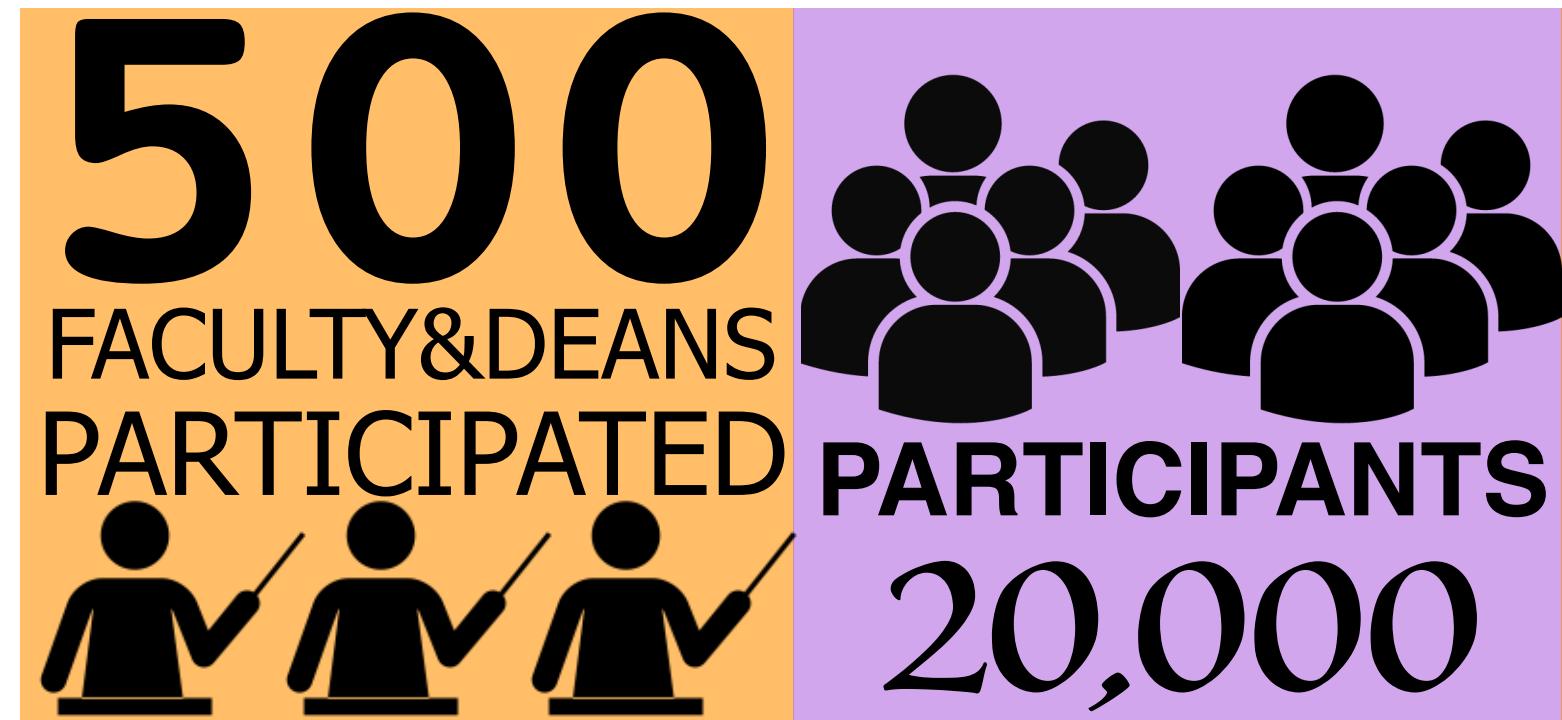




SEPTMBER 27, 28, 29 ,2016  
SMX Convention Center  
MOA Complex, Pasay City

# Sponsorship at Y4iT 2016



It's a competition out there and if you're looking to make your brand standout, we have different sponsorship mileages designed to meet your various objectives and targets including high profile branding, recruitment, networking, and thought leadership.

Collaborate with us to craft the perfect sponsorship for your company.

## Y4iT in Numbers

<b>213,000</b>	with attendees from campuses
total number of attendees since 2003	<b>622</b> since 2012
 	<b>8,985</b> peak attendance in one day since 2013
 	<b>24,330</b> likes on Facebook  <b>1,998</b> followers on Twitter
 	<b>376</b> followers on Instagram  



# Sponsorship at Y4iT 2016

Y4iT offers different sponsorship mileages designed to help meet your various objectives and targets.

Collaborate with us to craft the perfect sponsorship for your company.

