

3BP | Private Company Profile

Highlights

Last Deal Details

\$0.21M

Angel (individual) 04-Feb-2020

Total Raised to Date

\$0.21M

As of 04-Feb-2020

General Information

Description

Developer of damage-indicating technology designed to detect unintentional and intentional damage by known and unknown parties. The company's technology identifies contamination by heat, time and air to act on tampering, contamination and counterfeiting of packaged and pre-packaged products, enabling users with safety and quality assurance while providing manufacturers, distributors, and retailers recognizable benefits from decreased waste and financial loss due to returned merchandise and liability.

Most Recent Financing Status (as of 04-Jul-2023)

The company raised \$212,520 of angel funding from undisclosed investors on February 4, 2020.

Website	www.3bpinc.com	Year Founded	2008
Entity Type	Private Company	Universe	Pre-venture
Formerly Known As	Baby Blue Brand		
Legal Name	3BP, Inc.		
Business Status	Generating Revenue		
Ownership Status	Privately Held (backing)		
Financing Status	Angel-Backed		
LinkedIn URL	baby-blue-brand-corp-		

Industries, Verticals & Keywords

Primary Industry

Other Containers and
Packaging

Verticals

Cannabis

Keywords

anti-tampering technology
cannabis packaging
food packaging
packaging technology
pharmaceutical packaging
waste reduction

Contact Information

Primary Contact

[Auguste Jacques](#)

Co-Founder, Chief Executive Officer & Board Member

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Top 5 Similar Companies

#	Name	Competitor	Financing Status	HQ Location	Primary Industry	Year Founded	Last Financing Date/Type	Last Financing Amount
1	AeroFlexx		Venture Capital-Backed	Orlando, FL	Other Containers and Packaging	2018	2021/Early Stage VC	\$15.56M
2	StenCo		Private Equity-Backed	Birmingham, AL	Other Containers and Packaging	2019	PE Growth	

3	AecopaQ	Venture Capital-Backed	Joliette, Canada	Other Containers and Packaging	2013	2020/Seed	\$2.19M
4	&Repeat	Formerly VC-backed	Stockholm, Sweden	Environmental Services (B2B)	2020	2023/M&A	
5	Marblis	Venture Capital-Backed	San Francisco, CA	Other Materials	2019	2024/Accelerator/Inc	

Comparisons

	 3BP	 AeroFlexx	 StenCo	 AecopaQ
Description	Developer of damage-indicating technology designed to detect unintentional and intentional damage by known and unknown parties.	Manufacturer of liquid packaging products designed to reduce plastic usage and avoid waste.	Developer of oxygen-excluding biodegradable film intended to improve the sustainability of packaging.	Operator of a green technology company intended to offer fiber-based food packaging products.
Primary Industry	Other Containers and Packaging	Other Containers and Packaging	Other Containers and Packaging	Other Containers and Packaging
HQ Location	Jenkintown, PA	Orlando, FL	Birmingham, AL	Joliette, Canada
Employees	-	13 2022	7 2024	3 2020
Total Raised	\$0.21M	\$20.06M	\$0.05M	\$2.25M
Post Valuation	-	\$22.00M 02-Aug-2019	-	-
Last Financing Details	\$0.21M 2020/Angel (individual)	\$15.56M 2021/Early Stage VC	Undisclosed amount PE Growth/Expansion	\$2.19M 2020/Seed Round

