



Data Sources

- Internet of Things (IoT)
 - Wind Turbines, Oil Rigs
 - Beacons, Wearables
 - Smart Cars



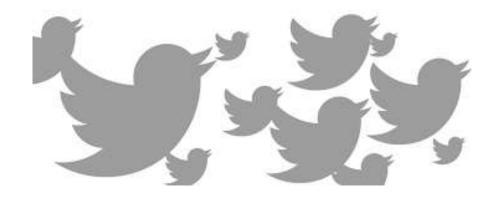
- Twitter, Facebook, Snapchat
- Clickstream
- Paypal, Venmo







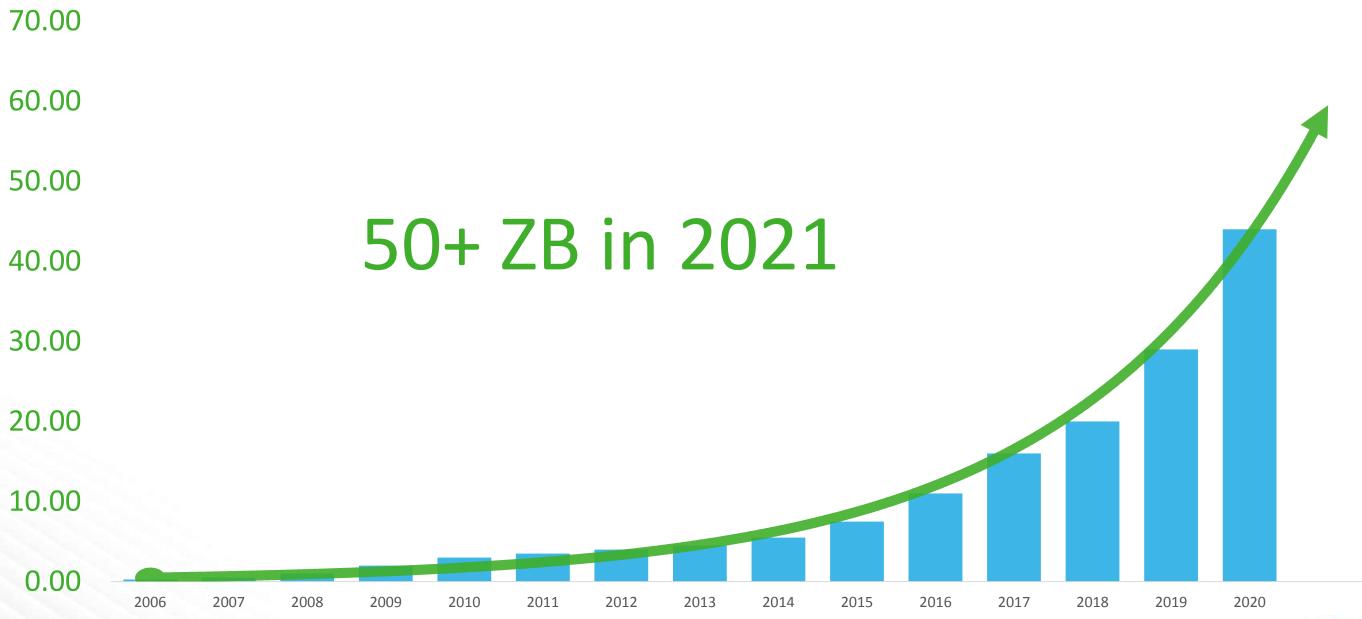








Data Growth in Zeta Bytes (ZB)





The "Big Data" Problem

Problem

A single machine cannot process or even store all the data!

Solution

Distribute data over large clusters

Difficulty

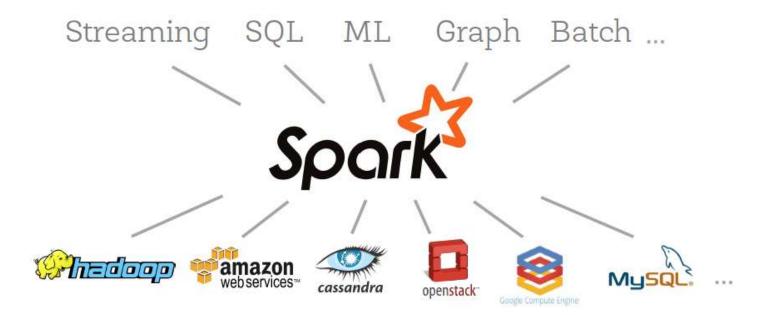
- How to split work across machines?
- Moving data over network is expensive
- Must consider data & network locality
- How to deal with failures?
- How to deal with slow nodes?



Apache Spark © Hortonworks Inc. 2011 – 2016. All Rights Reserved

What Is Apache Spark?

- Apache open source project originally developed at AMPLab (University of California Berkeley)
- Unified, general data processing engine that operates across varied data workloads and platforms





Why Apache Spark?

Elegant Developer APIs

Single environment for data munging, data wrangling, and Machine Learning (ML)

In-memory computation model – Fast!

Effective for iterative computations and ML

Machine Learning

- Implementation of distributed ML algorithms
- Pipeline API (Spark MLlib)
- External libraries via open & commercial projects (H2Os Sparkling Water)



Spark SQL
Structured Data

Spark Streaming
Real-time

Spark MLlib
Machine Learning

GraphXGraph Analysis







Spark SQL
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UNSTRUCTURED

SEMI-STRUCTURED

STRUCTURED

















More Flexible

Better Storage and Performance



Spark SQL Overview

- Spark module for structured data processing (e.g. ORC, Parquet, Avro, MySQL)
- Two ways to manipulate data:
 - DataFrame/Dataset API
 - SQL query



SparkSession

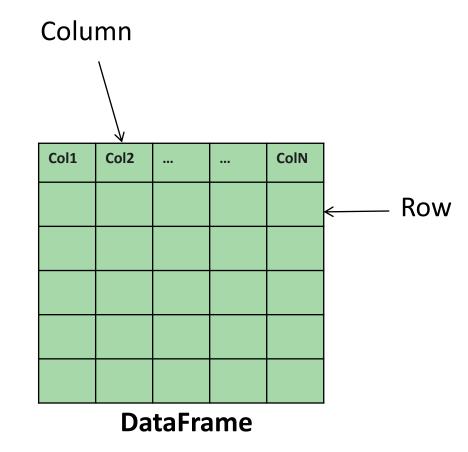
What is it?

- Main entry point for Spark functionality
- Allows programming with DataFrame and Dataset APIs
- Represented as spark and auto-initialized in a notebook type env. (Zeppelin or Jupyter)



DataFrames

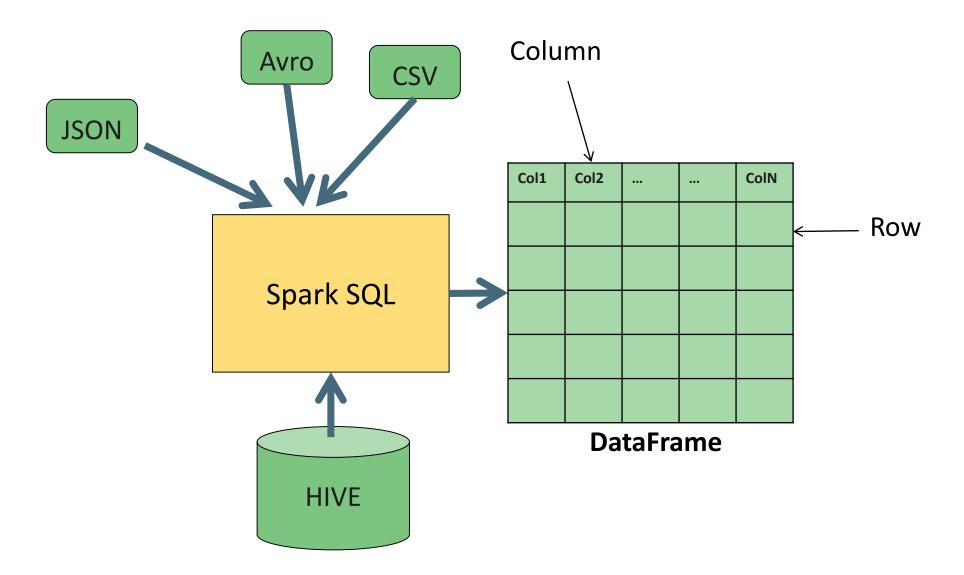
- Distributed collection of data organized into named columns
- Conceptually equivalent to a table in relational DB or a data frame in R/Python
- API available in Scala, Java, Python, and R



Data is described as a DataFrame with rows, columns, and a schema



Sources





Create a DataFrame

Example

```
val path = "examples/flights.json"
val flights = spark.read.json(path)
```



Register a Temporary View (SQL API)

Example

flights.createOrReplaceTempView("flightsView")



Two API Examples: DataFrame and SQL APIs

DataFrame API

```
flights.select("Origin", "Dest", "DepDelay")
    .filter($"DepDelay" > 15).show(5)
```

SQL API

```
SELECT Origin, Dest, DepDelay
FROM flightsView
WHERE DepDelay > 15 LIMIT 5
```



+----+ |Origin|Dest|DepDelay| +-----19| TPA| IADI 34| IND| BWI| 25| JAX| INDI 67 | IND| LAS| 941 IND | MCO | +-----



Spark SQL
Structured Data

Spark StreamingReal-time

Spark MLlib
Machine Learning

GraphXGraph Analysis





What is Stream Processing?

