

Don't believe us, take it from our clients.



"MX has been a terrific partner and trusted advisor for Zekelman. Over the past decade, they have been an essential part of building and growing our brand to become the industry leader that we are today."

Rick Sebok, Chief Marketing Officer



"I can make one call to this team and I know that I have the resources to execute anything I need."

Paul Lowther, Senior Director of Global Marketing



We'd be happy to make an introduction to our client references when you're ready.



Partners for Growth

Better relationships, better results.

People passionate about B2B

B2B is our passion. Our teams understand the complexity of selling to engineers and procurement professionals, influencing EPCs and enabling independent sales reps. And we're excited to learn what makes your business unique.



Experience to accelerate impact

We are experienced in marketing electrical equipment, automation and control services, power generation products and power distribution solutions to highly-educated engineering professionals.

SIEMENS

Wheatland Tube
A ZIEHL-NEUBERGER COMPANY

GE
Intelligent Platforms

Cummins

powerflex
EDF Renewables

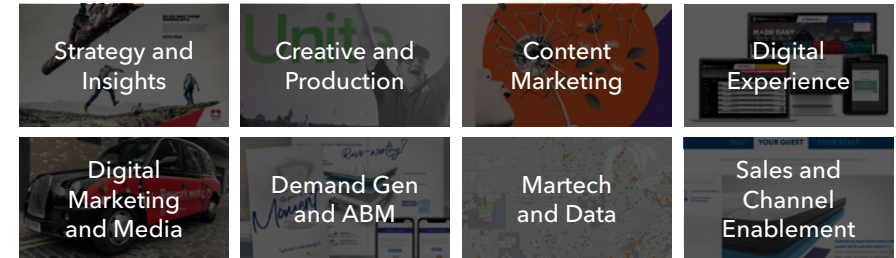
A process built for businesses

We've honed our process over 35 years of partnering with B2B brands to ensure campaign integration across media, technology, content and sales channels.



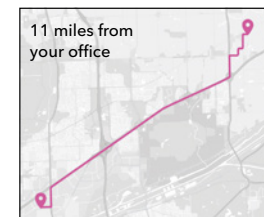
Extensive expertise

Our breadth of capabilities allow us to work across the buying journey, and to evolve with you as your business innovates to address market demands and environmental conditions.



Independence at scale

As you know well, being an independent business allows us to put our clients' needs first. Being the 2nd largest in B2B means we can do it across the globe. And our location allows us to work with you hand-in-hand.



2nd

largest independent B2B
agency in the U.S.

Impact for companies that impact the world

We pride ourselves on making a commercial impact on clients' businesses and are excited to support G&W as we navigate the power grid transformation.

146%

increase
in SQLs

18:1

return on
investment

41

closed deals at
one trade show

84%

lift in deal size
during campaign