

# DAVID JEWELL

digital product design and engineering

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## Houghton Mifflin Harcourt

Senior Visual Designer

2019–present

react.js  
Material-UI  
storybook

## Connected Teaching System | Visual Design, Front End

Redesign and refactor of the Teacher experience on Ed: Your Friend in Learning content platform, as well as a design system built from the Material-UI framework.

## Discovery, Inc.

Senior Visual Designer

2018

vue.js  
sass  
Sketch libraries

## Saves | Visual Design, Front End

geniuskitchen.com / foodnetwork.com / iOS / Android

Multiplatform redesign and refactor of previous "Recipe Box" webapp, which allows users to save and organize recipes.

## Scripps Networks Interactive

Senior Visual Designer

2017

Visual Studio Code  
Zeplin  
BEM

## Genius Kitchen | Visual Design, Front End

food.com => geniuskitchen.com

Rebrand and relaunch of Food.com to Genius Kitchen (GK), an OTT cooking and food entertainment micronetwork.

## GK Front End Library | Visual Design Lead, Front End

geniuskitchen.com

A web-based design & engineering resource containing specs, UI patterns, code templates, and guidelines for GK enhancements. Personally built and maintained.

2016

icoMoon.io  
NPM/Homebrew (limited)

## Enhanced Search Experience | Visual Design Lead, Front End

food.com

Reconceptualized search experience with emphasis on intent, rather than literal matches.

## Recipe Page Activity Feed | Visual Design Lead, Front End

food.com

A major overhaul of the comments section on recipe pages, allowing multiple post types, "Like" functionality and inline replies.

2014

Responsive Design  
Mobile-First Design  
Bootstrap  
Git/SourceTree  
Node.js

## Food.com Responsive Redesign | Visual Design, Front End

food.com

Complete redesign & refactoring of Food.com, utilizing Mobile-First and Responsive/Reactive web design principles. Also created ad-hoc companion style guide utilizing bootstrap framework.

2013

JSON  
XML  
LESS  
Sketch

## Recipe Box Webapp | Visual Design

food.com / foodnetwork.com

A cross-site webapp allowing users to save and organize recipes (public, private and limited 3rd party) and create private notes.

<div>2012</div> <div>Mobile Web Design Universal Type Client Jira</div>	<div><b>Cooking Channel Mobile Site   Visual Design Lead</b></div> <div>cookingchanneltv.com</div> <div>Mobile version of Cooking Channel website, with optimized footprint and lighter graphic load.</div>
<div>2011</div> <div>Senior Visual Designer  TextMate</div>	<div><b>Recipe Page Redesign   Visual Design</b></div> <div>foodnetwork.com &amp; food.com</div> <div>General UI updates to recipe info and comments areas, along with new features such as a kitchen view and easier pathing to related recipes.</div>
<div>2010</div> <div>Adobe InDesign Quartz Composer</div>	<div><b>Cooking Channel Site Launch   Visual Design Lead</b></div> <div>cookingchanneltv.com</div> <div>Companion website for the new Cooking Channel cable television network, with recipes, chef bios, articles, top-ten lists and more.</div>
	<div><b>Food.com   Visual Design</b></div> <div>recipezaar.com =&gt; food.com</div> <div>Rebranding and Relaunch of RecipeZaar to Food.com</div>
<div>2009</div> <div>Adobe Bridge</div>	<div><b>Food Network Redesign   Visual Design</b></div> <div>foodnetwork.com</div> <div>Complete redesign of foodnetwork.com</div>
<div>2007-08</div> <div>Visual Designer</div>	<div><b>gactv.com fineliving.com frontdoor.com</b>   UI &amp; Production Design, Front-End</div>
<div>2006</div> <div>Web Design Contractor</div>	<div><b>gactv.com</b>   UI &amp; Production Design, Front-End</div>
<div>2006</div> <div>Student  Adobe Photoshop Adobe Illustrator Adobe Acrobat Cyberduck HTML CSS JavaScript</div>	<div><b>The University of Tennessee</b> BFA, Graphic Design</div>

## REFERENCES

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Available upon request