E Estimated

Patents

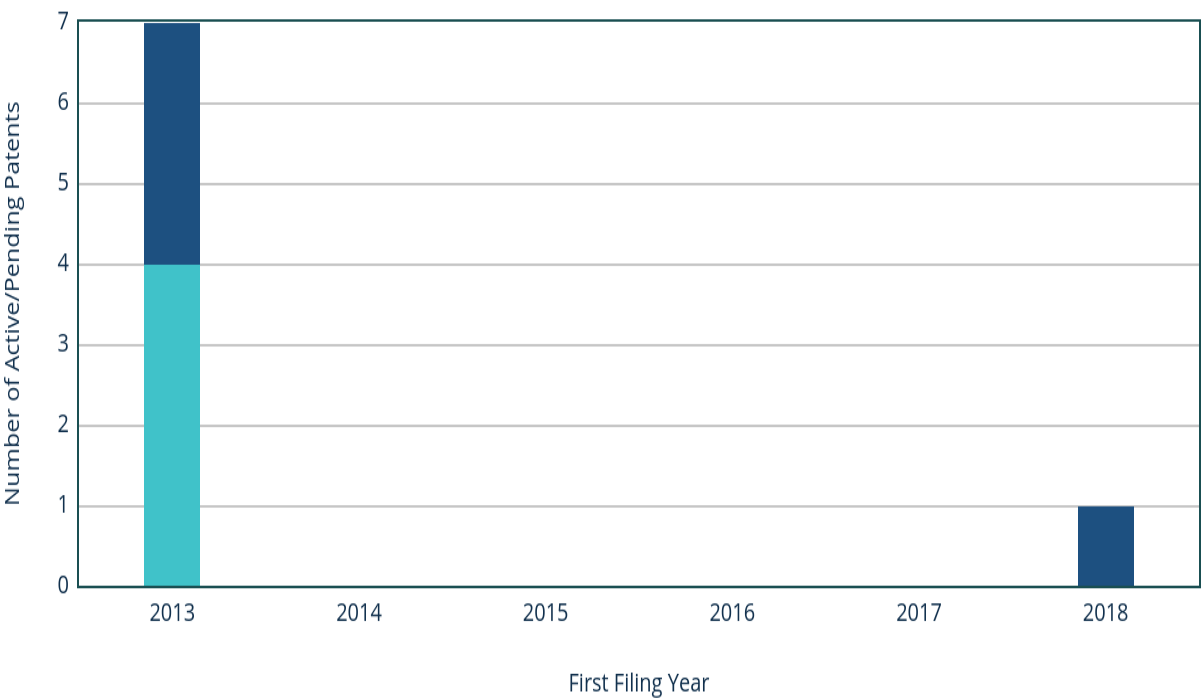
4 Total Patents Families	12 Total Documents Applications and Grants	7 Active	1 Pending	0 Expiring In next 12 mo	4 Inactive
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Top Patent Technology (CPC codes): Containers for storage or transport of articles or materials, Filters implantable into blood vessels

Portfolio Breakdown

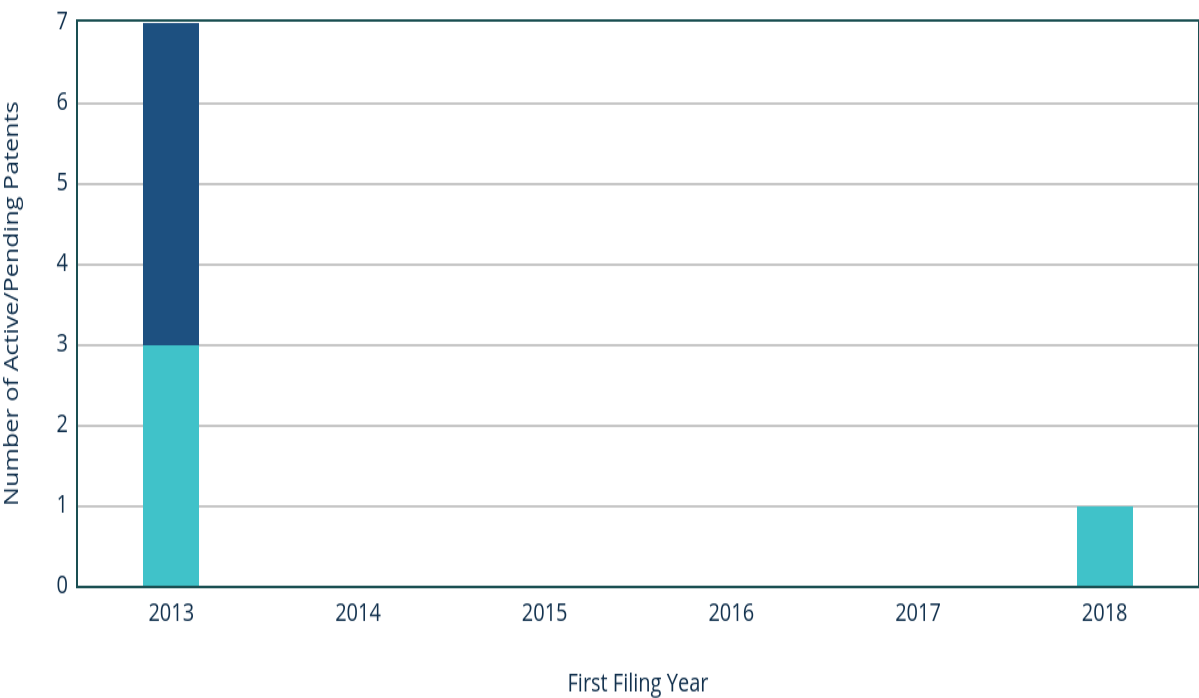
Each of the company's patent is represented once by it's earliest filing date and it's representative technology classification

