

KIRBY MEKLER

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LinkedIn: [Kirby Mekler](#) | Github: [kmekler](#)

Summary

Kirby is a full stack web developer with an eye for design and a love of learning. When interacting with clients, Kirby has a unique perspective due to her background in digital marketing, entertainment and event management. Kirby thrives when faced with a challenge, and is excited to grow and test her abilities in a new position.

Expertise

- Website optimization (speed and usability)
- E-commerce
- Web content management
- Agile development methodologies
- Collaboration
- Communication

Technology

PHP, Laravel, Python, Ruby, Version Control on GitHub, AWS (CloudSearch, S3), Twitter Bootstrap, JavaScript, Symfony, Rails, MySQL, jQuery, HTML , SASS, LESS, CSS, Agile Development

Experience

LabRoots

Junior Developer (January 2016-April 2016)

- Built out a new press room section
- Revamped team page
- Fixed bugs throughout site
- Environment: PHP, MySQL, Symfony, HTML5, SASS, Git

Clique Media / Who What Wear

Junior Developer (March 2015-November 2015)

- Integrated both standard and custom data feeds into Python-based shop application
- Developed front-end revamp of shop platform, and contributed front end editorial changes
- Built out new features for admin, including the ability to add custom products and a processing dashboard
- Developed new search page for publishing platform
- Tackled bugs in shop, editorial and publishing
- Contributed to publishing, editorial, shop and data applications for "Who What Wear", "Byrdie" and "MyDomaine"
- Environment: PHP, Laravel, Python, MySQL, HTML5, LESS, Git

HelloSociety

Influencer Representative (March 2014-June 2014)

- Built and maintained relationships with over 100 HelloSociety Pinterest Influencers
- Conducted blogger outreach and recruitment
- Monitored Influencer activity and dedicated campaigns
- Operated HelloSociety house Pinterest accounts
- Planned Influencer meet-ups

Education

General Assembly (September 2014-December 2014)

Web Development Immersive

University of Central Florida (August 2007-May 2011)

Bachelor of Science in Event Management