

# Karinna Lopez

*User Experience Portfolio*



# Hello!

*I am Karinna Lopez.*

## Get to Know Me

I am a designer for functional, captivating online experiences.

As a recent graduate from Eastern Washington University, I have a Bachelor of Design (BDes) along with a User Experience (UX) Certificate and Spanish minor. I am bilingual in both English and Spanish; proficiencies include understanding, reading, writing, and speaking.

My process incorporates user research, content modeling, prototyping, usability testing along with identifying the needs and behaviors of users to satisfy their goals as well as client and development goals. Skill proficiency can be demonstrated in graphic design, user interface, and prototyping tools.

I thrive on challenges. I am a question-asker, an answer-seeker. I innovatively strategize and demonstrate a level of attention to detail that is unparalleled. I accept personal accountability and am deeply committed to the highest standard of positive work ethic and humility to ensure quality.

I am deeply interested in making connections between us and the present digital domain, along with having a focus on the future we are continually building for ourselves. This is a path of life-long learning, which I am consistently taking the initiative to learn and passing it along for the benefit of others.

# Eastern Washington University

*CMS Migration, Information Architecture, User Experience Research, Quality Assurance & Accessibility*

## Website Goals

**User-Oriented.** A helpful, easy-to-use source of information for prospective students, current students, faculty and staff, our alumni and community.

**Functional.** High-quality code and development that results in a fast, streamlined experience.

**Brand Cohesion.** Use appealing and cohesive visual design to enhance the EWU brand and showcase student, faculty, and alumni accomplishments that reflect our core values.

**Up-to-Date.** Work with campus partners to maintain and improve web content according to EWU guidelines.

## Team

- Virgina Baxter
- Sam Buzby
- Will Hall
- Karinna Lopez
- Meg Lybbert
- Brent Schneider

## Methods

- Design Charrettes
- User Flows

# Eastern Washington University

*CMS Migration, Information Architecture, User Experience Research, Quality Assurance & Accessibility*



Arts, Letters & Education



Business



Science, Technology, Engineering & Mathematics



Social Sciences



Eastern Online



eXp



Housing



JFK Library Maps

# Pet Fetch

*Information Architecture, Prototyping*

## The Service

Pet Fetch is a pet-to-owner matchmaking adoption service designed to achieve a simpler, more streamlined process in finding you a lasting pet companion. We have observed that current services are causing more pets to be returned to shelters and foster homes. By automating the research and matching pets to your preferred preferences, we make pet adoptions last.

## Team

- Michael Anwar
- Moriah Hartman
- Karinna Lopez
- Nekai Riggs
- Michelle Sparr
- Nicole Welter

## Methods

- Proto-Personas
- Design Charrettes
- User Flows
- Card Sort
- Wireframes
- Usability Testing
- High-Fidelity Prototypes

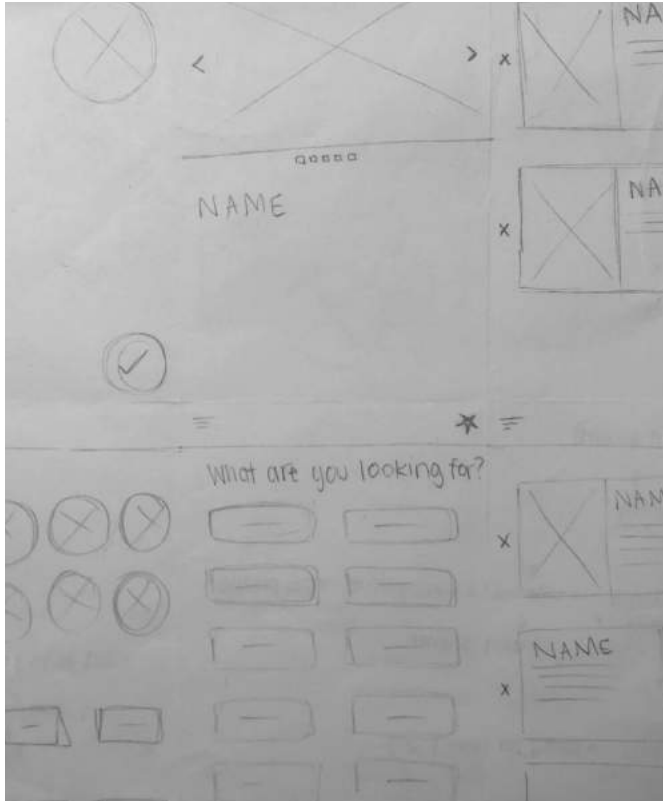
## Refinement

I would be sure that each object corresponds to the correct one on the next screen when transitioning because the animations are faulty.

