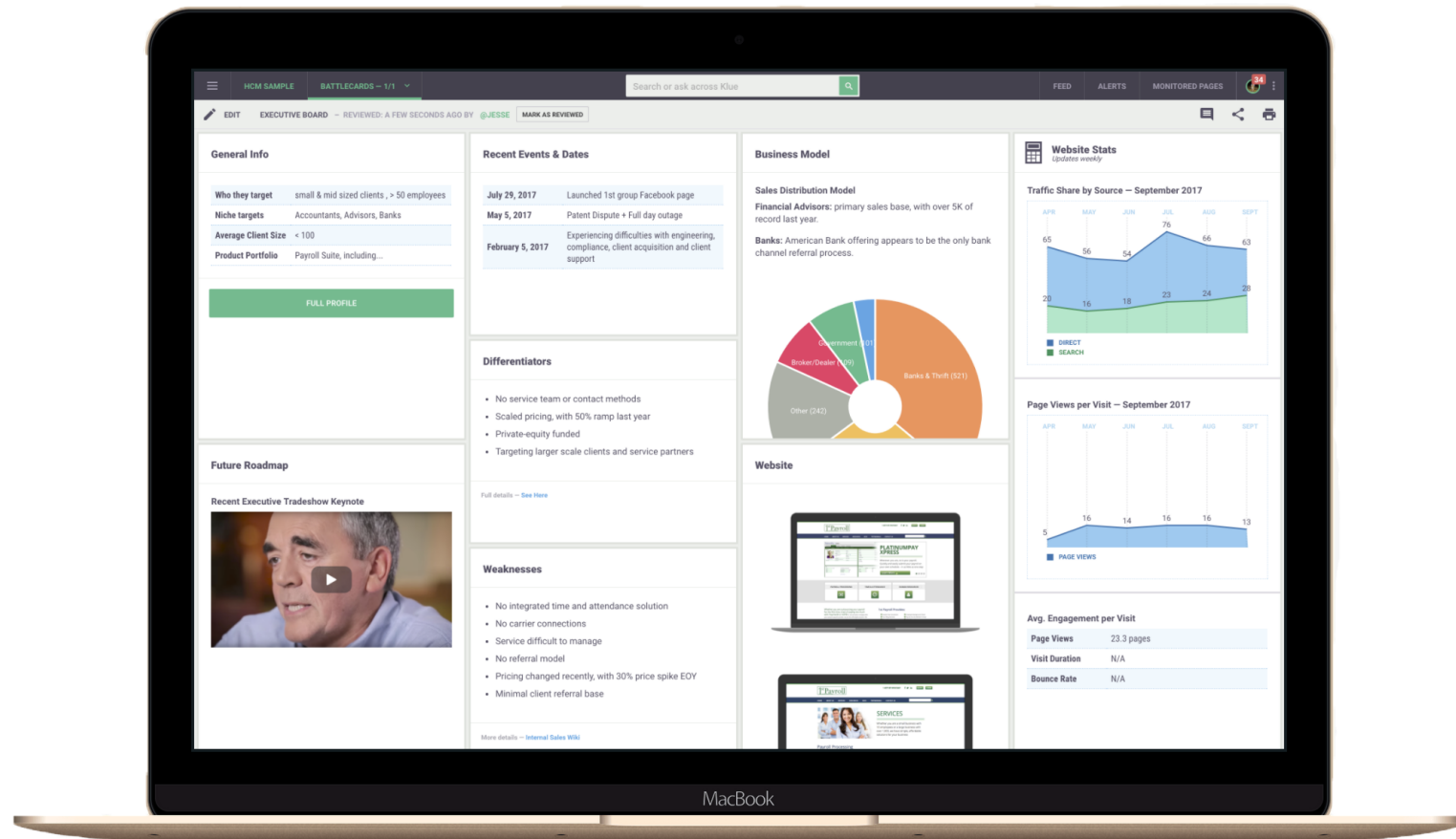


# How Sales & Partners Access Klue

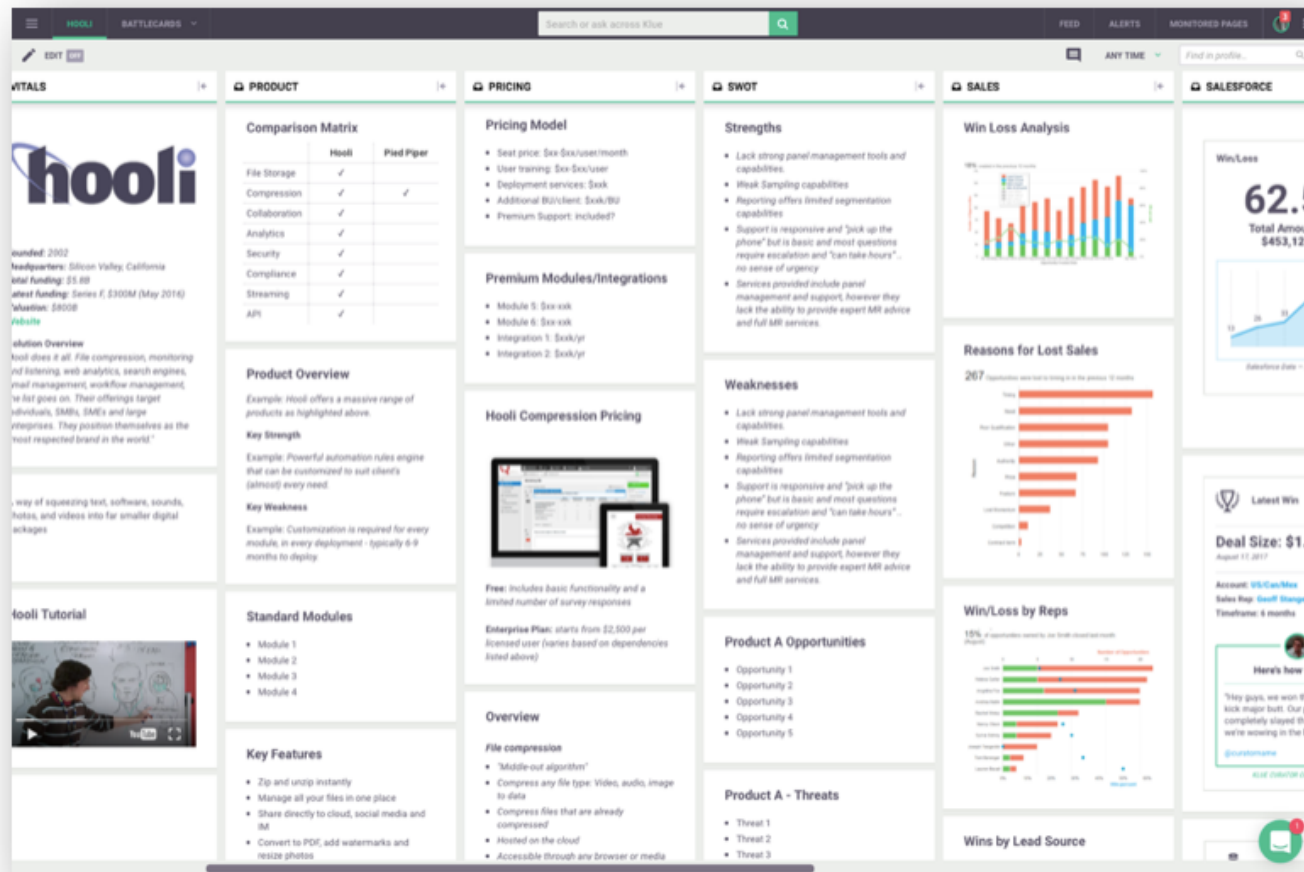


# Clue Battlecards: Tight Summary of Key Intel



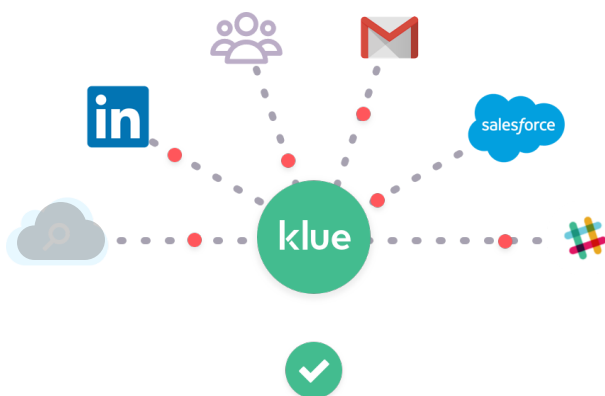
Default or Multiple Battlecards, Freshness Date, Comment, Print, Share, One Click to Deeper Intel

