

kimberly strother

Art direction, graphic and web design

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608.332.8838

20 years of experience in marketing communications for retail corporations, ad agencies, small business and universities. My strength is in branding across many types of collateral.

Clients include: Lands' End • American Girl • The Artful Home • Duluth Trading Company • Serrv International • The Hiebing Group • UW-Madison • MagicCabin Toys

Professional titles:

Art Director

Lead Designer & Web Manager

Assistant Production Manager

Web Designer

Instructor of Web Design at Madison College

lands' end

Currently ending a five year position as Art Director for International.

I've worked in U.S. men's, U.S. women's plus, and for the European divisions. Last year, after our European division had been lagging in sales for many years, I was part of a team that helped turn the business around and met and exceeded sales goals in some months by 30%. The European division was one of the only success stories this past year as the rest of the business has been struggling.



LANDS' END

Let's be honest. Though we're starting to talk about spring, it's anything but spring outside your window. But we are reminded that warm weather is just on the horizon...

BLUE SKIES ARE AHEAD

For those of us who can't wait (ahem, first in line) we're off to Miami, where the sun shines every day. Like a sailor casting off lines before the journey ahead, we're removing the layers of winter, letting go of the responsibilities of the festive season and making new plans for spring. And picking your new wardrobe is half the fun...

Separates from p.14



Women's sweaters from p.4



Skirts & Trousers from p.8



Dresses & woven tops from p.8



Men's from p.36



Tees & Tops from p.10



Life's a journey... join us!

Our VIPs are like family, and special treats are just one of the ways we like to show it. When you become a new subscriber to our newsletters, we promise you'll not only be first to see the new stuff, you'll also get 'first dibs' at the sales, exclusive subscriber-only offers and entry into prize-winning competitions ...plus a very nice 20% discount on your next order. To join us, go to: www.landsend.co.uk/sign-up

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GET THE LOOK

Supima® Fine Gauge Striped Cardigan

Super-smooth, versatile and made to last. Fully fashioned with engineered stripes and a pop of colour on the tipping. Perfect for work and weekend getaways alike. 100% Supima cotton. Machine wash. 59.5cm/23.5" long in Reg. size M. More colours p.4
Regular XS to XL **462329F29 £55**

Denim Trouser Leg Jeans

When you want slightly dressier denim, these are ideal. With a wider leg, they fit beautifully and flatter your curves. 98% cotton/2% elastane. Machine wash
Sold in US sizes; see more details and leg lengths on p.19

Dark Indigo Wash

Regular US sizes 4 to 16 **453601F28 £60**

US SIZES

See UK equivalents online

A. Sunny Yellow Floral

D. E. Young Heather (E - not in Plus)

B. Pineapple Tipped Stripe

D. Sunny Yellow (Reg. & Petite only)

D. E. White

C. Celestial Blue Dot (graduated size dots)

D. E. Celestial Blue

Your most trusted travel companions.

Supima® Fine Gauge Knitwear
Light, packable and beautifully smooth cardigans and jumpers to create pretty twinsets! Cardigans have crew neckline and long sleeves; Jumpers have short sleeves. 100% Supima cotton (unless otherwise stated). Machine wash. All styles: 63.5cm/25" long in Reg. size M.

NEW! A. Sunny Yellow Floral Cardigan
Reg. XS to XL: 460240F2X £55
Petite XS to L: 460241F25 £55
Plus 1X to 3X: 460244F21 £65

NEW! B. Pineapple Tipped Stripe Cardigan
Style shown on page 3.
Reg. XS to XL: 462329F29 £55

NEW! C. Celestial Blue Dot Cardigan
Graduated size dots - see online for details.
Reg. XS to XL: 467050F26 £55
Petite XS to L: 467051F21 £55

D. Plain Cardigans
Reg. XS to XL: 411292F27 £35
Petite XS to L: 411293F22 £35
Tall M to XL: 421938F2X £40
Plus 1X to 3X: 411294F28 £40

E. Plain Short Sleeve Jumpers
Reg. XS to XL: 411303F25 £30
Petite XS to L: 411305F26 £30
Tall M to XL: 421939F25 £35
Plus 1X to 3X: 411306F21 £35

D, E: 76% cotton/20% nylon/4% elastane.
(Plus sizes 85% cotton/13% nylon/2% elastane).

