A vision education product
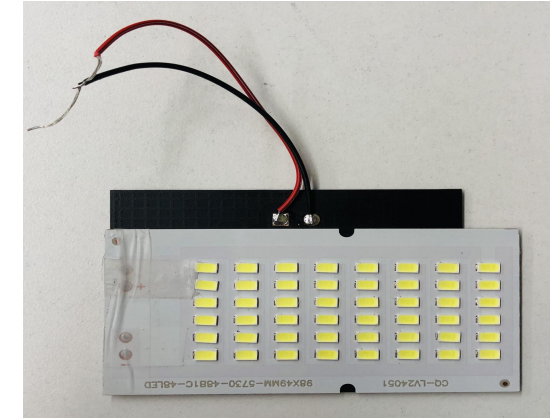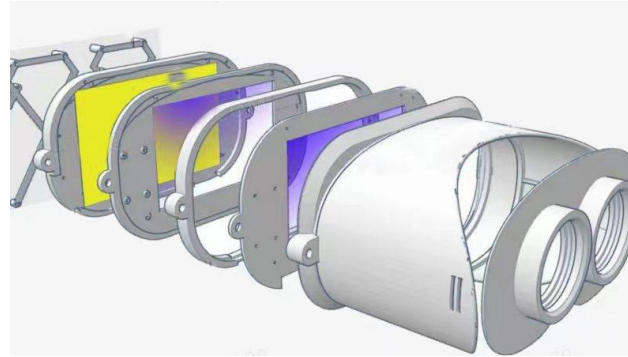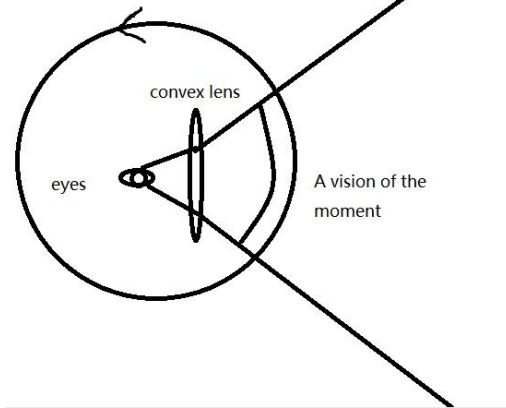Website Link
http://persreal.scxc.ink/

by **Persreal**

Our Product——V-Ray

Only requires **solar power** to function can display 3D models.

Fit the V-Ray with **cards that has pattern**s on them and light them with solar energy.


convex lens

eyes

A vision of the moment

Principle

- Through the **parallax** of the left and right eyes, the imaging distance of the fundus on the background plate can be generated, thus generating a three-dimensional sense.

- People get slightly different images depending **on where their eyes are.**

- These images combine in the mind to form an overall picture of the world around them. This view includes information about **distance.**

- We'll ditch the gyroscope in favor of **a glowing LED back, and a translucent polythene sheet** printed with the **desired pattern**. Insert different pattern cards into the header to get different images. The images will be bound together like a textbook, containing abstract content to be learned at one stage.

COMPETITION

- Provide high quality education products with **low barriers** and **a low price**.

- Encourage users to **customize** what they want specifically.

- Include an exclusive **anti-fake** technique-A QR code.

- Create a **website** to promote and encourage users to give feedbacks.

