



THE 14TH YOUTH CONGRESS ON INFORMATION TECHNOLOGY

Sponsorship Package

Increase your brand's mileage,
be part of the largest IT event of 2016!



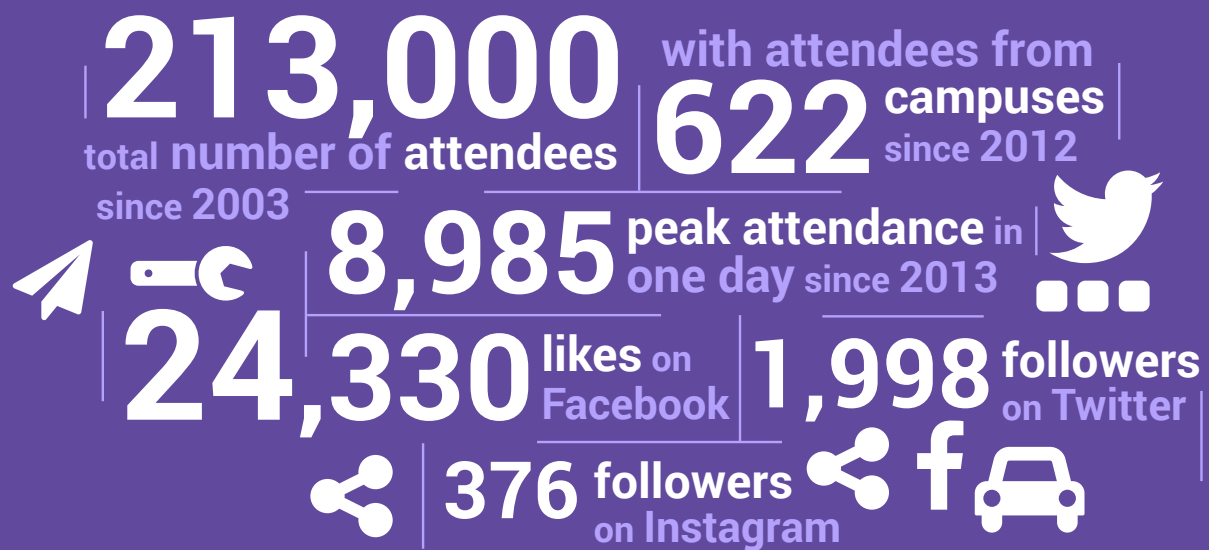
UP System Information Technology Foundation
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What is Y4iT?

Established in 2003, the Youth Congress on Information Technology (formerly known as the Philippine Youth Congress on Information Technology, and commonly known as Y4iT) is an annual information technology event in the Philippines, organized by the UP System Information Technology Foundation.

Aimed primarily at college students, professionals, educators, IT experts and enthusiasts, Y4iT is an enabling event for today's youth and aspires to recognize young Filipinos as key drivers in the dynamic IT industry. Since its launching, Y4iT has gone on to be at the forefront of information technology gathering events in the Philippines. Various relevant and exciting IT topics are presented and discussed. The event is co-organized by the Y4iT Volunteer Corps (YVC).

Y4iT in Numbers



Our Proposal

We cordially invite your company to be one of our event partners. We would like to offer you significant marketing opportunities such as media mix mileage and other brand awareness activities.



Sponsorship Bundles

Booth



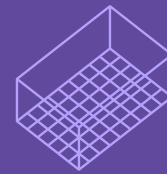
Small
Php 50,000.00



Big
Php 60,000.00



Merchandise Booth Dress-Up
Php 150,000.00



Registration Booth Dress-Up
Php 150,000.00

Speaking Slot



Speaking Slot
Php 100,000.00

Print Mileage



Newspaper
Php 10,000.00



Magazine
Php 10,000.00



Press Release
Php 10,000.00

Post-Event Exposure



Speaker's Video
Php 10,000.00



Acknowledgment Video
Php 15,000.00

On-Site Presence



On-Site Mileage 1
Php 30,000.00



On-Site Mileage 2
Php 60,000.00



On-Site Mileage 3
Php 60,000.00



On-Site Mileage 4
Php 10,000.00



Bundles Summary

ITEM	COST/UNIT (PHP)	QUANTITY	SUBTOTAL (PHP)
Booth			
Small	50,000.00		
Big	60,000.00		
Merchandise Booth Dress-Up	150,000.00		
Registration Booth Dress-Up	150,000.00		
Speaking Slot	100,000.00		
Print Mileage			
Newspaper	10,000.00		
Magazine	10,000.00		
Press Release	10,000.00		
Post-Event Exposure			
Speaker's Video	10,000.00		
Acknowledgment Video	15,000.00		
On-Site Presence			
On-Site Mileage 1	30,000.00		
Vertical FR-Lobby Banners			
Posters			
On-Site Mileage 2	30,000.00		
Planter Box Banner			
Railing Banners			
On-Site Mileage 3	60,000.00		
Welcome Arch Support Beams			
On-Site Mileage 4	10,000.00		
Standees and Flyering			
SUBTOTAL (PHP)			



Dimensions Summary

ITEM	DIMENSIONS	COST/UNIT (PHP)
Booth		
Small	2m x 2m (L x W)	50,000.00
Big	3m x 3m (L x W)	60,000.00
Merchandise Booth Dress-Up	9m x 6m (L x W)	150,000.00
Registration Booth Dress-Up	9m x 6m (L x W)	150,000.00
On-Site Presence		
On-Site Mileage 1		30,000.00
Vertical FR-Lobby Banner	3.25ft x 13.33ft (W x H)	
Poster	22in x 28in (W x H)	
On-Site Mileage 2		30,000.00
Planter Box Banner	8m x 1.5m (W x H)	
Railing Banner	5m x 3.4m (W x H)	
On-Site Mileage 3		60,000.00
Welcome Arch Support Beams	3.5m elevation	

What Our Partners Say



"Compared to other similar events that we have attended, this event was so jam packed."
KLab Cyscorpions



"[Y4iT has a] huge number of participants with a good ROI on sponsorship compared to overpriced events with minimum exposure."
Jobstreet



"Y4iT is relevant to Microsoft because it helps converge students in the country in one place, putting Microsoft at ease to help IT students boost and realize their potentials throughout the Y4iT event."
Microsoft Philippines





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