# Dig Deeper with Boards: All Your Cards in One Place



Create any Card in Any Lane, Automated Cards of Company Intel, Footnotes to Original Source, Search for Specifics, See What's New in Past X Days, Embed Images and Video and Links to Docs on Cloud Drives

## Sales & Channel Access Points

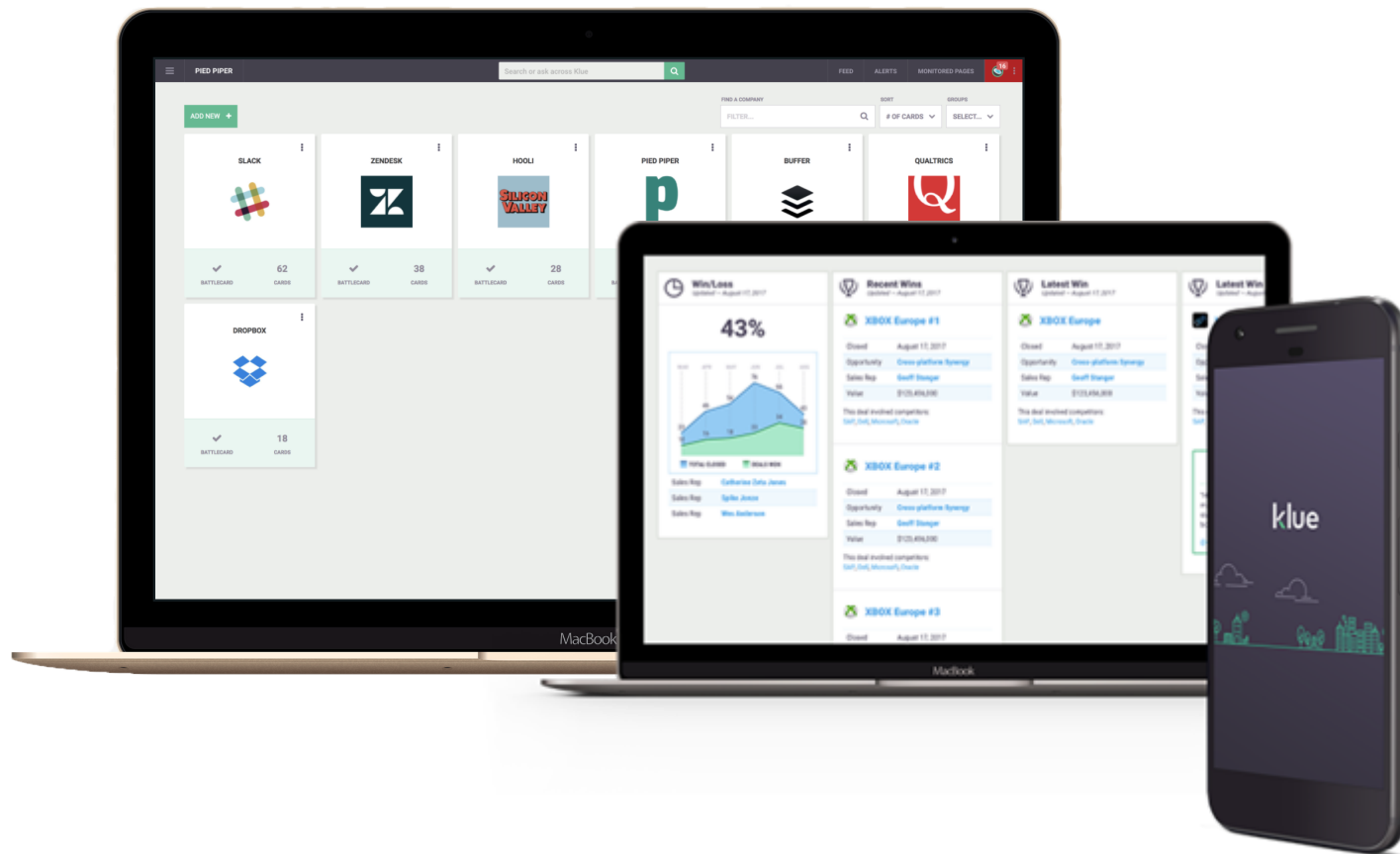


SSO + multiple access points makes Klue adoption easy. Sales, Channel Partners access from browser, SFDC, iOS or email.

