



# Type of Films Proposal

Cinephiles Consulting  
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## Objective

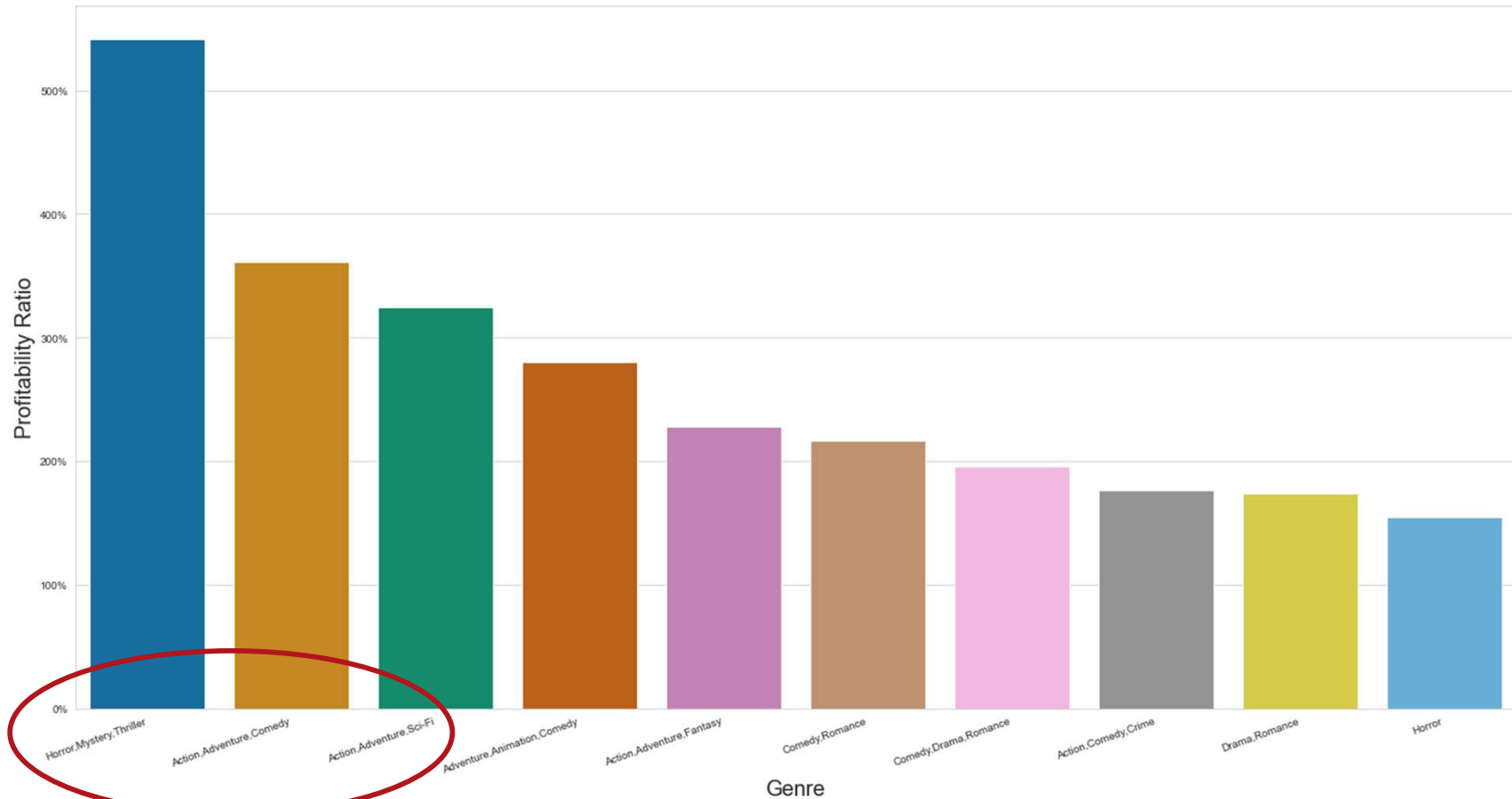
"Factors for profitable movie"

# Proposal Overview

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Factor	Proposal
Genre	Horror Mystery Thriller
Month of Release	June and July
Director	Top Directors
Runtime	Longer Than 2 Hours