Batch Processing

- Ability to process and analyze <u>data at-rest</u> (stored data)
- Request-based, bulk evaluation and short-lived processing
- Enabler for Retrospective, Reactive and On-demand Analytics

Stream Processing

- Ability to ingest, process and analyze <u>data in-motion</u> in real- or near-real-time
- Event or micro-batch driven, continuous evaluation and long-lived processing
- Enabler for **real-time Prospective, Proactive and Predictive Analytics** for Next Best Action

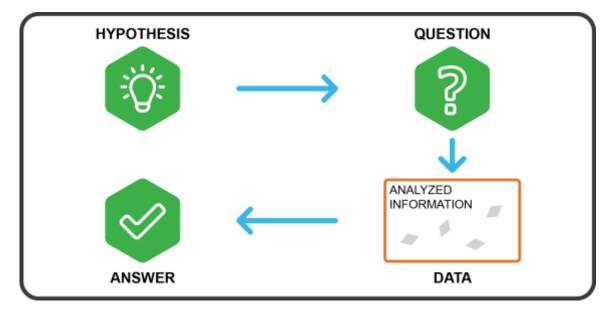
Stream Processing + Batch Processing = All Data Analytics real-time (now) historical (past)



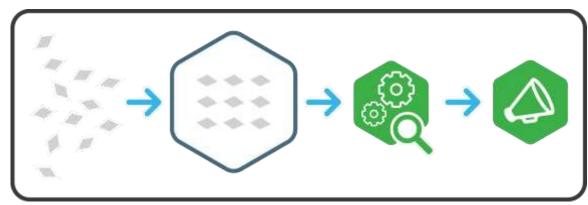
Modern Data Applications approach to Insights

Traditional Analytics

Structured & Repeatable Structure built to store data



Start with hypothesis
Test against selected data

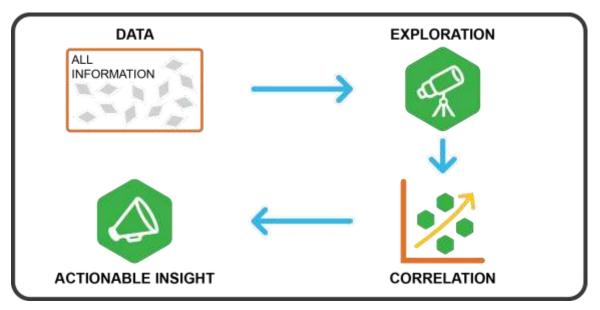


Analyze after landing...

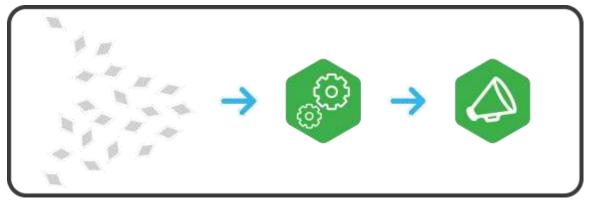
Next Generation Analytics

Iterative & Exploratory

Data is the structure



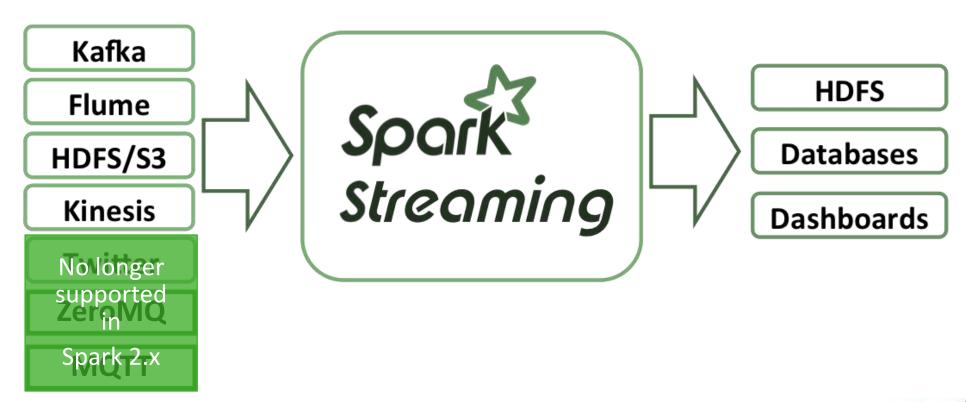
Data leads the way Explore *all* data, identify correlations



Analyze in motion...

Overview

- Extension of Spark Core API
- Stream processing of live data streams
 - Scalable
 - High-throughput
 - Fault-tolerant



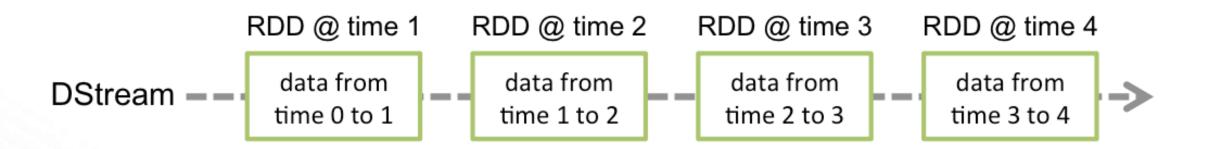






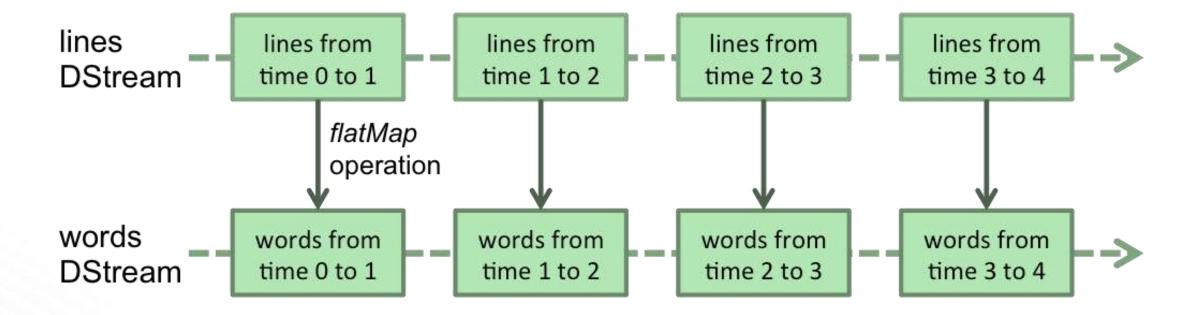
Discretized Streams (DStreams)

- High-level abstraction representing continuous stream of data
- Internally represented as a sequence of RDDs
- Operation applied on a DStream translates to operations on the underlying RDDs





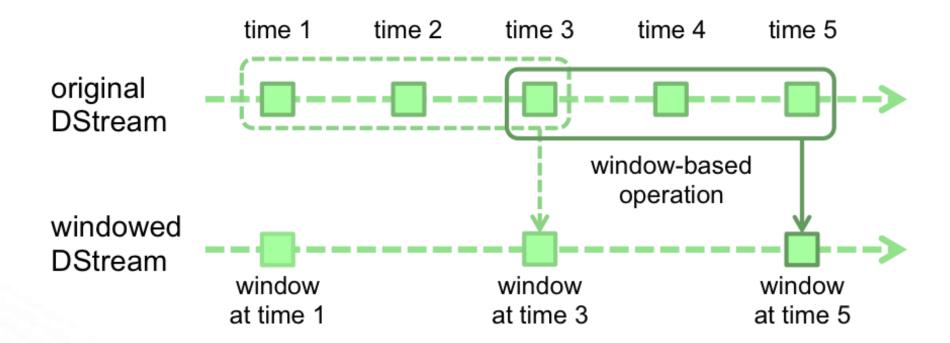
Example: flatMap operation





Window Operations

Apply transformations over a sliding window of data, e.g. rolling average



```
// Reduce last 30 seconds of data, every 10 seconds
val windowedWordCounts = pairs.reduceByKeyAndWindow((a:Int,b:Int) => (a + b), Seconds(30), Seconds(10))
```



Challenges in Streaming Data

- Consistency
- Fault tolerance
- Out-of-order data

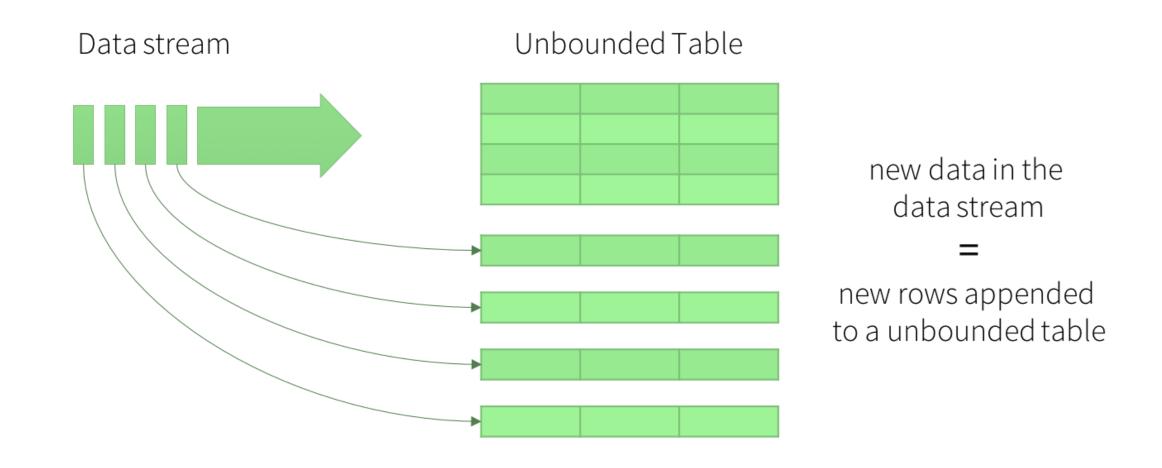


Structured Streaming

- High-Level APIs DataFrames, Datasets and SQL. Same in streaming and in batch
- Event-time Processing Native support for working w/ out -of-order and late data
- End-to-end Exactly Once Transactional both in processing and output