# Web-based access to Battlecards

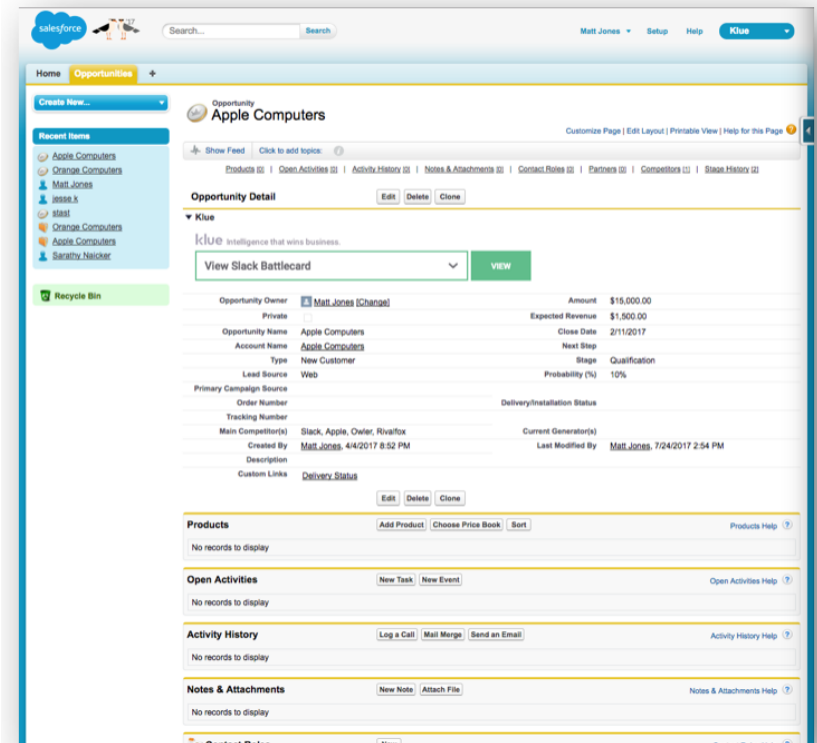
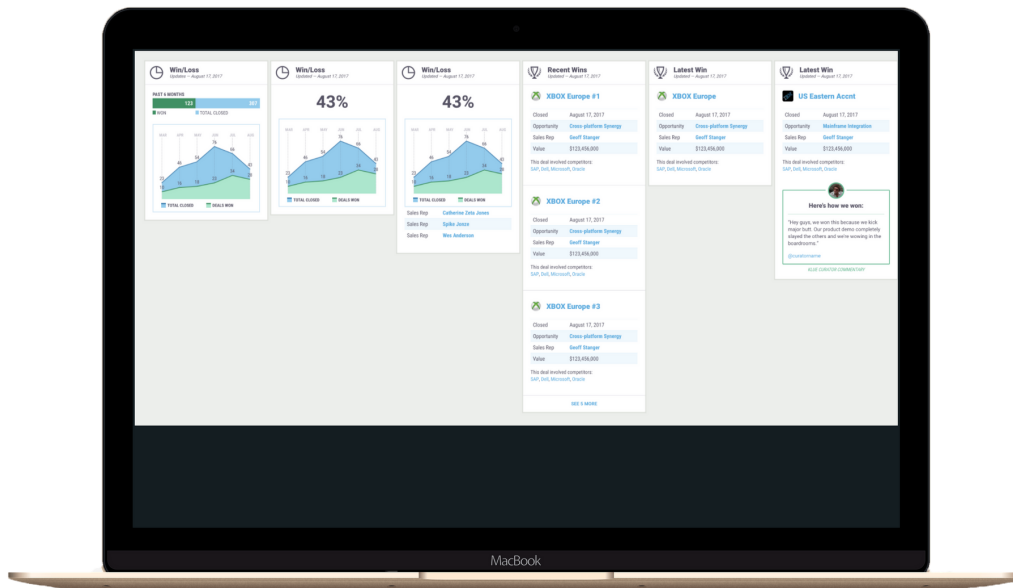
**Inside Klue:** Link your CI portal to the Klue Dashboard for one click access to every Battlecard.

