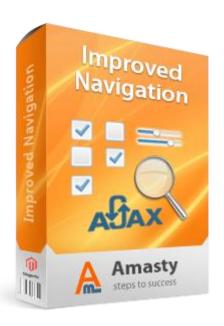
Improved Navigation



Magento Extension User Guide

Official extension page: Improved Navigation



User Guide: Improved Navigation

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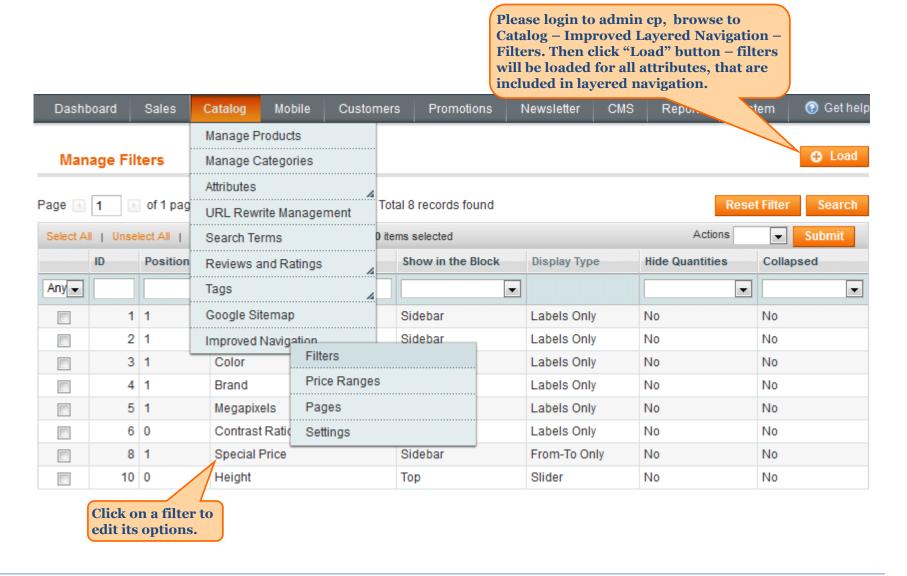
User Guide: Improved Navigation

1. Layered navigation filters

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13. Homepage and Category Filter Settings

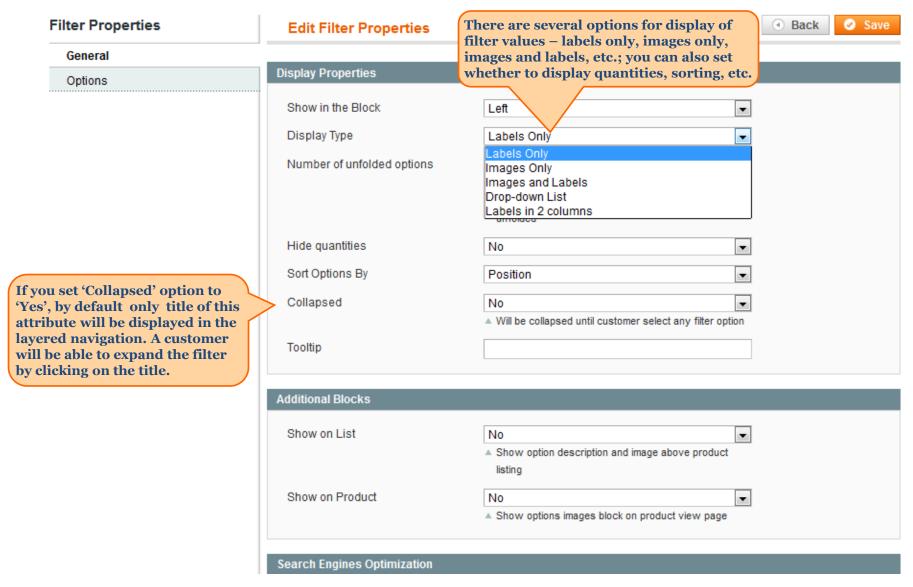


1. Creation and configuration of attribute filters



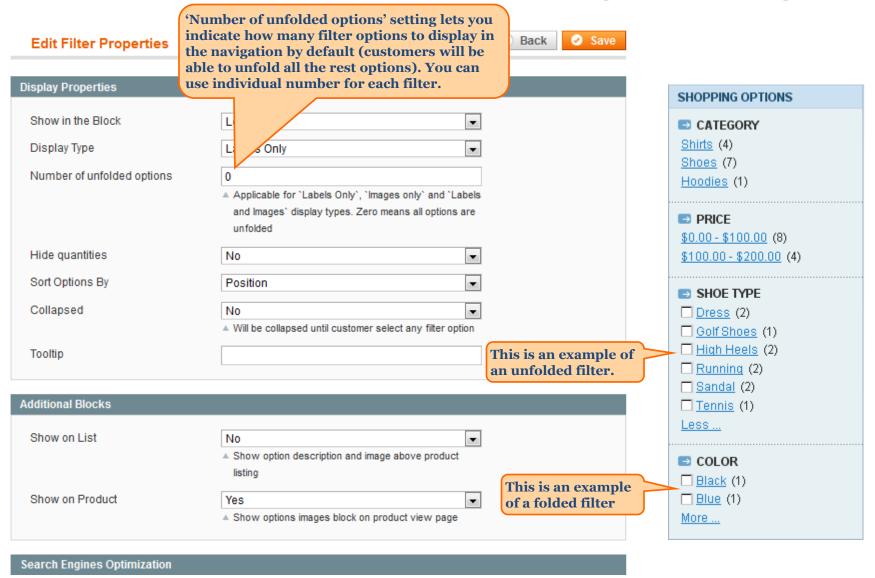


1. Creation and configuration of attribute filters



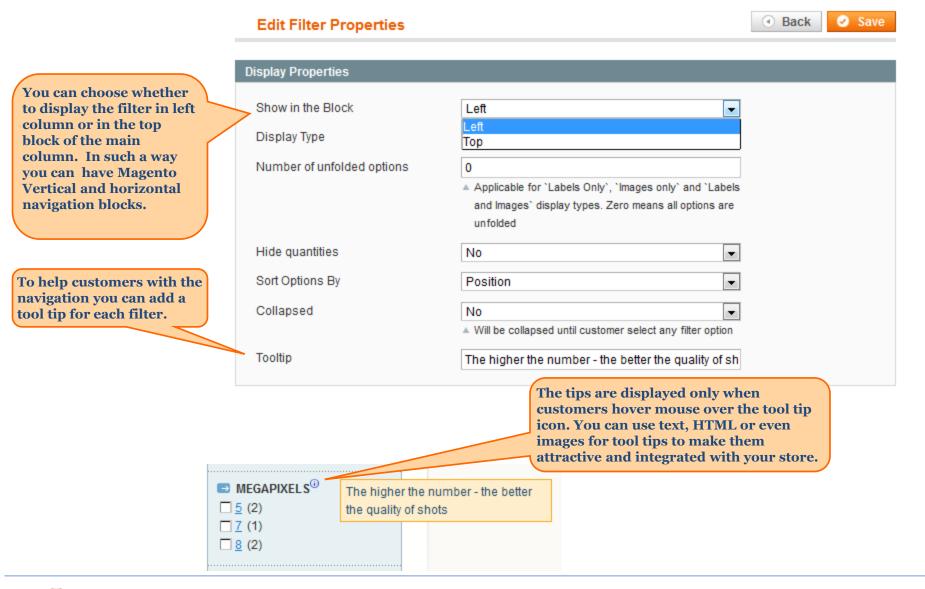


2. Folding and unfolding of filters





3. Display mode and creation of tooltips for filters





4. SEO parameters for filters. Hiding of filters for certain categories

For each filter you can specify individual SEO parameters. These parameters will take effect for all pages on which the filter values are selected.

Let's say you go to page http://your_store.com/category.html and select 'black' in filter 'Color'.

Robots and rel nofollow parameters specified for 'Color' filter will be applied to page http://your_store.com/category/black.html.

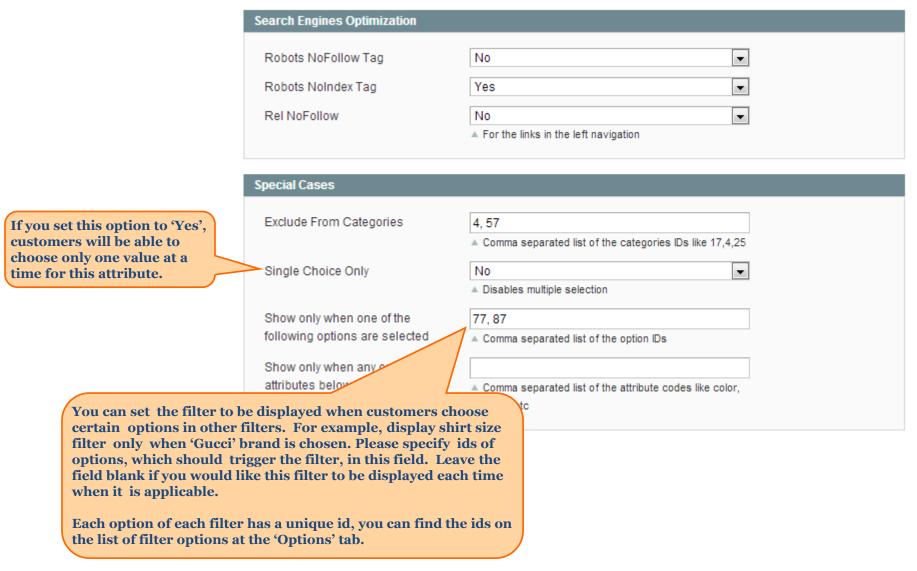
Search Engines Optimization		
Robots NoFollow Tag	No	•
Robots NoIndex Tag	Yes	
Rel NoFollow	No ▲ For the links in the left navigation	•

If you would like not to display the attribute and its options on the page of some categories, indicate ids of the categories in this field.