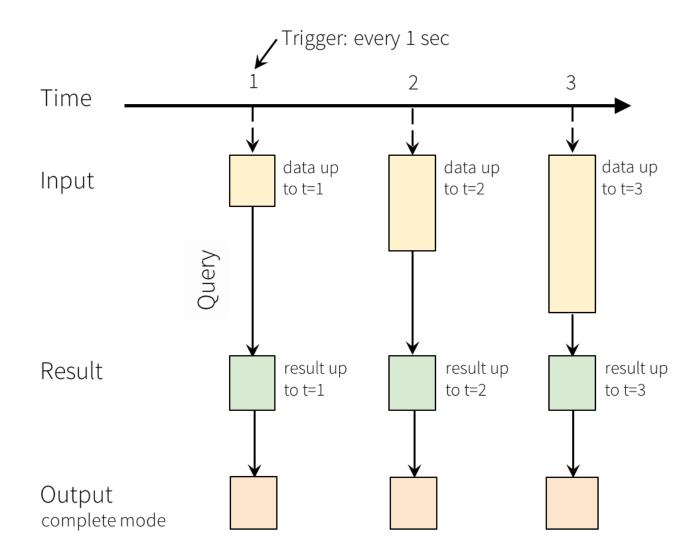
Structured Streaming: Basics



Data stream as an unbounded table



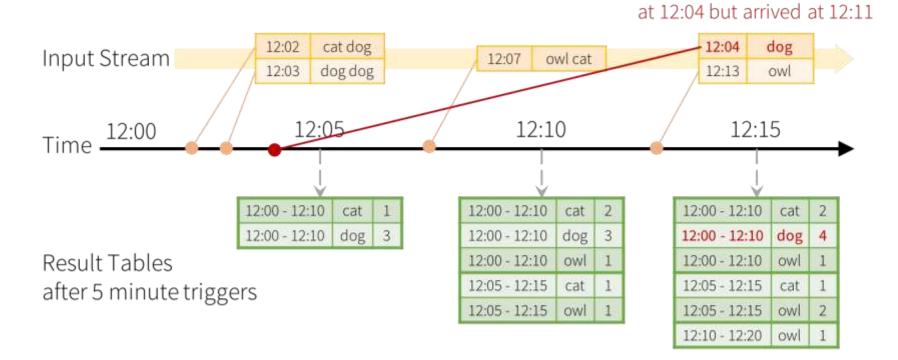
Structured Streaming: Model



Programming Model for Structured Streaming



Handling late arriving data



late data that was generated

counts incremented only for window 12:00 - 12:10

Late data handling in Windowed Grouped Aggregation



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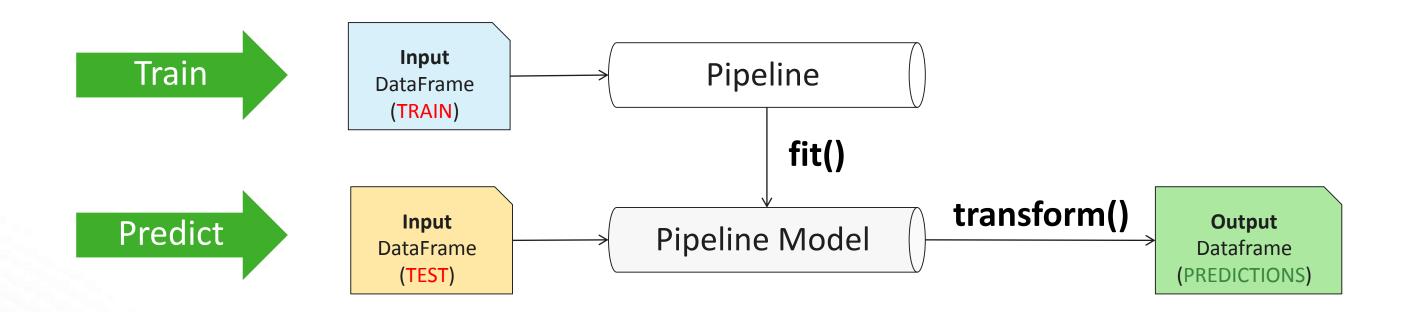
GraphXGraph Analysis





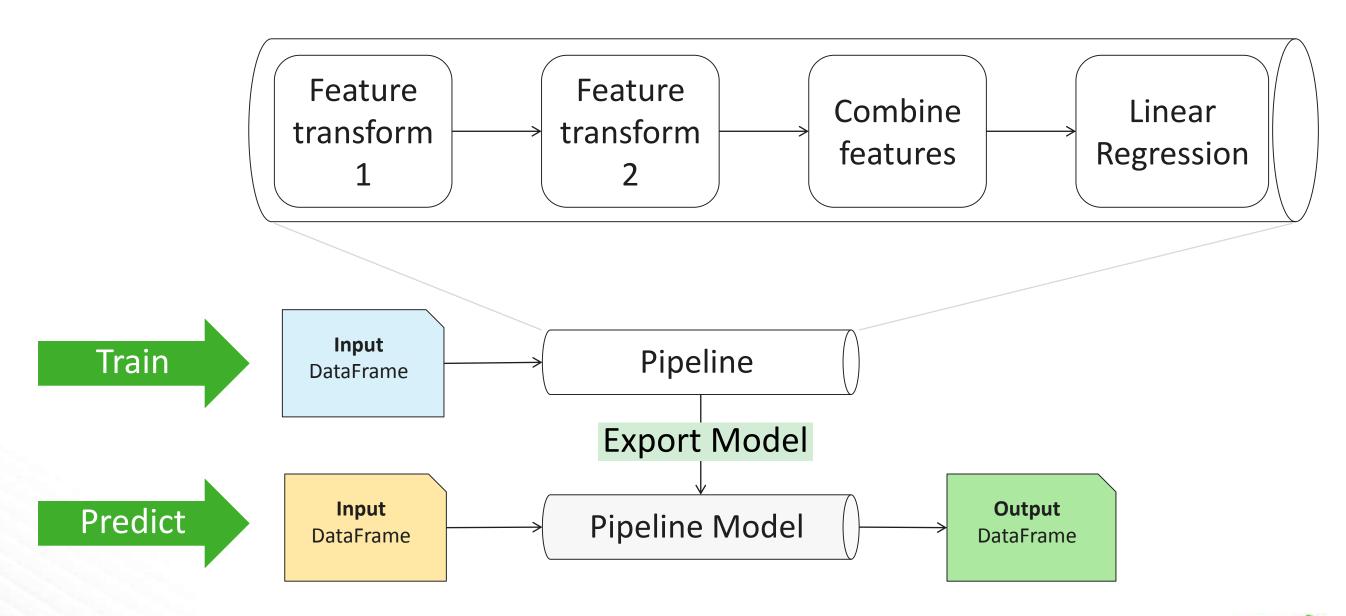
Spark ML Pipeline

- fit() is for training
- transform() is for prediction





Spark ML Pipeline





Sample Spark ML Pipeline

```
indexer = ...
parser = ...
hashingTF = ...
vecAssembler = ...
rf = RandomForestClassifier(numTrees=100)
pipe = Pipeline(stages=[indexer, parser, hashingTF, vecAssembler, rf])
model = pipe.fit(trainData)
                                    # Train model
```

Exporting ML Models - PMML

- Predictive Model Markup Language (PMML)
 - –> XML-based predictive model interchange format
- Supported models
 - -K-Means
 - -Linear Regression
 - Ridge Regression
 - -Lasso
 - -SVM
 - -Binary



Spark GraphX © Hortonworks Inc. 2011 – 2016. All Rights Reserved

Spark SQL
Structured Data

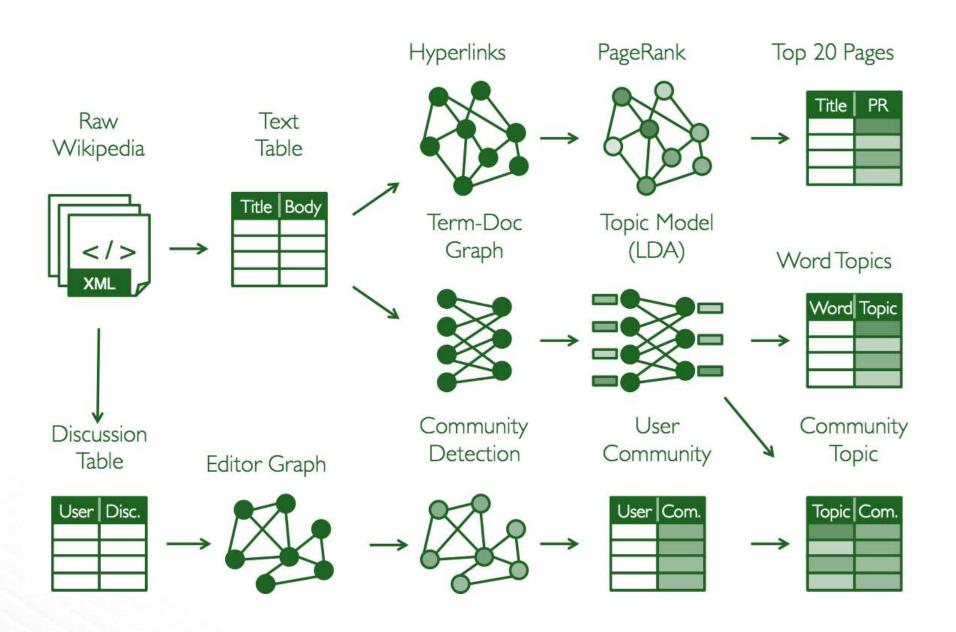
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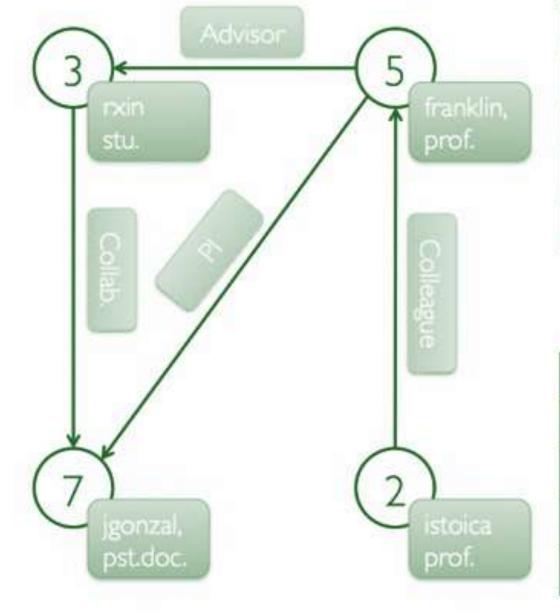




