

# CREDIT CARD TRANSACTION REPORT

Revenue

**55.32M**

Transaction

**45M**

Interest

**7.84M**

Count

**656K**

Card Category	Total Revenue	Total Transaction	Total Interest Earned	Total Income
Blue	46,139,397.74	36957875	6,495,887.74	478817411
Silver	5,586,332.28	4586746	812,081.28	57970246
Gold	2,454,072.16	2024078	373,784.16	26457162
Platinum	1,135,608.05	953314	161,629.05	12669620
<b>Total</b>	<b>55,315,410.23</b>	<b>44522013</b>	<b>7,843,382.23</b>	<b>575914439</b>

Q4

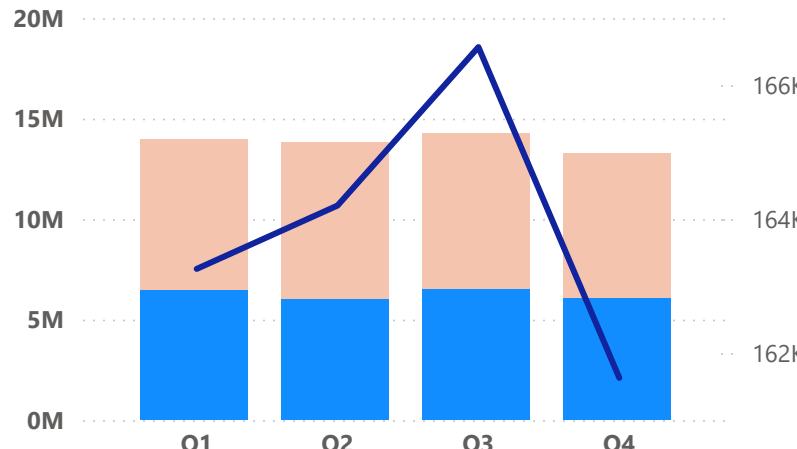
Q3

Q2

Q1

All

## QTR revenue and total trans count



F

M

Silver

Blue

Gold

Platinum

Med

Low

High

## Revenue by use chip

Swipe

Chip

Online

0M

20M

40M

## Revenue by expenditure type

Bills

Entertain...

Fuel

Grocery

Food

Travel

0M

10M

## Revenue by education level

Graduate

High Sc...

Unknown

Uneduc...

Post-Gr...

Doctor...

0M

20M

## Revenue by customer job

Busine...

White-...

Selfem...

Govt

Blue-c...

