

Here, Lilian is seen saying goodbye for the day to her daughter and husband. She is off to work.



Here, Lilian is working her job at the Budgeting for college students app company building as an employee.

Lilian gets a call from her son, who is away at college.



Here, the son is complaining about how hard it is to budget in college and how money is flying out of his pockets!

Here Lilian is seen in distress from her son's inability to budget his money correctly while at school. She is determined to work harder so that her app can relieve some of his academic stress.

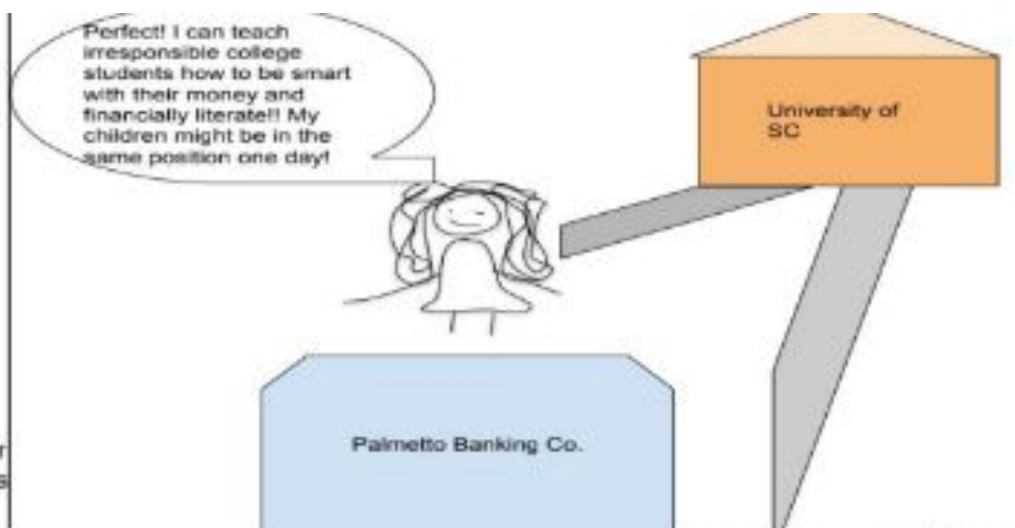


Lilian is determined to work hard on the app.

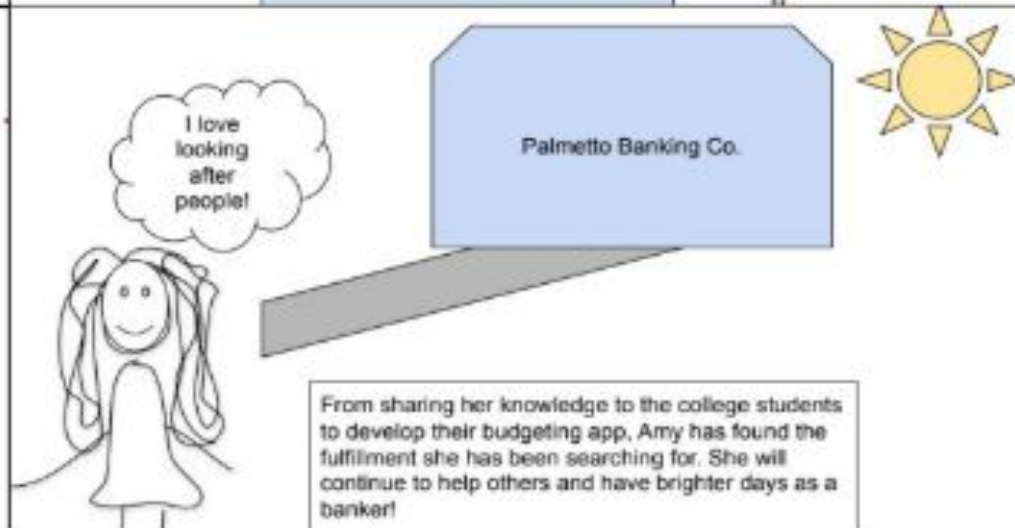
*Determined to work hard...*



Amy works as a banker and after a while, starts feeling unfulfilled at her career. One day, she starts thinking about how to change these feelings by making her job more than a job.



Through contacting the school, Amy is able to find college students currently creating a budgeting app and meets with them to talk about collaborating.





Meet Mary, buried under a pile of bills



### Expenses

Rent — 700  
Gas — 100  
Books — 80  
Groceries — 120  
Car — 200

Mary decides to download our app to input and track her expenses



### Nov. Budget

Income — 2500  
Expenses — 1,200  
Rent due — 1st

Mary easily tracks her expenses and makes a budget for the following month



Reminder: Rent due in 1 week  
Remaining expenses:  
Car due in 2 weeks

Mary is stress relieved because she now gets notified when her bills are due and can now focus on schoolwork instead of worrying about when bills are due