	Special Cases	
>	Exclude From Categories	4, 57 ▲ Comma separated list of the categories IDs like 17,4,25
	Single Choice Only	No ▲ Disables multiple selection
	Show only when one of the following options are selected	77, 87 A Comma separated list of the option IDs
	Show only when any options of attributes below is selected	▲ Comma separated list of the attribute codes like color, brand etc



5. Single or multiple selection. Dependent attributes.





5. Dependent attributes.

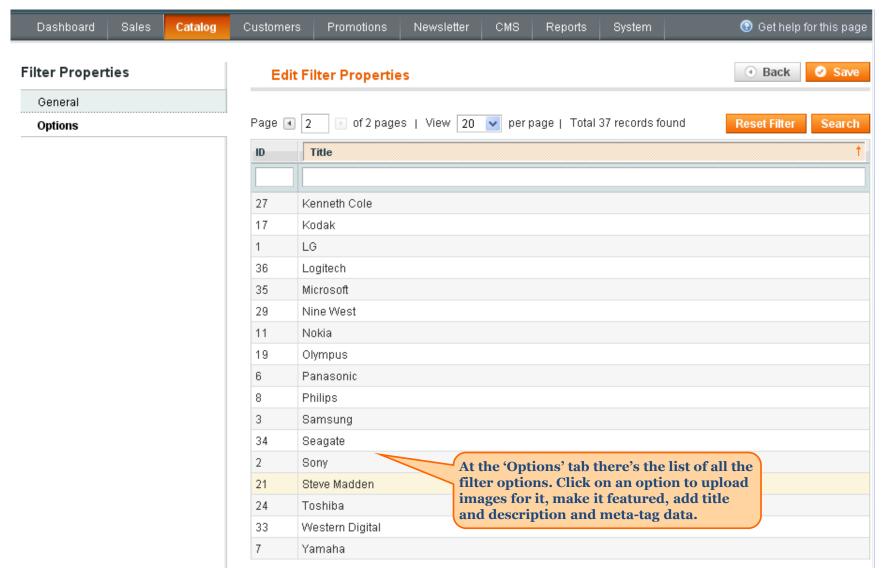
Search Engines Optimization		
Robots NoFollow Tag	No 🔻	
Robots NoIndex Tag	Yes ▼	
Rel NoFollow	No 🔻	
	▲ For the links in the left navigation	
Special Cases		
Exclude From Categories	4, 57	
	▲ Comma separated list of the categories IDs like 17,4,25	
Single Choice Only	No 🔻	
	▲ Disables multiple selection	
Show only when one of the		
following options are selected	▲ Comma separated list of the option IDs	
Show only when any options of	manufacturer, brand	
attributes below is selected	Comma separated list of the attribute codes like color,	
	ed etc	

You can make the filter to be displayed when customers choose ANY option in other filters (for example, shirt size filter gets displayed only when an option of filter «brand», e.g. Gucci, Mango, is chosen). Please use this field to specify attribute codes* of the filters, by which current filter should be triggered. Leave the field blank if you would like this filter to be displayed each time when it is applicable.

*Each filter (attribute) has an attribute code, you can find the code on the list of attributes in admin panel -> Catalog -> Attributes -> Manage attributes.



6. Editing of filter options





6. Editing of filter options **Option Properties** You can make each option featured Featured Yes and then display all featured options Products List Page of an attribute in a block (next page describes how to do this). Title Steve Madden Description Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis et velit massa, Phasellus viverra facilisis orci. Cras sit amet elit sed justo tristique vulputate ac sed tellus. Duis aliquet It is possible to use Magento egestas augue, non eleifend quam dictum quis Donec vel dolor libero. Quisque quis massa The title and description will be displayed CMS blocks for options – just mauris. Sed ultricies pretium ante, nec lacinia neque viverra non enter the block identifier in on the option page, which enables you to place relevant content on your website the 'CMS Block' field. CMS Block on_page_block pages and optimize it for search engines. Page Title Tag Steve Madden title Meta-Description Tag Steve Madden description You can add meta title Image Browse and meta description for each option page. Remove Image Product View Page Image Browse Also you can upload images for product list page, product view page and layered navigation. Remove Image Layered Navigation Image Browse



7. How to add layered navigation to home page

II. To add the layered navigation to the homepage, please do the following:

- 1) Open your home page in admin area (CMS > Static Pages)
- 2) switch to the "Custom Design" tab
- 3) set layout to "2 columns with left sidebar"
- 4) copy-paste these lines:

Please be aware that some or all of the existing Layout Update XML may be surrounded by the comment tags '<!--' and '-->'. If so, please make sure that you paste the above lines outside of the comment tags.

- 5) save the page
- 6) set "is anchor" to "yes" for root category
- 7) If you would like to show horizontal navigation at the home page, add cms block to the content area

```
{{block type="amshopby/catalog_layer_view_top" name="amshopby.navtop" template="amshopby/view_top.phtml" }}
```



8. Attribute images on product view pages

III. To show attribute images with links on product page please use this code:

For Magento 1.3

Open app/design/frontend/default/template/catalog/product/view.phtml file and right after the </h3> tag add this code:

```
<?php echo Mage::helper('amshopby')->showLinks($ product) ?>
```

For Magento 1.4 and newer

```
<?php echo Mage::helper('amshopby')->showLinks($_product) ?>
```

paste the above code in the app\design\frontend\base\default\template\catalog\product\view.phtml file right after the:

Here's an example:





9. How to show attribute icons on category pages

IV. To show attribute icons on product list page (category page), follow these steps:

1) open app\design\frontend\base\default\template\catalog\product\list.phtml, where `base` is your current design package and `default` is your current theme and add this code:

```
Mage::helper('amshopby')->init($_productCollection);
```

after the following:

- \$_helper = \$this->helper('catalog/output');
- 2) add this line (2 times, one for grid mode and one for list mode)

```
<?php echo Mage::helper('amshopby')->showLinks($_product, $this->getMode()) ?>
```

after the product name code:

<h2 class="product-name"> ... </h2>

Then log in to admin panel, browse to Catalog > Attributes, go to edit front end properties of the attribute, icons of which you would like to display, and set "Used in Product Listing" setting to 'Yes':



That's it.



10. Layered navigation on product pages

V. To display layered navigation at product pages, open app\design\frontend\default\layout\amshopby.xml file and comment out this code:

By default the navigation will be displayed in the right column. If you would like to move it to the left one, please change <reference name="right"> code to <reference name="left">

If you would like to use AJAX in navigation at product pages, wrap the products area as below:

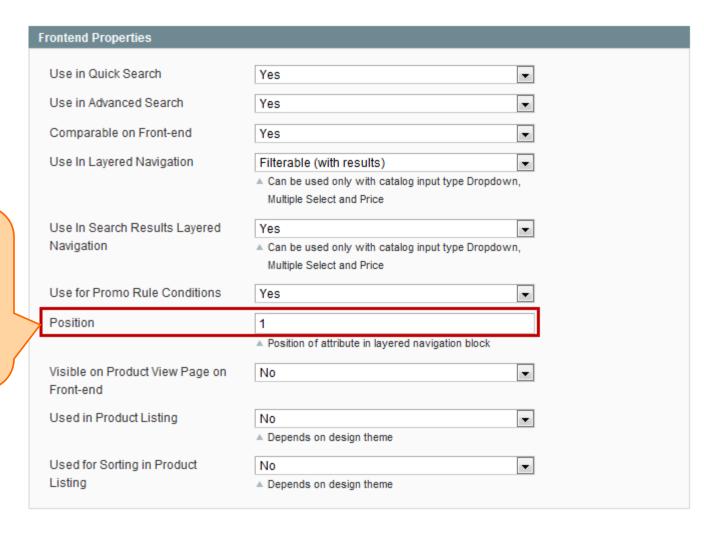
```
<div class="amshopby-page-container">
```

....your current product list or cms blocks

```
<div style="display:none" class="amshopby-overlay"><img src="<?php echo $this->getSkinUrl('images/amshopby-overlay.gif')?>"
width="32" height="32"/></div>
</div>
```



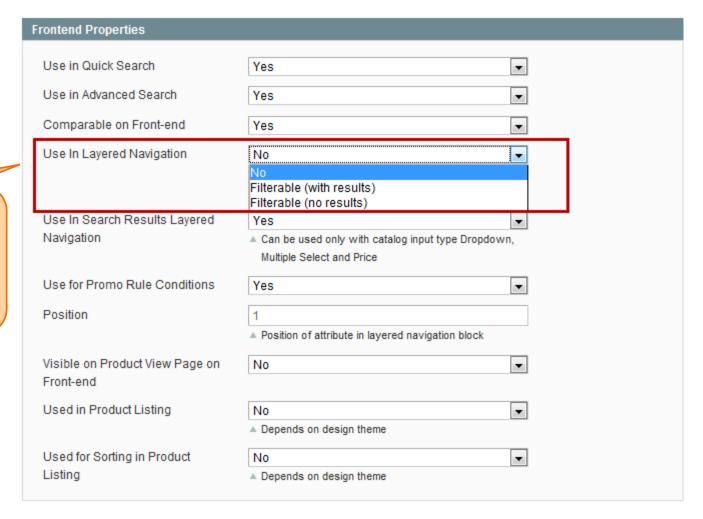
11. Order of filters in layered navigation



You can change order of filters in the layered navigation. For this please go to admin panel -> Catalog -> Attributes -> Manage Attributes. Then go to edit the attribute which you would like to display higher or lower in the navigation and change the attributes position either to higher or to lower.



