



**WEST BENGAL MEDICAL SERVICES CORPORATION LTD**  
(Wholly Owned by the Government of West Bengal)

CIN: U85110WB2008SGC126373

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**Memo No: WBMSCL/CS/2840/24/3423**

**Date: 13.05.2025**

**From : Managing Director, WBMSCL**

& Sr Special Secretary to the Govt of West Bengal  
Health & Family Welfare Department

**To : The CMOHs - Purulia, Paschim Burdwan, Kalimpong, Birbhum, Coochbehar, Darjeeling,**  
Hooghly, Nandiram HD, Rampurhat HD and Nadia

**Sub : Free eye check-up camps and distribution of spectacles under CHOKHER ALO from**  
the CSR Fund of WBMSCL and GHL.

Sir/Madam,

This is for your information that WBMSCL and GHL has decided to organize free eye check up and distribution of spectacles to the beneficiaries from their CSR Fund.

In this regard, special camps will be organised under CHOKHER ALO in the selected areas for the needy people in the rural as well as in the urban slums for age group of 45 years and above.

The NPCB & VI Branch will coordinate the matter. Details of the entire program and SOP will be chalked out by the NPCB & VI Branch and a micro plan may be shared with us. The distribution of the free customized spectacles is expected to be completed by August, 2025.

This has the approval of the competent authorities of the department.

Yours faithfully,

**Managing Director, WBMSCL**  
& Sr Special Secretary, H&FW Dept. GoWB

Copy forwarded for kind information and with a request to issue necessary directions to make this program a success:

1. Director of Health Services, Dept. of Health & Family Welfare Department, Govt. of West Bengal;
2. Director Medical Education, Dept. of Health & Family Welfare Department, Govt. of West Bengal;
3. General Manager, WBMSCL & Joint Secretary to the Government of West Bengal, DoHFW;
4. District Magistrate – All Concerned Districts;
5. Director PHP, Dept. of Health & Family Welfare Department;
6. ADHS (Ophth.);
7. Director, RIO, Kolkata & State Technical Nodal Officer, NPCBVI, West Bengal;
8. DPM, NPCB&VI – All Concerned Dist. & Health District;
9. The Principal/MSVP/HoD-Ophth. at all the concerned Dist & Health Dist;
10. BMOH – All Concerned Dist. & Health Dist.;
11. Superintendent-All the hospitals at the concerned districts with the eye care services;
12. Secretary, MoU-NGOs under NPCB&VI, All the concerned districts;
13. Sr. PA to Honourable MoS, H&FW Department, Govt. of West Bengal;
14. Sr. PA to Principal Secretary, H&FW Department;
15. Office Copy



**Managing Director, WBMSCL  
& Sr Special Secretary, H&FW Dept. GoWB**