D. E. Whispering Pink (E - Reg. & Petite only)

D. Vibrant Magenta

D. Soft Lavender (Reg. & Petite only)

D. Lima Breeze (Reg. & Petite only)

D. E. Aqua Green (E - Reg. & Petite only)

D, E. Black

D. E. Blue Brook (Reg. & Petite only)

D. E. Sea Cliff Blue (E - Reg. & Petite only)



E-mail updates bring exclusive savings. Subscribe at LANDSEND.CO.UK/SIGNUP 6

LANDS' END

SPRING RETURNS

AND WITH IT,
A SEASON
OF COLOR

EXCLUSIVE!
Shape & Enhance
Swimsuits now
in Plus sizes

**ENJOY
FREE SHIPPING
EVERY DAY!**

\$50 minimum. See inside for details.



STYLES YOU'LL WEAR NOW, LOVE LATER | [LANDSEND.COM/PLUS](https://www.landsend.com/plus)



NEW! FINE GAUGE COTTON JACQUARD LONG SLEEVE PULLOVER. Solid trim frames the feminine geometric pattern in this long sleeve tunic-length sweater. Refined cotton is soft yet substantial. Side vents and a flattering neckline. 100% cotton. Machine wash, dry flat. Imported.

Plus 0X-3X **439651-160 \$89**
Regular L, XL **439649-16X \$79**



Spring, how we've waited for you. We're celebrating this season with welcome bursts of bold colors and patterns. Explore timeless sweaters. Go with us to great lengths in shirts, both woven and knit. Finish your masterpiece with the perfect shoes and accessories. The new season starts now. We're ready.



MORE SIZE CHOICES
Now offered in 0X-3X and 14W-26W.
Look for the "Just For You" logo to find items designed exclusively for the Plus Size Collection.

*Receive Free Shipping to U.S. and Canadian addresses Every Day on any order of \$50 USD or more of merchandise (excludes monogramming, gift boxing, gift cards, shipping, taxes and duties). Minimum purchase value applies to each ship-to-address. 5-7 business day delivery to most addresses. \$5 upgrade available to continental eligible addresses only. Offer excludes Lands' End Business Outfitters purchases.

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HELLO, LOVELY



NEW! SMOCKED TUNIC. Feathery all-cotton voile with pretty smocking at the neckline. Keyhole opening with two buttons in back. Raglan three-quarter sleeves are gathered into a narrow cuff. Machine wash. Imported.

