

Karla McLeod

mcleod.karla@gmail.com | 603.203.6337 | Goffstown, NH

LinkedIn: <https://www.linkedin.com/in/karlamcleod/> | GitHub: <https://github.com/kmcleod81>

Portfolio: <https://kmcleod81.github.io/portfolio/>

Front-End Developer with an extensive 10 plus years background in graphic design. Degree in Internet Technology with a 3.4 GPA from the University of Phoenix and a Full Stack Web Development Certificate from the University of New Hampshire in 2020. Skilled in HTML, CSS, JavaScript, React.js, bootstrap, along with strengths in complex problem solving and quality assurance to provide cutting edge design, and technology. Eager to use my exclusive angle on creating an alluring architecture of digital media to design user-friendly web applications.

TECHNICAL SKILLS

Frontend: HTML/CSS, Bootstrap, JavaScript, JQuery, RESTful Services/APIs, AJAX, JSON

Backend: MySQL, MongoDB, React/JS, Node, Git/Version Control

Marketing Assets Management (MAM): uStore, Marcom Central, XMPie, FusionPro

PROJECTS

Movie Phood | <https://kmcleod81.github.io/project-1/> | <https://github.com/kmcleod81/project-1>

Role: Front-End

- An application to supply the user with a random selection of a movie, food item and beverage based on the selections they enter.
- A user is displayed a series of movie questions and then select dropdowns that are populated with food & drink categories. On click of the submit button, a random meal, movie and drink are populated to the user.
- Tools Used: HTML, CSS, Materialize, JavaScript, jQuery JSON and public API's.

WORK EXPERIENCE

DS Graphics, Inc.

04/2015-Present

Web Development Design Specialist

Lowell, MA

- Creates aesthetically pleasing visual designs for MAM websites using HTML/CSS & JavaScript as well as coding variable data templates using Javascript and Qlingo
- Provides process improvements such as creating an upload form for users to submit new products to webstores, cutting out customer service for quicker access to product completion and ordering.
- Works with the Web Development team to build new web-stores, resulting in increased print production, in turn contributing to an increase in the company's profits.

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Harte Hanks

Variable Data Specialist

01/2014-04/2015

East Bridgewater, MA

- Prepared Print-On-Demand files for printing digitally, as well as built custom FusionPro & XMPie templates for a wide variety of customers such as Mastercard, Disney, BlackRock Funds and MFS Investment Management.

Kdawg Creative

Owner

10/2011-01/2014

Billerica, MA

- Created various freelance projects such as business cards, promotional products, site designs, newspaper advertisements and email marketing campaigns.
- Worked with customers and vendors to get the best pricing possible for clients.

DS Graphics, Inc.

Digital Web Specialist

09/2009-10/2011

Lowell, MA

- Provided customer support and troubleshooting for order errors to maintain a consistent work flow of live print jobs entering the plant, ensuring on-time delivery done with efficiency.
- Created FusionPro templates with an extensive use of JavaScript to use on web stores for versioned and variable data printing, pre-press functions, and attention to detail.

EDUCATION

University of New Hampshire

Certificate, FullStack Web Development Bootcamp

Present

University of Phoenix

Associate of Arts, Internet Technology/Web Design

09/2011