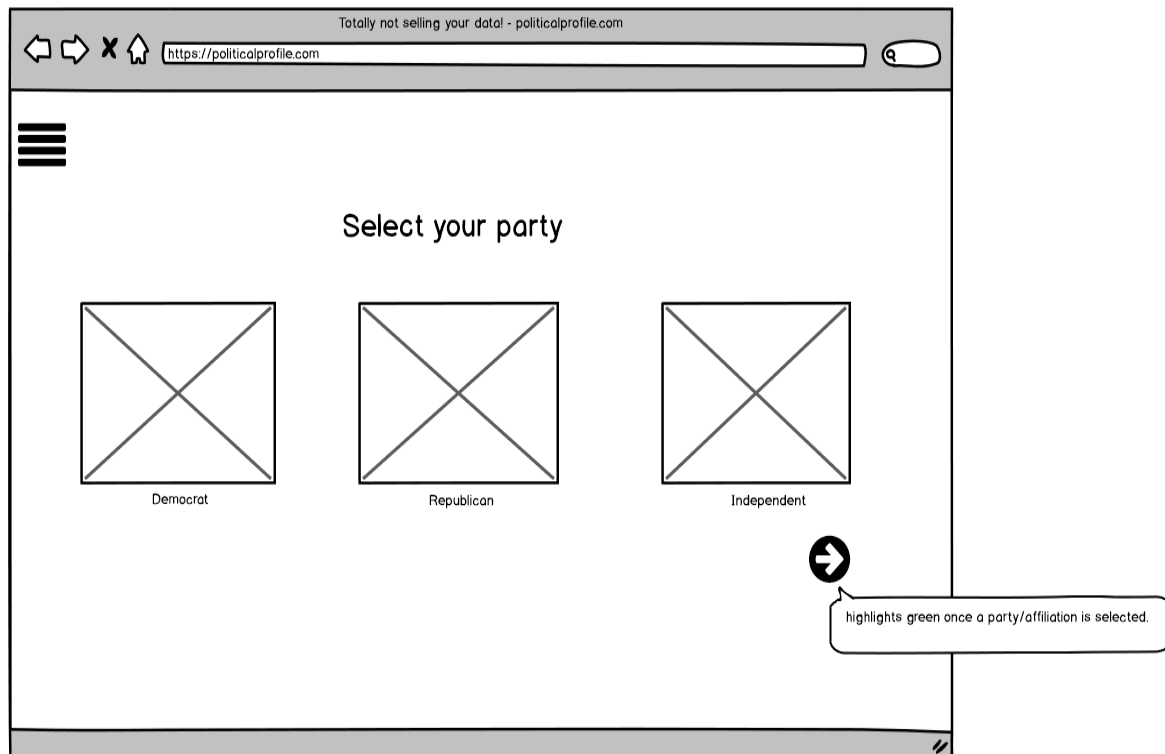


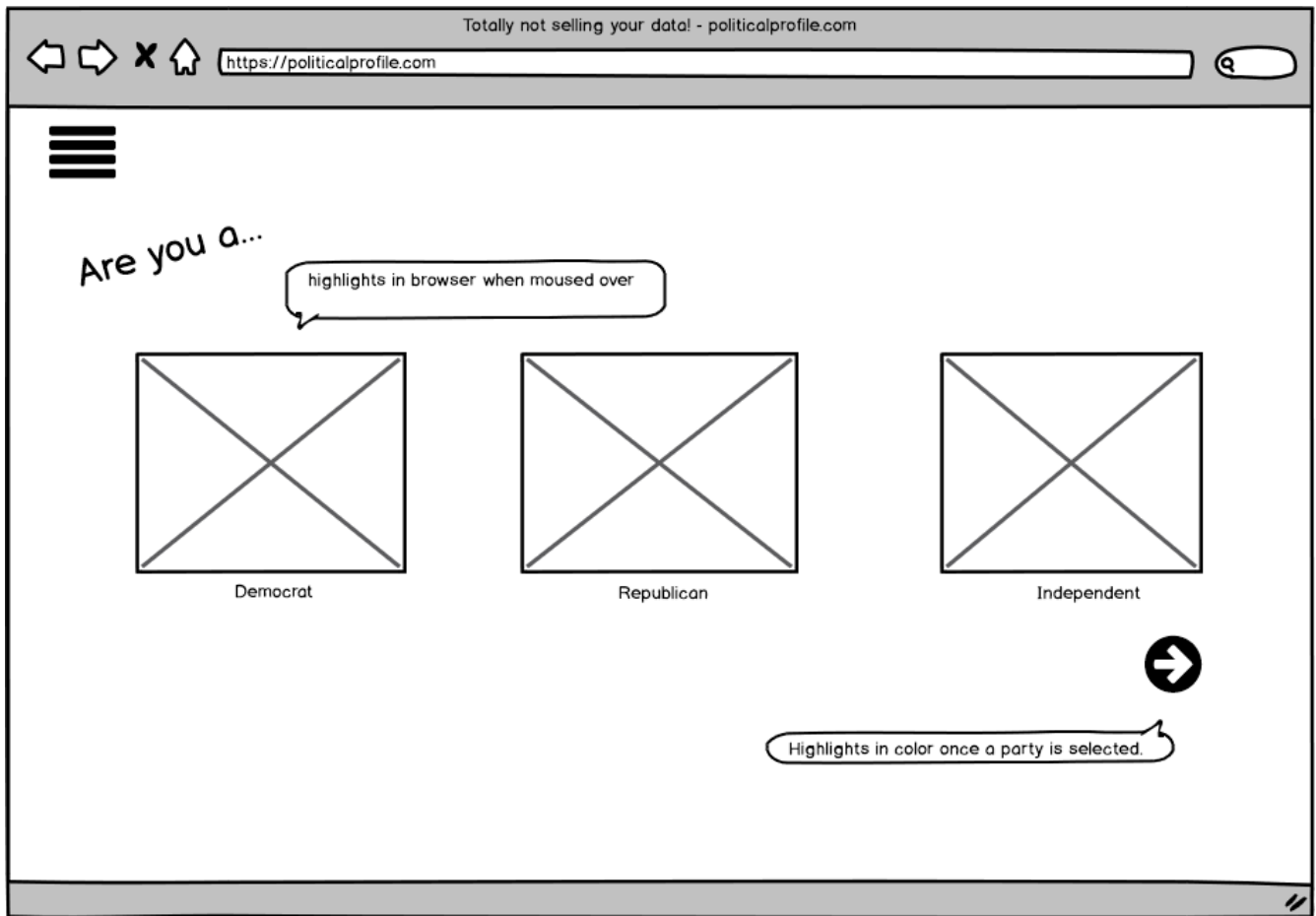
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CISC 3650 – Human Computer Interactions
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“Political Profile” is a satirical take on data collection sites, with some fun functionality aimed to attract users to continue to use the site. It is primarily targeted to voters from the United States. This demographic is pretty diverse, so I tried to make the site as simple/neutral as possible.

The site begins with a selection screen, allowing users to select a party affiliation. I tried to base the positions of the particular political party off of their location on the political spectrum (Democrat-left, unaffiliated-center, republican-right). Their borderings are also based on the color of their political parties (Blue, green, and red).



I previously wanted to have a more lighthearted entry screen with angled text, but I figured that wouldn't serve much of a purpose. I wanted to legible and straight forward with my users.



On the next page, a user is met with the survey form. This is also designed to be fairly neutral, and centered, to force a user to focus on the survey. The submission button is disabled until the form is properly filled out. The questions were spaced to increase visibility, and the input fields are spaced evenly. The form has labels/sections to help the user distinguish between the two sections of the survey.

A Web Page

https://

Are you registered to vote?

Yes No

What election did you last vote in?

What date?

How likely are you to vote again?

Not likely Extremely likely

How many times have you voted in total?

Please enter your phone number

Enter a valid email address

>

