KATHY MA
UI/UX DESIGNER

650-283-6318 | kathyxma@gmail.com | www.kathyma.io

SUMMARY

I am a UI/UX designer currently living in the Orange County. I love to solve problems while innovating clean, structurally sound designs for an exceptional user experience. I have the ability to thrive in cross-functional environments due to a combination of strong interpersonal skills and balanced creative-analytical skill set.

EDUCATION

Bloc Inc.   Feb 2015 - July 2015
UX & UI Design Apprenticeship | www.kathyma.io

- 1-on-1 apprenticeship with an experienced UX professional
- Developed solid understanding of user-centered design principles
- Worked on four projects with responsibilities ranging from branding to conceptualization to front-end development
- Gained experience in HTML5, CSS3/SCSS, Javascript, and Liquid
- Consistently communicated design rationale and process to mentor

University of California, Irvine   Sept 2009 - June 2013
B.S. in Business Information Management

PROFESSIONAL EXPERIENCE

Molina Healthcare, Inc.   Long Beach, CA | Oct 2015 - Present
Web Designer

- Updated 2015 Medicare content to 2016 content on public website for ten states in English and Spanish. Tested content changes in QA environment before update was deployed to production on December 31, 2015
- Identified current issues within public website based on research of Molina Healthcare's member demographics and presented to UX team solutions to fix those issues
- Update Axure prototypes to match updated business requirements

Rapid Consulting Services, LLC   Irvine, CA | Jan 2013 - May 2015
Product Manager

- Led development and launch of Rapid Healthcare Inc's new website, Rapid's healthcare vertical, in June 2014
- Product owner of Wound Capture. Developed user stories and created wireframes for application

- Led technical team to complete first [Mother's Milk](#) installation at Pomona Valley Hospital Medical Center (PVHMC). Currently in use for over a year with 0 misfeed errors

- Built [PMR (Patient Medical Record)](#) to overhaul traditional paper-based patient records system. Supervised integration of PMR with mobile printers and external scanners

- Revamped entire design of [Item Manager](#) to match iOS 7 User Interface guidelines and integrate new workflow and functions to improve app functionality

- Drove internal awareness on product financial performance, customer analytics, competitive and industry trends using Google Analytics

Rapid Consulting Services, LLC   Irvine, CA | Jan 2012 - Jan 2013
Product Development Associate

- Led development of [Executive Suite](#). Received a 4.3 star user rating and over 100 downloads per month

- Worked with product management team to create custom applications for SAP Mobile Apps

- Created presentations on product launches to be presented to upper management team, focusing on project ROI and furthering company goals

- Consistently work with development team to test apps and resolve issues using Jira and TestFlight

---

SKILLS

GRAPHIC & WEB TOOLS

- Adobe Suite CC
- Git & Github
- Axure, Sketch, Balsamiq
- Wordpress

- HTML5
- CSS3 & SCSS
- Javascript & jQuery
- Liquid

- Google Analytics
- Windows, Mac OSX, Linux
- EASE Apperian, TestFlight, Jira
- Sublime Text 2, Filezilla

LANGUAGES

- Fluent in Mandarin