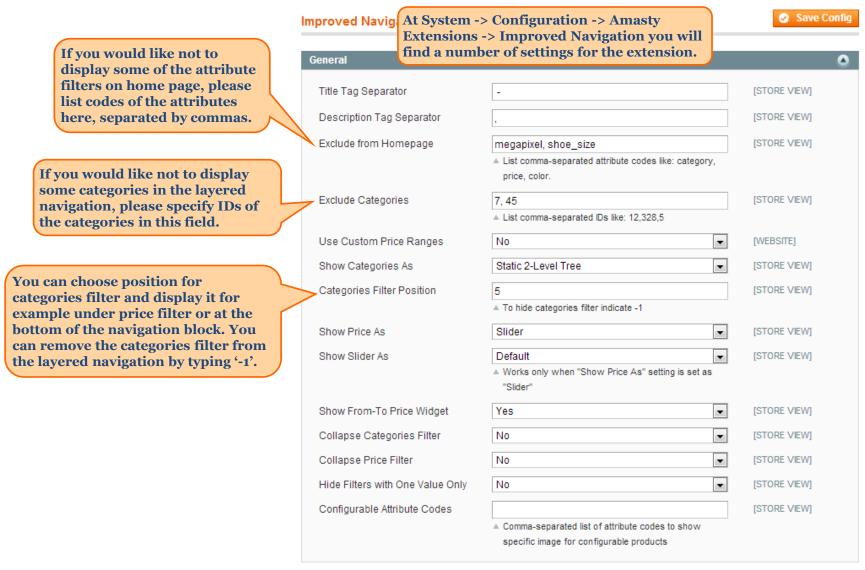
12. Remove filters from layered navigation



If you would like to remove a filter from layered navigation please go to admin panel -> Catalog -> Attributes -> Manage Attributes. Then go to edit the attribute which you would like to remove from the navigation and set 'Use in Layered Navigation' option to 'No'.



13. Homepage and Category Filter Settings





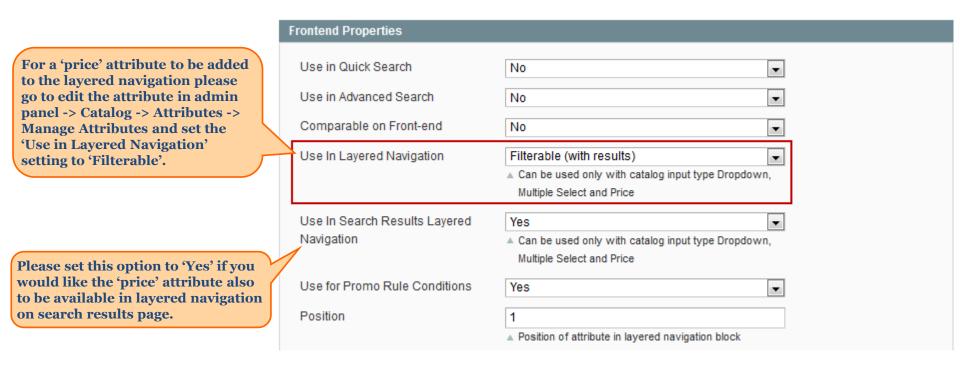
2. Price sliders and other numeric filters

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4. Custom Price Ranges	28
5. Price From-To widget	30
6. Collapsing for Category and Price Filters	



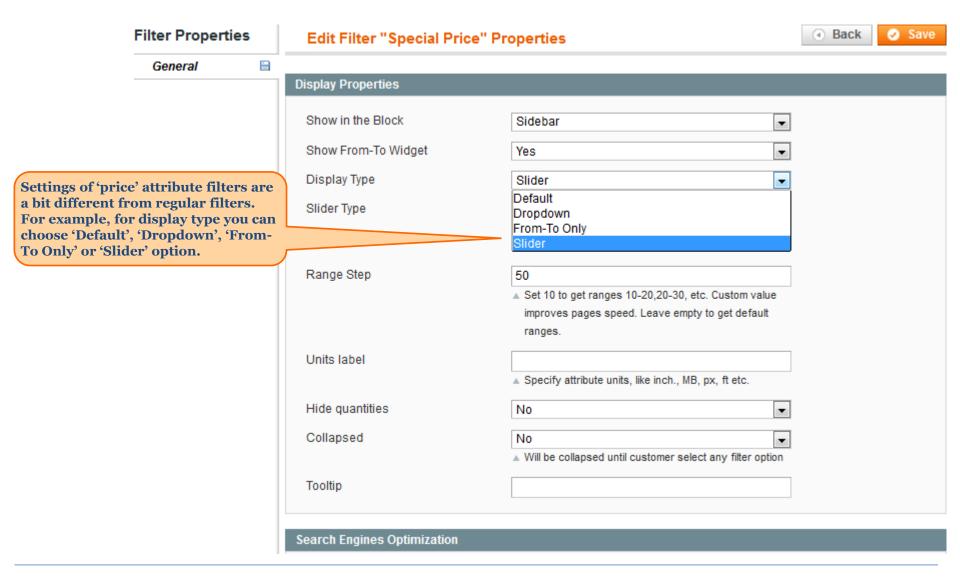
1. Add 'price' attribute filters to layered navigation

In addition to dropdown and multiple-select attributes, the extension also allows to add 'price' attributes to the layered navigation. For example, you can add special price to the navigation.



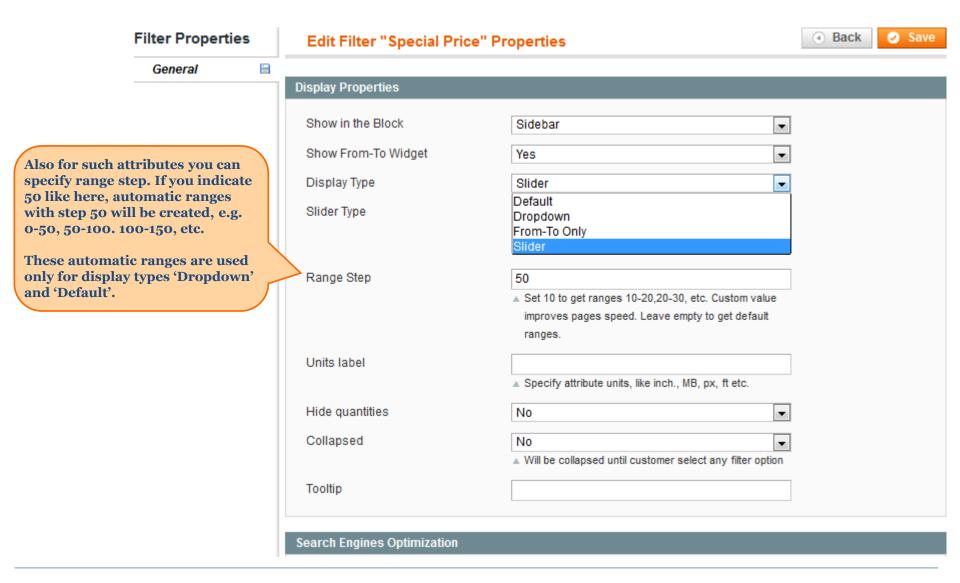


2. Configuring 'price' attribute filters



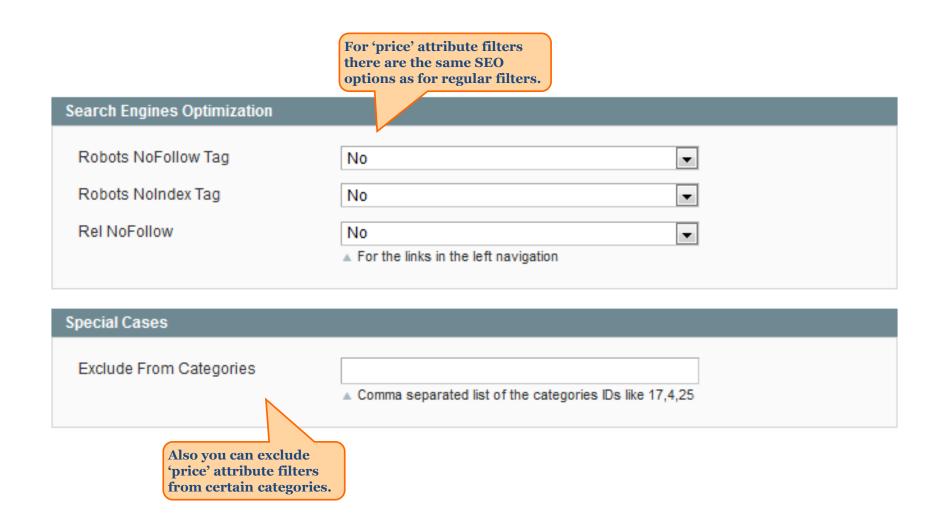


2. Configuring 'price' attribute filters





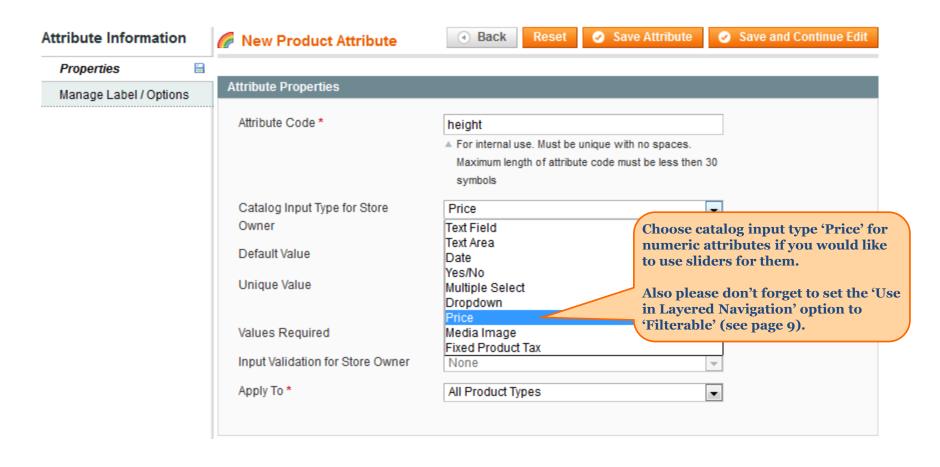
2. Configuring 'price' attribute filters





