



KASTHURI MATHANAMOHAN

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ABOUT ME

Experienced WordPress Developer, adept at optimizing websites for SEO and crafting engaging, traffic-driving designs. Proficient in HTML, CSS, and JavaScript, with a strong focus on responsive web development. Actively seeking a dynamic opportunity to leverage my skills in web development and SEO to elevate online visibility and user engagement.

WORK EXPERIENCE

07/2023 – Present NELLIADY, SRI LANKA

WordPress Developer & SEO Specialist

Aura Innovations Pvt. Ltd

- Developed custom WordPress themes and plugins to enhance website functionality and improve user experience.
- Conducted keyword research and implemented on-page SEO strategies to optimize website content for search engines.
- Monitored website performance metrics and implemented technical SEO improvements to increase organic search traffic.

EDUCATION

▪ 09/2021 – 05/2023 COLOMBO, SRI LANKA

Business Information Systems | Bachelor of Science (Honors) (Cardiff Metropolitan University)

International College of Business and Technology

▪ 02/2020 – 09/2021 COLOMBO, SRI LANKA

Computing and Software Engineering | Higher Diploma

International College of Business and Technology

SKILLS

Website Development	Intermediate
SEO Optimization	Intermediate
Coding Proficiency	Intermediate
Content Management	Intermediate

STRENGTHS

Web developing skills	SEO Expertise
Creative Problem Solving	Analytical Mindset
Strong Communication	Attention