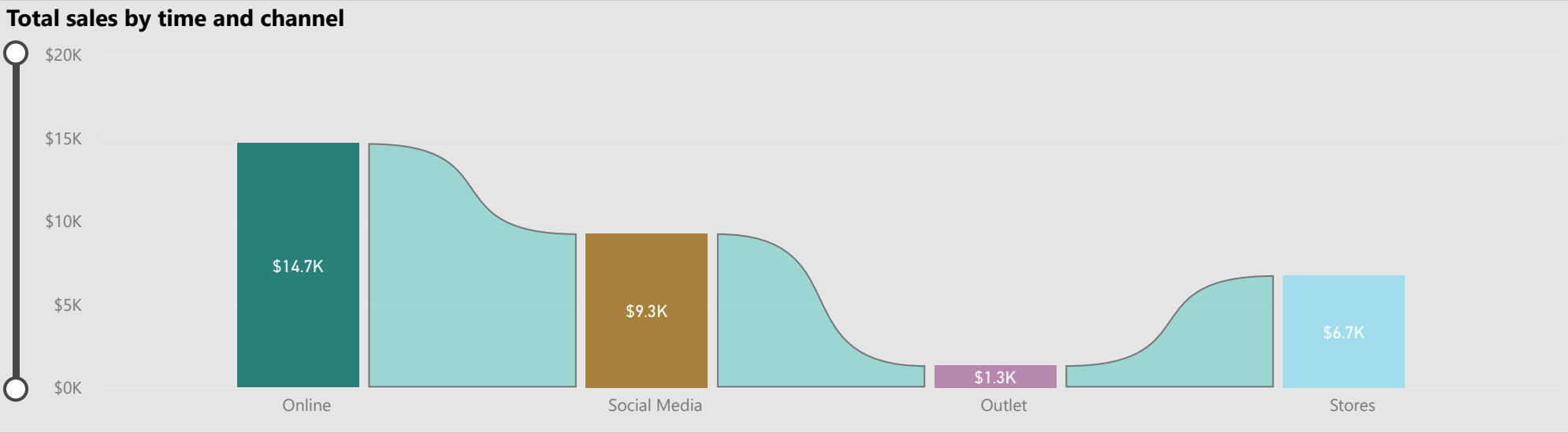
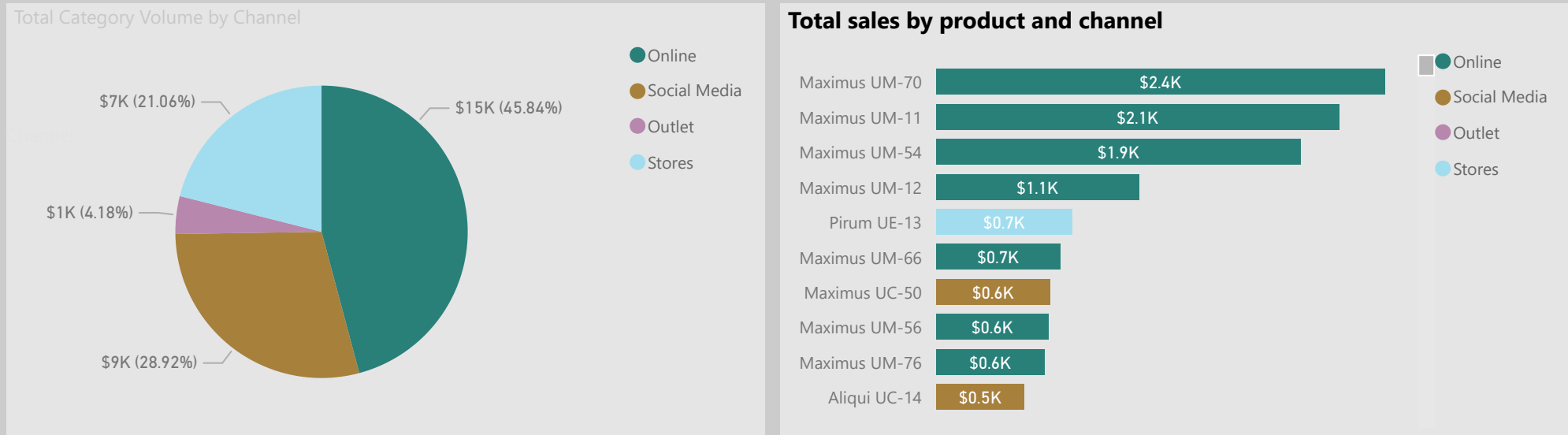


