

A website providing an overview of the three main German-speaking countries: Germany, Austria, and Switzerland.

This website will showcase different aspects of each the three largest German-speaking countries: Germany, Austria, and Switzerland. Included will be basic information (flag, location, population, etc.), language differences between the countries, food, traditions and holidays, and history. The site's aim is to introduce its' visitors to the culture of these three countries. The site will also link to other locations where the visitor can learn more about these cultures.

Personas



Lena the Learner: a learner of the German language



Curious Carly: is curious about other cultures



Thomas the Teacher: teaches German language and culture

Quote: "I am passionate and love teaching others about the German language and culture"

Age: 28

Location: Ohio

Job: High School German teacher

Technical Skills: High- uses computers for personal use daily

About: Is a new teacher who is very passionate. Thinks it is important to share cultural information with his students.

Goals: To teach his students about German speaking countries.

Attitude: Wants supplemental information in an organized fashion that is engaging to students.

Behavior: He is very comfortable with mobile technology. He is impatient when it comes to searching for content- information needs to be organized and easily accessible.

Comps

<http://country-facts.findthedata.com/compare/29-180/Germany-vs-Switzerland>

<http://www.german-way.com/austria-and-germany-worlds-apart/>

<http://www.indexmundi.com/factbook/compare/germany.austria>