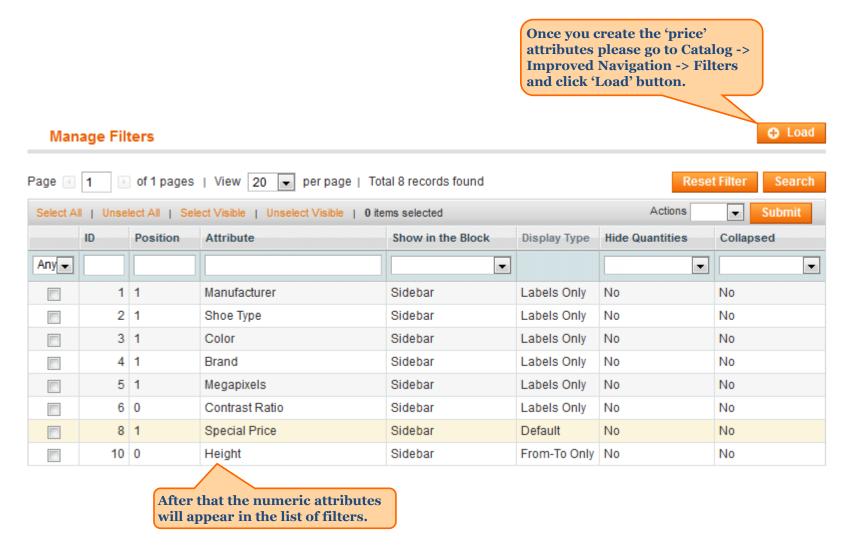
3. Creation of numeric attributes, e.g. width, height

If you use numeric attributes like width or height and would like to use slider for such attributes, please choose catalog input type 'Price' for such attributes:



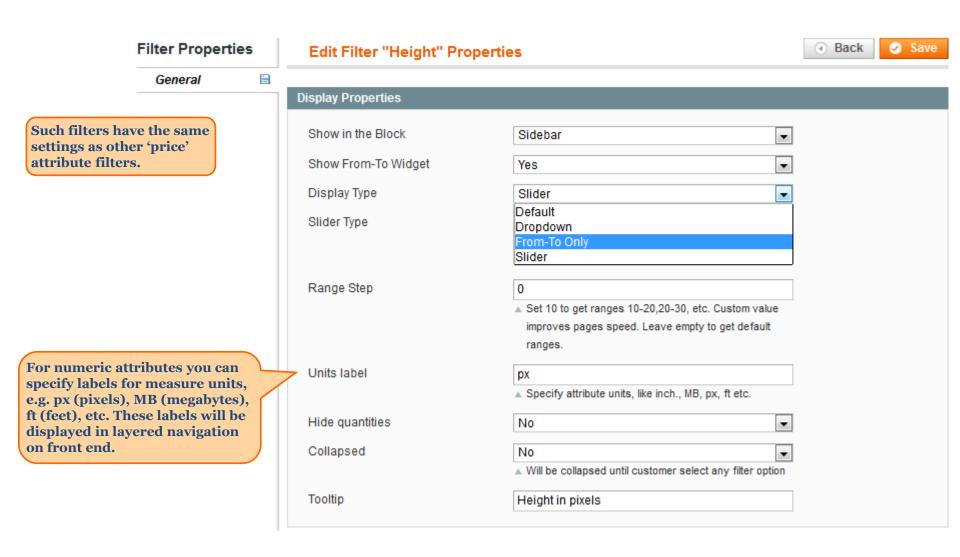


3. Creation of numeric attributes, e.g. width, height



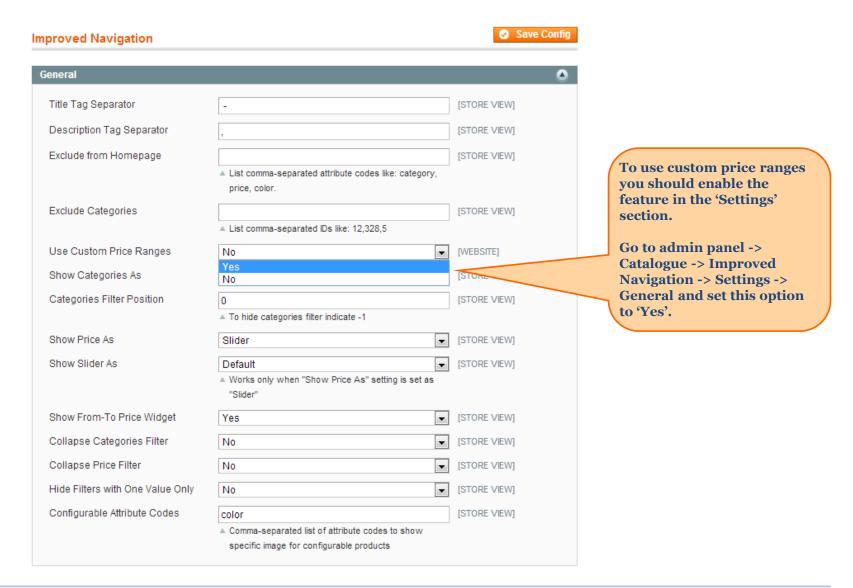


3. Creation of numeric attributes, e.g. width, height



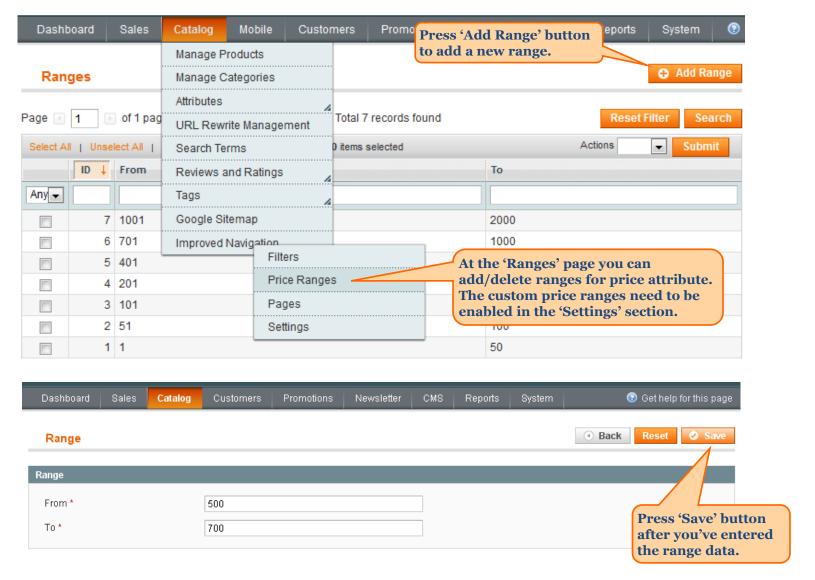


4. Custom Price Ranges





4. Custom Price Ranges

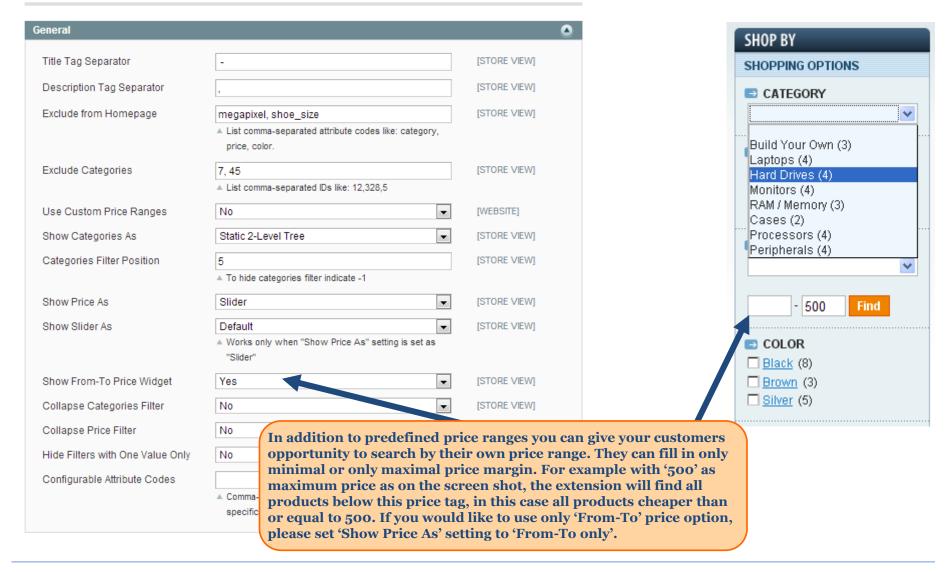




5. Price From-To widget

Improved Navigation







6. Collapsing for Price Filters

Save Config Improved Navigation General Title Tag Separator [STORE VIEW] Description Tag Separator [STORE VIEW] Exclude from Homepage [STORE VIEW] megapixel, shoe_size List comma-separated attribute codes like: category. price, color. [STORE VIEW] Exclude Categories 7, 45 ▲ List comma-separated IDs like: 12,328,5 Use Custom Price Ranges No • [WEBSITE] Show Categories As Advanced Categories • [STORE VIEW] 5 Categories Filter Position [STORE VIEW] ▲ To hide categories filter indicate -1 Show Price As Slider • [STORE VIEW] Show Slider As Default [STORE VIEW] ▲ Works only when "Show Price As" setting is set as "Slider" Show From-To Price Widget Yes ▼ [STORE VIEW] Collapse Categories Filter Yes • [STORE VIEW] Collapse Price Filter Yes • [STORE VIEW] Hide Filters with One Value Only No • [STORE VIEW] Configurable Attribute Codes color [STORE VIEW] Comma-separated list of attribute codes to show specific image for configurable products

Please set 'Collapse Price Filter' to 'Yes' to show only its title by default. Customers will be able to expand the filter by clicking on the title.



