Tough Trailers - Strategic Plan - Part 1

Student details

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Student signature and Date

David Cruwys, 27nd Oct, 2021

Tough Trailers Scenario

You have been recently appointed as a Project Manager in the Development Team with ROI.

The Head of the ROI Development Team, Terrence Stewart, has asked you to start working in collaboration with Tough Trailers to define the problems with their strategic plan and present viable solutions.

While you have access to various business documents, your primary role is to consider the existing ICT infrastructure and its inadequacies to meet current business requirements of Tough Trailers including the impact of these inadequacies.

Please note the ROI Development Team is also working on another project with Tough Trailers that relates to website development for the client. At this stage you are not part of the website development project team. However, you have been advised to ensure that any probable impact of website development on the business is included in your work.

Document Repository

- Tough Trailers Scenario
- Tough Trailers Strategic Plan
- Existing ICT Resources
- ICT Expense Summary

Extra

- ROI_Org_chart
- ROI_Report_template
- ROI_Scenario

Part 1: Prepare Report Skeleton

Cover Page

Document Change History

Version	Type	Date	Detail
1.1	Create	1 Oct, 2021	Create Skelton for Report
1.2	Review	6 Oct, 2021	Add in TOC

Document Sign-off

Stakeholder	Role	Sign off
Bob Sedgewick	Managing Director	☐
David Cruwys	ROI Project Manager	☐
Terrence Stewart	ROI Development Manager	☐
James Mansour	Chief Finance Officer	☐
Jenny Smith	Office Manager	☐
Wolfgang Wiss	Head of Manufacturing	☐
Ellen Chu	HR Manager	☐
Ellen Chu	IT Manager	☐
Angelo Cassati	Sales & Mktg Manager	☐

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SWOT Analysis

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Business weaknesses or inadequacies

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Conclusion