


# Kailyn Brush

## UX/ UI Designer

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### SOFTWARE

- InVision
- Adobe Creative Suite
- Visual Studio Code
- Github

### UX METHOD

- A & B, User, and Guerilla Testing
- Interviewing
- Affinity Diagrams
- Empathy Maps
- Business Model Canvas
- Persona & Journey Maps
- Competitive Analysis
- Style Guides
- Low- and Hi-Res. Wireframes
- Prototyping
- Systems Design Evaluation

### CONFERENCES & EVENTS

- Accessibility Internet Rally 2019
- AccessU Conference by Knowability 2019
- Big Design Conference 2019
- Google I/O Event 2019
- Google Conversational Design Workshop 2018
- SXSW Interactive Conference 2018
- Sustainability Conference 2018

### ACHIEVEMENTS | HONORS

- Chair of Honor Student's Advisory Committee
- Graduated Summa Cum Laude with Honors
- Presenter at IABPAD Conference 2014

### EDUCATION

UX/UI Boot Camp | University of Texas at Austin.

Bachelor of Art in Multimedia and Information Technology. Minor in Art | University of Mary Hardin-Baylor

### EXPERIENCE

APRIL 2018 – PRESENT

#### **Freelance UX Designer | BrushStrokes Design and Consulting - Round Rock**

- Conduct website analysis in terms of usability and design to better user experiences for business, non-profit, and individual clients.
- Design and code websites from inception to successful launch.
- Skillfully collaborate with multi-functional teams.
- Commended for detailed precision in research and analysis.
- Continually sought out for problem-solving and organization skills and exceptional design, communication, and computer skills.

MAY 2019 – PRESENT

#### **UX/UI Teacher Assistant | Trilogy Education – University of Texas at Austin**

- Incorporate feedback into teaching methods. Deliver solution-oriented resolutions.
- Encourage student discussions and new ideas. Guide students by asking critical thinking questions. Troubleshoot and anticipate student struggles. Provide meaningful, constructive feedback.

JULY 2019 – SEPTEMBER 2019

#### **Junior UX Researcher | SkyWalk Tech**

- Establish scope and research plans for multiple projects.
- Conduct user interviews and A/B testing to discover pain points and possible improvements to existing websites.
- Assess websites' accessibility standards and heuristic evaluations.
- Document and report findings in a clear and concise manner.
- Proficiently communicate and present to stakeholders nationwide.

AUGUST 2015—MAY 2018

#### **Graphic Design and Social Media Marketing Lead | University of Mary Hardin-Baylor**

- Led teams of 3-4 students in the creation and distribution of graphic and print materials for multiple school events. Including Homecoming Week 2014 and Freshman orientation 2014-2015.
- Created and maintained UMHB London Studies Social Media.

AUGUST 2015 – DECEMBER 2015

#### **Social Media Marketing Intern | Helping Hands**

- Analyzed and implemented best practices for amplifying social media presence.
- Developed educational training on social media guidelines.