- Page Rank
- Topic Modeling (LDA)
- Community Detection



Property Graph



Vertex Table

ld	Property (V)	
3	(rxin, student)	
7	(jgonzal, postdoc)	
5	(franklin, professor)	
2	(istoica, professor)	

Edge Table

SrcId	Dstld	Property (E)
3	7	Collaborator
5	3	Advisor
2	5	Colleague
5	7	PI



GraphX Algorithms

- PageRank
- Connected components
- Label propagation
- SVD++
- Strongly connected components
- Triangle count



Sample GraphX Code in Scala

```
graph = Graph(vertices, edges)
messages = spark.textFile("hdfs://...")
graph2 = graph.joinVertices(messages) {
   (id, vertex, msg) => ...
}
```

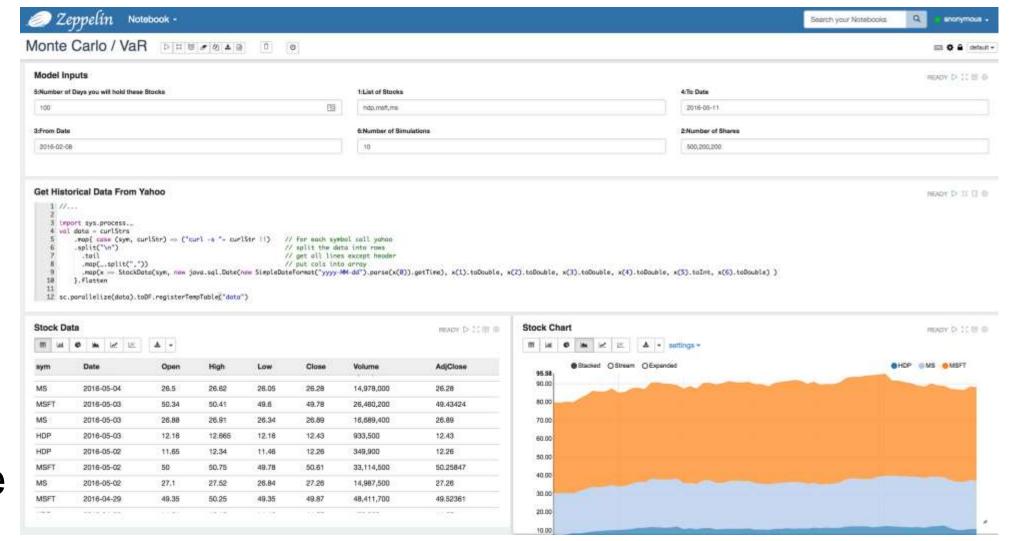


Apache Zeppelin

What's Apache Zeppelin?

Web-based notebook that enables interactive data analytics.

You can make beautiful data-driven, interactive and collaborative documents with SQL, Python, Scala and more

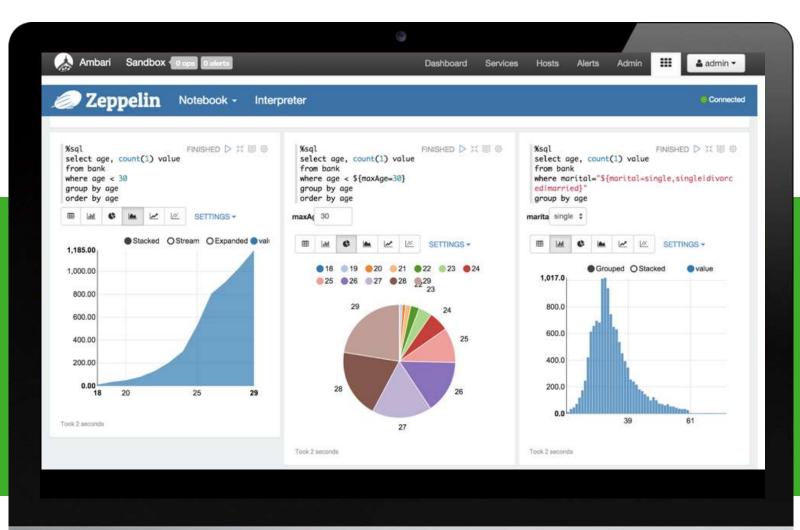




Apache Zeppelin with HDP 2.6+ Web-based Notebook for interactive analytics

Features

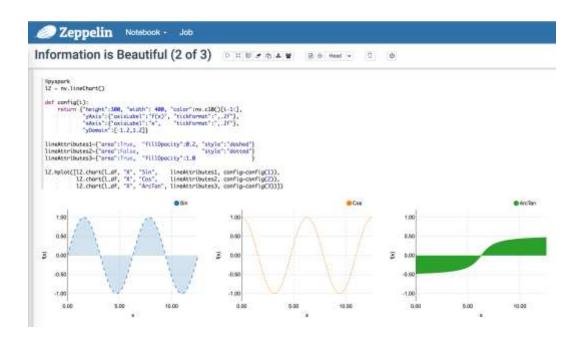
- Ad-hoc experimentation
- Deeply integrated with Spark + Hadoop
- Supports multiple language backends
- Incubating at Apache

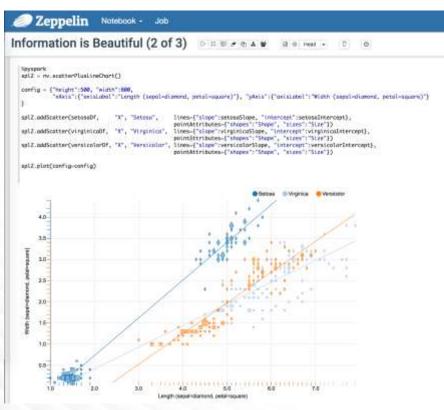


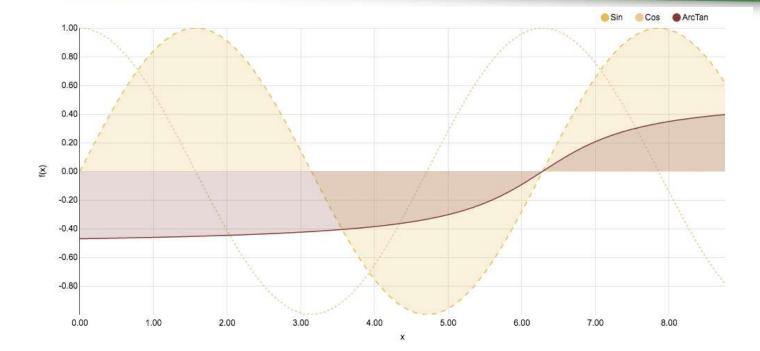
Use Case

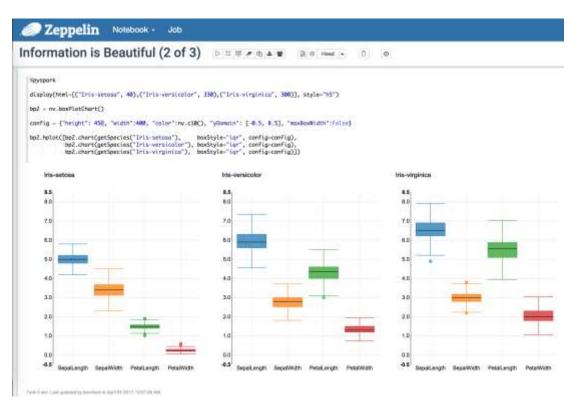
- Data exploration and discovery
- Visualization
- Interactive snippet-at-a-time experience
- "Modern Data Science Studio"