- Can be used to cure **Alzheimer's Disease** effectively
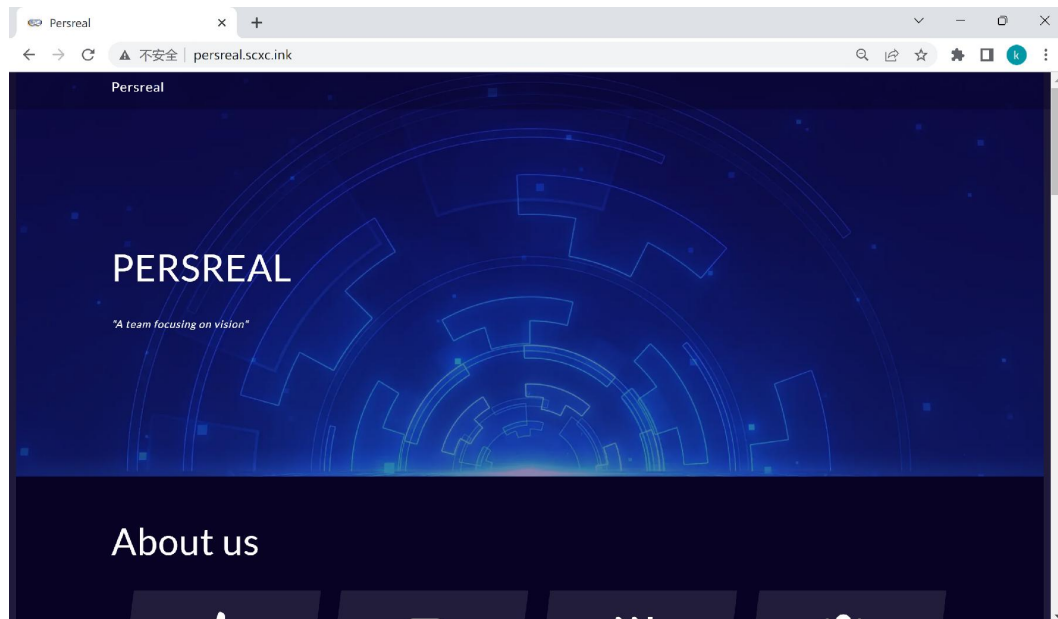
Website Link
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You can try to scan this with your mobile phone

OPPORTUNITY

Achieve **almost zero cost** of 3D graphics, to help learners realize immersive experiences

eg：physical models,3D structure of complex compounds, Alzheimer's graphic therapy, etc.

Target customers:

- Students who lack imagination.

- Parents,schools,educational companies.

- Children in less developed areas.

- Elderly people with Alzheimer's disease

REVENUE MODEL

Direct selling — In China

Open exclusive stores

Distribution selling — In China and Abraod

China：sell products in different stores.
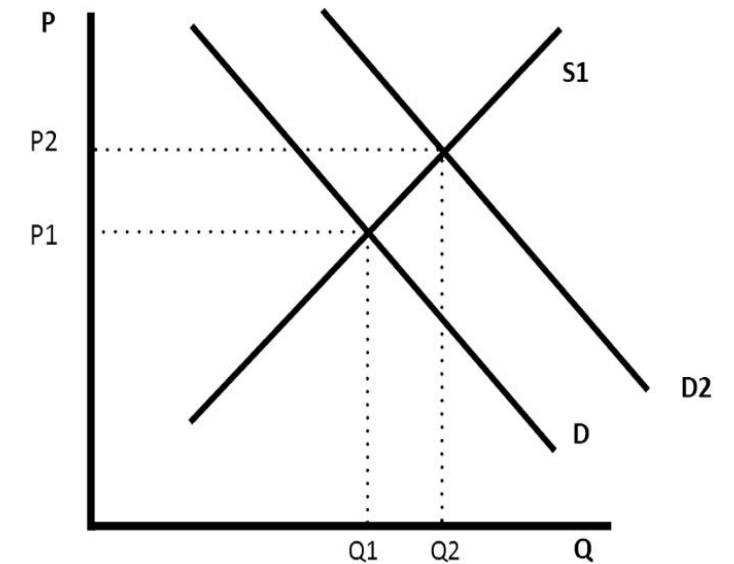
Abroad：the business is controlled by the sole agents.

Supply

-Adopt OEM process

-License the production rights to foundry.

GO TO MARKET STRATEGY

Foundation Services

- Customers can experience **offline trial**.

- Our company provide **website custom selection**.

- **Cooperating** with the UNESCO to help children in poor
  areas receive better education.

FINANCIALS

Costs

- Include：rents, property fees, advertisements, salaries of laborers, packing charges, taxes and after-sell services.

- The **average cost** of each product is $2.61.

Revenue

- Profits from selling products and the price is $3.62.

- Cooperation with educational organizations

Fund Raising

- Bank loan

- Establish **strategic cooperation** partnership with UNESCO，schools and educated organizations

- Joint venture

- Crowdfunding from individuals saving as a **charity project.**

Use of Fund

- Production
- Development
- Marketing
- Advertisement