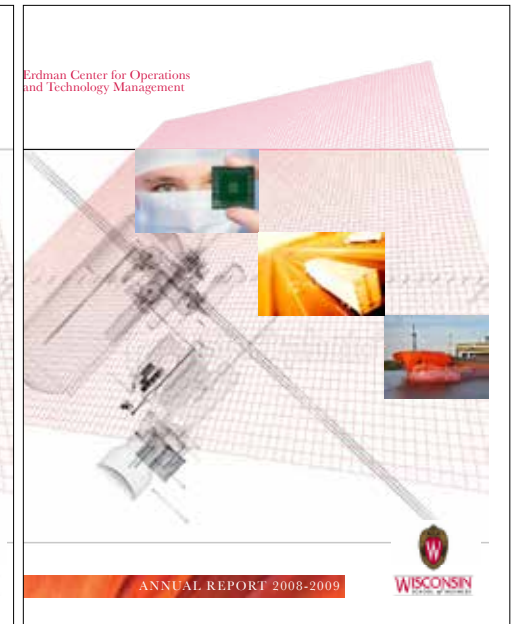
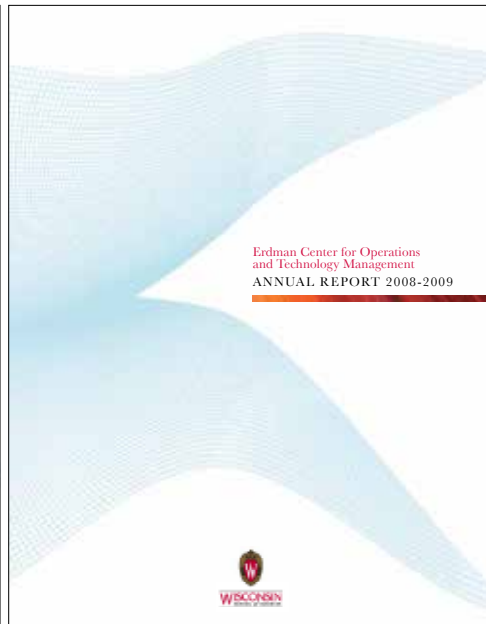
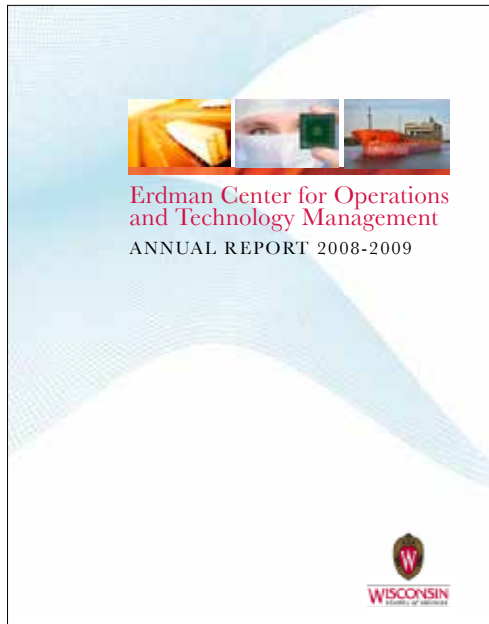
Plus (28½") 14W-26W
442710-163 \$59



Necklace, 441895-168, imported, landsend.com

uw-madison

Samples of my work when I was the contract lead graphic designer
for the union and uw-business school.



Annual Report concept covers for the
University of Wisconsin Business School

School of Music season brochure

2009-2010

faculty concert series
fall calendar of events
university of wisconsin-madison



Dear Friends,

Greetings and a warm welcome to the 2009-10 concert season of the University of Wisconsin-Madison School of Music! This year we are continuing a long tradition of presenting some of our best artists performing a wealth of great music, but we are making a few changes as well.

We know that many of you are dealing with the consequences of a spiraling downturn in the economy. Unfortunately, the result is often fewer resources available for increased needs. We feel that great music is such a constant positive force in our society that we do not want anyone to miss an important musical experience due to the cost of a ticket. Therefore, we are suspending the admission charged for the Faculty Concert Series this season as a special gift to the community, to insure that everyone may enjoy some of the best music making Wisconsin has to offer. We hope this permits you to attend even more concerts than you would have in past seasons.

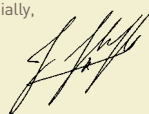
In return, we ask you to continue supporting the School of Music through your generosity. After expenses, all ticket revenue collected in the past has gone to scholarship support for our music students. If you find yourself financially able, we simply ask that you consider donating the funds you would have spent on season tickets to the School of Music scholarship fund. Scholarships offer valuable assistance to our exceptionally talented and qualified students; the future of the art form lies in their hands, so supporting their educational careers brightens the promise and potential of our common musical future.

Also this year, we are combining the fall calendar of events with this brochure. Our hope is that this will enable you to see firsthand the great variety of musical performances presented by students and guest artists, complementing those given by our faculty through the Faculty Concert Series. With more than 350 performances each year, however, it is impossible to include everything in one brochure, so we encourage you to visit the School of Music's web calendar (www.music.wisc.edu/calendar). While you are there, please note that many performances are recorded and posted for listening directly from the web site within a few days after they occur.

