

# Sourceful

## 1. Clear Value Proposition

Sourceful tackles one of the biggest bottlenecks in the energy market: real-time coordination of Distributed Energy Resources (DERs). By offering a hardware-first approach (the Energy Gateway IoT device) and a user-friendly mobile app, Sourceful creates a verifiable stream of data on local generation and consumption—enabling more reliable virtual power plants (VPPs) and streamlining grid integration. This solves a critical pain point for utilities and grid operators that currently lack real-time DER visibility.

## 2. First-Mover Advantage with Hardware

Unlike purely software-based solutions, Sourceful's gateway device cryptographically guarantees data integrity and prevents spoofing. This positions Sourceful as a trusted, "always-on" source of verified DER data—a key differentiator in a market where trust and regulatory compliance are paramount. Hardware-based approaches can gain lasting moats because switching costs are higher once gateways are installed in homes.

## 3. Early Leadership in Energy DePIN

Energy DePIN is poised to become a multi-trillion-dollar segment of crypto, with real assets (solar panels, batteries, EV chargers) rapidly tokenized and monetized. Sourceful's ability to scale its global network of gateways creates a platform effect for future VPPs, demand-response programs, and real-time carbon credit generation—unlocking multiple revenue lines in data sales, grid services, and tokenized carbon markets. An early foothold could compound into a dominant position in an emerging sector.

## 4. Token Incentives Drive Network Flywheel

Sourceful plans to reward customers with tokens (initially in the form of redeemable points) based on their energy data contributions. This token-fueled onboarding lowers the cost of user acquisition while building network density and delivering valuable, aggregated DER data. As more gateways come online, the network becomes increasingly attractive to utilities, corporate buyers of carbon credits, and other DePIN protocols, creating powerful flywheel effects.

## 5. Global Scale & Composability

Already deployed across multiple regions, Sourceful has demonstrated its global potential. Its open, blockchain-based architecture fosters composability, meaning that new DER providers, carbon credit marketplaces, or other energy applications can plug into the Sourceful network. This sets the stage for new downstream revenue sources—like peer-to-peer energy trading, decentralized insurance, or advanced carbon markets.

## 6. Roadmap Catalysts

- **Token Launch / Monetization:** Transitioning points into tokens can unlock liquidity and investor interest, while also boosting user adoption.
- **VPP Partnerships:** Partnerships with leading VPP operators, utilities, and large energy retailers could accelerate gateway deployment and drive meaningful revenue.
- **Peer-to-Peer Trading & Beyond:** In the longer term, Sourceful's roadmap includes P2P energy trading—a high-value use case likely to draw mainstream attention if (and when) regulation allows.



DePIN