Patent Technology: CPC Section



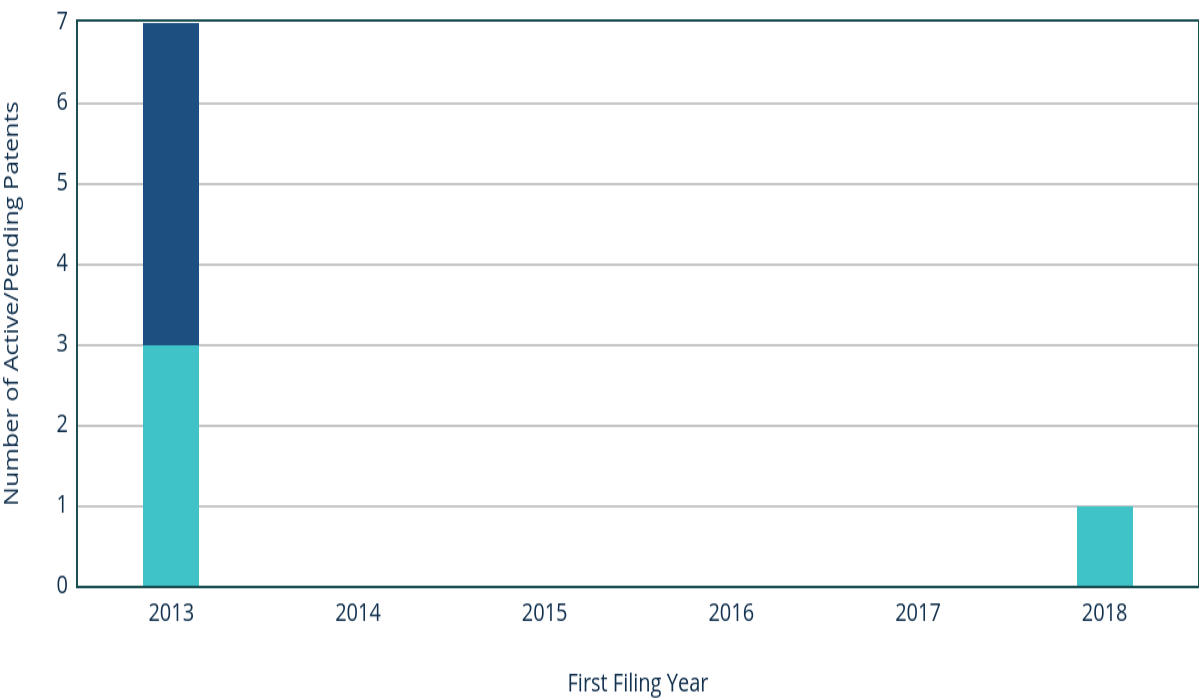
- Human necessities
- Performing operations

Patent Technology: CPC Class



- Conveying
- Medical or veterinary science

Patent Technology: CPC Subclass



- Containers for storage or transport of articles or materials
- Filters implantable into blood vessels





Citations

Citations are defined as the number of unique patents that have made reference to the company's patent. Citations are often used as a signal of patent value.