We encourage you to sign up for the Digest, our weekly e-mailed concert calendar, to find additional details about upcoming events and stay abreast of last-minute additions, changes and cancellations. Simply send your e-mail address to music@music.wisc.edu.

I personally look forward to seeing you at a number of wonderful events this season and wish you all the best for a fruitful year!

Cordially,



John Wm. Schaffer, Ph.D.
Director
School of Music, UW-Madison

Faculty Concert Series

Mills Hall unless otherwise noted
Admission free, no tickets required
for 2009-10 season

Monday, September 7 at 7:30 pm
33rd Karp Family Opening Concert
Suzanne Beia, violin
Christopher Karp, violin
Katrin Talbot, viola
Parry Karp, violoncello
Howard and Frances Karp, piano

Friday, September 11 at 8 pm
[Morphy]
Marc Fink, oboe, and Friends

Saturday, September 12 at 8 pm
Stephanie Jutt, flute
Felicia Moye, violin
Christopher Taylor, piano

Thursday, September 17 at 7:30 pm
Mark Hetzler, trombone
Anthony Di Sanza, percussion
Jessica Johnson, piano

Friday, September 25 at 8 pm
Pro Arte Quartet
Victoria Chiang, viola

Saturday, September 26 at 8 pm
[Morphy]
Wingra Woodwind Quintet

Thursday, October 1 at 7:30 pm
Uri Vardi, violoncello
Christopher Taylor, piano
Felicia Moye, violin

Saturday, October 17 at 8 pm
Wisconsin Brass Quintet

Friday, October 30 at 8 pm
Pro Arte Quartet

Saturday, November 7 at 8 pm
Tyrone Greive, violin
Ellen Burmeister, piano
Janet Greive, violoncello

Saturday, November 14 at 8 pm
Parry Karp, violoncello
Howard and Frances Karp, piano

Tuesday, November 24 at 7:30 pm
Sole Nero
Anthony Di Sanza, percussion
Jessica Johnson, piano

Saturday, January 23 at 8 pm
John Aley, trumpet

Friday, January 29 at 8 pm
Mimmi Fulmer, soprano
Christopher Taylor, piano

Saturday, February 13 at 8 pm
James Doing, tenor
Martha Fischer, piano

Thursday, February 18 at 7:30 pm
Pro Arte Quartet

Saturday, February 20 at 8 pm
[Morphy]
Wingra Woodwind Quintet

Sunday, February 28 at 2 pm
The Thimmig/Johnson Duo
Les Thimmig, clarinets
Jessica Johnson, piano

Friday, March 5 at 8 pm
Parry Karp, violoncello
Eli Kalman, piano

Saturday, March 6 at 8 pm
Wisconsin Brass Quintet

Tuesday, March 9 at 7:30 pm
Suzanne Beia, violin

Friday, March 12 at 8 pm
Christopher Taylor, piano

Sunday, March 21 at 7:30 pm
Mark Hetzler, trombone
Todd Hammes, percussion
Jessica Johnson, piano

Thursday, April 8 at 7:30 pm
John Chappell Stowe, harpsichord
Edith Hines, baroque violin

Thursday, April 15 at 7:30 pm
[Morphy]
Marc Vallon, bassoon

Thursday, April 22 at 7:30 pm
Uri Vardi, violoncello
David Perry, violin
Paulina Zamora, piano

Friday, April 23 at 8 pm
Pro Arte Quartet



faculty concert series

school of music

2009



2010 SEASON

Faculty Concert Series

27 concerts
by the School of Music's
distinguished artist faculty

Mills and Morphy halls

Free admission
this year!

Guest Artist Series

7 concerts
by outstanding visiting
soloists, ensembles and
a conductor

Mills and Morphy halls

Free admission

University Opera

2 full productions
with orchestra

Thais
October 30, November 1 & 3

Maria Stuarda
April 23, 25 & 27

Music Hall
Tickets (608) 265-ARTS

Choral Union

4 performances
of major choral repertoire
with orchestra
December 10 & 11,
May 1 & 2

Mills Hall
Tickets (608) 265-ARTS

Ensembles

Symphony Orchestra,
Chamber Orchestra,
Wind Ensemble, Concert
Choir, Madrigal Singers,
Chorale, Contemporary
Chamber Ensemble, many
more!