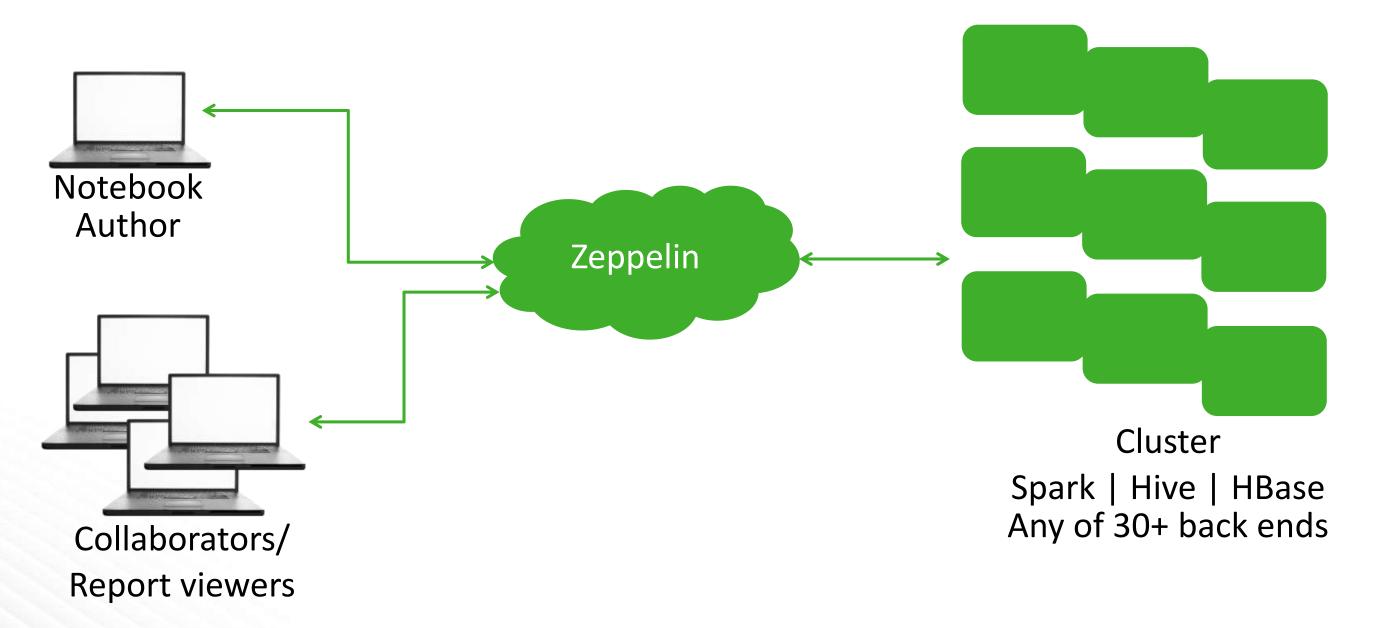








How does Zeppelin work?





Big Data Lifecycle

Data Engineer

Collect

Data Scientist

Report

Analysis

Data

Product



Business user

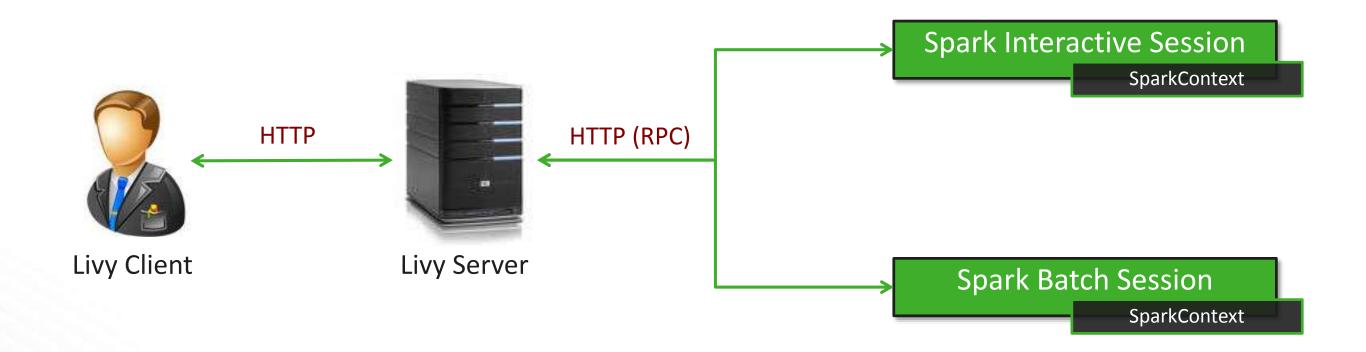
Customer

Zeppelin Multitenancy



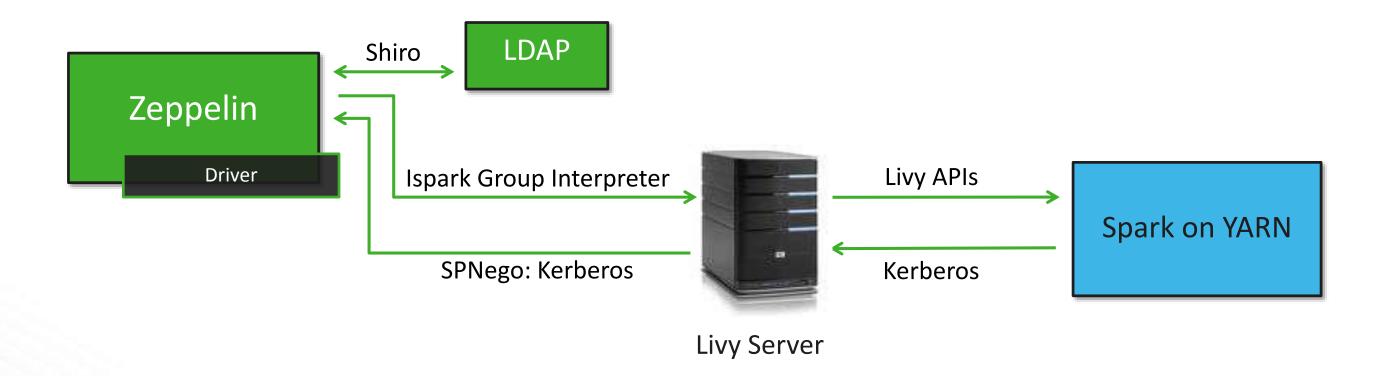
Livy

- Livy is the open source REST interface for interacting with Apache Spark from anywhere
- Installed as Spark Ambari Service





Security Across Zeppelin-Livy-Spark





Reasons to Integrate with Livy

Bring Sessions to Apache Zeppelin

- Isolation
- Session sharing

Enable efficient cluster resource utilization

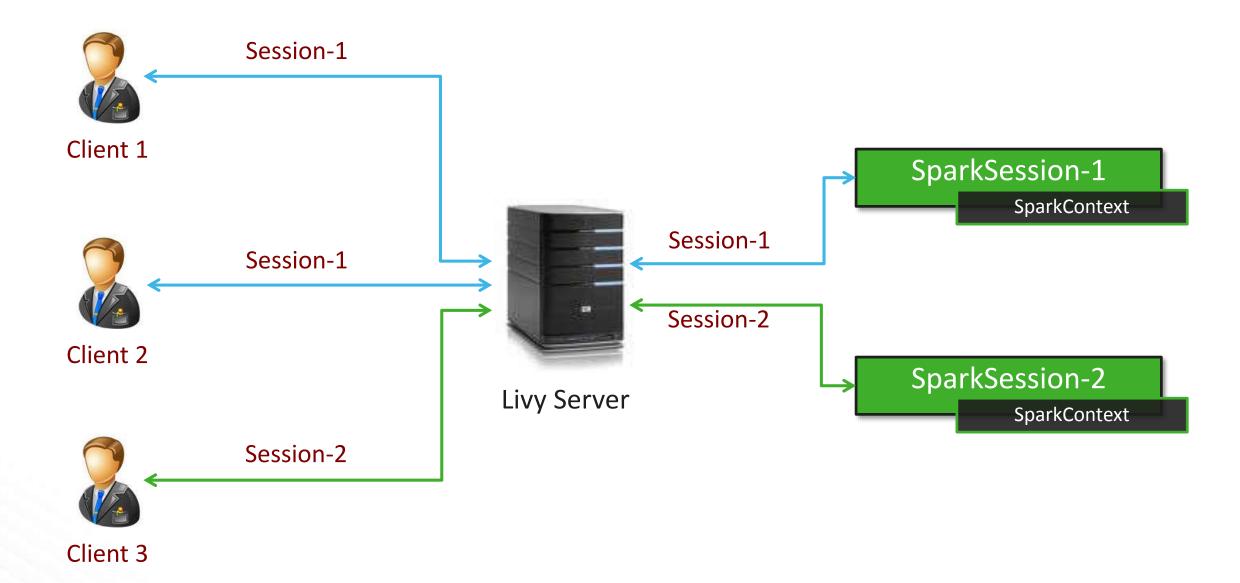
- Default Spark interpreter keeps YARN/Spark job running forever
- Livy interpreter recycled after 60 minutes of inactivity (controlled by livy.server.session.timeout)