3. Shop by brands

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<u>2.</u>	Creation of blocks with featured attribute options	35
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_	Create short SEO urls for brand pages	



1. 'All brands' page and other alphabetic lists

I. To create alphabetic lists blocks, e.g. list of all brands, models, etc, use code of the kind:

When copying the above code to Magento admin panel, please make sure that there's a **space between** 'block' and 'type' commands so they are spelled in two words as 'block type' **not** in one word 'blocktype' (sometimes space may get deleted during copying).

Indicate code of the needed attribute instead of 'manufacturer', use 'header' parameter to indicate the name of the block and 'column' parameter to specify the number of columns in the block.

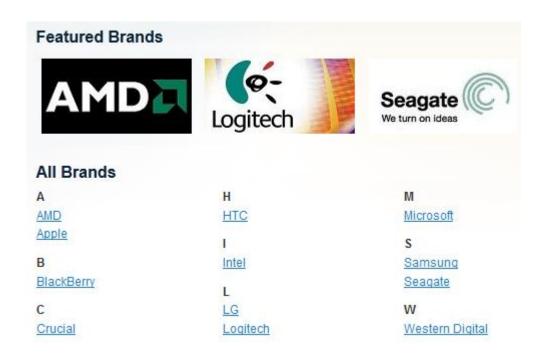
```
{{block type="amshopby/list" attribute_code="manufacturer" header="All Brands" columns="2" template="amshopby/list.phtml"}}
```

Please see the next page for example of the block.



1. 'All brands' page and other alphabetic lists

Here's an example of 'All brands' block:





2. Creation of blocks with featured attribute options

To add a block with featured options of an attribute to a cms page, add the following code to the page:

```
{{block type="amshopby/featured" attribute_code="manufacturer" template="amshopby/featured.phtml"}}
```

Use the code of the needed attribute instead of "manufacturer" – the code can be found in "Attribute Code" column at the Manage Attributes page.

To display a limited number of featured options, 'limit' parameter, to show them in random order use 'random' parameter (it should be set to 1):

```
{block type="amshopby/featured" attribute_code="manufacturer" random="1" limit="4" template="amshopby/featured.phtml"}}
```

Here's an example of a "featured" block with 3 random manufacturer attribute options:

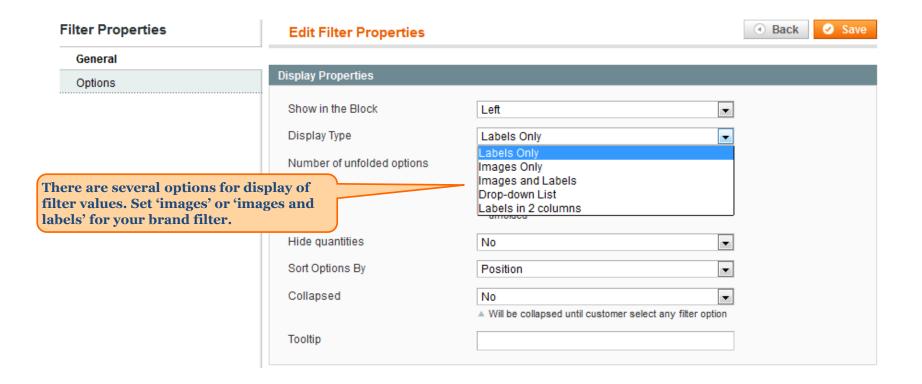


It is possible to place several "featured" blocks on a page.



3. Display of brand logos in navigation block

To display brand logos in navigation block you should work with filters' settings. To edit filter properties go to Admin panel -> Improved navigation -> Filters. You'll see the list of filters. Click on 'brand' filter to edit its options.

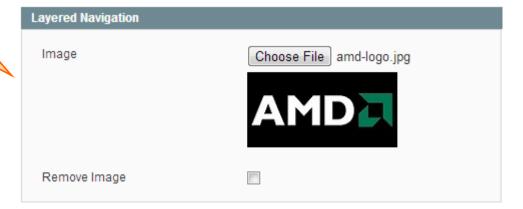




3. Display of brand logos in navigation block

Make sure that a picture is assigned to the filter option.

Go to Filter properties -> 'Options' tab. Choose the 'brand' filter you and upload a picture with brand logo to 'Layered navigation' Section



Brand

- 🔲 Miscellaneous (73)
- 🔲 🐟 Rubi (39)
- Tradetiler (34)
- 🔲 🌌 Universeal (8)
- 🖂 🫜 Fein (6)
 - 🛚 🔼 Marshalltown (5)
- 🔲 🟪 Stabila (4)

The example of brand logo pictures in navigation block



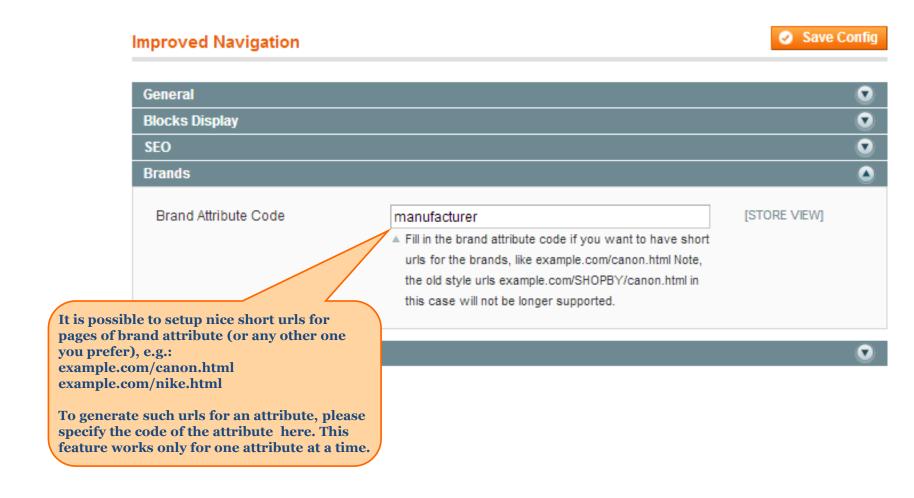
4. Single selection for 'brand' attribute.

This feature is very appropriate for attributes like 'Brands', when customers often want to see products of only one brand at a time. Please go to Admin Panel -> Improved navigation -> Filters -> Edit Filter 'Brand' Properties

	Search Engines Optimization		
	Robots NoFollow Tag Robots NoIndex Tag Rel NoFollow	No Yes No ■ For the links in the left navigation	
	Special Cases		
	Special Cases		
If you set this option to 'Yes', customers will be able to choose only one value at a time for this attribute.	Exclude From Categories	4, 57 ▲ Comma separated list of the categories IDs like 17,4,25	
	Single Choice Only	No ■ Disables multiple selection	
	Show only when one of the following options are selected	77, 87	
		▲ Comma separated list of the option IDs	
	Show only when any options of		
	attributes below is selected	 Comma separated list of the attribute codes like color, brand etc 	



5. Setup SEO urls for Brand pages



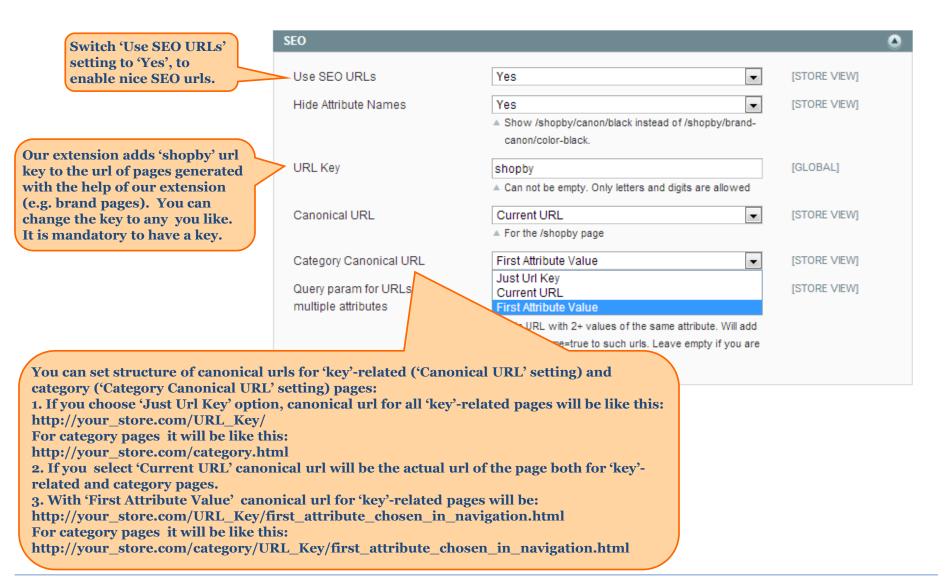


4. Seo layered navigation

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5. Individual SEO parameters for specific filters	

