Karla McLeod

mcleod.karla@gmail.com | 603.203.6337 | Goffstown, NH
LinkedIn: https://www.linkedin.com/in/karlamcleod/ | GitHub: https://github.com/kmcleod81
Portfolio: https://kmcleod81.github.io/portfolio/

Front-End Developer with an extensive background in graphic design. Graduate of the University of New Hampshire Coding Boot Camp as well as holding a degree in Internet Technology and Web Design. Skilled in web development, along with strengths in complex problem solving and quality assurance to provide cutting edge design, and technology. Eager to use my exclusive angle to design user-friendly web applications.

TECHNICAL SKILLS
Frontend: HTML, CSS Frameworks, JavaScript, JQuery, RESTful Services/APIs, AJAX, JSON
Backend: MySQL, MongoDB, React/JS, Node, Git/Version Control
Marketing Assets Management (MAM): uStore, Marcom Central, XMPie, FusionPro

PROJECTS
Movie Phood | https://kmcleod81.github.io/project-1/ | https://github.com/kmcleod81/project-1
Role: Front-End

- An application to supply the user with a random selection of a movie, food item and beverage based on the selections they enter.
- A user is displayed a series of movie questions and then select dropdowns that are populated with food & drink categories. On click of the submit button, a random meal, movie and drink are populated to the user.
- Tools Used: HTML, CSS, Materialize, JavaScript, jQuery JSON and public API's.

Digital-Dude | https://www.digital-dude.com | https://github.com/kmcleod81/tamagotchi
Role: Front-End

- A game application used for entertainment purposes deployed in Heroku.
- A user is required to login, and create a pet. Based on the selections, the user plays the game with an end goal to keep the pet alive for the allotted time frame.
- Tools Used: HTML, CSS, Materialize, JavaScript, jQuery, JSON and node.

WORK EXPERIENCE
DS Graphics, Inc.   04/2015-Present
Web Development Design Specialist   Lowell, MA

- Crafts aesthetically pleasing MAM websites, delighting end users with simplified ways to order marketing materials on a clean web platform, boosting customer retention.
- Provides process improvements such as order submission forms on web stores for quicker access to product completion and ordering, allowing for shorter turn-times.
- Influencing creative solutions to customers, resulting in increased print production, in turn contributing to an increase in the company's profits.
- Recognized formally for empowering and teaching Lowell Vocational High School how to use Variable Data Technology.

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Harte Hanks   01/2014-04/2015
Variable Data Specialist   East Bridgewater, MA

- Drafted custom variable data templates using Javascript/FusionPro, allowing for quicker production - raising company profits.
- Recognized informally for creating custom variable data travel reservation packages for The Walt Disney Company.

Kdawg Creative   10/2011-01/2014
Owner   Billerica, MA

- Conceptualized various freelance projects such as business cards, promotional products, site designs, newspaper advertisements and email marketing campaigns.
- Devised with customers and vendors to get the best pricing possible for clients, saving customers money, therefore retaining customers.

DS Graphics, Inc.   09/2009-10/2011
Digital Web Specialist   Lowell, MA

- Provided customer support and troubleshooting for order errors to maintain a consistent work flow of live print jobs entering the plant, ensuring on-time delivery done with efficiency, lowering the company's margin for errors.
- Created FusionPro templates with an extensive use of JavaScript to use on web stores for versioned and variable data printing, pre-press functions, and attention to detail.

EDUCATION
University of New Hampshire
Certificate, FullStack Web Development Bootcamp   Present

University of Phoenix
Associate of Arts, Internet Technology/Web Design   09/2011