To Identity Propagation

Send user identity from Zeppelin > Livy > Spark on YARN

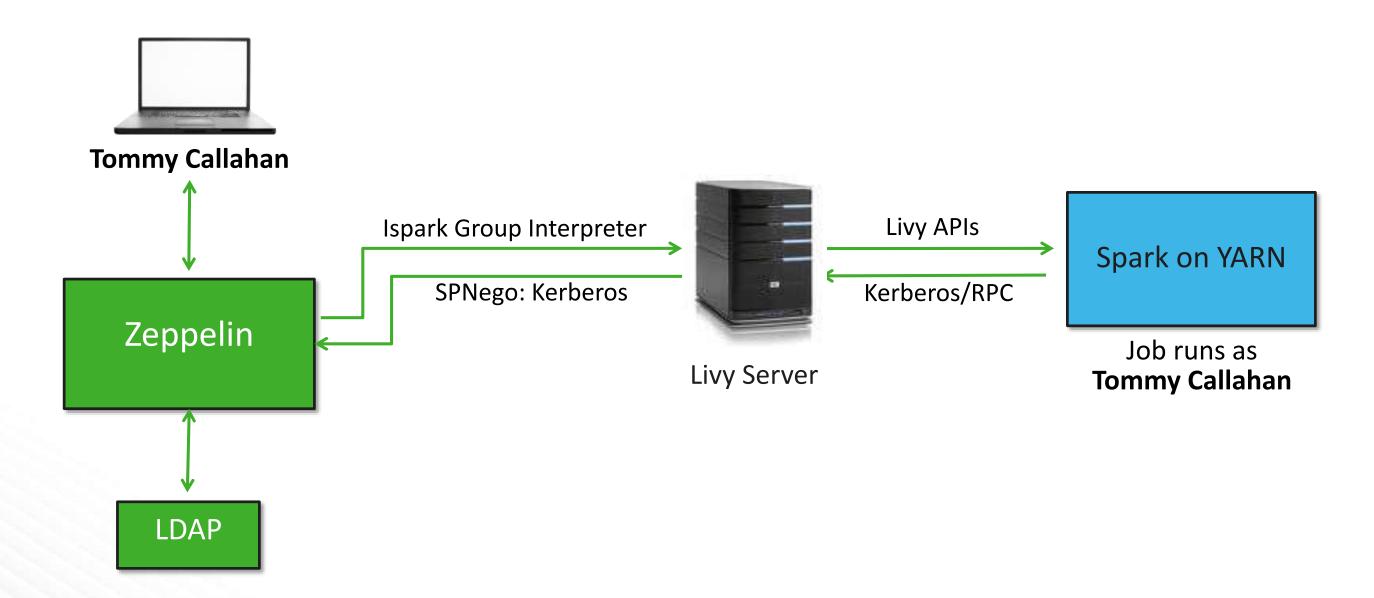


SparkSession Sharing



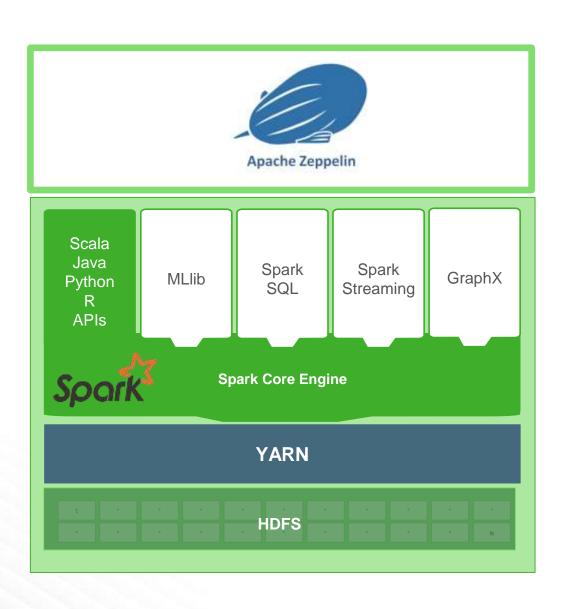


Apache Zeppelin + Livy End-to-End Security





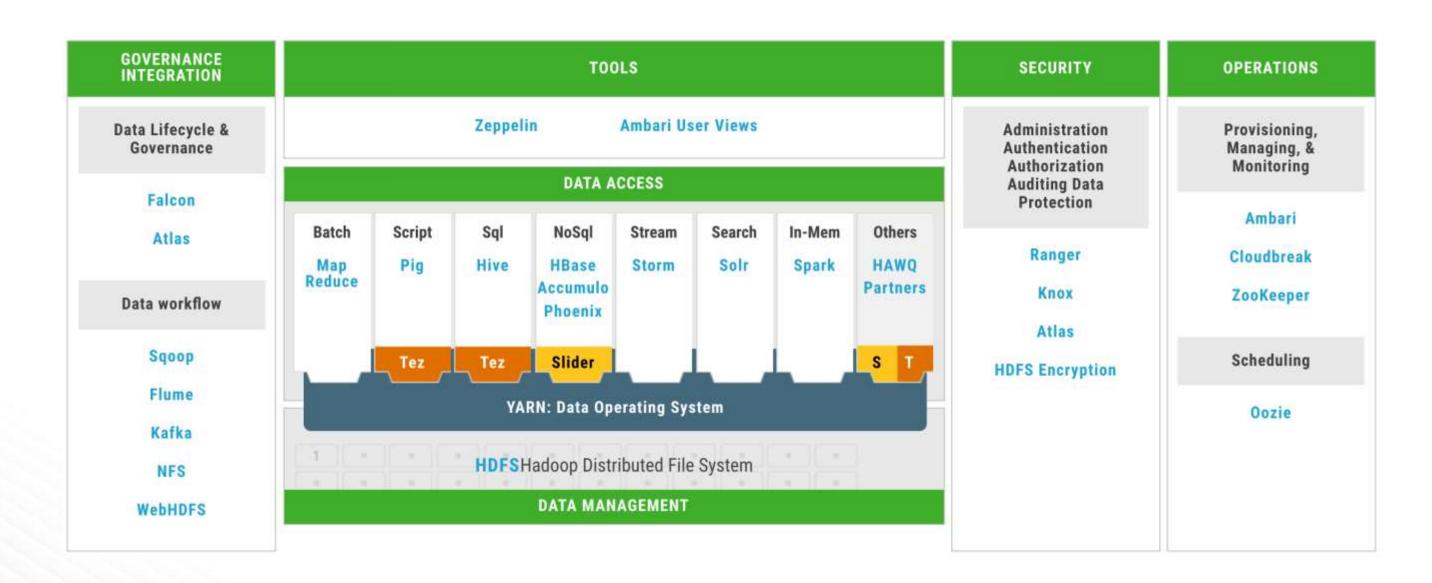
HDP Basics © Hortonworks Inc. 2011 – 2016. All Rights Reserved



- Zeppelin → Interactive notebook
- Spark
- YARN → Resource Management
- HDFS → Distributed Storage Layer (4M files)
 - Future: Ozone object store



