Pricing	Platform	Product Ideas	Advertising	Hurdles
Make pricing free for college students through school. Kris M.	Create an app for easy on-the-go access. Kris M.	Have a feature to limit disctractions until you get a certain task done. Kris M.	We can get colleges to promote the application through their official accounts. Kris M.	Keeping human touch and trying not to be surpassed by emerging technologies such as AI. Kris M.
Basic features for college students and full time working people should be free. Kris M.	People with busy schedules need something (such as an app) that is easy to bring with them and obtain. Kris M.	Have a feature to allow users to restrict their screen time. Kris M.	We can promote our application through social media accounts. Kris M.	Making sure the application works well on whatever device the user is on. Kris M.
Premium features can add costs but still be made affordable. Kris M.	A website can show help advertise the app and what it can offer users. Kris M.	Have videos that teach you how to manage your time better through different techniques. Kris M.	We can pay for advertisements on social media to get the attention of students and full time working people. Kris M.	Effectively marketing to your target audience can be difficult if not given the resources. Kris M.
We can work with different schools to offer discounts and premium features for free to students. Kris M.	Websites can be accessed by any device, so you can still access the application if you don't have your phone on you. Kris M.	Create a feature that allows you to plan out your day and the tasks you need to complete through schedule. Kris M.	Setting up stands during college fairs to promote our application. Kris M.	Making sure the application is up to date and has the highest quality possible to compete with others in the field. Kris M.