Richardson, Texas
kmedhi.github.io

Kashmiri Medhi

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RELEVANT EXPERIENCE

Researcher   **Aug 2019 — Present**
University of Texas at Dallas   Richardson, TX

- Developed a novel quantitative approach using statistical methods to dissect fragmentation and unification trends within protest campaigns, shedding light on pivotal factors influencing their outcomes.
- Concluded a comprehensive quantitative study by creating a novel dataset to understand the willingeness of host countries to participate in transnational repression.

UX Researcher   **Dec 2021 — Feb 2022**
TechFleet / The Serious Type   Remote, USA

- Conducted **exploratory research**, delving into academic studies on social media usage and design preferences for Gen-Z/digital natives. Conducted a comprehensive **competitive analysis** to understand user engagement on other platforms, leveraging findings to enhance website strategies for 'The Serious Type'.
- Used extensive data collection through **surveys** and **user interviews** targeting different age groups, including under and over 18s, to gather qualitative and quantitative insights. Utilized **affinity mapping** techniques to synthesize academic research and survey results, facilitating the creation of accurate **user personas** and the iteration of user-centric solutions.
- Led two rounds of **usability testing** with a focus on Gen-Z participants, evaluating initial concepts and app flows. This iterative process informed refinements in app design and functionality, aligning closely with user needs and the business goals of 'The Serious Type'.

UX Researcher   **Aug 2021 — Sep 2021**
TechFleet / Beela   Remote, USA

- Collaborated on an exploratory project for user experience research on refining Beela website for refugees in Sweden.
- Designed and launched a survey to quantify key pain points Beela users face in transitioning to working in IT in the country.

Research Assistant   **July 2023 — Aug 2023**
Universidad EAFIT   Medellín, Colombia

- Mentored students to conduct their own research and data analysis by teaching them data analytic skills.
- Engaged in quantitative as well as qualitative methods to examine reasons and causes of violence in Colombia between 1990 and 2019.

EDUCATION

Doctor of Philosophy, Political Science, University of Texas at Dallas   **Aug 2019 — May 2024**

Master of Science, Social Data Analytics and Research, University of Texas at Dallas   **Aug 2022 — May 2024**

Bachelor & Master of Arts, Political Science, University of Delhi   **Jul 2009 — May 2014**

SKILLS

Research Skills	Surveys, Interviews, Field Research, A/B Testing, Affinity Mapping
Technical	Project Management, Research Design, Collaboration, Communication, Teaching
Tools	Qualtrics, NVivo, RStudio, STATA, Figma

AWARDS AND GRANTS

HR Best Paper Award, International Studies Association   **April 2024**

Government and Political Science Fellowship award, University of Texas at Dallas   **April 2023**

US-Andean Innovation Fund Grant Competition, US Department of State   **July - August 2023**

Political Methodology XL, National Science Foundation   **July 2023**