Klue support SSO (Single Sign-On for instant authentication)



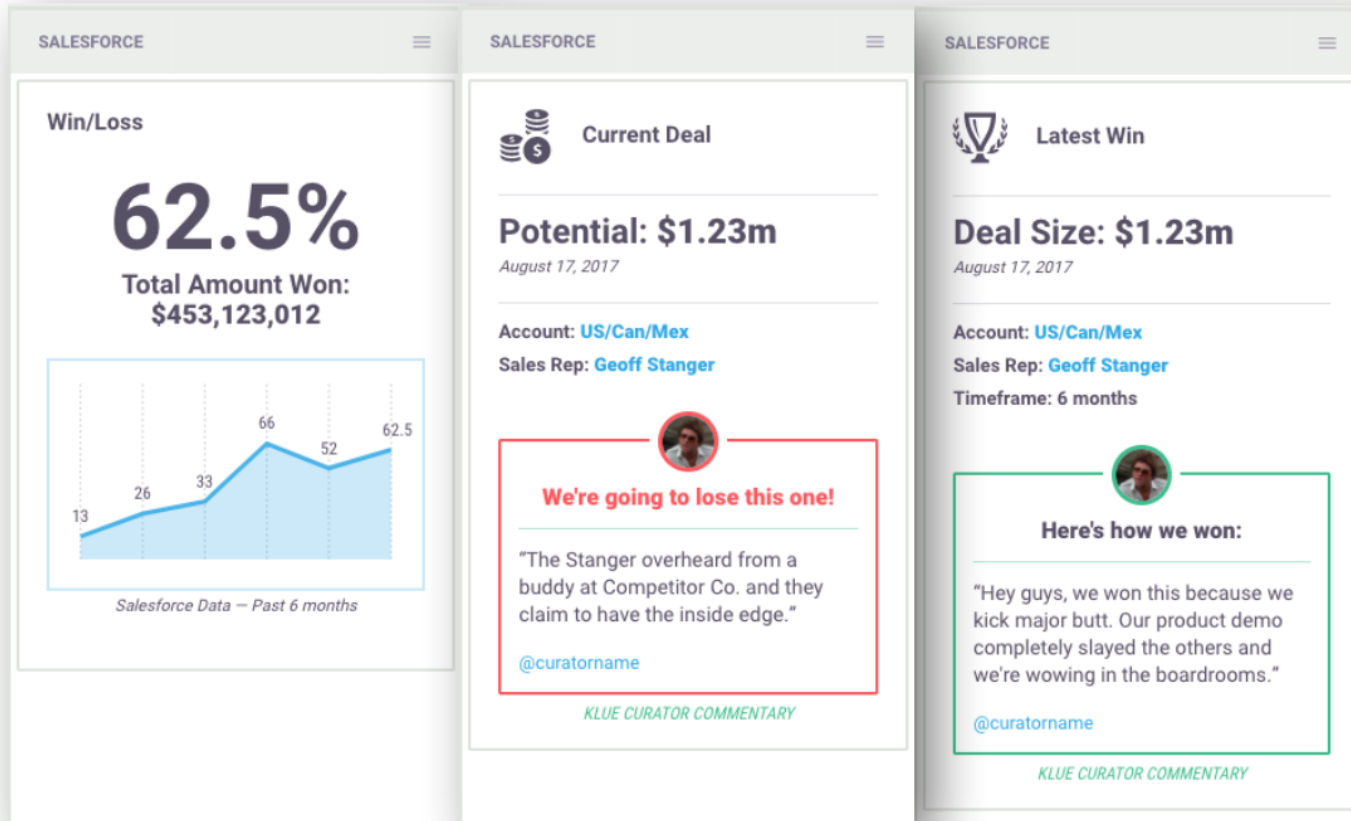
klue

# Inside SFDC: Battlecards in Every