

Kailyn Brush

UX/ UI Designer

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Austin, TX 

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PORTFOLIO

<http://kailynbrush.com/>

SOFTWARE

- InVision
- Adobe Creative Suite
- Visual Studio Code
- Github

PROGRAMMING

- HTML & CSS
- Java Script
- Java
- Visual Basic

UX METHOD

- A & B, User, and Guerilla Testing
- Interviewing
- Persona & Journey Map
- Competitive Analysis
- Style Guides
- Low- and Hi-Res. Wireframes
- Prototyping
- Systems Design Evaluation

RELEVANT COURSES

- Fundamental Programming & Development
- Graphic Design & Digital Art
- Dynamic Web Site Design
- Systems Analysis and Design
- Tech Solutions and Personal Productivity

ACHIEVEMENTS | HONORS

- Chair of Honor Student's Advisory Committee
- Graduated Summa Cum Laude with Honors
- Presenter at IABPAD Conference

EDUCATION

Bachelor of Art in Multimedia and Information Technology | University of Mary Hardin-Baylor, Graduated Summa cum Laude, with honors. Minor in Art.

EXPERIENCE

APRIL 2018 – PRESENT

Freelance Consultant / BrushStrokes Design and Consulting - Round Rock

- Conducted website analysis in terms of usability and design to better user experiences for business, non-profit, and individual clients.
- Designed and coded websites from inception to successful launch.
- Creating, reshaping, and updating of social media pages.
- Developed style guides and graphic design projects.
- Skillfully collaborated with multi-functional teams.
- Commended for detailed precision in research and analysis.
- Continually sought out for problem-solving and organization skills and also exceptional design, communication, and computer skills.

JUNE 2018—DECEMBER 2018

UX/UI Coding Bootcamp | University of Texas - Austin

- **Team Lead, Lead Coder, and Presenter.** Led 6-member team in the creation and design of a real estate app helping homeowners, renters, and landlords manage bill payments.
Processes: character profile, user journey, user testing, style guide, sketching, high-res. wireframing, coded prototype, A&B testing.
Commendations: Excellent use of each team member's talents and abilities. Clean, unusual, minimal color scheme. Short, simple onboarding process. Keen eye for details.
- **Team Lead and UI Design Developer.** To increase customer purchases, 4-member team redesigned Amazon platform to individualize recommended products.
Processes: surveys, user interviews, comparative analysis, journey maps, character profiles, storyboarding, wireframing, user testing.
Commendations: Open concept design. Ease with which the repetitive cards could be coded. Uniformity between devices.

JANUARY 2014 – MAY 2018

Graphic Design and Social Media / University of Mary Hardin-Baylor - Belton

- **Graphic Design Lead and Set Design Lead.** Created and distributed logos, social media graphics, t-shirt designs, and print items for several events held annually on UMHB campus.
- **Social Media Advisor.** Created UMHB London Studies social media.

INTERNSHIPS

Social Media Consultant / Helping Hands - Belton 2017

- Analyzed competitor and standard industry strategies and graphics to create and modify social media accounts focused on Helping Hand's target goals and users.

Video Editor / Threads of Hope - Belton

2015

- Conception and delivery of tutorial video on using mobile Square device for all employees of a national non-profit organization.