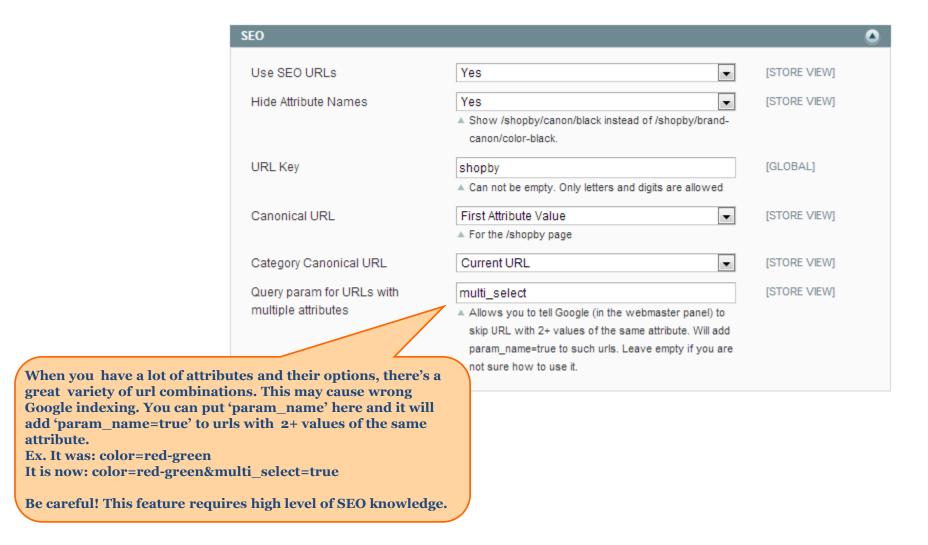


1. Creation of optimized urls. Structure of canonical urls.



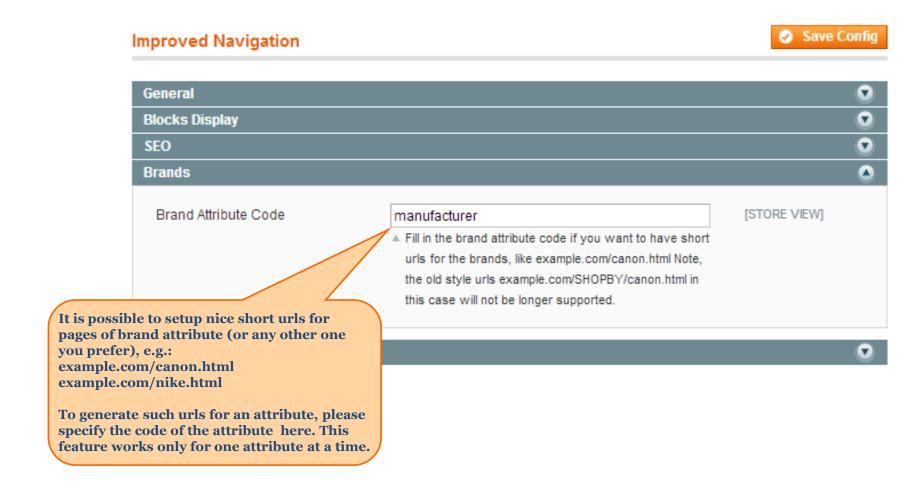


2. Urls with multiple attribute values. Advanced feature!





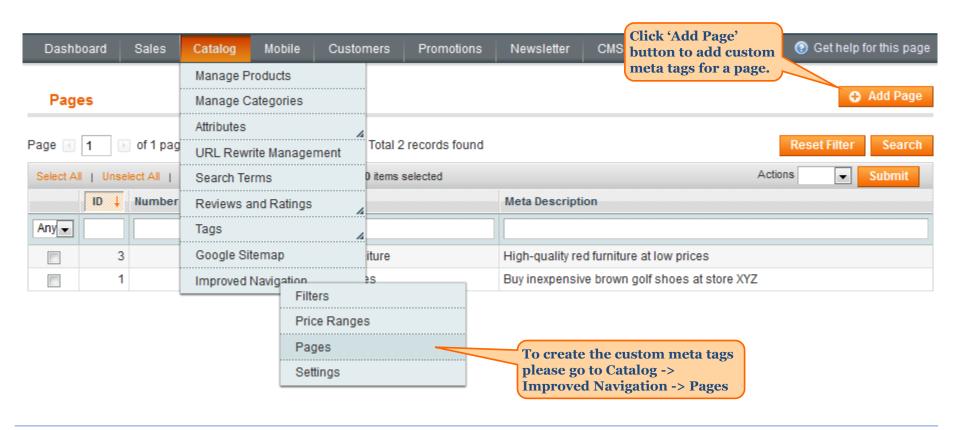
3. Setup SEO urls for Brand pages



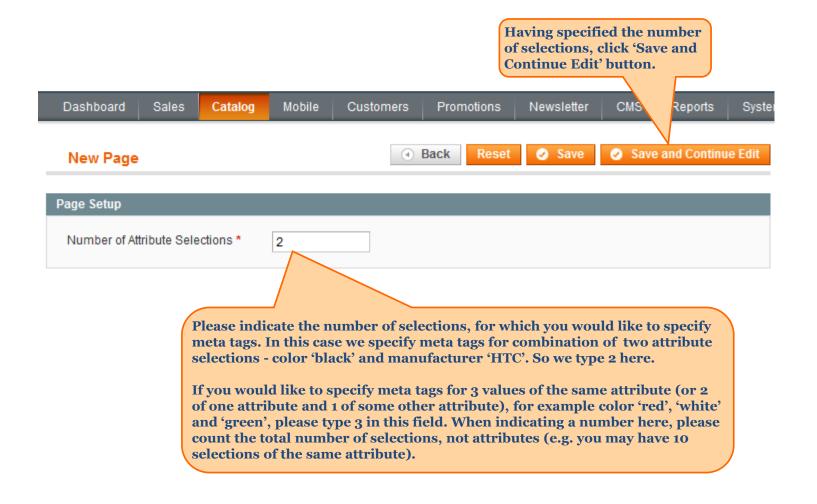


The module enables you to specify custom meta tags for pages with certain attribute values selected. For example, if you select color 'black' and manufacturer 'htc', this page will have only meta tags of the category page. With the module you can add custom meta tags for page with such selections.

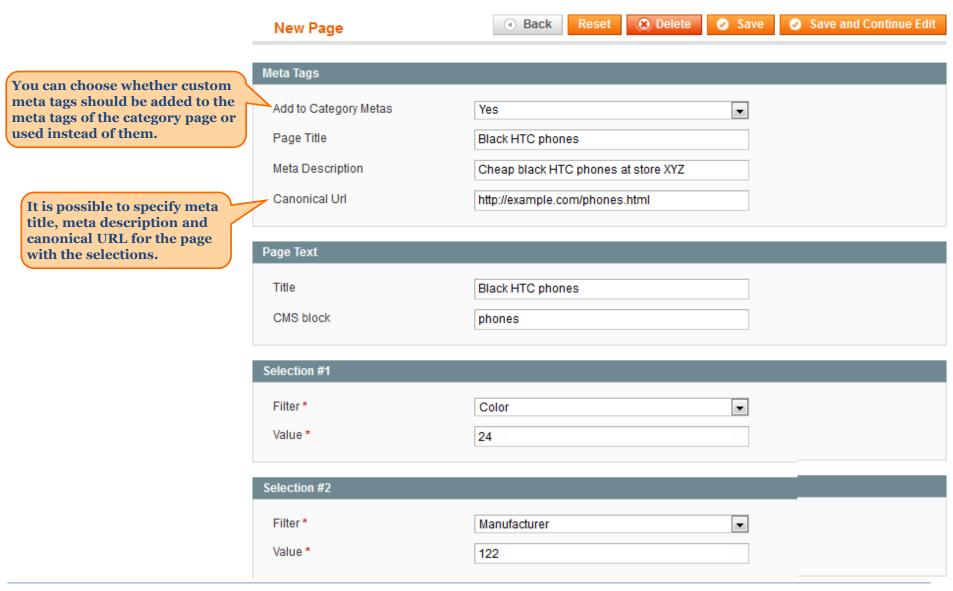
Please be aware that this feature works only when AJAX is disabled.





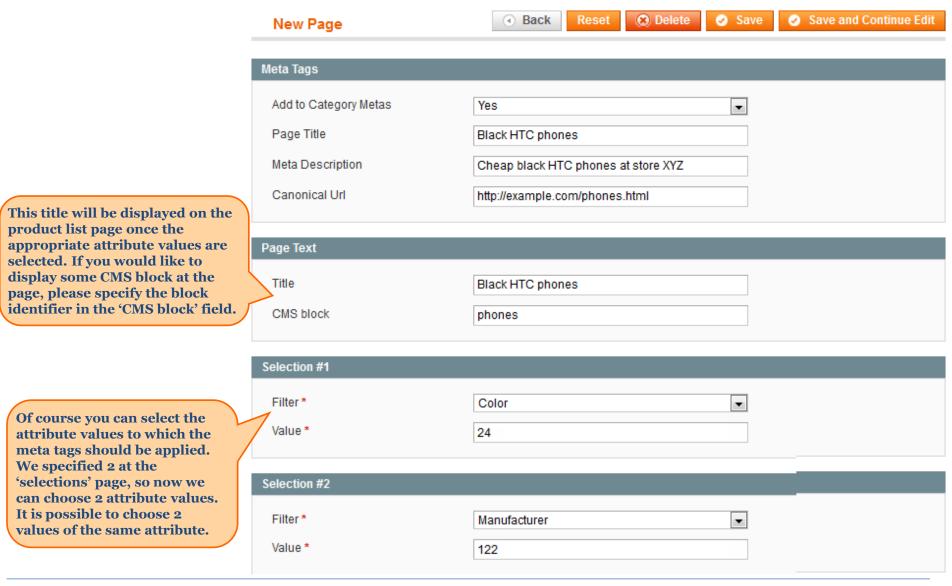








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4. Custom Meta Tags for pages with selected attributes In the layered navigation we've Black HTC phones COMPARE PRODUCTS selected 'HTC' and 'Black'. The page You have no items to compare. title and CMS block are displayed as specified. Please see the next page MY CART for meta tags example. You have no items in your shopping Sony Ericsson W810i **CURRENTLY SHOPPING BY** On sale now through September 21st ■ MANUFACTURER: HTC ⊠ RECENTLY VIEWED **PRODUCTS** 0 **Buy Now** ■ COLOR: Black Sony Ericsson W810i Clear All SHOPPING OPTIONS CATEGORY 1 Item(s) Show 9 ▼ per page BACK TO SCHOOL ⊕ Furniture (6) View as: Grid List Sort By Position ▼↑ Keep your eyes open □ Electronics (45) for our special Back Cell Phones (6) to School items Cameras (8) and save BIG! Computers (31) ± Apparel (12) A COMMUNITY POLL HEIGHT What is your favorite Magento feature? PRICE Cayered Navigation **HTC Touch Diamond** Price Rules Excl. Tax: \$750.00 \$750 \$750 Category Management Incl. Tax: \$750.00 Compare Products Add to Cart 750 - 750 Find Add to Wishlist Vote SPECIAL PRICE Add to Compare Add to Favorites **NOW ACCEPTING**