Opp

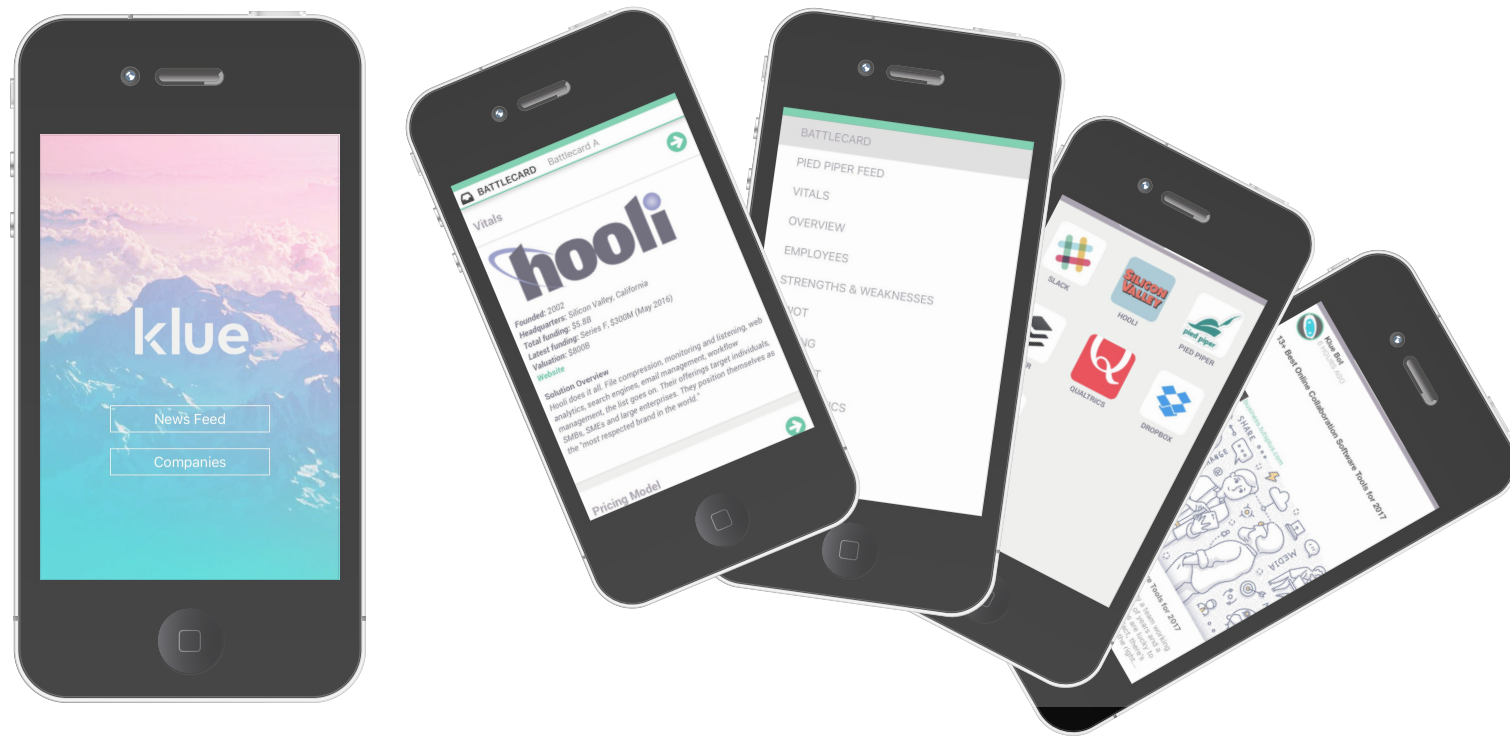


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# Dynamic Cards: Auto Create Cards from SFDC ++



