Kailyn Brush
UX/ UI Designer

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PORTFOLIO
http://kailynbrush.com/

UX METHOD
- A & B, User, and Guerilla Testing
- Persona & Character Profiles
- Comparative Analysis
- User Journey Map
- Low- and Hi-Res. Wireframes
- Prototyping
- Systems Design Evaluation
- Market Research

SOFTWARE
- InVision
- Adobe Illustrator | Photoshop | InDesign
- Adobe XD CC
- Dreamweaver

PROGRAMMING
- HTML
- CSS
- Java Script

RELEVANT COURSES
- UX / UI / Coding Bootcamp- University of Texas – Austin
- Human Computer Interaction
- Graphic Design
- Web Design
- Systems Analysis and Design

ACHIEVEMENTS | HONORS
- Chair of Honor Student's Advisory Committee
- Graduated Summa Cum Laude with Honors
- Presenter at IABPAD Conference

EDUCATION
Bachelor of Art in Multimedia and Information Technology | University of Mary Hardin-Baylor, Graduated Summa cum Laude, with honors. Minored in Art.

EXPERIENCE

JUNE 2018—DECEMBER 2018
UX/UI Coding Bootcamp | University of Texas - Austin

- **Team Lead, Lead Coder, and Presenter**. Led 6-member team in the creation and design of a real estate app that helps homeowners, renters, and landlords manage bill payments. Process includes: character profile, user journey, user testing, wireframing, coded prototype, A&B testing.
- **Team Lead and UI Design Developer**. Redesign of Amazon e-commerce website. To increase customer purchases, 4-member team redesigned Amazon platform to recommend more relatable products. Individualizing was the main goal, but minimization of space was an added value. Process included: surveys, user interviews, comparative analysis, problem statements, character profiles, storyboarding, journey maps, wireframing, user testing.
- **Team Member**. Redesign of article-heavy Wall Street Journal website across mobile and desktop. 3-member team focused on redesigning the website to minimize spaces and customize user experiences. Generated innovative layout and user flow solutions. Processes included: surveys, user interview, character profiles, storyboarding, journey maps, problem statements, wireframing.

AUGUST 2015 – PRESENT
Freelance Consultant / BrushStrokes Design and Consulting, Round Rock

- Website analysis in terms of usability and design to better the user experience.
- Website design and updating.
- Creating style guides and graphic design projects.
- Commended for keen eye for detail in research and analysis.
- Sought out for problem-solving and organization skills and exceptional design, communication, and computer skills.

JANUARY 2014 – MAY 2018
Graphic Design Lead / University of Mary Hardin-Baylor, Belton

- Graphic Design Lead and Set Design Lead for several events held annually on UMHB campus.
- Created and distributed logos, social media graphics, t-shirt designs, and print items.

AUGUST 2015 – DECEMBER 2015
Video Editor / Threads of Hope, Belton

- Conception and delivery of a tutorial video on how to use mobile Square device for accepting payments for all employees of a national non-profit organization.