

NYC Yellow Taxi Trip Data Analysis Dashboard

Total Records Avg. Trip Distance

100K 3.2

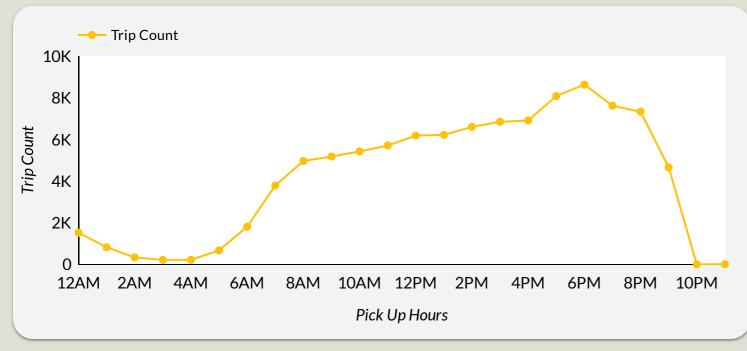
Avg. Fare Amount \$19.65

Avg. Tip Amount \$3.66

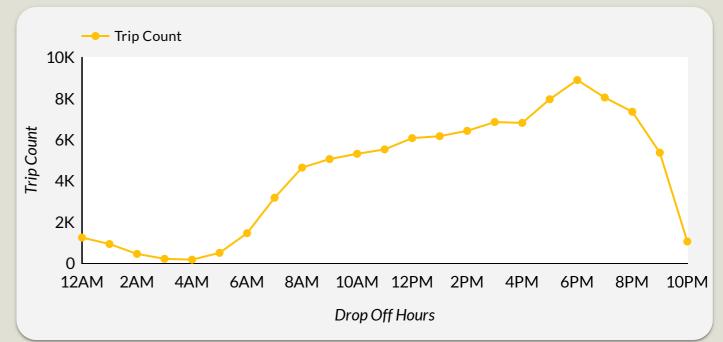
\$2.89M

Total Revenue

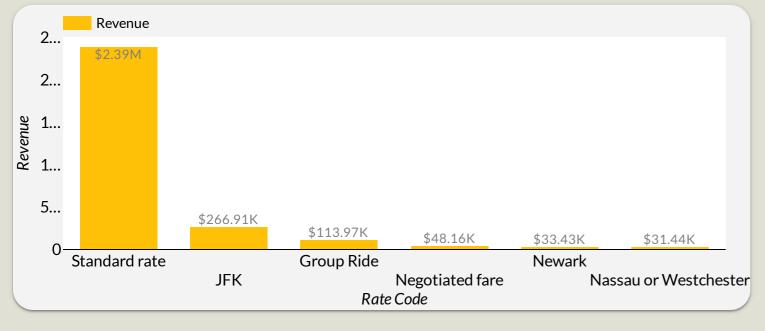
Peak and Off-Peak Pickup Hours



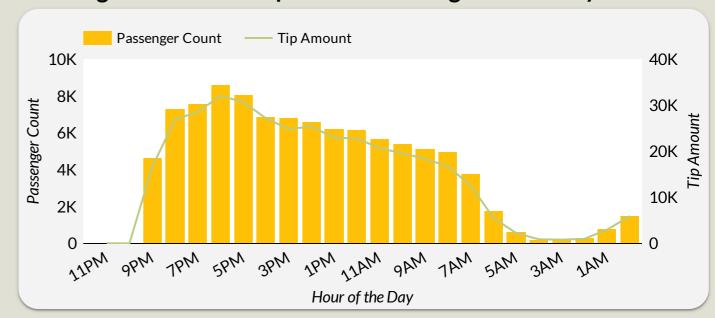
Peak and Off-Peak Dropoff Hours



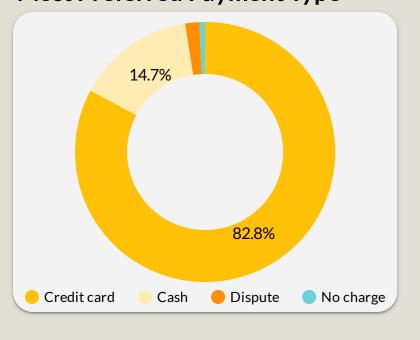
Revenue generated by Rate Code Type



Passenger Count and Tip Amount throughout the day



Most Preferred Payment Type



Top 5 Dropoff Zones

DOZone	trip_id ▼
Highbridge Park	15.8K
Upper East Side South	5.4K
Upper East Side North	5.2K
Upper West Side North	5K
Midtown Center	4.6K

Top 5 Pickup Zones

PUZone	trip_id ▼
Highbridge Park	19.6K
Upper East Side South	6.1K
Midtown Center	5.7K
Upper East Side North	5.2K
Upper West Side North	4.9K