Mills Hall and
Luther Memorial Church

Free admission

Student Recitals

More than 100,
including piano, voice,
woodwinds, brass, strings,
percussion, guitar

Most in Morphy Hall

Free admission

Information

Events Calendar
Visit music.wisc.edu

Season brochure
Call (608) 263-1900

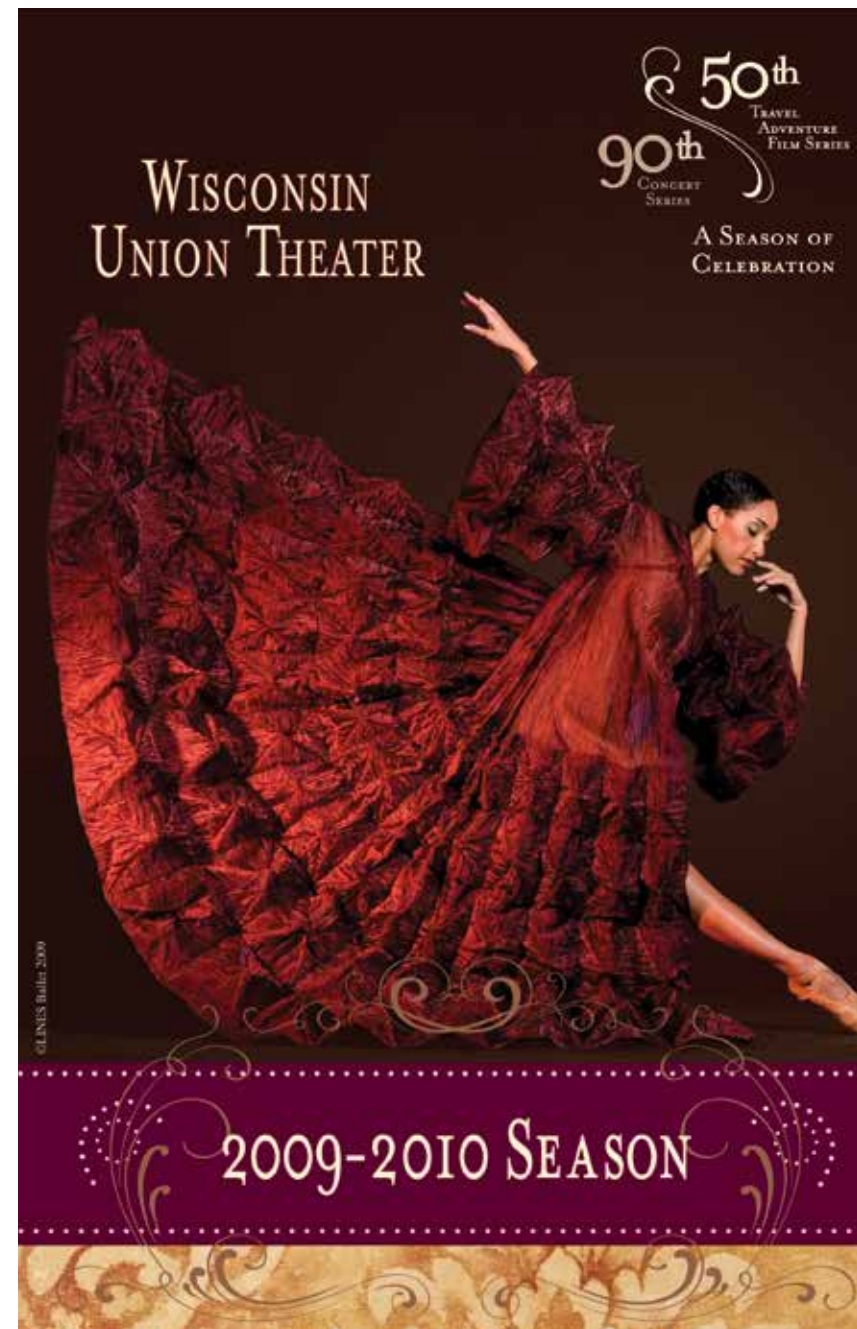
Weekly Digest
Send your e-mail address to:
music@music.wisc.edu