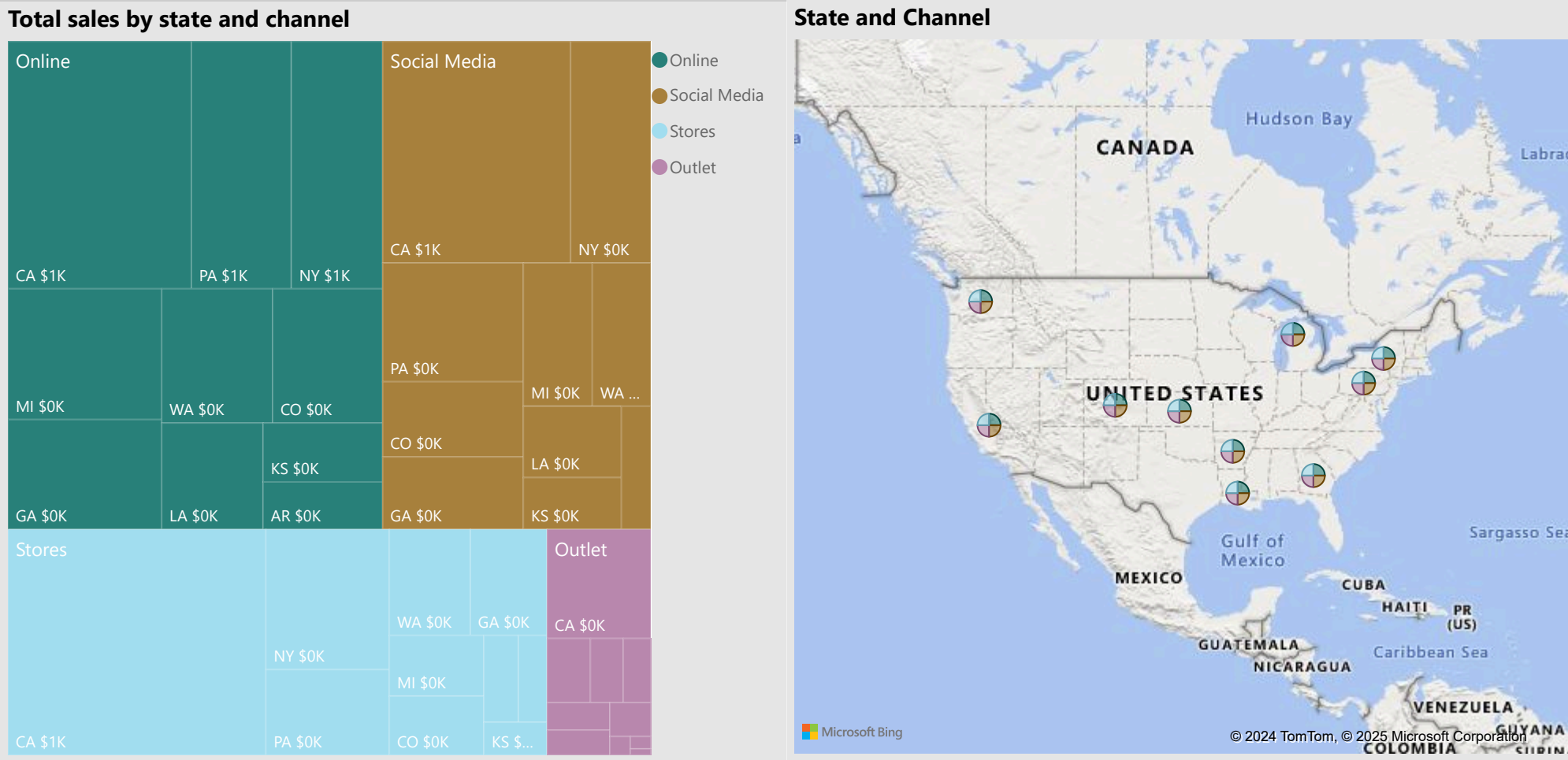
COMEPETITIVE MARKETING ANALYSIS

TOTAL COST	ONLINE SALES	SOCIAL MEDIA SALES	STORES SALES	OUTLET SALES
