


Kailyn Brush

UX/ UI Designer

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Austin, TX 

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<http://kailynbrush.com> 

PORTFOLIO

<http://kailynbrush.com/>

UX METHOD

- A & B, User, and Guerilla Testing
- Persona & Character Profiles
- Comparative Analysis
- User Journey Map
- Low- and Hi-Res. Wireframes
- Prototyping
- Systems Design Evaluation
- Market Research

SOFTWARE

- InVision
- Adobe Illustrator | Photoshop | InDesign
- Adobe XD CC
- Dreamweaver

PROGRAMMING

- HTML
- CSS
- Java Script

RELEVANT COURSES

- UX / UI / Coding Bootcamp- University of Texas – Austin
- Human Computer Interaction
- Graphic Design
- Web Design
- Systems Analysis and Design

ACHIEVEMENTS | HONORS

- Chair of Honor Student's Advisory Committee
- Graduated Summa Cum Laude with Honors
- Presenter at IABPAD Conference

EDUCATION

Bachelor of Art in Multimedia and Information Technology | University of Mary Hardin-Baylor, Graduated Summa cum Laude, with honors. Minored in Art.

EXPERIENCE

AUGUST 2015 – PRESENT

Freelance Consultant / BrushStrokes Design and Consulting - Round Rock

- Website analysis in terms of usability and design to better user experiences for clients: business, non-profits, and individuals.
- Website and social media design, modifications, and updating.
- Creating style guides and graphic design projects.
- Commended for keen eye for detail in research and analysis.
- Sought out for problem-solving and organization skills and exceptional design, communication, and computer skills.

JUNE 2018—DECEMBER 2018

UX/UI Coding Bootcamp | University of Texas - Austin

- **Team Lead, Lead Coder, and Presenter.** Led 6-member team in the creation and design of a real estate app helping homeowners, renters, and landlords manage bill payments. Processes: character profile, user journey, user testing, wireframing, coded prototype, A&B testing.
- **Team Lead and UI Design Developer.** Redesign of Amazon e-commerce website. To increase customer purchases, 4-member team redesigned Amazon platform to individualize recommended products. Minimization of space was an added value. Processes: surveys, user interviews, comparative analysis, journey maps, character profiles, storyboarding, wireframing, user testing.
- **Team Member.** Redesign of Wall Street Journal website across mobile and desktop. 3-member team focused on customizing user experiences and minimizing spaces. Generated innovative layout and user flow solutions. Processes: surveys, user interview, character profiles, storyboarding, journey maps, problem statements, wireframing.

JANUARY 2014 – MAY 2018

Graphic Design and Social Media / University of Mary Hardin-Baylor - Belton

- **Graphic Design Lead and Set Design Lead.** Created and distributed logos, social media graphics, t-shirt designs, and print items for several events held annually on UMHB campus.
- **Social Media Advisor.** Created UMHB London Studies social media.

INTERNSHIPS

Social Media Consultant / Helping Hands - Belton 2017

- Analyzed competitor and standard industry strategies and graphics to create and modify social media accounts focused on Helping Hand's target goals and users.

Video Editor / Threads of Hope - Belton

2015

- Conception and delivery of tutorial video on using mobile Square device for all employees of a national non-profit organization.