KATHY MA
UI/UX DESIGNER

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SUMMARY

I am a UI/UX designer currently living in the Orange County area. I love to solve problems while innovating clean, structurally sound designs for an exceptional user experience. I have the ability to thrive in cross-functional environments due to a combination of strong interpersonal skills and balanced creative-analytical skill set.

EDUCATION

Bloc Inc.   Feb 2015 - July 2015
UX & UI Design Apprenticeship

- 1-on-1 apprenticeship with an experienced UX professional

- Developed solid understanding of user-centered design principles

- Worked on four projects with responsibilities ranging from branding to conceptualization to front-end development

- Gained experience in HTML5, CSS3/SCSS, Javascript, and Liquid

- Consistently communicated design rationale and process to mentor

University of California, Irvine   Sept 2009 - June 2013
B.S. in Business Information Management

PROFESSIONAL EXPERIENCE

Rapid Consulting Services, LLC   Irvine, CA | Jan 2013 - May 2015
Product Manager

- Led development and launch of Rapid Healthcare Inc's new website, Rapid's healthcare vertical, in June 2014

- Product owner of Wound Capture. Developed user stories and created wireframes for application

- Led technical team to complete first Mother's Milk installation at Pomona Valley Hospital Medical Center (PVHMC). Currently in use for over a year with 0 misfeed errors

- Built PMR (Patient Medical Record) to overhaul traditional paper-based patient records system

  Supervised integration of PMR with mobile printers and external scanners

- Revamped entire design of Item Manager to match iOS 7 User Interface guidelines and integrate new workflow and functions to improve app functionality

- Drove internal awareness on product financial performance, customer analytics, competitive and industry trends using Google Analytics

Rapid Consulting Services, LLC   Irvine, CA | Jan 2012 - Jan 2013
Product Development Associate

- Led development of Executive Suite. Received a 4.3 star user rating and over 100 downloads per month

- Worked with product management team to create custom applications for SAP Mobile Apps

- Created presentations on product launches to be presented to upper management team, focusing on project ROI and furthering company goals

- Consistently work with development team to test apps and resolve issues using Jira and TestFlight

SKILLS

GRAPHIC & WEB TOOLS

- Adobe Suite CC
- Git & Github
- Axure, Balsamiq
- Wordpress

- HTML5
- CSS3 & SCSS
- Javascript & jQuery
- Liquid

- Google Analytics
- Windows, Mac OSX, Linux
- EASE Apperian, TestFlight, Jira
- Sublime Text 2, Filezilla

LANGUAGES

- Fluent in Mandarin