Concert Line
Call (608) 263-9485



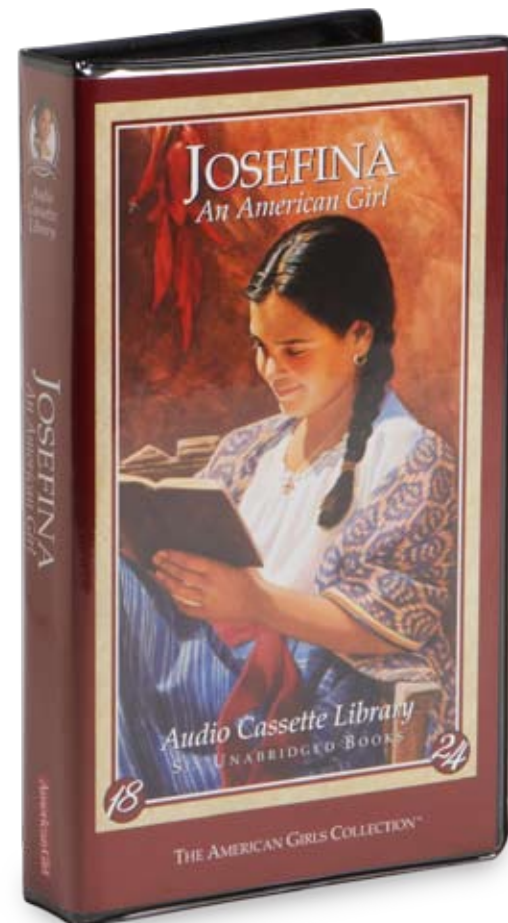
School of Music season poster

Wisconsin Union Theater season poster

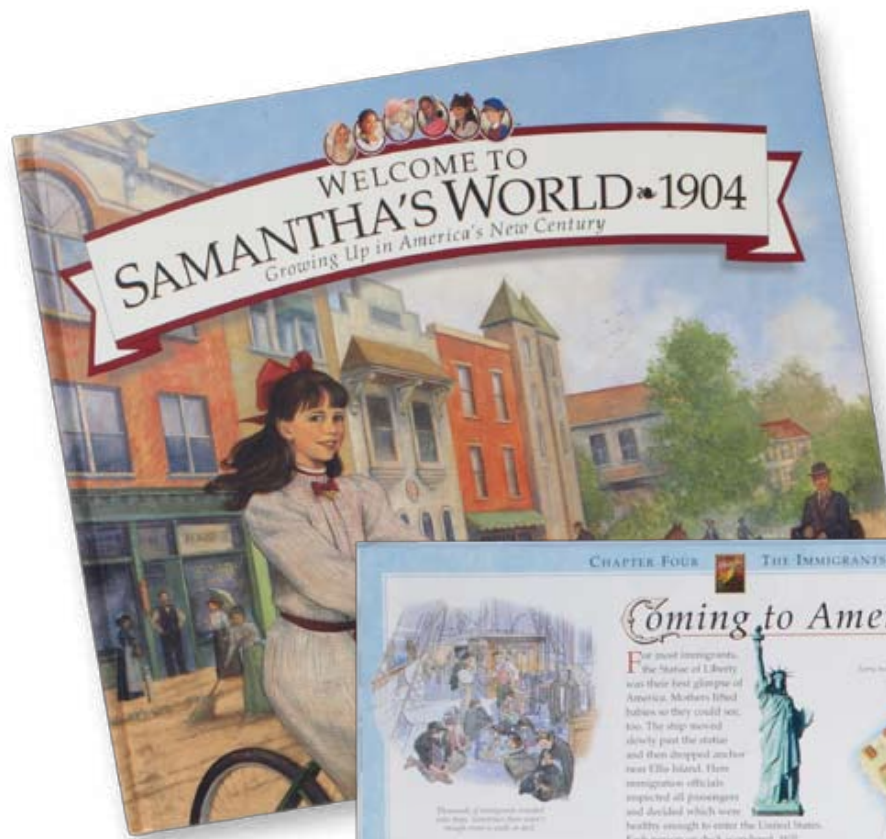


american girl

Art direction and graphic design for historical
fiction characters.