MANUFACTURER

✓ HTC (1)

COLOR
Black (1)

1 Item(s)

View as: Grid List

PayPal^{*}

Show 9 ▼ per page

Sort By Position ▼ ↑

5. Individual SEO parameters for specific filters

For each filter you can specify individual SEO parameters. These parameters will take effect for all pages on which the filter values are selected. Let's say you go to page http://your_store.com/category.html and select 'black' in filter 'Color'. Robots and rel nofollow parameters specified for 'Color' filter will be applied to page http://your_store.com/category/black.html. **Search Engines Optimization** Robots NoFollow Tag Nο Robots NoIndex Tag Yes Rel NoFollow Nο For the links in the left navigation **Special Cases** Exclude From Categories 4.57 ▲ Comma separated list of the categories IDs like 17,4,25 Single Choice Only Nο Disables multiple selection Show only when one of the 77.87 following options are selected Comma separated list of the option IDs Show only when any options of attributes below is selected Comma separated list of the attribute codes like color, brand etc



5. Advanced categories menu

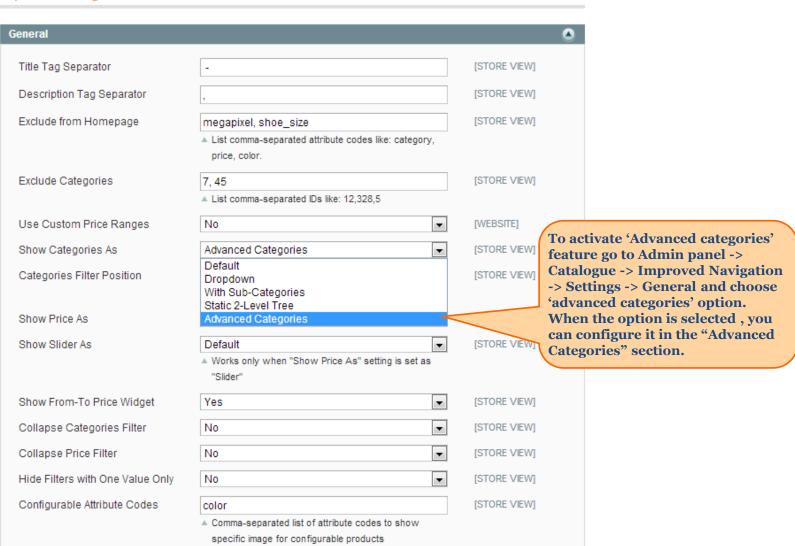
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6. Subcategory thumbnails and names on category pages	5 7



1. Activate 'Advanced categories' feature

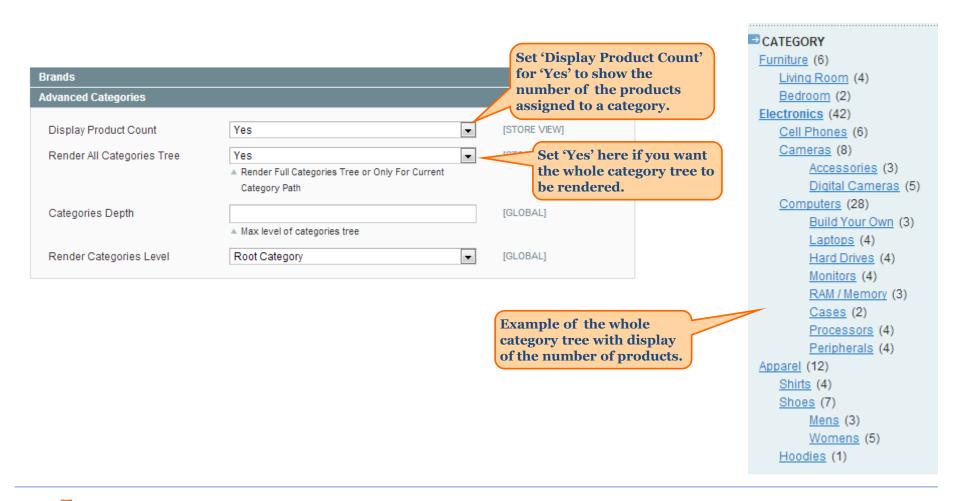
Save Config

Improved Navigation



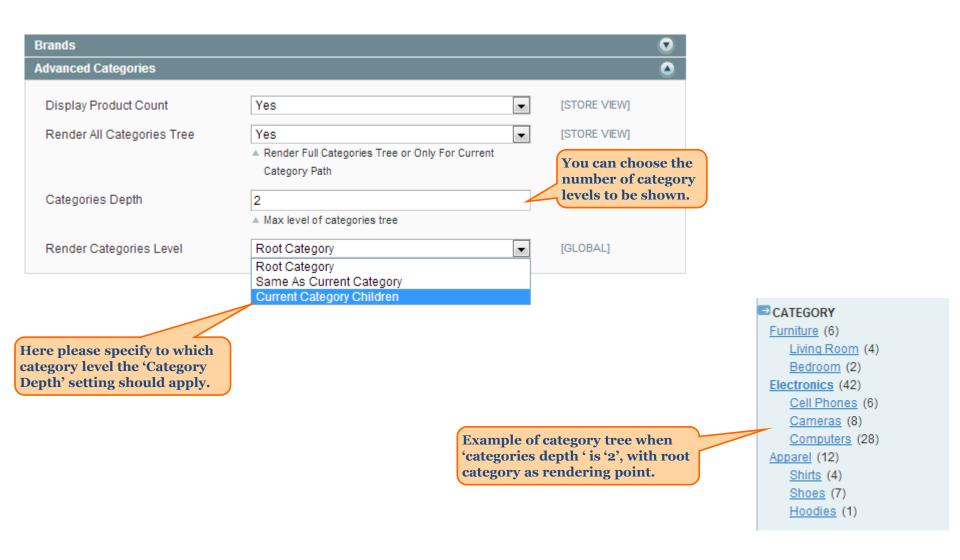


2. Advanced Categories Settings



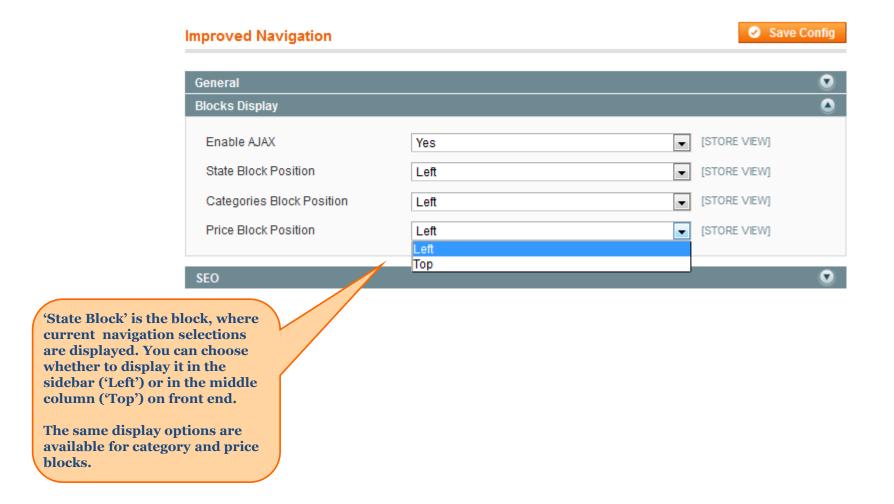


2. Advanced Categories Settings



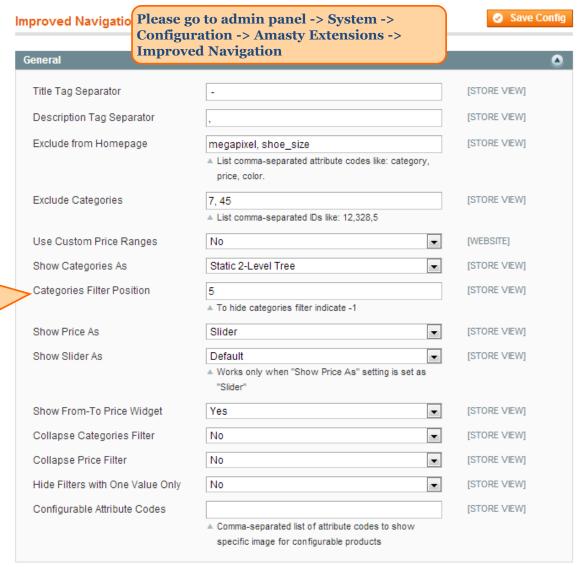


3. Category block position





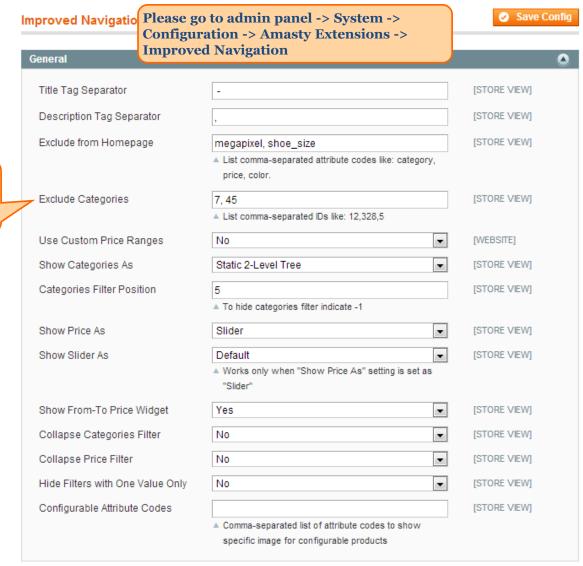
4. Choose a position for category filter



You can choose position for categories filter and display it for example under price filter or at the bottom of the navigation block. You can remove the categories filter from the layered navigation by typing '-1'.