\$32K	\$15K	\$9,262	\$6,746	\$1,338



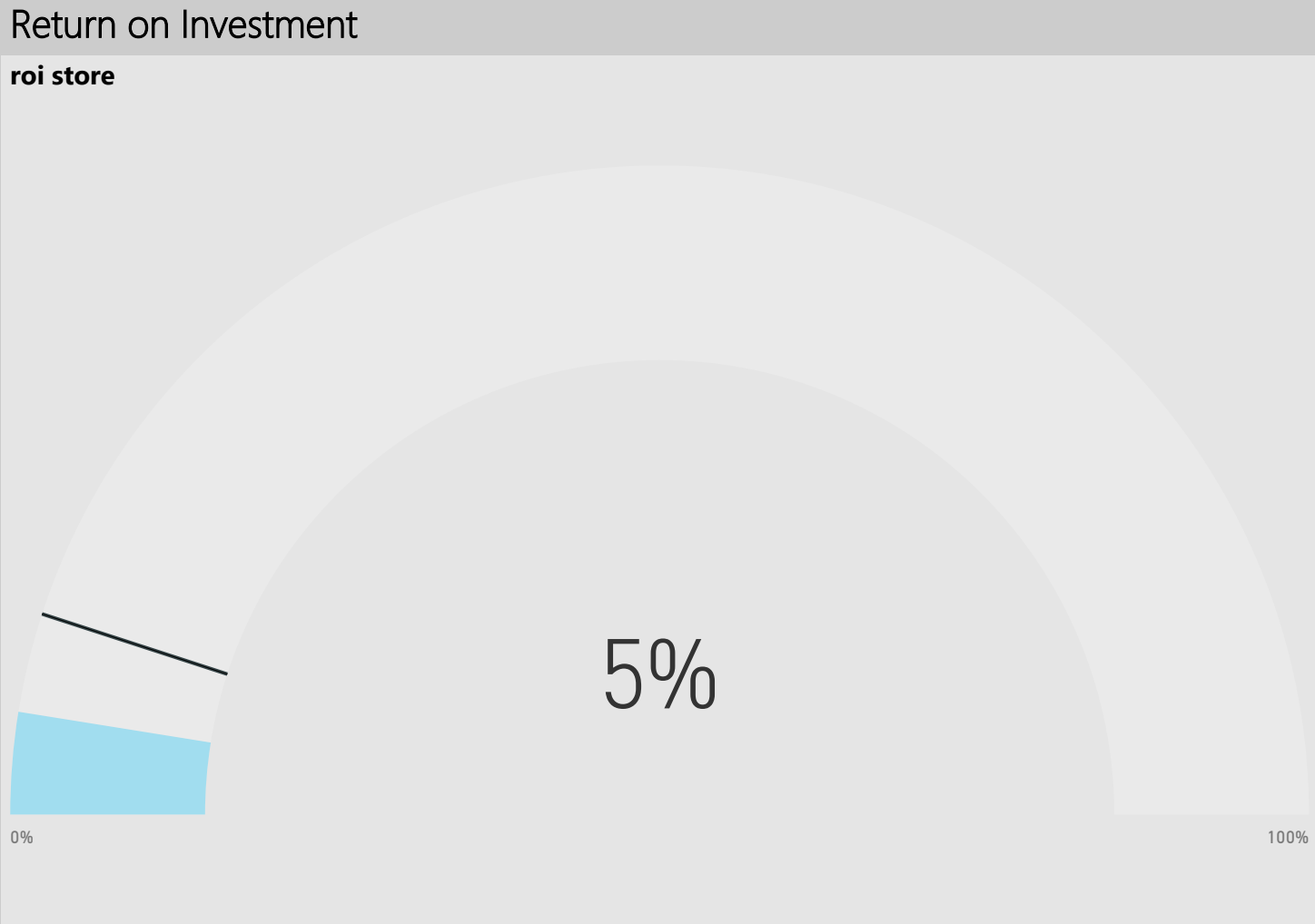
Total sales by top 10 regions

TOTAL COST	ONLINE SALES	SOCIAL MEDIA SALES	