

# Kristen Mallia

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## education

- 2018

Boston University

Boston MA

MFA Graphic Design (Expected 2018)
- 2009

Corcoran College Of Art + Design

Washington DC

BFA Graphic Design
- 2003

The George Washington University

Washington DC

BA Electronic Media | Fine Art

## workshops

- 2017

COMA Dutch Design Lab

Amsterdam, The Netherlands
- 2016

Arts + Ideas in Action

Art + Business + Social Impact Symposium

Boston University

## awards

- 2016

CONSTANTIN ALAJALOV SCHOLARSHIP

Boston University
- 2014

RECLINE IN DESIGN FINALIST

Corcoran College of Art + Design
- 2012

BEST FOOD TRUCK GRAPHIC DESIGN

mobile-cuisine.com
- 2009

SENIOR GRAPHIC DESIGN THESIS PROJECT AWARD

Corcoran College of Art + Design
- 2009

AIGA MERIT AWARD

BlueRidge Flux Student Design Competition
- 2007  
- 09

PRESIDENT’S AWARD

Corcoran College of Art + Design

## teaching

- 2016  
- 17

Graduate Teaching Assistant

Boston University

Professor: Toni Pepe

Photo I + Experimental Photo

## experience

Mallia Design

Principal, Creative Director

2009 – Present

Providing creative solutions for a variety of clients, ranging from identity packages, digital and print design, original photography and styling, food truck wrap designs, and copywriting.

### a selection of projects

The Heritage Truck Catering Company

Stock Pot Malden

Print Design, Creative Direction, Handdrawn Lettering, Illustration and Pattern Design, Package Design:

Logo, Food Truck Wrap Design, Business Cards, Tomato Sauce Jar Package Labels

The Humanist Hub

Harvard Square

Print and Digital Design, Creative Direction:

Logo, Responsive Website, Wayfinding Signage (Interior Wall Murals, Exterior Signage), Promotional and Seasonal Print Collateral, Mailers and Postcards

The Paris Creperie

Coolidge Corner

Print + Digital Design, Interior Design, Creative Direction, Illustration, Photography and Styling, Copywriting:

Logo, Responsive Website, Menus, Catering Brochures, Business Cards, Signage, Food Truck Wrap Design, Promotional Brochures, Postcards, Seasonal Cards, Mailers, Letterhead, Packaging (Box Stickers, Stamps and Water Bottle Labels), and T-Shirts

Nella Pasta

Boston Public Market

Print and Digital Design, Creative Direction, Photography and Styling, Copywriting:

Responsive Website, Business Cards, Print Advertisements, Sell Sheets and Vendor Table Signage, Banners