KIMBERLY STROTHER

CONTACT

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EXPERIENCE

Olille Design, LLC

Madison, WI May 2001-present

Client list includes: American Girl, Bill Patton Design, Chris Hynes Photography, Design Madison Duluth Trading Company, Eric Ferguson Photography, Lands' End, Magic Cabin Toys, SERRV International, ShuShuDesign LLC, Swiss Colony, UW-Madison, Wisconsin School of Business Winner of HOW Self Promotion Annual 2003, Print Magazine Regional Annual 2003, and Regional Silver and Gold Addy Awards 2003.

Lands' End

Dodgeville, WI May 2011-July 2016 Art Director

Designed and managed the layout of catalogs for the European, Women's Plus and Men's divisions Determined the photography needs of the catalog and requested product and on-figure photography Attended photo shoots as needed

Delegated work to production team to meet deadlines

Principal Designer and owner for web and print

UW-Madison Union

Madison, WI September 2007-December 2008

Creative lead for Union Theater and 41 other departments inside the Union and for various external clients such as the School of Music and Humanities

Supervised student graphic designers

Managed and updated union.wisc.edu, wiscard.wisc.edu, newunion.wisc. edu, basecamp.org, WUD, and the Union Theater websites

The Artful Home

Madison, WI January 2006-June 2007 Assistant Print Production Manger

Oversaw the production of copy and art support for The Artful Home catalog published 8-10 times a year.

Duluth Trading Company

June 2005 – January 2006

Web Designer

Conceptualized and implemented creative concepts for homepages and email newsletters

MATC-Madison

January 2002 - May 2002

Web Design Instructor

Taught basic HTML, image preparation and Dreamweaver to graphic design students pursuing their AA in Applied Arts

American Girl-Mattel

Middleton, WI November 1998 - May 2001 Art Director E-Commerce

Created user experience and visual design for the e-commerce site including homepages, splash pages, product pages, buttons, and outbound email campaigns

Supervised the graphic designer who helped to implement the branding for the e-commerce website

EDUCATION

YWEB Career Academy,

Madison, WI

University of Michigan, Online

University of San Francisco, Online

Madison College,

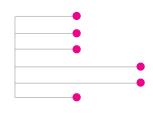
Madison, WI

- Intensive 400 hour coding bootcamp for front-end web development in HTML, CSS, Javascript, Git, Bootstrap, and Sketch
- Independent learning for UX to be completed in the Summer of 2017
- Master's Certificate, Internet Marketing and Advanced Social Media
- Took coursework towards completion of an AA degree in Applied Arts.
- BA in Art History

Allegheny College, Meadville, PA

SKILLS

нтмі CSS **JAVASCRIPT** SKETCH **PHOTOSHOP ILLUSTRATOR**



INDESIGN ACROBAT MICROSOFT SUITE PROJECT MANAGEMENT TIME KEEPING **ORGANIZATION**