- Branding Mileages
- VIP Networking Lounge
- Congress Badges
- Participants' Kit

- Souvenir Program
- Merchandise Booth
- Registration Booth

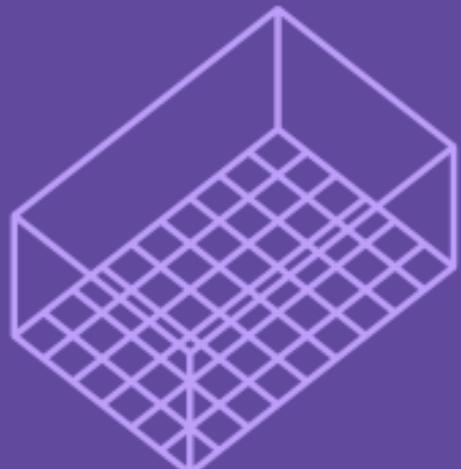
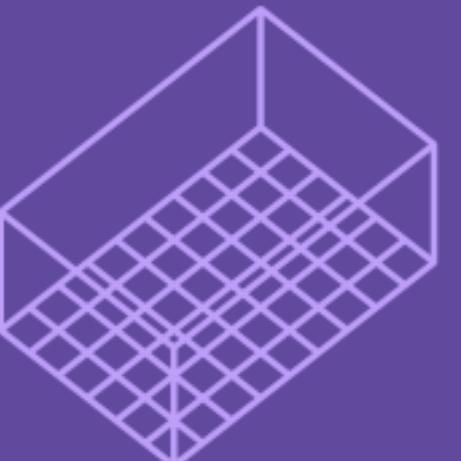
“Y4iT is relevant to Microsoft because it helps converge students in the country in one place, putting Microsoft at ease to help IT students boost and realize their potentials throughout the Y4iT event.”

Audience Marketing Manager,  
Microsoft Philippines



# Mileages

Work with Y4iT to create the most effective sponsorship package customized to meet your objectives and target reach. These packages allow you to engage with attendees through innovative and experiential packages designed to fit your brand. Should you have ideas for a disruptive sponsorship opportunity or have run successful BTL efforts you wish to achieve in Y4iT, please do contact our Marketing Team to discuss the implementation of your strats.

 <b>Small</b> <b>Php 50,000.00</b>	 <b>Big</b> <b>Php 60,000.00</b>
	
<b>Merchandise Booth Dress-Up</b> <b>Php 150,000.00</b>	
	
<b>Speaking Slot</b> <b>Php 100,000.00</b>	
	
<b>Registration Booth Dress-Up</b> <b>Php 150,000.00</b>	
 <i>On-Site Mileage 3</i> <b>Php 60,000.00</b>	 <i>On-Site Mileage 1</i> <b>Php 30,000.00</b>

## Examples of Mileages

- ▶ Exhibitor Booths
- ▶ Y4iT Merchandise Booth Dress-Up (Wrap)
- ▶ Y4iT Registration Booth Dress-Up (Wrap)
- ▶ Onsite Presence:
  - ▶ Banners
  - ▶ Posters
  - ▶ Standees
  - ▶ Flyering
- ▶ Speaking Engagement

"[Y4iT has a] huge number of participants with a good ROI on sponsorship compared to overpriced events with minimum exposure."

*Jobstreet*

**Jobstreet.com**



# Registration and Merchandise Sites



This sponsorship allows you to showcase your brand to all attendees from Day 1 to Day 3 at Y4iT. Your brand is guaranteed to be seen by at least 20,000!



"Compared to other similar events that we have attended, this event was so jam packed."  
KLab Cyscorpions

 KLab Cyscorpions



# VIP Networking Lounge Sponsorship

The Y4iT VIP Networking Lounge is an exclusive space for our prestigious subject matter experts and ICT decision makers and shakers. This space provides an area for the VIPs to relax, watch the plenary events, or network. Complimentary food, beverages, and internet access are included.





# High Status Branding Packages

There are a limited number of profile branding opportunities available at Y4iT.

These allow you to showcase your brand to every attendee from Day 1 to Day 3 with maximum level of exposure.

- ▶ Attendee Badges
- ▶ Attendee Lanyards
- ▶ Congress Kits (bags)
- ▶ Souvenir Programs





## Contact Us!

Contact us for more details on sponsoring, exhibiting, and customized options that fit your company's objectives and budget.

(02) 4362217

[marketing.y4it@upsitf.org](mailto:marketing.y4it@upsitf.org)

[www.y4it.org](http://www.y4it.org)