Hortonworks Data Platform

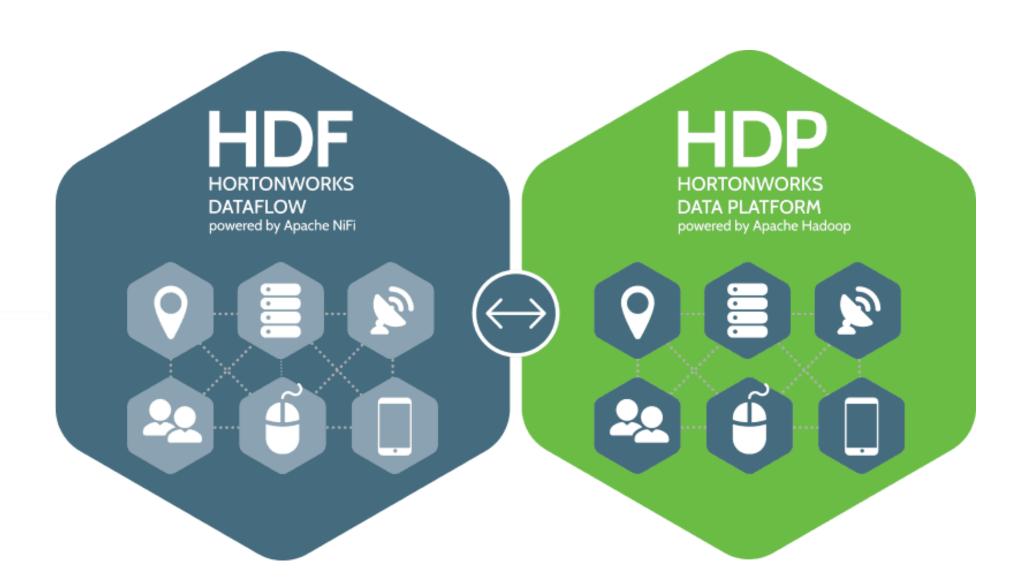




Sample Architecture

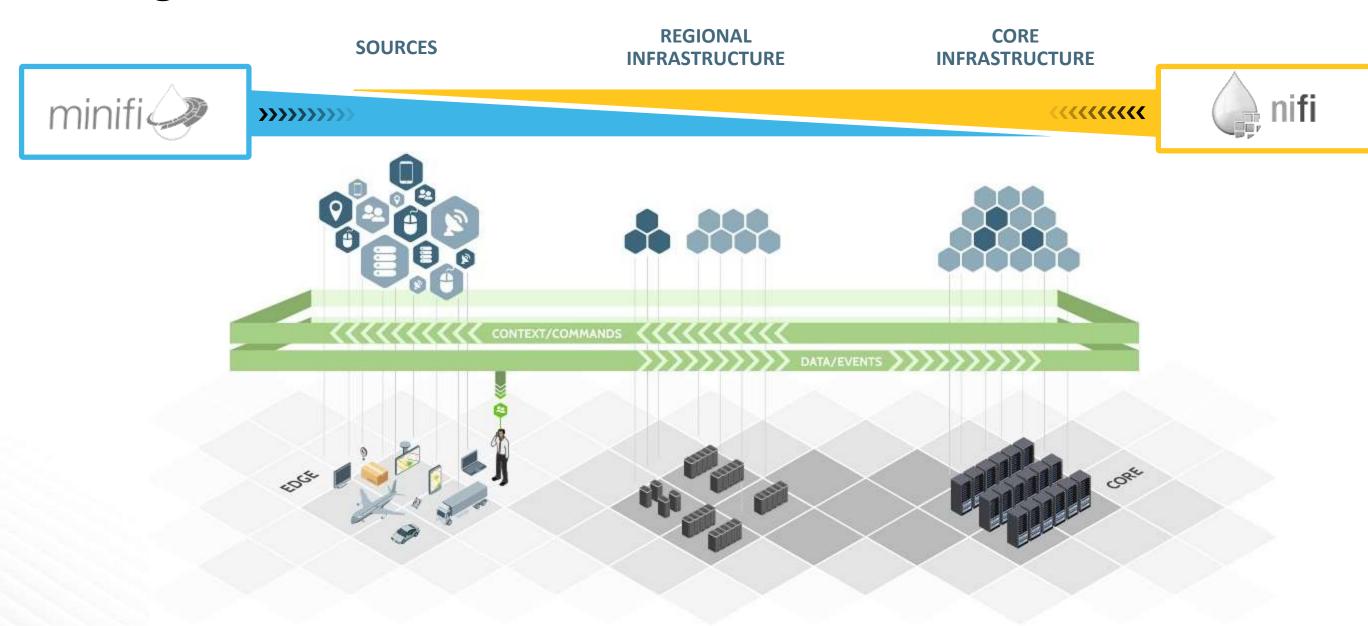




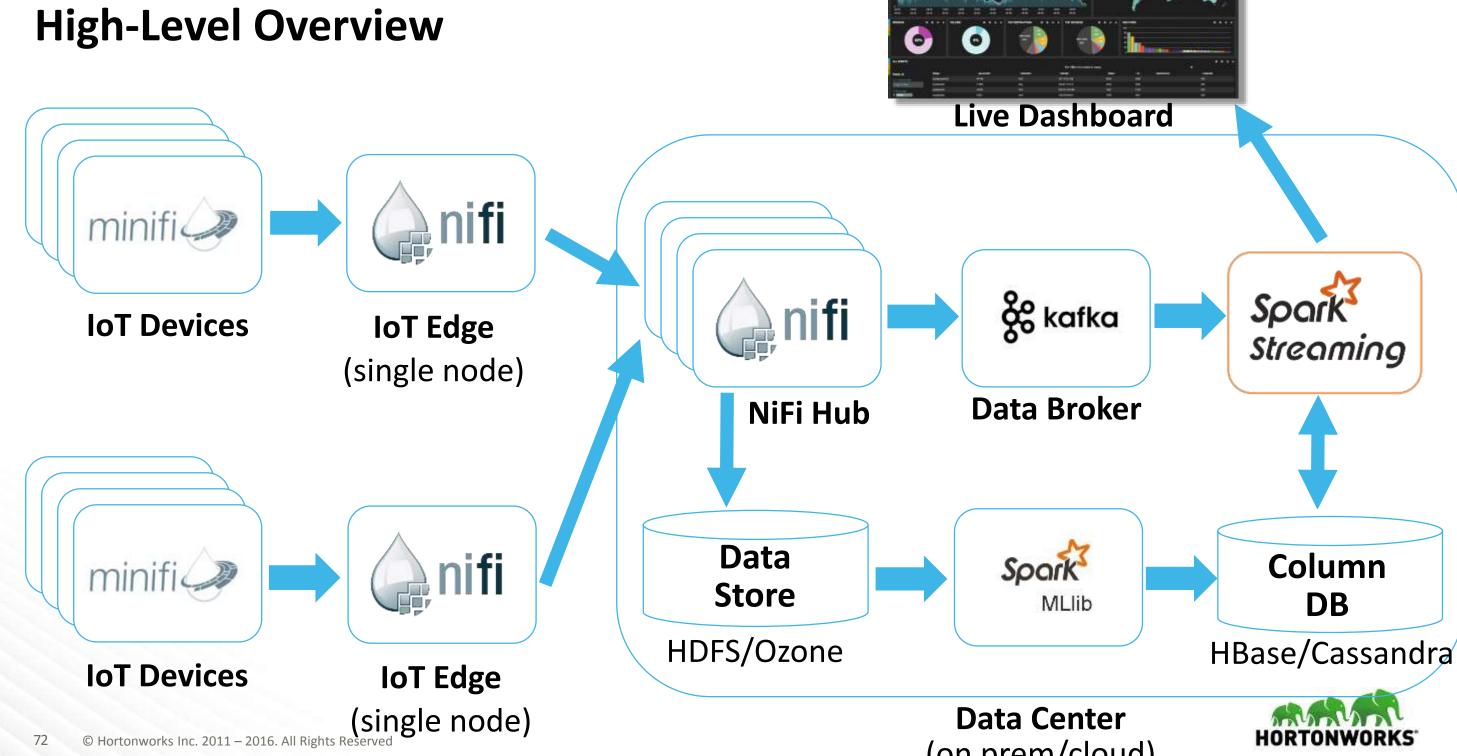




Managed Dataflow







Spark 2.x & HDP 2.x What's New?

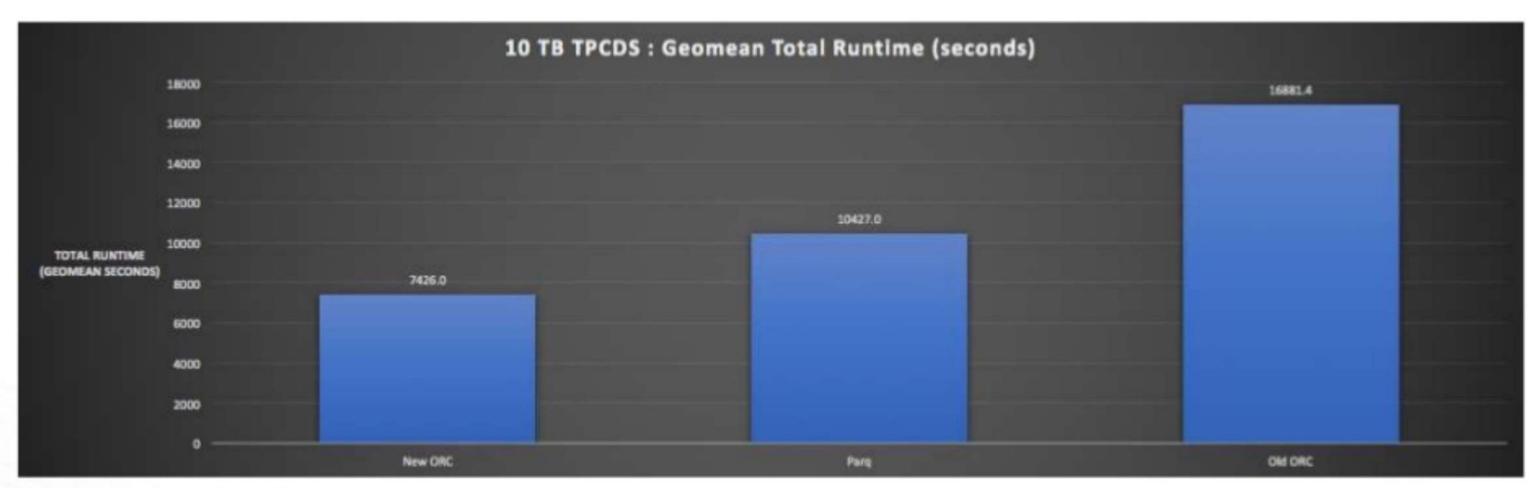


What's New

- Future HDP / Spark 2.3
 - Spark Structured Streaming latency in single-digit milliseconds in continuous mode in stream processing (instead of 100ms we'd normally see with micro batching)
 - stream-to-stream joins
 - PySpark boost by improving performance with pandas UDFs
 - runs on Kubernetes clusters by providing native support for Apache Spark applications
- HDP 2.6.4 / Spark 2.2
 - Structured Streaming GA
 - Yahoo! Benchmark: 65M rec/s
 - ORC feature & performance improvements → Parquet Parity
- HDP 2.6.3 / Spark 2.1
 - Spark SQL Ranger integration for row and column security
 - DataSet API GA
 - GraphX GA



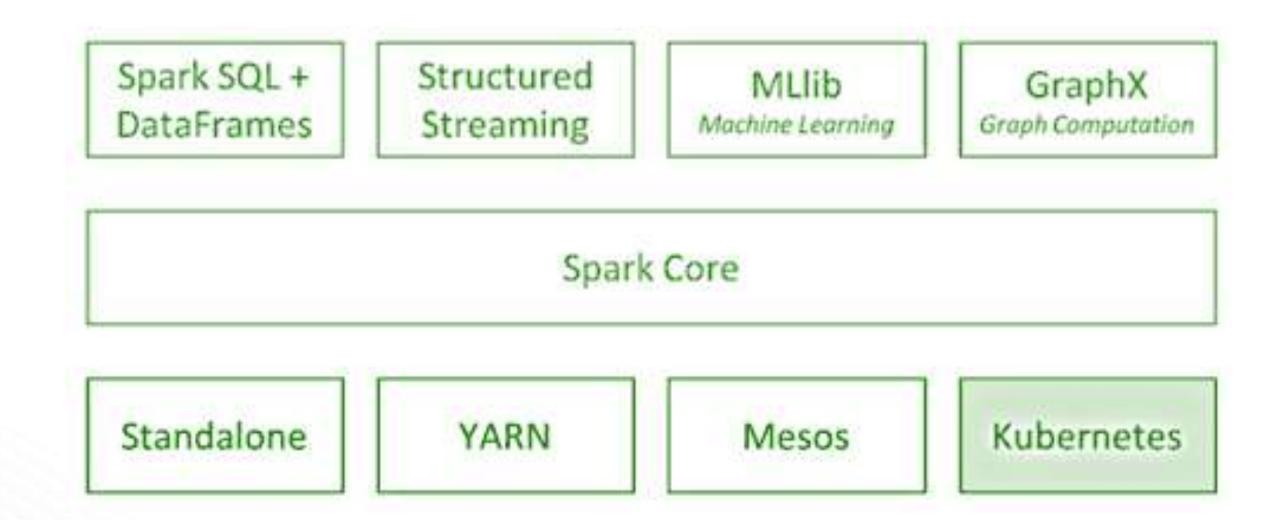
Comparison of New ORC vs Old ORC vs Parquet (10 TB Scale)



- * Total runtime of 74 queries in TPC-DS
- * 10 TB Scale (15 executors, 170 GB, 25 cores)



