

TABLEAU Assays

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Top 10 sold Items for the Top 10 Costumers

There are different graphes that can illustrate le most important purchased items and the most important costumers.

Highlight table of the Top 10 items vs Top 10 costumers

With this highlight table we can view the frequency of the purchases of each item, for each costumer, and during ceratin period.

Individual Bar plot for each costumer

This graph is useful if we want to compare simultaneously each items consumption for the most important costumers.

Stacked ar plot

This bar plot is intersting and make easy to identify the difference between costumers uptakes.

Highlight table of the behavior of the top 10 costumers

This highlight table shows us that 2015 has more active business than 2014, at less for whole milk.

Video How to generate highlight tables of Top 10s and Behavior

Highlight table: Correlation between Top 10 sold items

Video How to generate the highlight table of the correlation between the top 10 items

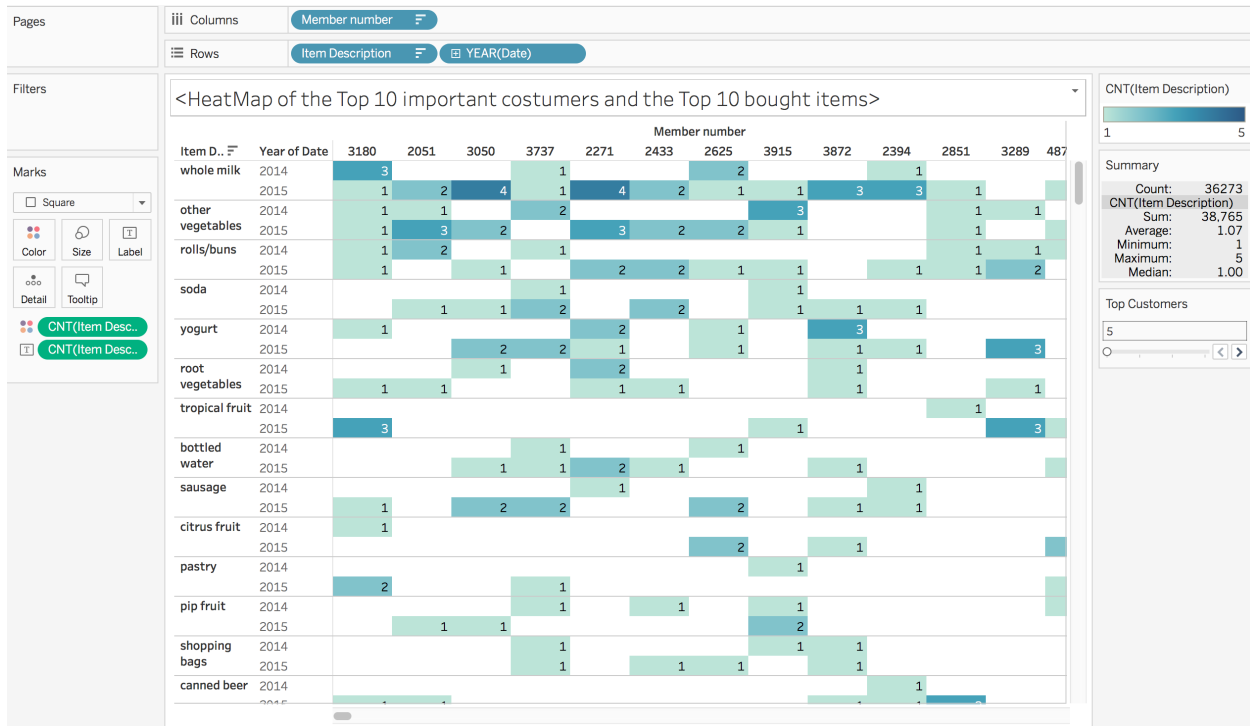