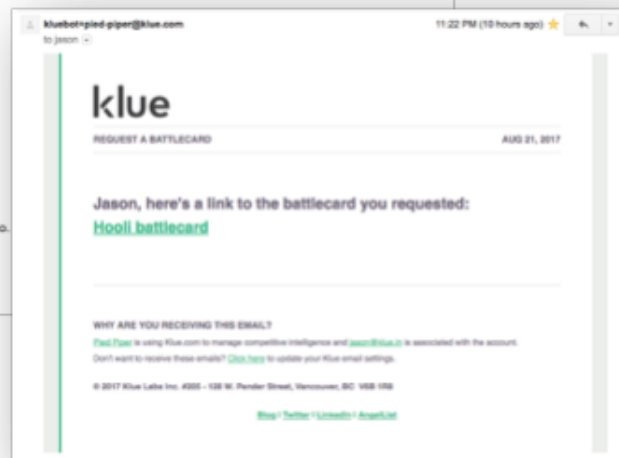
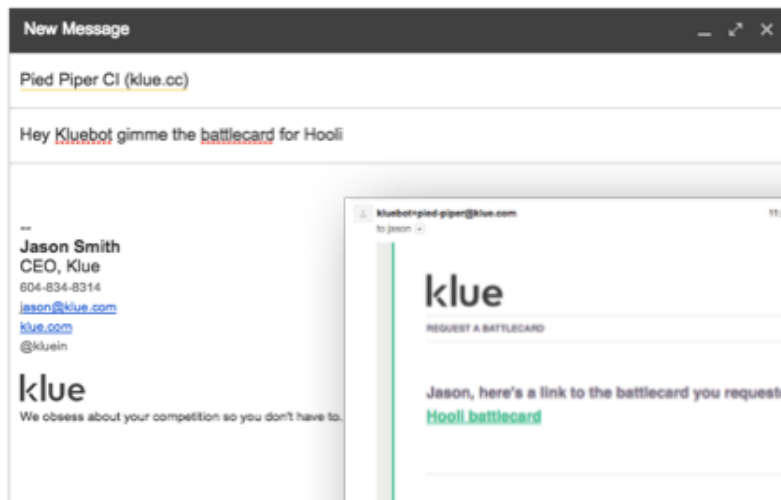
# iOS App: Battlecards in your Pocket



Everything is synced to the web app. One update to one card in one profile links through to everywhere else.