Calendar and VHS case



"Samantha's World" book design

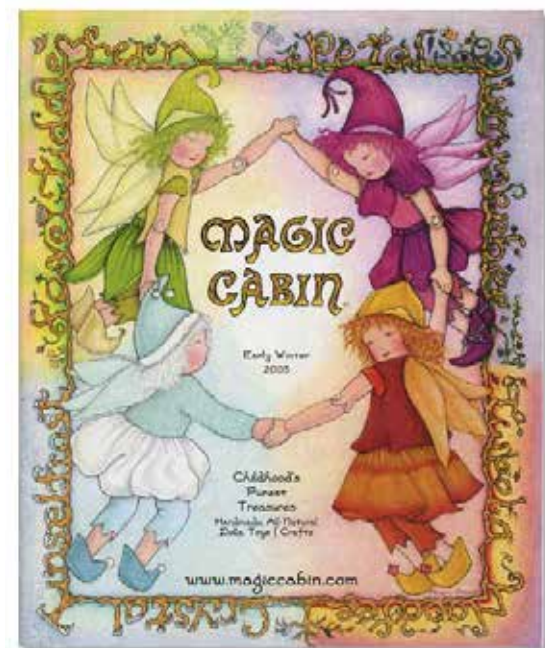
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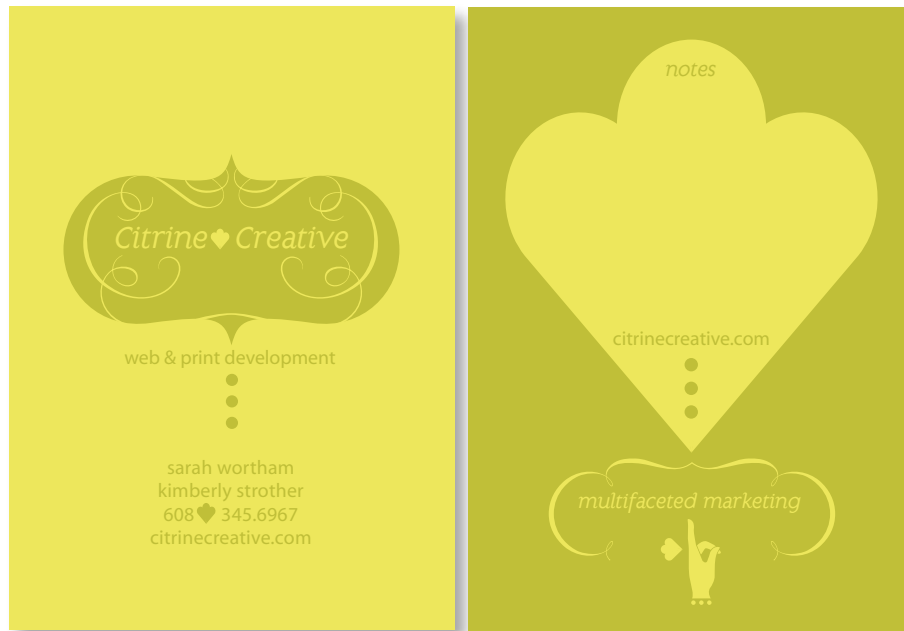
Selection of work for other clients



The Artful Home catalog design and production

Catalog design and art direction for
SERRV International and Magic Cabin Toys





Business card

Flyer for Starbuck's opening at
Greenway Station



Bus signage for Davenport, IA
recycling program



Magazine ads and brochure for
Noir et Blanc Photographie



Personal stationery system for my graphic design business. Winner of HOW Design Award