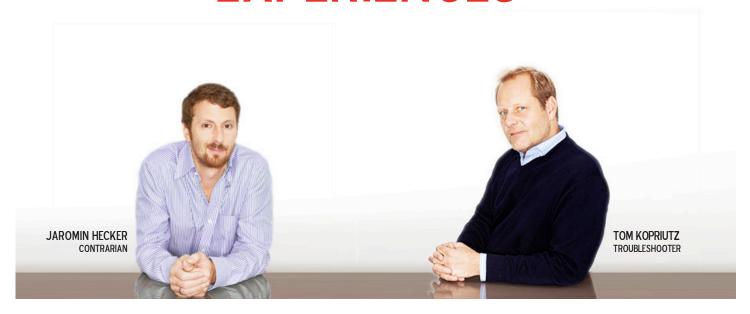
## **WE BUILD BRAND EXPERIENCES**



Heckhaus is a design and planning agency. With an individual vivid design language and clear consultation style, Heckhaus is uncomplicated in realizing your projects. What distinguishes us is the right mix of strategic competence and exceptional design. With innovative power and a grasp for the latest trends we develop and realize the best design solutions. In the process we always keep the big picture in mind. With our team of designers, architects and strategists we've upheld consistent high quality design. Since 1992.

## PORTFOLIO OF SERVICES

| Strategy             | Design                 | Realisation                             |
|----------------------|------------------------|---|
| Brand Consultancy    | Concepts               | Roll out                                |
| Brand Development    | Corporate Design       | <b>Execution Planning And Tendering</b> |
| Brand Positioning    | Interior Design        | Project Management                      |
| 3-D Workshop         | Corporate Architecture | Implementation                          |
| Competition Analysis | Product Design         | Logistics                               |
| Market Research      | Set Design             | Construction Management                 |





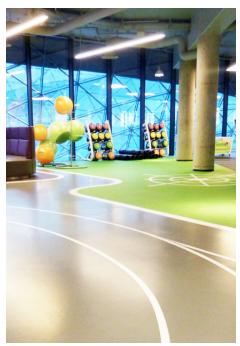
## PROJECT SAMPLES



MUSEUM VILLA STUCK /
CHILD AND TEENAGE ROOM
"FRÄNZCHEN" - MUNICH /
FURNITURE CONCEPTION



FITNESS FIRST / PLATINUM SPORTSCLUB 'MY ZEIL'-FRANKFURT / MAIN / DESIGNCONCEPT





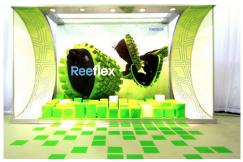






## RATIOPHARM KLINIK/ MODULAR TRADE-FAIR SYSTEM / FAIR DESIGN





REEBOK / CONCEPT HALL - HERZOGENAURACH / SHOWROOM



KETTLER / PREMIERE ISPO - MUNICH / SHOP-IN-SHOP



SPORTHAUS SCHUSTER / WINDOW PRESENTATION - MUNICH / GRAPHICS & VISUALS



KICKZ.COM / K1X - MUNICH / SHOP - SYSTEM



RTL II - POKITO TV / PLAZAMEDIA FILMSTUDIOS - MUNICH / SET DESIGN



FREEMANN T. PORTER / STRASBOURG / FLAGSHIP STORE

REEBOK TONING LOUNGE / POP UP STORE - MUNICH / TEMPORARY STORE DESIGN

