



# klue



## Klue helps you deliver up-to-date battlecards to win more business.

### Always up to date

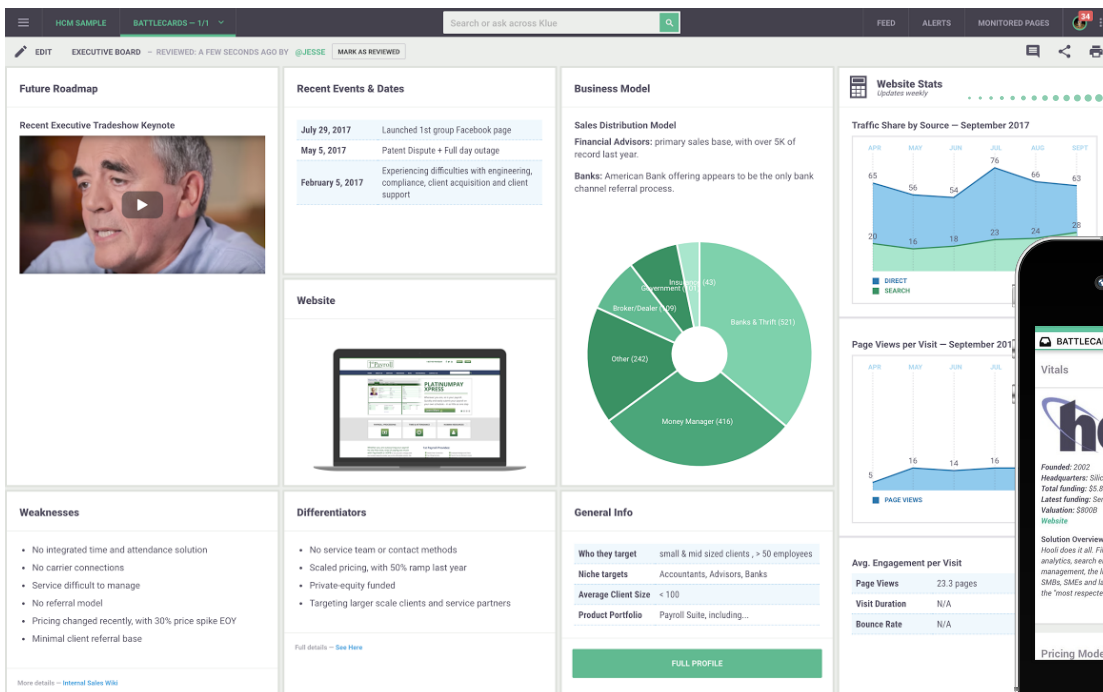
With Klue, your competitive intel becomes a living document with changes broadcast instantly and new data collected continuously, ensuring you always have the freshest intel available.

### Aware of what's important

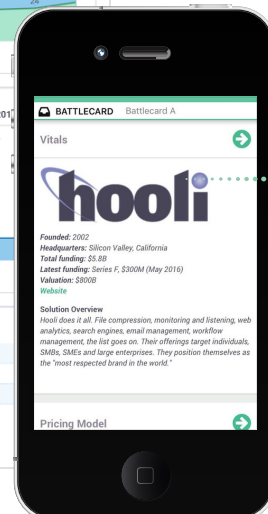
Staying on top of the competition is easy with Klue. Klue watches for relevant news, monitors important pages and distills it all into digests and alerts for you to share with leadership and sales teams.