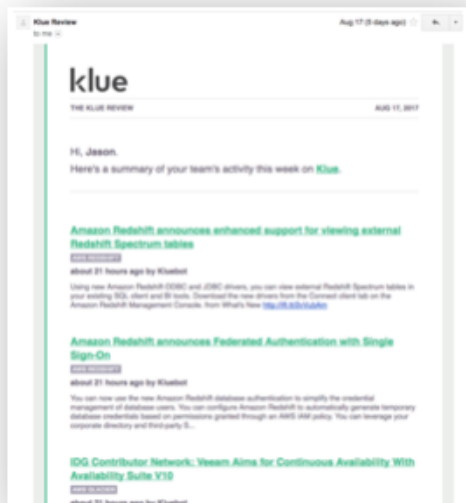


# Inside Email: Send Klue an Email, Get a Battlecard



# Email Digests: Top 5 Things to Know This Week

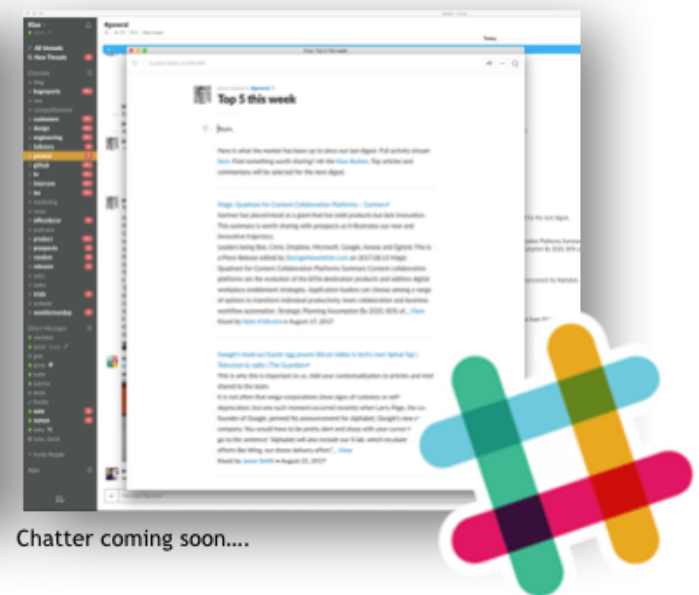
Automatically Emailed



Or Customized and Sent by Curator



Or Post to Slack

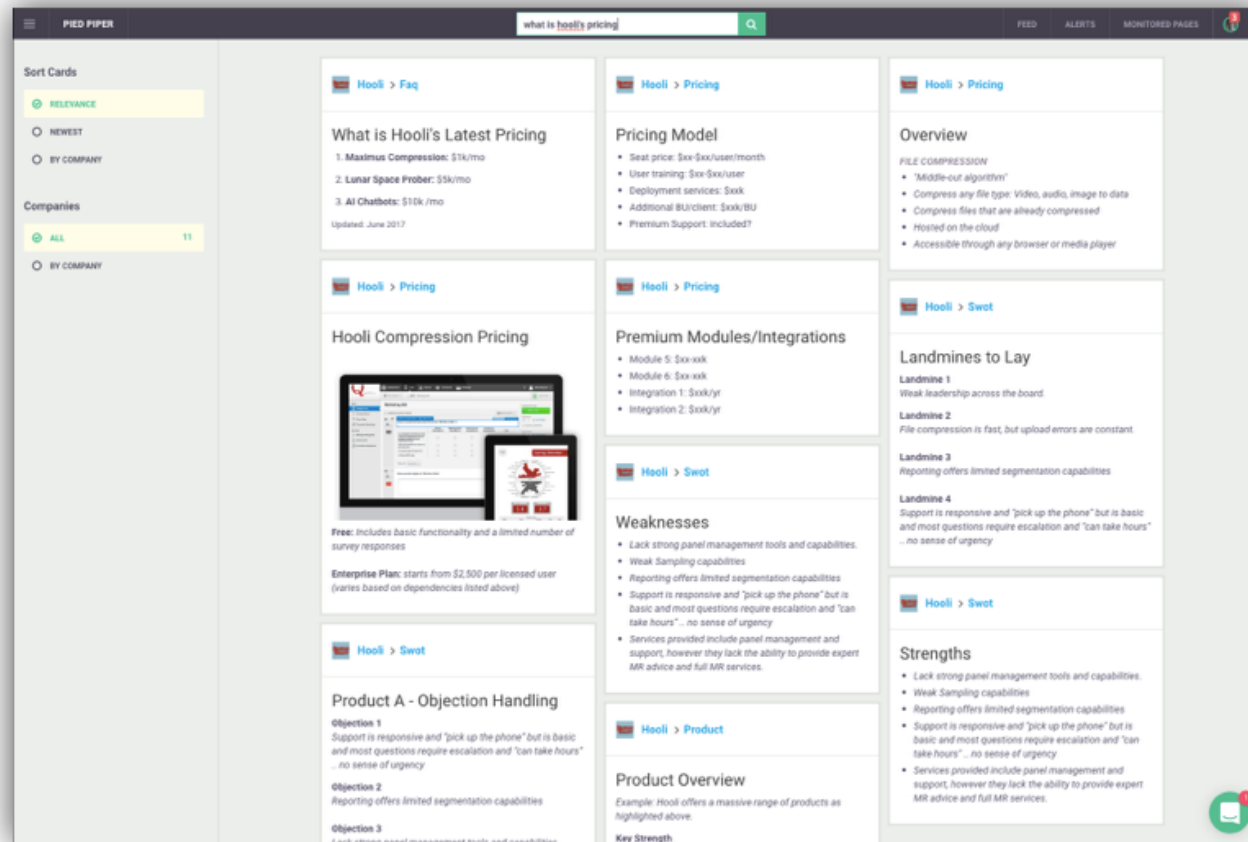


Chatter coming soon...

Digests are assembled from content in your feed: relevant intel found by You + Your Co-workers + Kluebot.

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# Universal Search: Find the Cards you want, Compare Across Competitors



Ask any Question and Klue pulls up the best answer across all of your cards. Sort and Filter by Company to compare price, product or any other cards across competitors



## Help PMM's:

- 1) Deliver “living” battlecards + profiles
- 2) Deliver weekly “top things” digests
- 3) Centralize intel in one place
- 4) Escape the email/messaging cycle
- 5) Crowdsourcing intel from co-workers
- 6) Have bots source intel for you
- 7) Get curated intel back to the field quickly
- 8) Cover more competitors/markets
- 9) Save time collecting/organizing

## Help Sales:

- 1) Access fresh intel via mobile app, web, email, Slack or SFDC
  - 2) Start with key points in battlecards
  - 3) Drill into depth in profiles
  - 4) Thumb through real time activity feeds
  - 5) Review “5 things to know this week” digests
  - 6) Crowdsourcing intel with click of button
  - 7) Comment + contextualize + share thoughts
  - 8) Avoid being surprised in deals
- Better equipped to win more deals