

SQL - RSVP Movies Case Study SUMMARY

After IMDB database analysis, we can make some points based on the insights:

- Since 4285 of movies produced from the 'Drama' (Highest movies count among all genres) genre, RSVP should focus on 'Drama' genre for their next project.
- According to the median rating, Mammotty and Mohanlal are the top two Indian actors. Therefore, RSVP may employ these two performers for their project.
- RSVP may choose to work with Vijay Sethupathi on their upcoming film, depending on the actor's overall rating and the project's regional vibe.
- Based on the actress average rating, RSVP can hire Taapsee Pannu also for their next project.
- RSVP can plan approximately 107 mins of average duration of their next projects.
- James Mangold is the top filmmaker in the top three genres with the most superhit films. He may be chosen to serve as the following project's director.
- As per the votes, German language movie could be their next global project as it is having more votes than others.
- RSVP can hire top director 'Andrew Jones' since he is in the top 1 list.
- As per the data base, the top global production company is 'Marvel Studios'. So, their next project could be with 'Marvel Studios' production company. Also, can hire 'Star Cinema' since it is having the highest number of hits among multilingual movies.