Figure 1: Top10 costumers - Top10 products

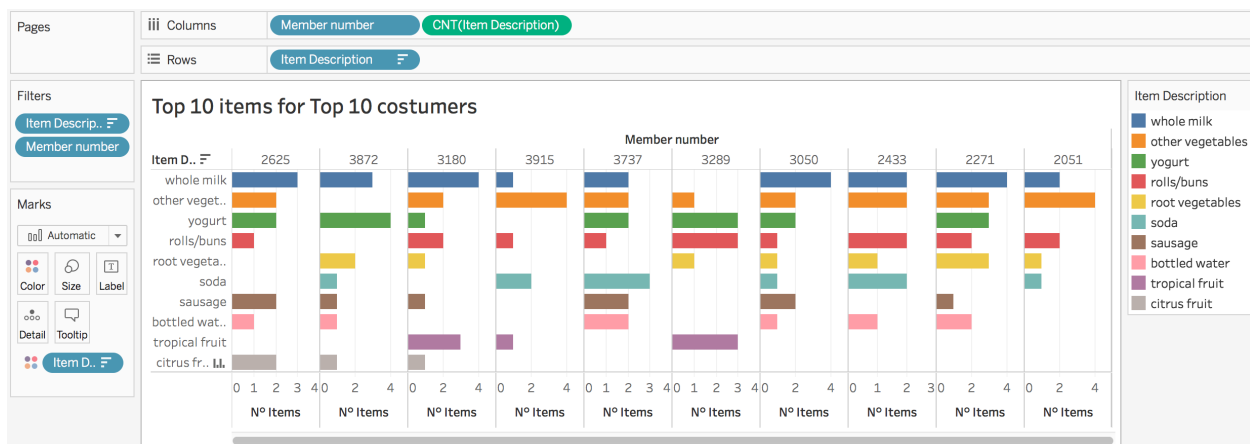


Figure 2: Individual Histogram for Top 10 vs Top 10

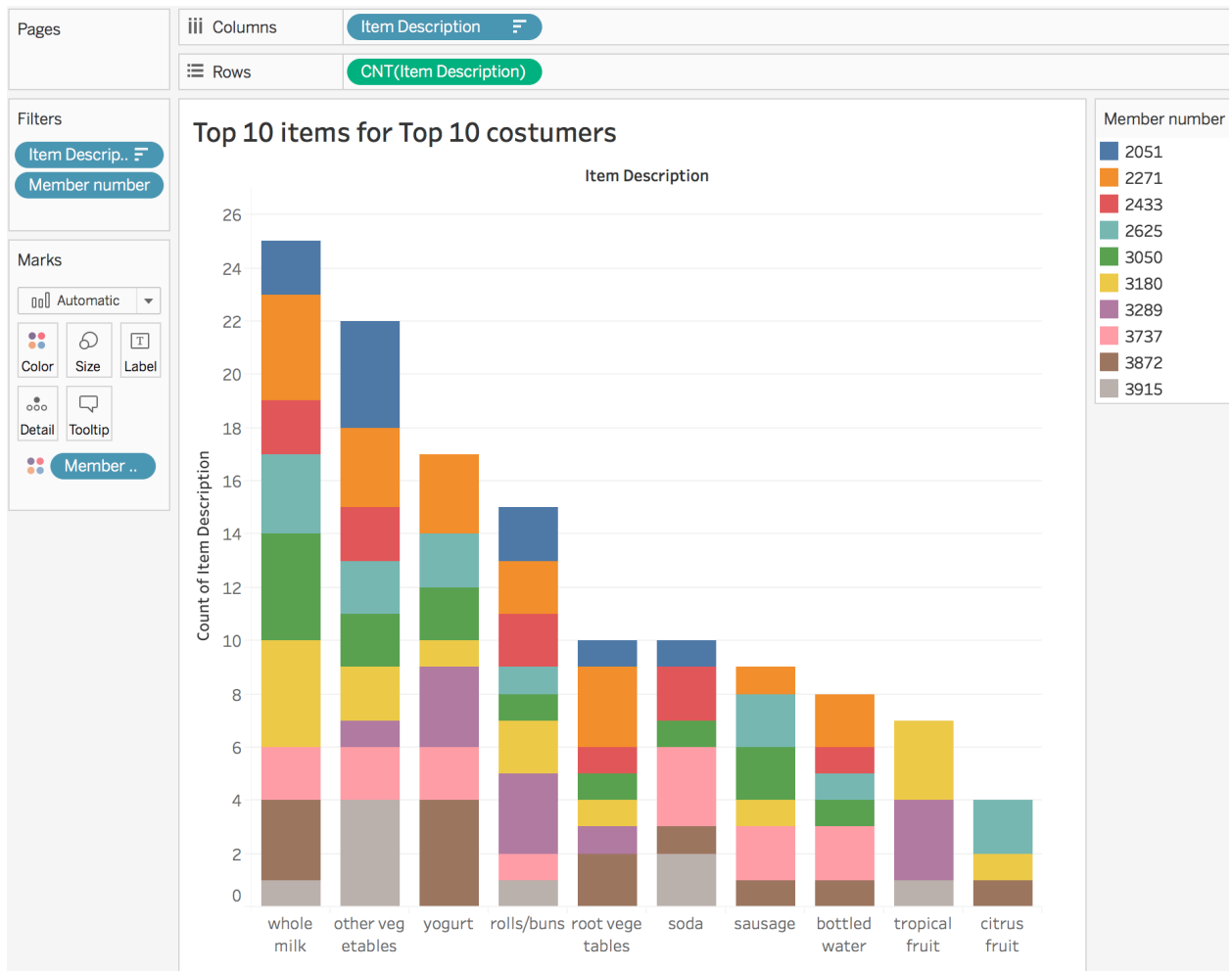


Figure 3: Stacked Histogram

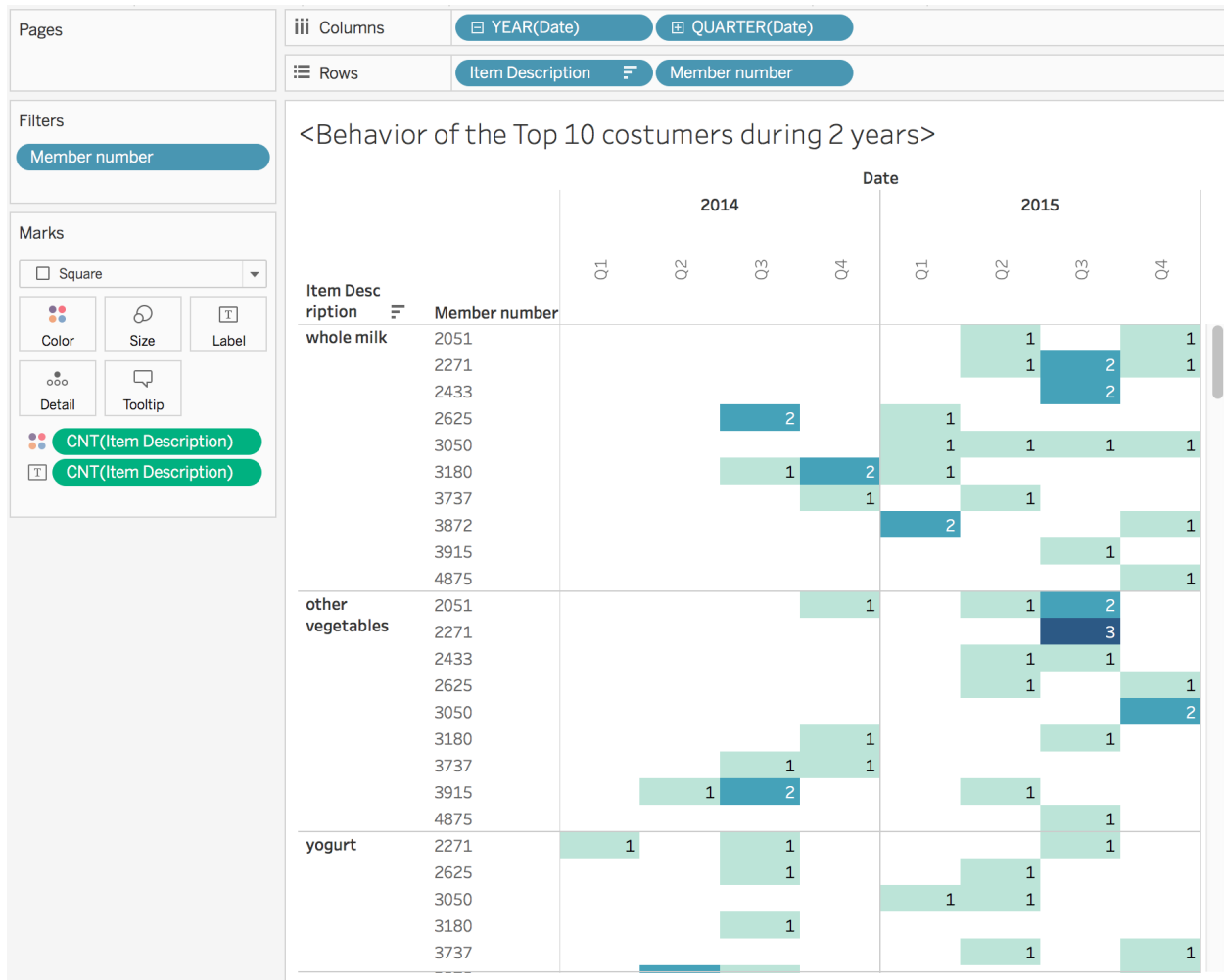


Figure 4: Costumers Behavior

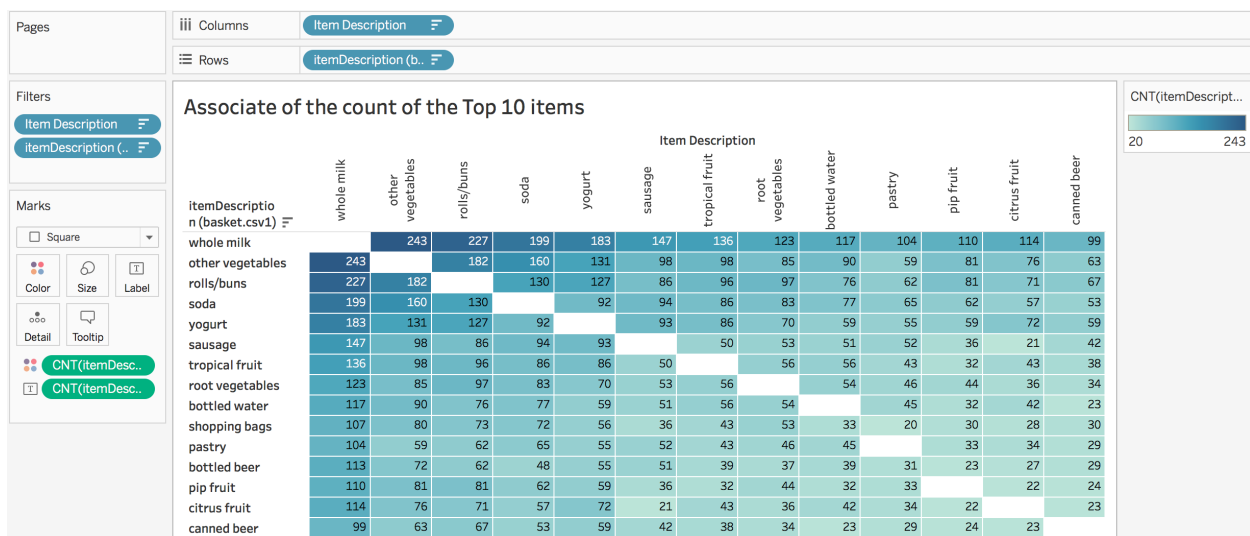


Figure 5: Items sold correlation