5. Exclude categories from layered navigation





If you would like not to display

some categories in the layered

the categories in this field.

navigation, please specify IDs of

User Guide: Improved Navigation | Advanced categories

6. Subcategory thumbnails and names on category pages

To create a block with thumbnails for subcategories, please go admin panel -> CMS -> Static Blocks -> Add new block Add the following code to the 'Content' field:

```
{{block type="amshopby/subcategories" template="/amshopby/subcategories.phtml" columns="2" order="name" height="30" width="30" shownames="1" }}
```

Use 'columns' parameter to specify the number of columns in the block. 'name' and 'position' options are available for 'order' parameter. If you want to show subcategory names, put '1' for 'shownames', if no - 'o' (zero). You can also define the height and width of the thumbnails in pixels.

Then you can add the block to any category page you'd like to. For this go to Catalog -> Manage categories. Choose the category you need (ex. Apparel) and choose the block you've created in 'cmsblock' dropdown.

Here's an example of a block with subcategory thumbnails and names on category page:





User Guide: Improved Navigation | Advanced categories

6. Ajax Layered Navigation

With AJAX mode you can make the interaction between user and your e-store easy and quick .

Extension's possibilities:

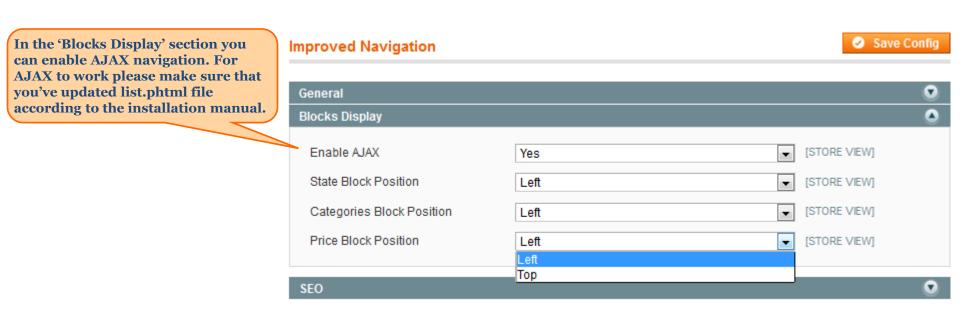
- AJAX-based navigation
- Quick AJAX filtering
- Display of attribute descriptions and images on the category page, which get updated in AJAX-mode

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To see ajax mode in action on Improved navigation demo page follow the <u>link</u>



AJAX activation





User Guide: Improved Navigation | AJAX

7. Layered Navigation pro

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1. Display images of configurable products based on the customer selections

It is possible to show product thumbnails on category pages based on the values, which customers select in the navigation. For example, if a customer selects color 'green', thumbnails of green color will be displayed:



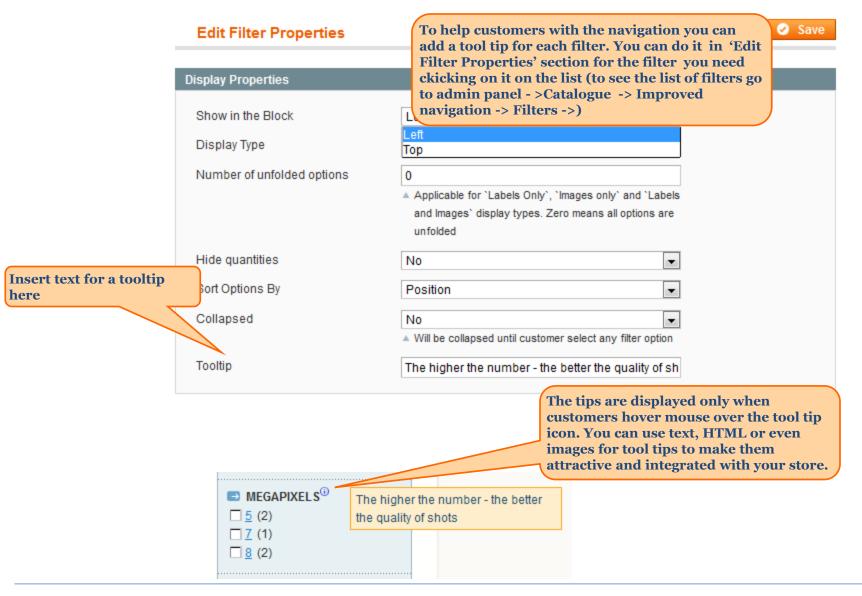
This feature can be used not only for color – for any attribute, which is used for creation of configurable products.

To activate this feature go to Catalog -> Improved Navigation -> Settings -> General. Then specify the codes of the attributes, for which you would like to use this feature, in 'Configurable Attribute Codes' field.

Please be aware this feature works only for configurable products, for which there are specific pictures uploaded for each simple product associated to the configurable.



2. Creation of tooltips for filters





3. Creation of blocks with featured attribute options

To add a block with featured options of an attribute to a cms page, add the following code to the page:

```
{{block type="amshopby/featured" attribute_code="manufacturer" template="amshopby/featured.phtml"}}
```

Use the code of the needed attribute instead of "manufacturer" – the code can be found in "Attribute Code" column at the Manage Attributes page.

To display a limited number of featured options, 'limit' parameter, to show them in random order use 'random' parameter (it should be set to 1):

```
{block type="amshopby/featured" attribute_code="manufacturer" random="1" limit="4" template="amshopby/featured.phtml"}}
```

Here's an example of a "featured" block with 3 random manufacturer attribute options:



It is possible to place several "featured" blocks on a page.



4. Dependent attributes.

Search Engines Optimization	
Robots NoFollow Tag Robots NoIndex Tag	No ▼
Rel NoFollow	No ♣ For the links in the left navigation
Special Cases	
Exclude From Categories	4, 57 ▲ Comma separated list of the categories IDs like 17,4,25
Single Choice Only	No ▲ Disables multiple selection
Show only when one of the following options are selected Show only when any	77, 87 ▲ Comma separated list of the option IDs
You can set the filter to be displayed when customers che certain options in other filters. For example, display she filter only when 'Gucci' brand is chosen. Please specify options, which should trigger the filter, in this field. Leafield blank if you would like this filter to be displayed each when it is applicable. Each option of each filter has a unique id, you can find the list of filter options at the 'Options' tab.	irt size ids of ave the ch time



4. Dependent attributes.

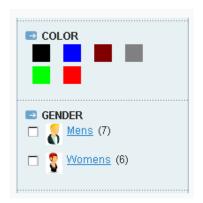
Search Engines Optimization		
Robots NoFollow Tag	No 🔻	
Robots NoIndex Tag	Yes	
Rel NoFollow	No 🔻	
	▲ For the links in the left navigation	
Special Cases		
Special cuses		
Exclude From Categories	4, 57	
	▲ Comma separated list of the categories IDs like 17,4,25	
Single Choice Only	No 🔻	
	▲ Disables multiple selection	
Show only when one of the		
following options are selected	▲ Comma separated list of the option IDs	
Show only when any options of	manufacturer, brand	
attributes below is selected	Comma separated list of the attribute codes like color,	
	ed etc	
Single Choice Only Show only when one of the following options are selected Show only when any options of	▲ Comma separated list of the categories IDs like 17,4,25 No ▲ Disables multiple selection ▲ Comma separated list of the option IDs manufacturer, brand Comma separated list of the attribute codes like color,	

You can make the filter to be displayed when customers choose ANY option in other filters (for example, shirt size filter gets displayed only when an option of filter «brand», e.g. Gucci, Mango, is chosen). Please use this field to specify attribute codes* of the filters, by which current filter should be triggered. Leave the field blank if you would like this filter to be displayed each time when it is applicable.

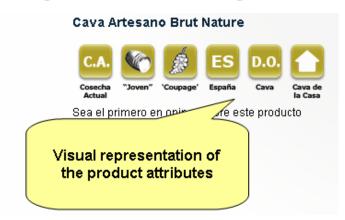
*Each filter (attribute) has an attribute code, you can find the code on the list of attributes in admin panel -> Catalog -> Attributes -> Manage attributes.

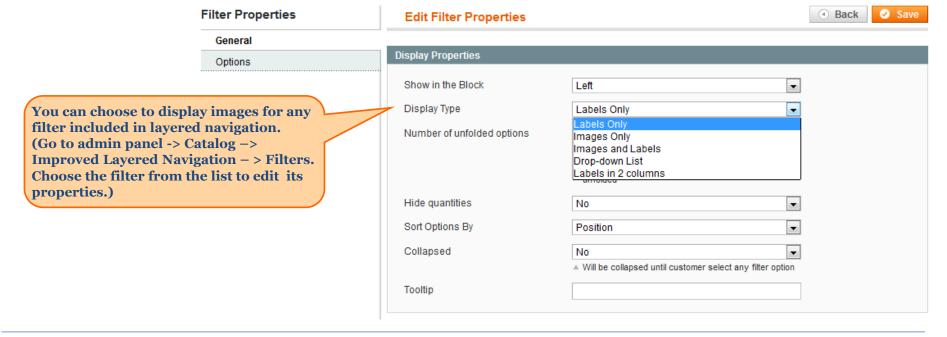


5. Create vivid and attractive layered navigation with images











Thank you!

Should you have any questions or feature suggestions, please contact us at: http://amasty.com/support.html

Your feedback is absolutely welcome!



User Guide: Improved Navigation