### Centralized

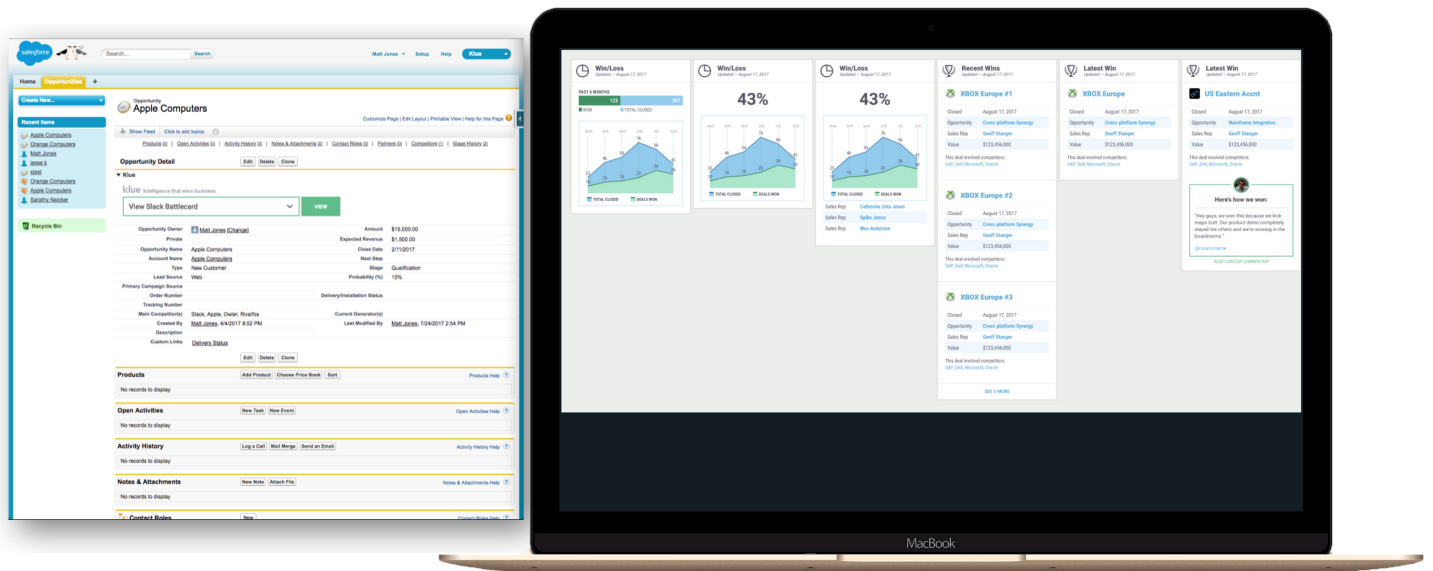
Update effortlessly, collaborate seamlessly, and never pull your hair out searching for a document again.



Track website traffic stats of your competitors

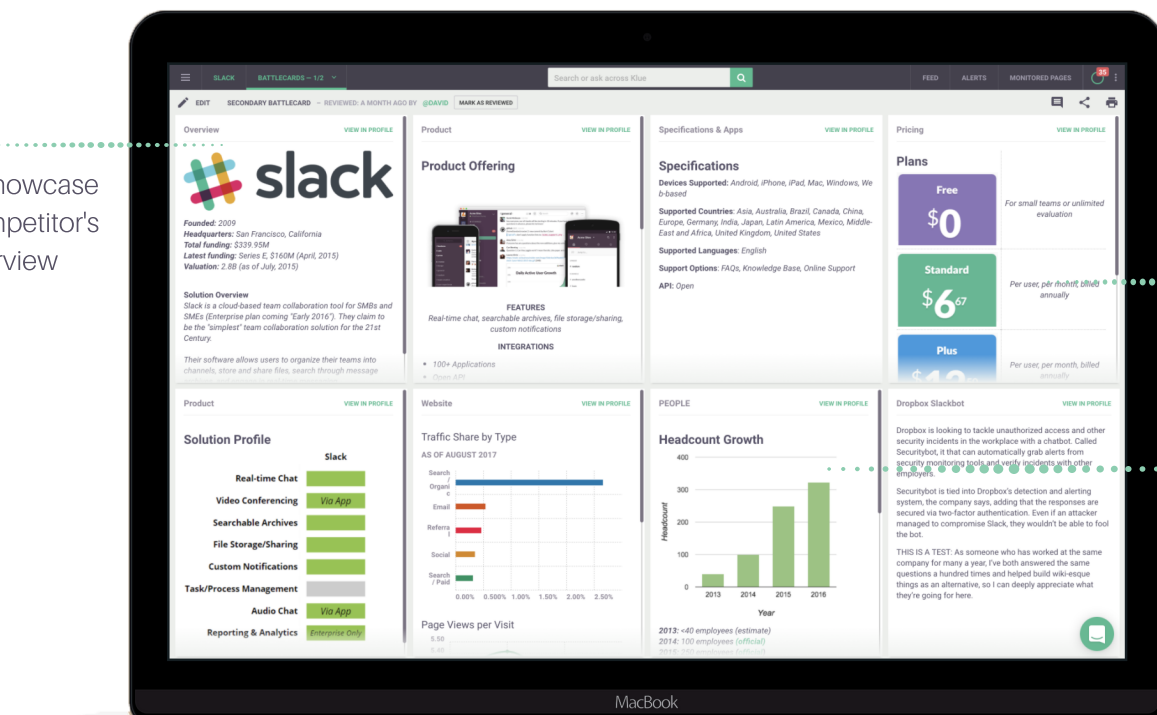


Sales teams can access battlecards through our mobile app, Salesforce, Slack, and email



Klue pulls data from Salesforce to show win rates against a competitor and recent win details

Vitals showcase the competitor's overview



Build battlecards with custom text, tables, images, videos, charts, graphs

Klue pulls in automated data cards including employee growth, head count, operating metrics and more