

# Karunya L. Nathan



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## Education

### Colby College

Bachelor of Arts

Double Major:

Biochemistry

& Studio art

GPA: 3.44

Class of 2016

### Bunch Scholar

Awarded to minority students who demonstrate scholastic strength and leadership potential

## Skills

- Microsoft Excel •
- Adobe Illustrator •
- Adobe InDesign •
- Adobe Photoshop •
- Html 5 •
- CSS 3 •
- Media Queries •

## Experience

### Bridging Cultures

An early stage enterprise working to bridge socio-economic, cultural and educational gaps, by partnering with entrepreneurs and universities worldwide

#### Brand Strategist

July 2015 - Present

- Worked closely with Bridge Cultures' CEO to develop a visual brand identity, and designed event flyers and informational brochures
- Revamped visual elements of the Bridging Cultures website

### Koru

An intensive business and professional development program

#### Swipely Participant

June 2015

- Applied design thinking, conducted customer discovery, rapid prototyping, A/B testing, and ROI calculations to find strategic marketing solutions for Rhode Island's leading startup, Swipely, and presented to the company executives
- Developed effective team dynamics, by understanding social styles, developing smart goals and running effective meetings to deliver a project in under two weeks

### Pugh Community Board (PCB)

A highly selective organization that celebrates multiculturalism, promotes social activism and strengthens community at Colby College, while vetting, selecting, and financially compensating Executive Board members

#### Executive Board Member | Publicity Chair

May 2015 - Present

- Brainstormed and executed effective marketing strategies to develop the PCB brand and publicize events
- Designed promotional imagery, and maintained the PCB web page and Facebook, Twitter and Instagram accounts
- Collaborated and coordinated within a team to orchestrate a variety of events, including performances, lectures, workshops and discussion groups
- Moderated discussions regarding race, gender, religion, and intersectionality

#### Executive Board Member | Treasurer

January - May 2015

- Managed a \$60,000 budget

### Woman of Color Alliance

A student initiative fostering community and cultural understanding at Colby College

#### President

September 2015 - Present

- Orchestrated the delegation of administrative duties
- Collaborated in a small team to organize bi-weekly discussions and semesterly large-scale social events that created community among women of color
- Mediated discussions on race, gender, nationality and intersectionality

### Papa-Razzi Trattoria

An upscale Italian restaurant in Wellesley, MA

#### Server

June - August 2012

- Embodied hospitality and a positive attitude, while attentively catering to guests
- Communicated within a team in a fast pace and high-strung environment