STORES SALES	OUTLET SALES
\$11K	\$4,335	\$3,103	\$2,886	\$556

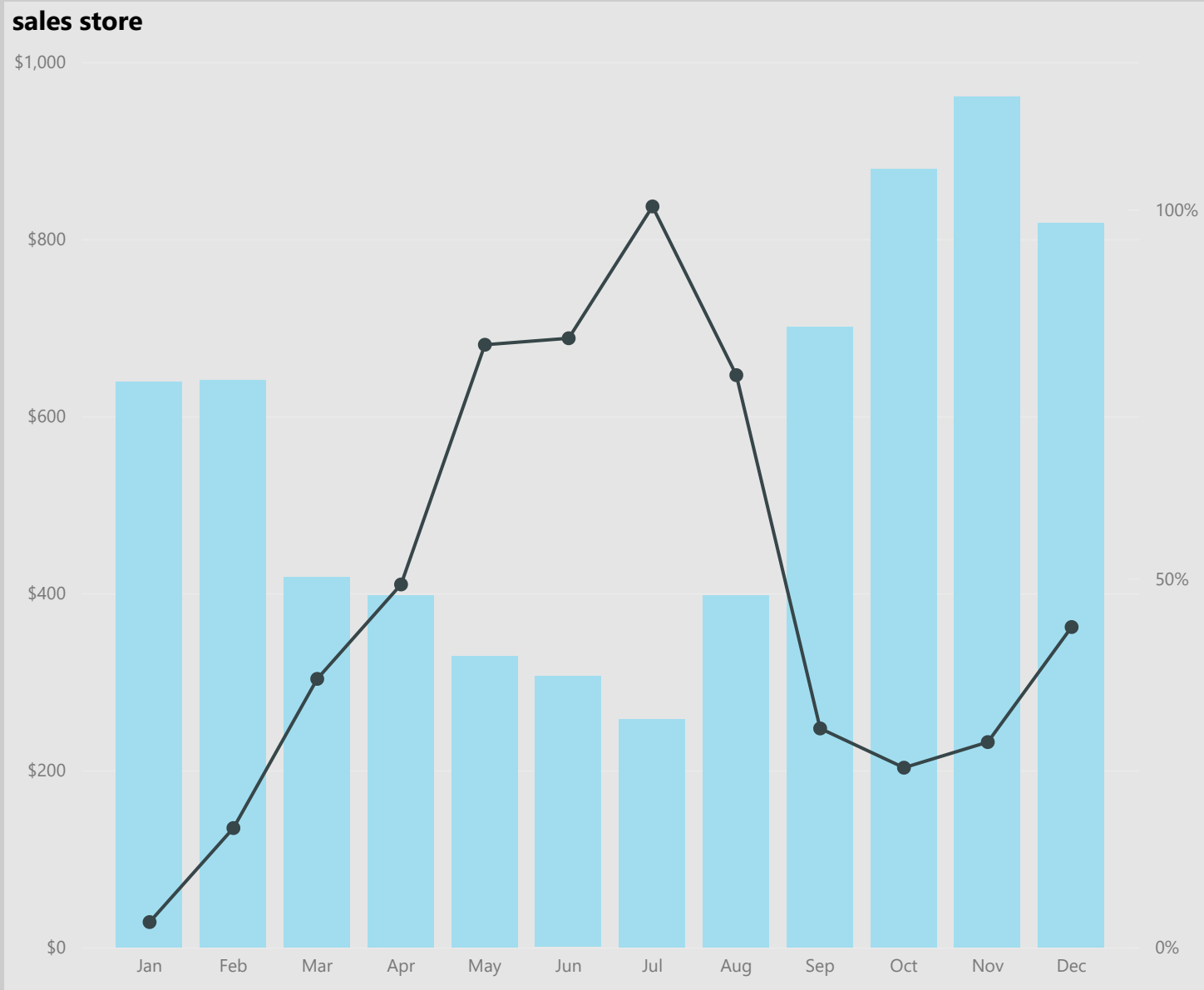


Return on Investment

