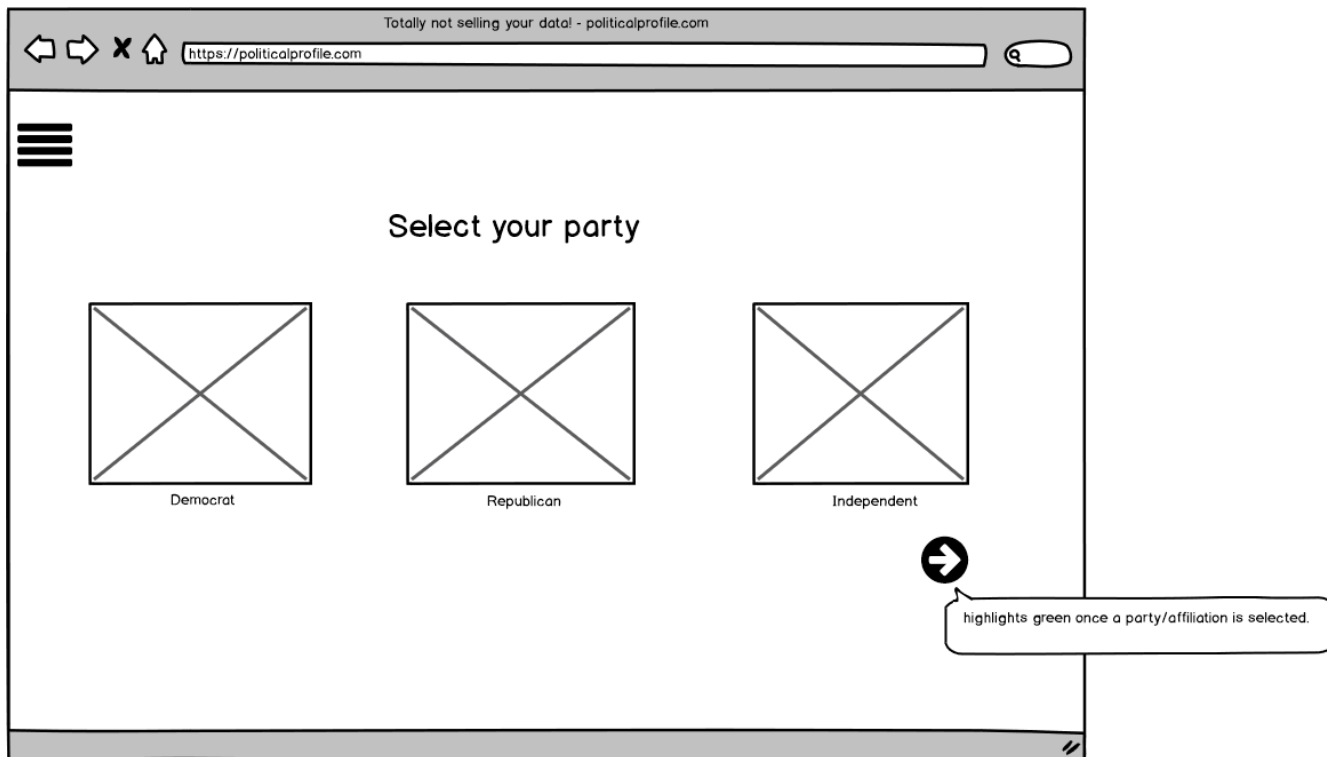


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CISC 3650 – Human Computer Interactions
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“Political Profile” is a satirical take on data collection sites, with some fun functionality aimed to attract users to continue to use the site. It is primarily targeted to voters from the United States. This demographic is pretty diverse, so I tried to make the site as simple/neutral as possible.

The site begins with a selection screen, allowing users to select a party affiliation. I tried to base the positions of the particular political party off of their location on the political spectrum (Democrat-left, unaffiliated-center, republican-right). Their borderings are also based on the color of their political parties.



I previously wanted to have a more lighthearted entry screen with angled text, but I figured that would be too unprofessional.

Totally not selling your data! - politicalprofile.com

https://politicalprofile.com

Are you a...

highlights in browser when moused over

Democrat

Republican

Independent

Highlights in color once a party is selected.

On the next page, a user is met with the survey form. This is also designed to be fairly neutral, and centered, to force a user to focus on the survey. The submission button is disabled until the form is properly filled out.

A Web Page

https://

Are you registered to vote?

Yes No

What election did you last vote in?

What date?

How likely are you to vote again?

Not likely Extremely likely

How many times have you voted in total?

3

Please enter your phone number

Enter a valid email address