Retirees

0M

10M

20M

## Revenue by card category

Blue

Silver

Gold

Platinum

0M

50M

# CREDIT CARD CUSTOMER REPORT

Q4

Q3

Q2

Q1

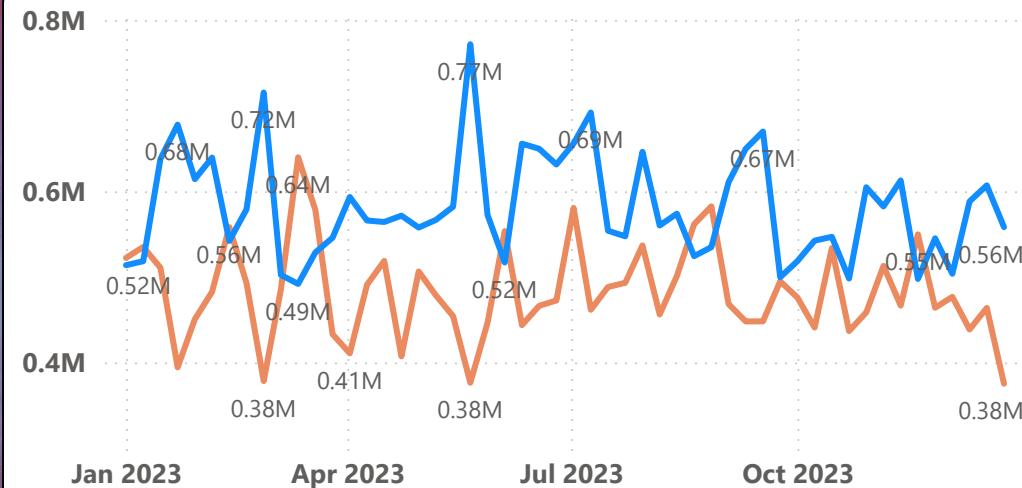
All

Revenue  
55.32M

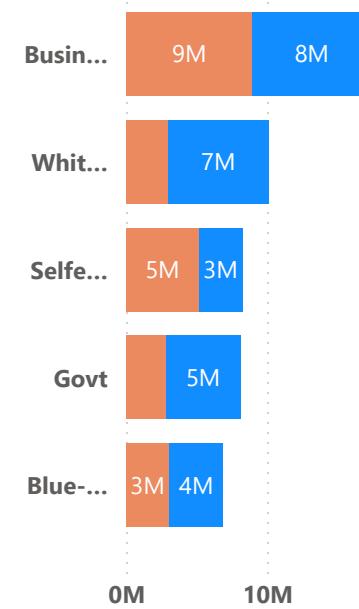
Transaction  
45M

Income  
576M

CSS  
3.19



## Revenue by Job



M

30.22M

F

25.09M

Silver

Blue

Gold

Platinum

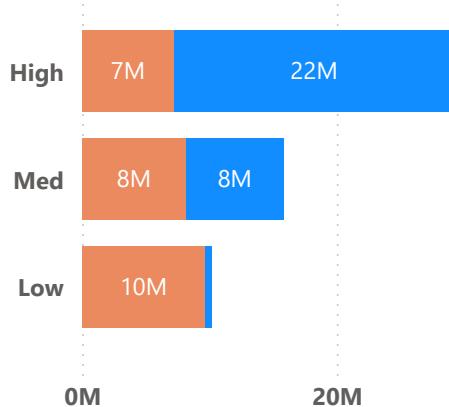
Med

Low

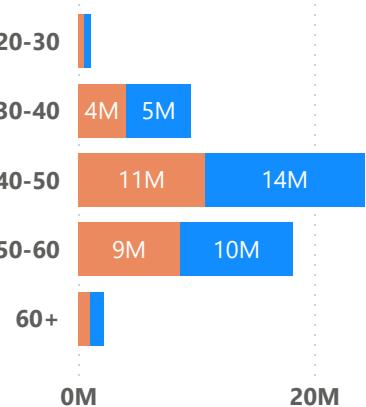
High

Customer_Job	Total Revenue	Total Interest Earned	Total Income
Businessman	17,387,832.31	2,539,390.31	186959919
White-collar	10,114,655.93	1,441,073.93	103930055
Govt	8,111,701.37	1,160,016.37	88773989
Selfemployed	8,261,757.81	1,119,741.81	75313288
Blue-collar	6,904,278.57	952,800.57	72262158
Retirees	4,535,184.24	630,359.24	48675030
<b>Total</b>	<b>55,315,410.23</b>	<b>7,843,382.23</b>	<b>575914439</b>

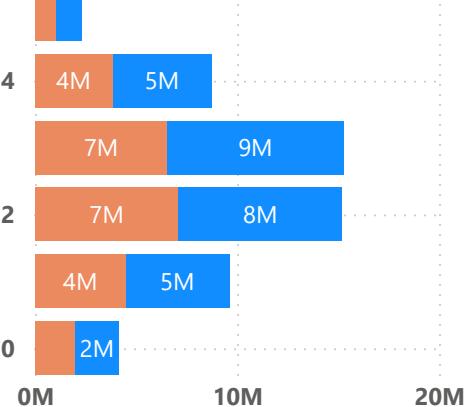
## Revenue by Income Group



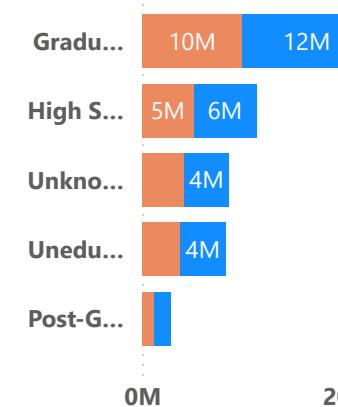
## Revenue by Age Group



## Revenue by Dependent



## Revenue by Education



## Revenue by Education

