

## Karla McLeod

[mcleod.karla@gmail.com](mailto:mcleod.karla@gmail.com) | 603.203.6337 | Goffstown, NH 03045

LinkedIn: <https://www.linkedin.com/in/karlamcleod/> | GitHub: <https://github.com/kmcleod81>

Portfolio: <https://kmcleod81.github.io/portfolio/>

Front-End Developer with an extensive background in graphic design. Graduate of the University of New Hampshire Coding Boot Camp as well as holding a degree in Internet Technology and Web Design. Skilled in web development, along with strengths in complex problem solving and quality assurance to provide cutting edge design, and technology. Eager to use my exclusive angle to design user-friendly web applications.

### TECHNICAL SKILLS

**Frontend:** HTML, CSS Frameworks, JavaScript, JQuery, RESTful Services/APIs, AJAX, JSON

**Backend:** MySQL, MongoDB, React/JS, Node, Git/Version Control

**Content Management Systems (CMS):** uStore, Marcom Central

**Variable Data Creation:** XMPie, FusionPro

### PROJECTS

**Movie Phood** | <https://kmcleod81.github.io/project-1/> | <https://github.com/kmcleod81/project-1>

Role: Front-End

- An application to supply the user with a random selection of a movie, food item and beverage based on the selections they enter.
- A user is displayed a series of movie questions and then select dropdowns that are populated with food & drink categories. On click of the submit button, a random meal, movie and drink are populated to the user.
- Tools Used: HTML, CSS, Materialize, JavaScript, jQuery JSON and public API's.

**Digital-Dude** | <https://www.digital-dude.com> | <https://github.com/kmcleod81/tamagotchi>

Role: Front-End

- A game application used for entertainment purposes deployed in Heroku.
- A user is required to login, and create a pet. Based on the selections, the user plays the game with an end goal to keep the pet alive for the allotted time frame.
- Tools Used: HTML, CSS, Materialize, JavaScript, jQuery, JSON and node.

**Kick-Tout** | <http://kicktout.herokuapp.com/> | <https://github.com/jbouchard13/project-3>

Role: Front-End

- A real world swap application used for selling/swapping shoes deployed in Heroku.
- A user is required to login, and create an account/profile in order to participate. Users can search through available shoes in the feed, as well as sort by brand or name. The user is then able to favorite items, as well as contact other users by email.
- Tools Used: HTML, CSS, React, Bootstrap, JavaScript, jQuery, JSON, Sequelize and node.

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### WORK EXPERIENCE

#### DS Graphics, Inc.

Web Development Design Specialist

04/2015-Present

Lowell, MA

- Crafts aesthetically pleasing Marketing Asset Management websites, delighting end users with simplified ways to order marketing materials on a clean web platform, boosting customer acquisition and retention.
- Provides process improvements such as order submission forms on web stores for quicker access to product completion and ordering, allowing for shorter turn-times.
- Influencing creative solutions to customers, resulting in increased print production, in turn contributing to an increase in the company's profits.
- Recognized formally for empowering and teaching Lowell Vocational High School how to use Variable Data Technology using Fusion Pro Acrobat Plugin.

#### Harte Hanks

Variable Data Specialist

01/2014-04/2015

East Bridgewater, MA

- Drafted custom variable data templates using Javascript/FusionPro, allowing for quicker production - raising company profits.
- Recognized informally for creating custom variable data travel reservation packages for The Walt Disney Company.

#### Kdawg Creative

Owner

10/2011-01/2014

Billerica, MA

- Conceptualized various freelance projects such as business cards, promotional products, site designs, newspaper advertisements and email marketing campaigns.
- Devised with customers and vendors to get the best pricing possible for clients, saving customers money, therefore retaining customers.

### EDUCATION

#### University of New Hampshire

Certificate, FullStack Web Development Bootcamp

09/2020

#### University of Phoenix

Associate of Arts, Internet Technology/Web Design

09/2011