# Median Profitability Ratio by Movie Genre





## Median Profitability Ratio by Release Month



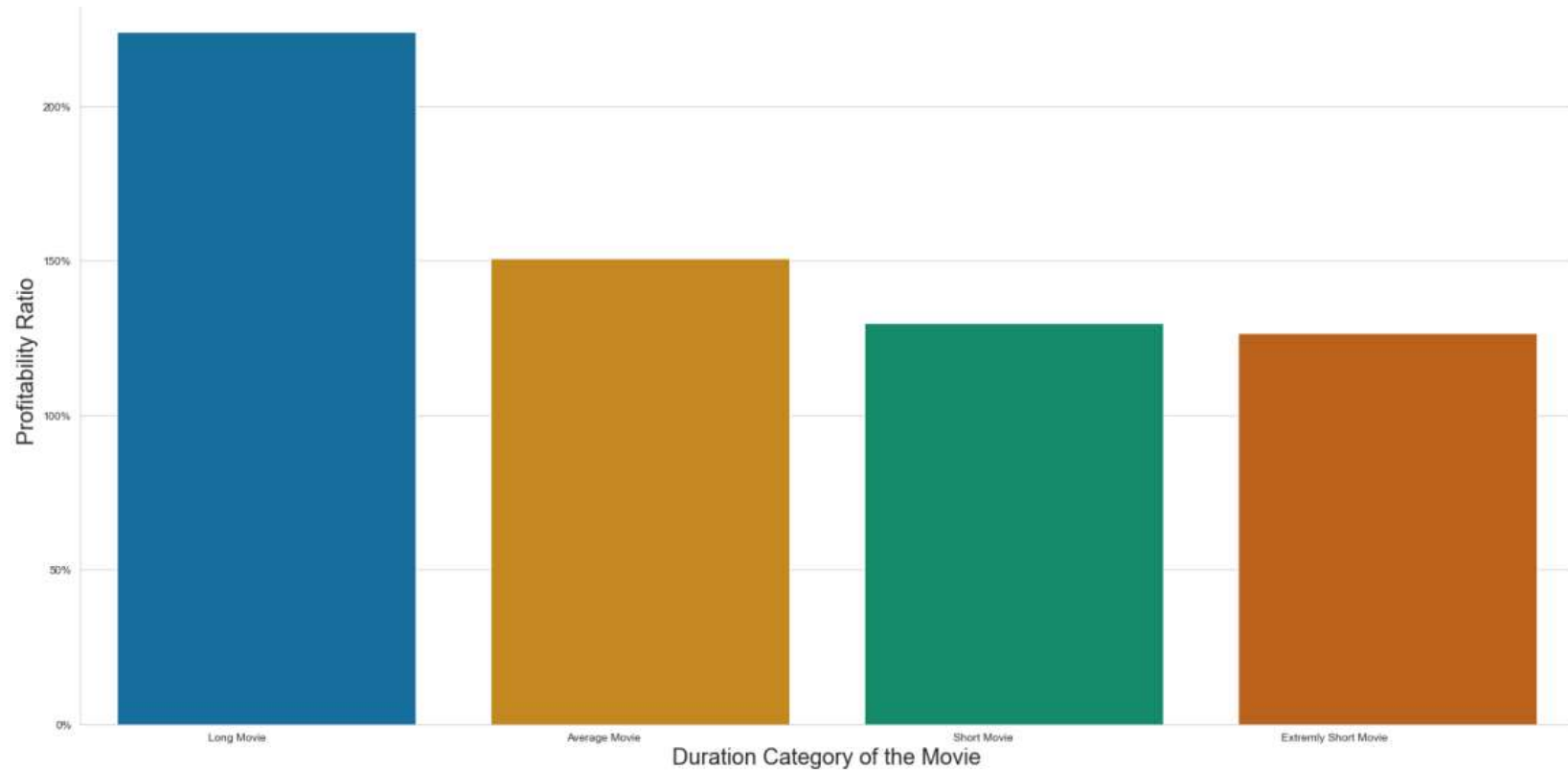
- **June** - 225%
- **July** - 224%

## Median Profitability Ratio by Director



Henry Joost and Ariel Shulman

## Median Profitability Ratio by Runtime



❖ Proposed average runtime - 134 to 137 mins

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