Kailyn Brush UX/ UI Designer

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SOFTWARE

- InVision
- Adobe Creative Suite
- Visual Studio Code
- Github

UX METHOD

- A & B, User, and Guerilla Testing
- Interviewing
- Persona & Journey Map
- Competitive Analysis
- Style Guides
- Low- and Hi-Res. Wireframes
- Prototyping
- Systems Design Evaluation

PROGRAMMING

- HTML & CSS
- JavaScript
- -Java
- -Visual Basic

RELEVANT COURSES

- -Fundamental Programming & Development
- Graphic Design & Digital Art
- Dynamic Web Site Design
- Systems Analysis and Design
- Tech Solutions and Personal Productivity

ACHIEVEMENTS | HONORS

- Chair of Honor Student's Advisory Committee
- Graduated Summa Cum Laude with Honors
- Presenter at IABPAD Conference

EDUCATION

Bachelor of Art in Multimedia and Information Technology | University of Mary Hardin-Baylor, Graduated Summa cum Laude, with honors. Minor in Art.

EXPERIENCE

JULY 2019 - PRESENT

Junior UX Researcher / SkyWalk Tech

- Establish scope and research plans for multiple projects.
- Conduct user interviews and A/B testing to discover pain points and possible improvements to existing websites.
- Assess websites' accessibility standards and heuristic evaluations.
- Document and report findings in a clear and concise manner.
- Proficiently communicate and present to stakeholders across the nation.

MAY 2019 - PRESENT

UX/UI Teacher Assistant / Trilogy Education – University of Texas at Austin

- Encourage student discussions and new ideas. Incorporate feedback into teaching methods. Deliver solution-oriented resolutions.
- Troubleshoot and anticipate student struggles. Provide meaningful, constructive feedback to students and ask critical thinking questions to guide and help students learn from mistakes.
- Establish working schedule for moving content.
- Review future lesson plans and grade all technology assignments.

APRIL 2018 - PRESENT

Freelance UX Designer/ BrushStrokes Design and Consulting - Round Rock

- Conduct website analysis in terms of usability and design to better user experiences for business, non-profit, and individual clients.
- Design and code websites from inception to successful launch.
- Develop style guides and graphic design projects.
- Skillfully collaborate with multi-functional teams.
- Commended for detailed precision in research and analysis.
- Continually sought out for problem-solving and organization skills and exceptional design, communication, and computer skills.

JUNE 2018—DECEMBER 2018

UX/UI Coding Bootcamp | University of Texas - Austin

- Team Lead, Lead Coder, and Presenter. Led 6-member team in the creation and design of a real estate app helping homeowners, renters, and landlords manage bill payments.
 - <u>Commendations</u>: Excellent use of each team member's talents and abilities. Clean, unusual, minimal color scheme. Short, simple onboarding process. Keen eye for details.
- Team Lead and UI Design Developer. To increase customer purchases, 4-member team redesigned Amazon platform to individualize recommended products.
 - <u>Commendations</u>: Open concept design. Ease with which the repetitive cards could be coded. Uniformity between devices.