Most Cited Patents: All Years

#	Patent Title	Forward Citations
1	Damage indicating packaging	8
2	Damage evident condom packaging	6
3	Track and trace packaging and systems	6
4	Damage indicating packaging	5
5	Damage evident condom packaging	0

Citations: Cites 3BP

Company	Forward Citations	Total Active & Pending Patents
 Ahrma Group	1	8
 Becton, Dickinson and Company	1	25,852
 Church & Dwight Company	1	823
 Dai Nippon Printing	1	81,783

Recent Patent Activity

Publication ID	Patent Title	Status	Activity Date	Publication Date	Technology (CPC)	Citations	Independent Claims	First Filing Date
EP-2994080-B1	Damage evident condom packaging	Active	28-Apr-2025	07-Jul-2021	A61F6/005		1	07-May-2013
EP-2994080-A1	Damage evident condom packaging	Active	28-Apr-2025	16-Mar-2016	A61F6/005		5	07-May-2013
EP-3826938-A4	Track and trace packaging and systems	Inactive	19-Jun-2024	06-Apr-2022	A61F6/005	4		23-Jul-2018
EP-3826938-A1	Track and trace packaging and systems	Inactive	19-Jun-2024	02-Jun-2021	A61F6/005		5	23-Jul-2018
US-11542080-B2	Track and trace packaging and systems	Active	14-Dec-2022	03-Jan-2023	B65D75/30	136	3	07-May-2013

Current Team (3)

Name	Title	Board Seats	Office	Phone	Email
Auguste Jacques	Co-Founder, Chief Executive Officer & Board Member	1	Fort Washington, PA	+1 (484) 429-6885	auguste@3bpinc.com
Veonous Jacques JD	Co-Founder & Chief Operating Officer		Fort Washington, PA	+1 (484) 429-6885	veonous@3bpinc.com
Kris Gaines	Co-Founder & Board Member	1	Fort Washington, PA	+1 (484) 429-6885	

Current Board Members (3)

Name	Title	Representing	Role	Since	Phone	Email
Auguste Jacques	Co-Founder, Chief Executive Officer & Board Member	3BP	Co-Founder, Chief Executive Officer & Board Member	Jan 2008	+1 (484) 429-6885	auguste@3bpinc.com
Ervin Lee JD	Board Member	Self	Board Member		+1 (484) 429-6885	
Kris Gaines	Co-Founder & Board Member	3BP	Co-Founder & Board Member	Jan 2008	+1 (484) 429-6885	

Deal History (1)

Category: All Deals

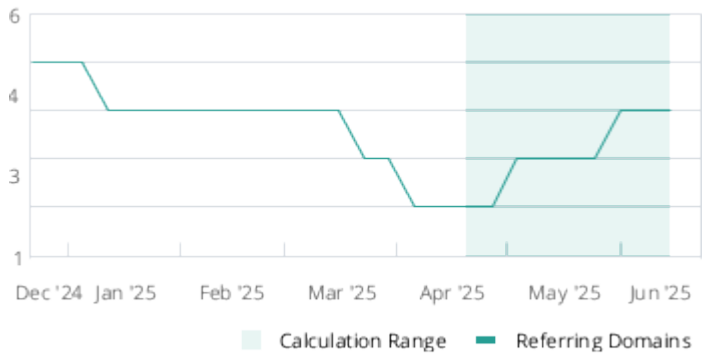
#	Deal Type	Date	Amount	Raised to Date	Status	Stage
1.	Angel (individual)	04-Feb-2020	\$0.21M	\$0.21M	Completed	Generating Revenue

† Indicates an Add-On
E Estimated

Signals

Referring Domains

4 total as of 14-Jun-2025



Filings (1)

Type	Filed Date	Title
D	04-Feb-2020	Notice of Exempt Offering of Securities

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