# Pet Fetch

*Information Architecture, Prototyping*

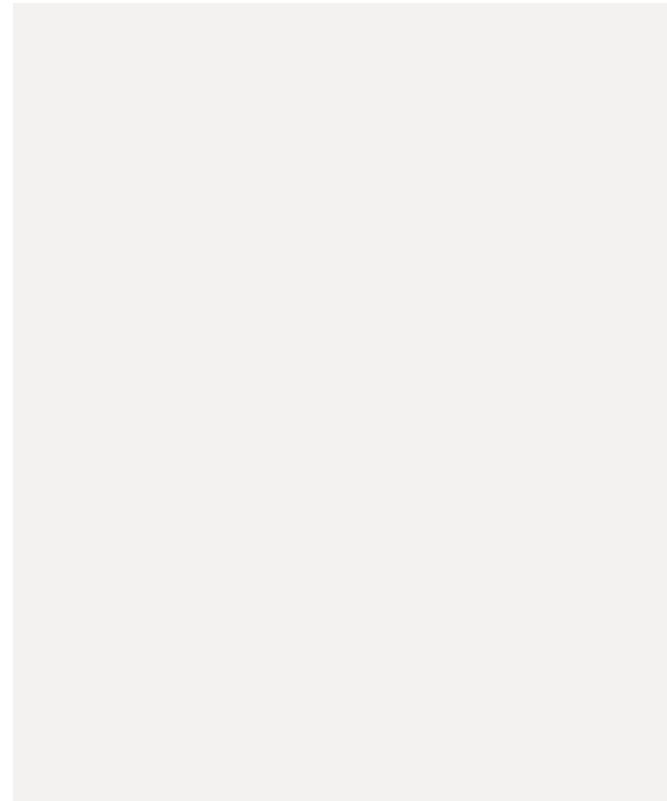
## Design Charrettes



Design charrettes inspires ideas, provides an opportunity for collaboration, explores and exposes the objectives of colleagues in multiple functional roles, and drive off designer's block.

[Full Case Study](#)

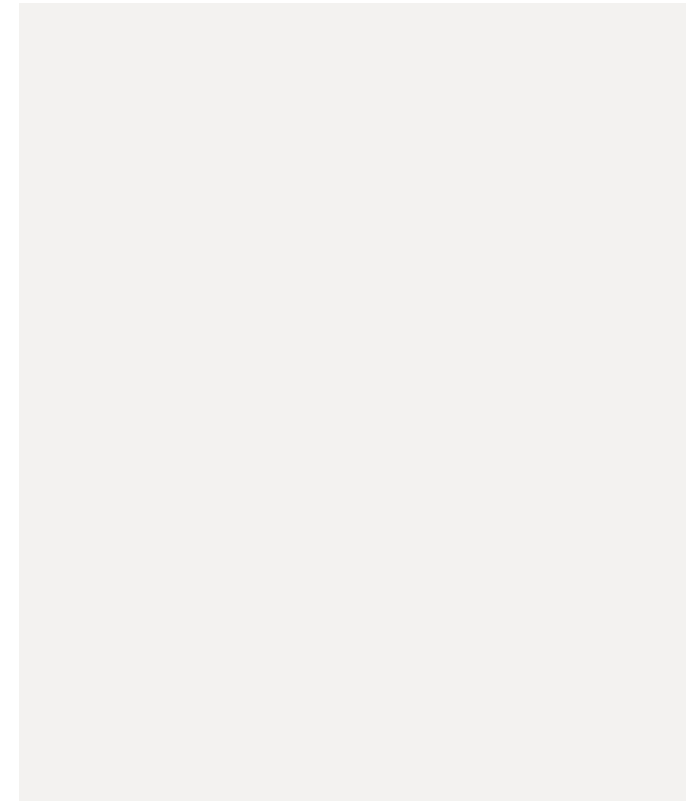
## Wireframes



Using the shared solution derived from the design charrettes, each member of the group was expected to create their own wireframes and perform their own tests. It was my individual effort for the following wireframes and two recorded, qualitative usability tests.

[View on Figma](#)

## High-Fidelity Prototypes



I prototyped Pet Fetch for both iPhone XS and Apple Watch Series 4.

Building my prototypes was a challenge in itself — I took up learning the basics of InVision Studio in a matter of days to have more expansive animating options.

[View iPhone XS](#)

[View Apple Watch](#)

# Thank you!

*I appreciate the time you took to view my portfolio.*

## Contact Me

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