

# Klue. *Intelligence that wins business.*

"In two decades of doing enterprise competitive intelligence, I have never seen a product more aligned with market need."

TIM RHODES, FORMER HEAD  
OF CI, ORACLE

## Track your competitors, industries everywhere.

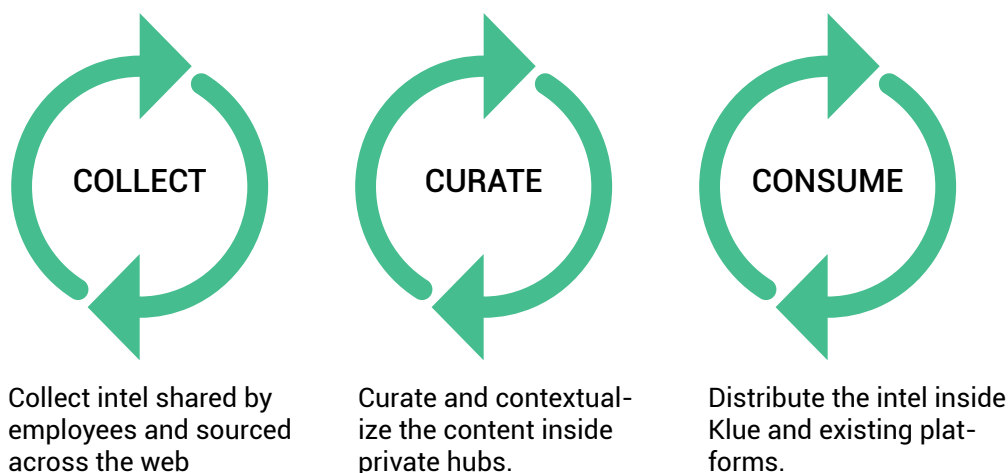
Too many companies, too much info, too much change. How do you keep track? With Klue, you unlock new insights and find new information hidden inside the company or on the web:

- News alerts that scour 3.5M sites per day
- Website monitoring
- Instant sharing of any site or web click

## Keep all intel in one place. Always current.

Klue helps companies continuously deliver up-to-date competitive insight to win more business. No more "once every 6 months" updates of your PPT's, docs, Wiki pages. Klue give you multiple ways to find and capture intel in real-time, curate it across the team, and share it with Sales/Partners immediately.

- Centralized, organized competitive profiles
- Filtered feed of relevant news by competitor or industry
- Team collaboration on any intel discovered



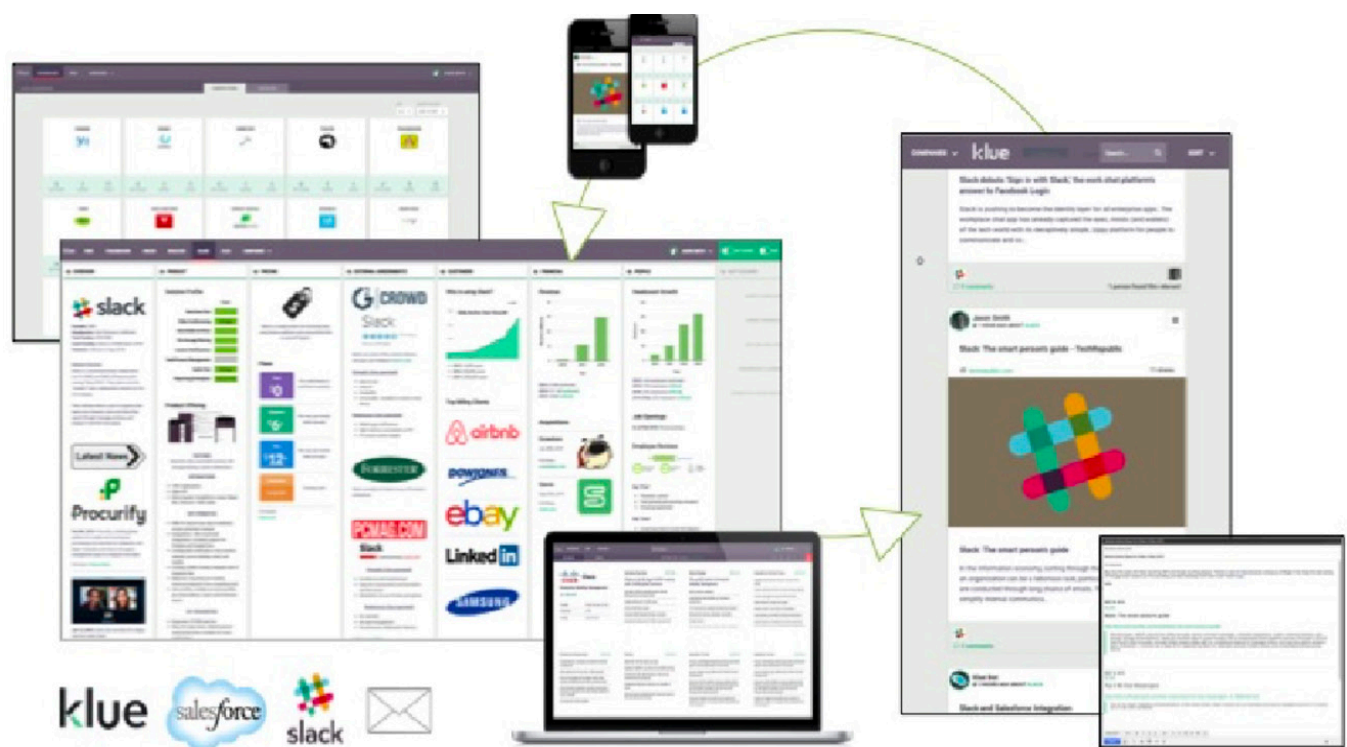
**klue**

## Give access to the most current competitive intel.

Get intel into the field faster and build team confidence to handle educated prospects.

- Instant battlecards shared on Web or Mobile
- Share on Klue, Slack or iOS
- Track battlecard usage
- Get feedback from Sales – what's working?

## Get intel back into the field. And from the field into the hub.



## Get in touch

- ▶▶ Watch a prerecorded webinar with Hootsuite's Vincent Lo and Klue founder Jason Smith
- ▶▶ Join one of our weekly demos.
- ▶▶ Request a custom demo.

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