The final portion of my website is the profile content; where a user can play around via “yelling at the president” (All caps enabled at all times), locate themselves on a map, while listening to a modern take on “God Bless America”.

A Web Page

https://

Logout

Yell at the president!

Your Location:

Media player controls: Play, Previous, Next, Volume

I tried to be as consistent as possible with the styling of buttons, and overall placement of content throughout all three web-pages; in accordance with Shneiderman's first design principle. The "Already a member?" button turns into a logout button on the profile screen, but remains in the same relative position. The user form is simple to read, and fits on one page, rather than spanning several pages. The user's are required to fill out certain portions of the form, but they are alerted of this via the warning on the top of the survey. User's are free to back out of the registration process at any time. I believe these design choices directly line up with Shneiderman's 6th, 7th, and 8th design principles.

In terms of predictability, I tried to keep the survey as standard as possible:

<**A question is asked**> <A user answers the question here>

I think that trying to reinvent the wheel when it came to making a survey wouldn't be helpful, to either the user, or myself as the designer. Under the principal of robustness, I attempted to give my site a level of responsiveness through by changing colors when hovering over interactive content. Dropdown buttons and submission buttons respond very clearly to user clicks and hovers. The password verification system I implemented does not require submission of the webpage in order to verify that their two passwords are the same. Several fields within the survey alert the user on how to populate them in order to submit the form.