COMEPETITIVE MARKETING ANALYSIS

Online

Outlet

Stores

Social Media



\$7K (21.06%) -

\$9K (28.92%)

Total sales by time and channel

\$1K (4.18%) -

\$15K

\$10K

\$5K

\$0K

ONLINE SALES

\$15K

- \$15K (45.84%)

\$9,262

SOCIAL MEDIA SALES

\$6,746

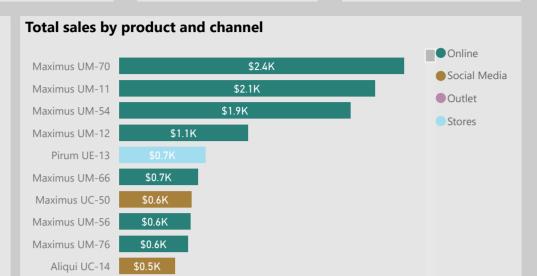
STORES SALES **OUTLET SALES**

\$1,338

ONLINE

Return on Investment

SOCIAL MEDIA

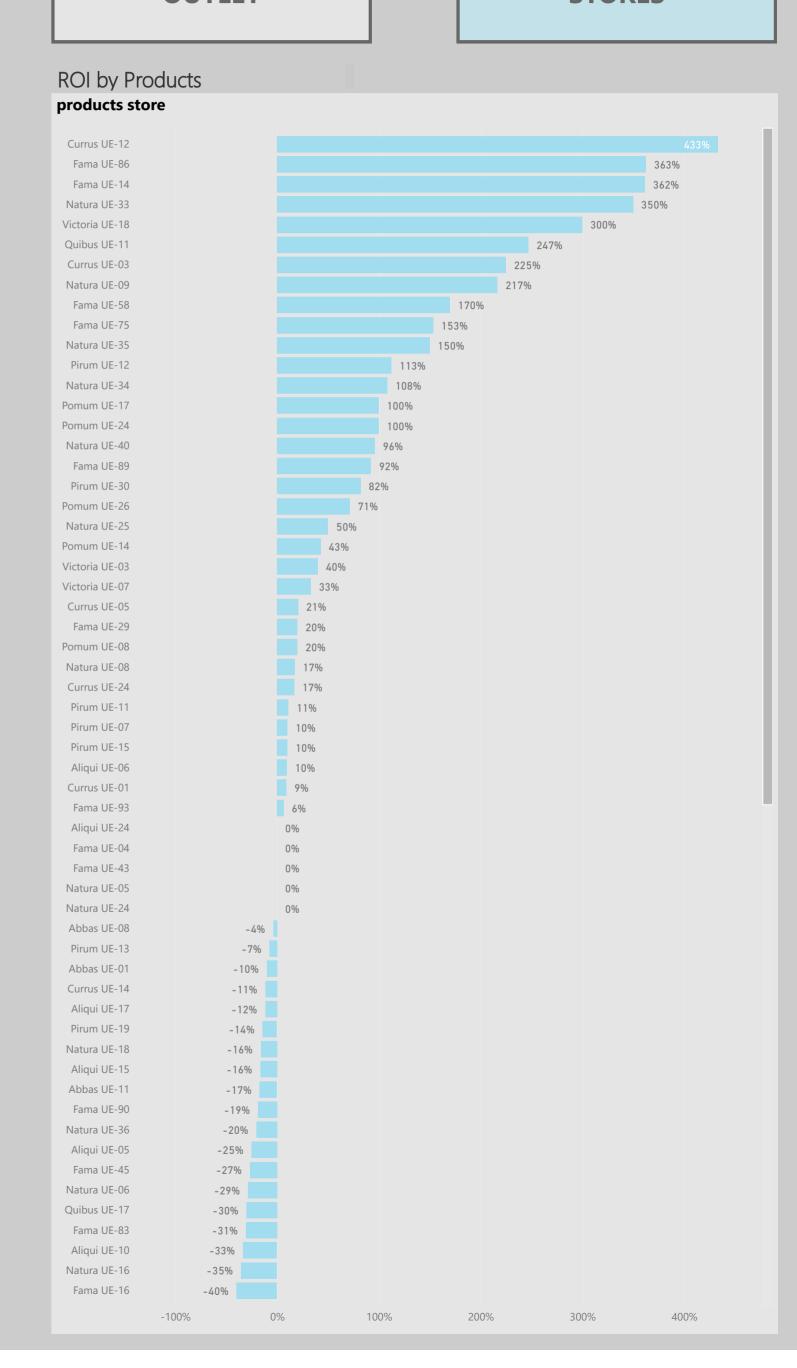






OUTLET

STORES





\$4,335

ONLINE SALES

SOCIAL MEDIA SALES \$3,103

Microsoft Bing

STORES SALES \$2,886

Outlet

\$556

VENEZUELA

OUTLET SALES

Stores

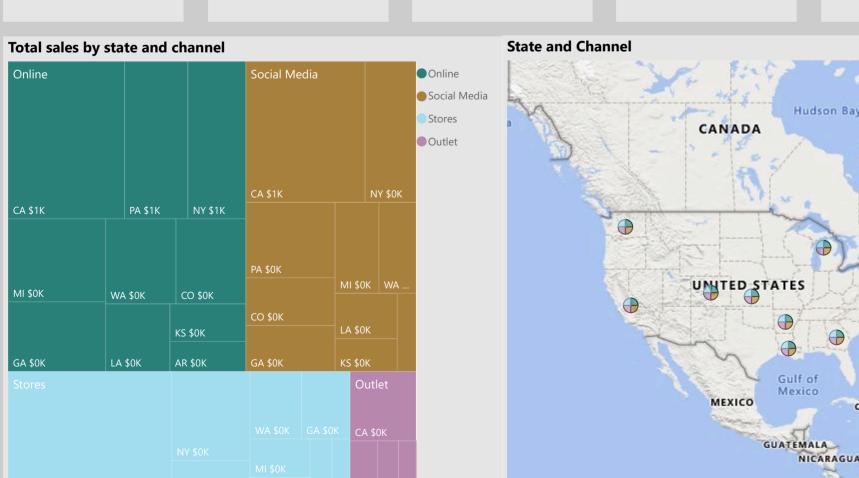


5%

Total sales by top 10 regions

\$14.7K

Online



Total sales by city and channel