Spark 2.3





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Near Real-time

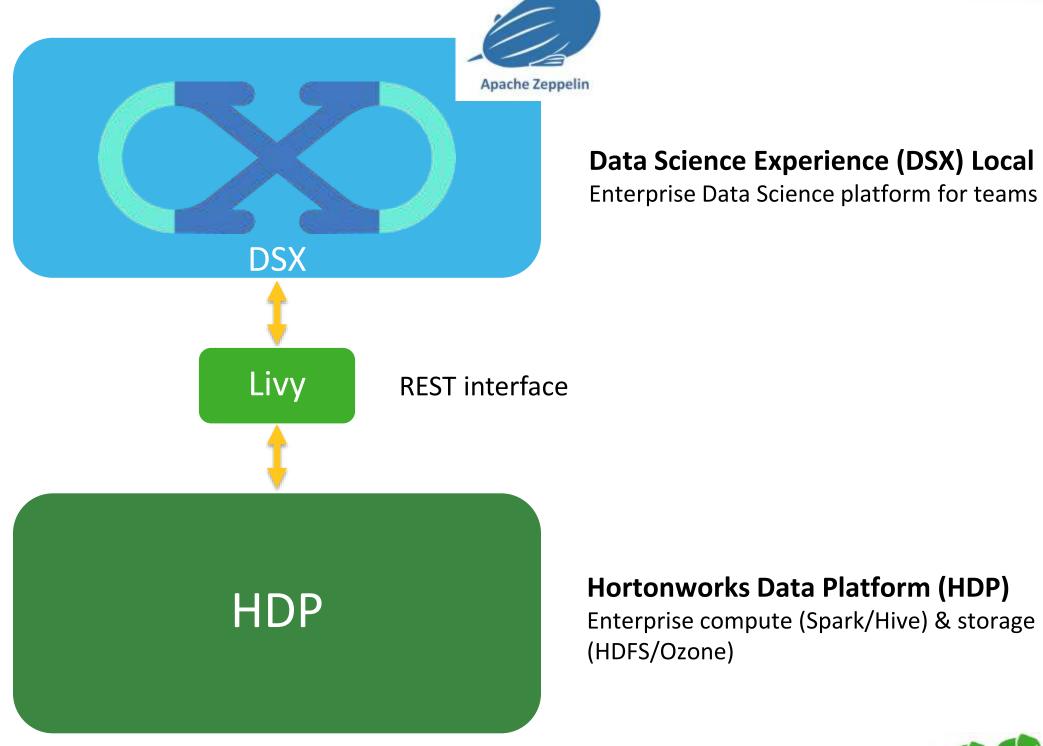
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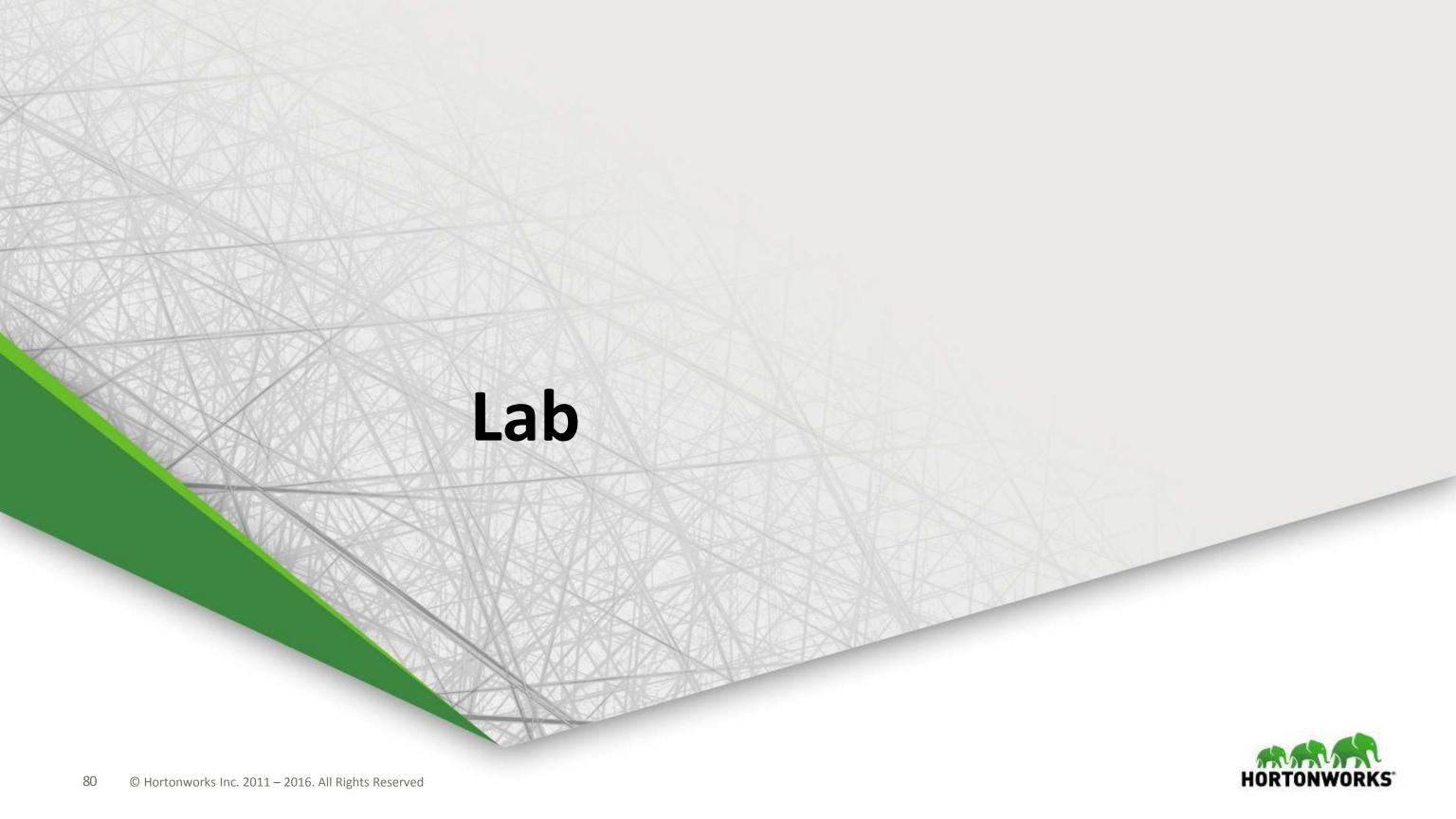
Spark

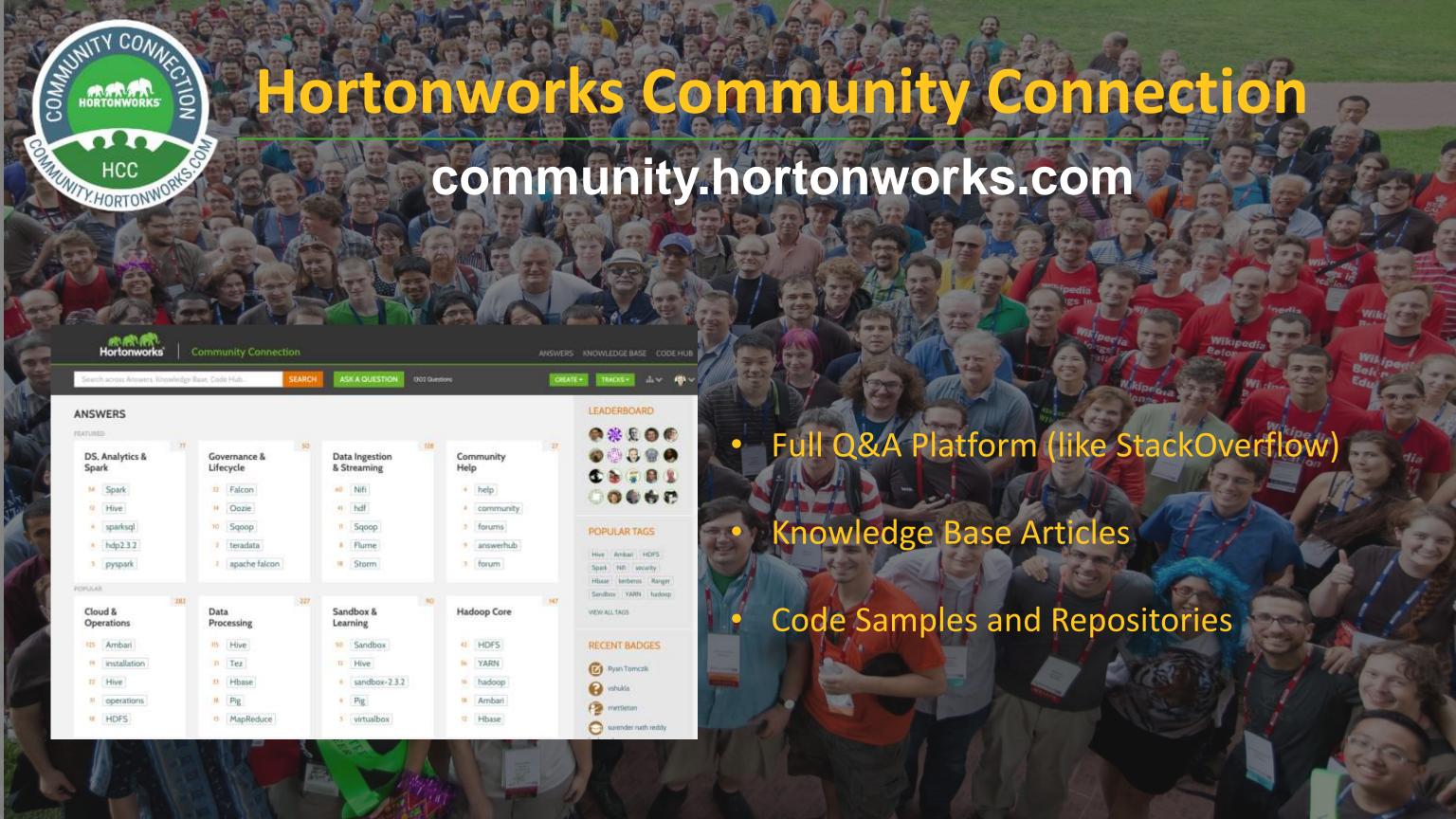


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Future of Data Meetups