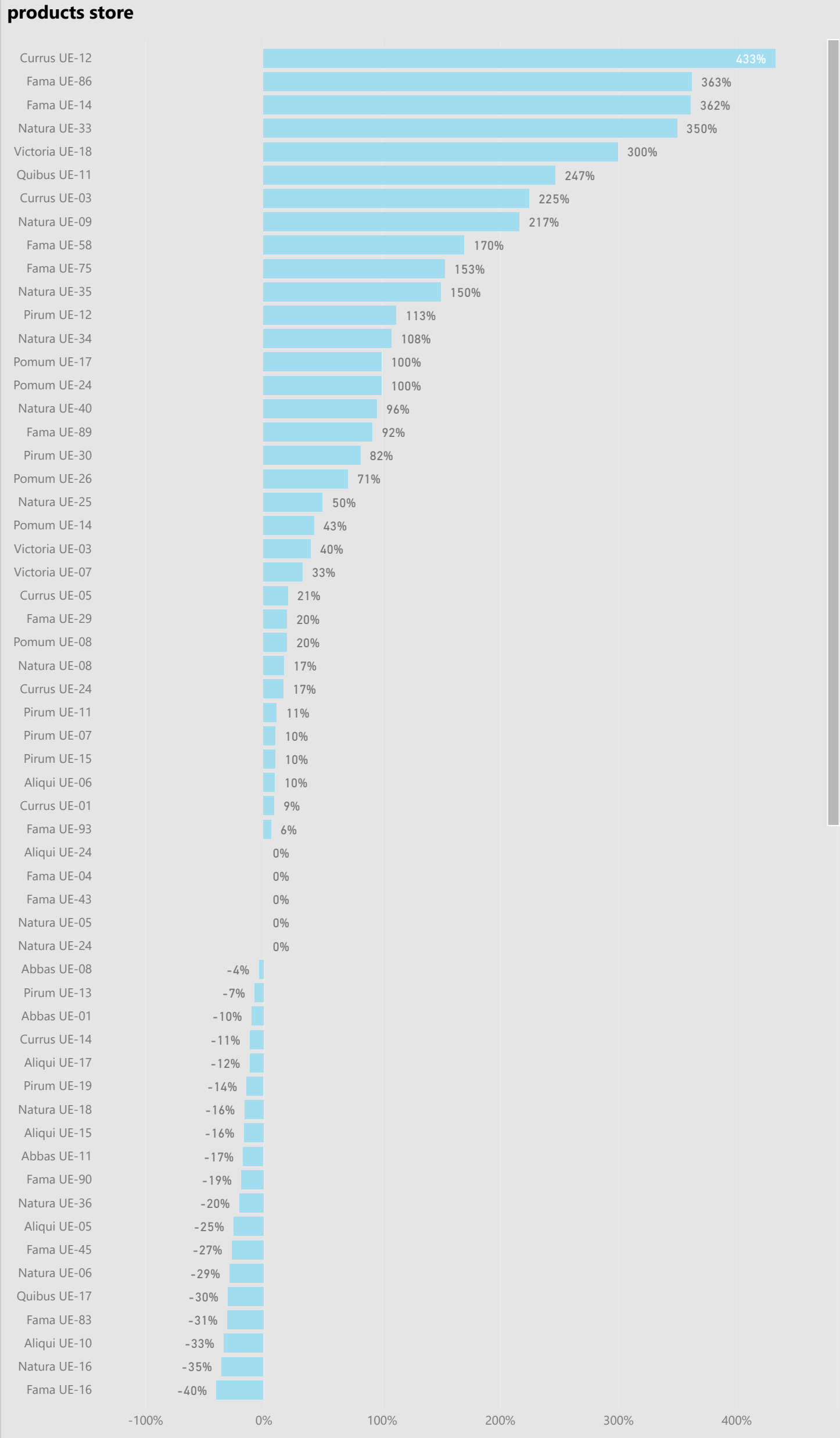
ONLINE	SOCIAL MEDIA
--------	--------------



Sales and ROI over time



ROI by Products



Total sales by city and channel

