

DAVID JEWELL

digital product design and engineering

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Houghton Mifflin Harcourt

Senior Visual Designer

2019–present

react.js
Material-UI
storybook

Connected Teaching System | Visual Design, Front End

Redesign and refactor of the Teacher experience on Ed: Your Friend in Learning content platform, as well as a design system built from the Material-UI framework.

Discovery, Inc.

Senior Visual Designer

2018

vue.js
sass
Sketch libraries

Saves | Visual Design, Front End

geniuskitchen.com / foodnetwork.com / iOS / Android

Multiplatform redesign and refactor of previous "Recipe Box" webapp, which allows users to save and organize recipes.

Scripps Networks Interactive

Senior Visual Designer

2017

Visual Studio Code
Zeplin
BEM

Genius Kitchen | Visual Design, Front End

food.com => geniuskitchen.com

Rebrand and relaunch of Food.com to Genius Kitchen (GK), an OTT cooking and food entertainment micronetwork.

GK Front End Library | Visual Design Lead, Front End

geniuskitchen.com

A web-based design & engineering resource containing specs, UI patterns, code templates, and guidelines for GK enhancements. Personally built and maintained.

2016

icoMoon.io
NPM/Homebrew (limited)

Enhanced Search Experience | Visual Design Lead, Front End

food.com

Reconceptualized search experience with emphasis on intent, rather than literal matches.

Recipe Page Activity Feed | Visual Design Lead, Front End

food.com

A major overhaul of the comments section on recipe pages, allowing multiple post types, "Like" functionality and inline replies.

2014

Responsive Design
Mobile-First Design
Bootstrap
Git/SourceTree
Node.js

Food.com Responsive Redesign | Visual Design, Front End

food.com

Complete redesign & refactoring of Food.com, utilizing Mobile-First and Responsive/Reactive web design principles. Also created ad-hoc companion style guide utilizing bootstrap framework.

2013

JSON
XML
LESS
Sketch

Recipe Box Webapp | Visual Design

food.com / foodnetwork.com

A cross-site webapp allowing users to save and organize recipes (public, private and limited 3rd party) and create private notes.

<div>2012</div> <div>Mobile Web Design Universal Type Client Jira</div>	<div>Cooking Channel Mobile Site Visual Design Lead</div> <div>cookingchanneltv.com</div> <div>Mobile version of Cooking Channel website, with optimized footprint and lighter graphic load.</div>
<div>2011</div> <div>Senior Visual Designer TextMate</div>	<div>Recipe Page Redesign Visual Design</div> <div>foodnetwork.com & food.com</div> <div>General UI updates to recipe info and comments areas, along with new features such as a kitchen view and easier pathing to related recipes.</div>
<div>2010</div> <div>Adobe InDesign Quartz Composer</div>	<div>Cooking Channel Site Launch Visual Design Lead</div> <div>cookingchanneltv.com</div> <div>Companion website for the new Cooking Channel cable television network, with recipes, chef bios, articles, top-ten lists and more.</div>
	<div>Food.com Visual Design</div> <div>recipezaar.com => food.com</div> <div>Rebranding and Relaunch of RecipeZaar to Food.com</div>
<div>2009</div> <div>Adobe Bridge</div>	<div>Food Network Redesign Visual Design</div> <div>foodnetwork.com</div> <div>Complete redesign of foodnetwork.com</div>
<div>2007-08</div> <div>Visual Designer</div>	<div>gactv.com fineliving.com frontdoor.com UI & Production Design, Front-End</div>
<div>2006</div> <div>Web Design Contractor</div>	<div>gactv.com UI & Production Design, Front-End</div>
<div>2006</div> <div>Student Adobe Photoshop Adobe Illustrator Adobe Acrobat Cyberduck HTML CSS JavaScript</div>	<div>The University of Tennessee BFA, Graphic Design</div>

REFERENCES

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<div>2006</div> <div>Student</div> <div>Adobe Photoshop</div> <div>Adobe Illustrator</div> <div>Adobe Acrobat</div> <div>Cyberduck</div> <div>HTML</div> <div>CSS</div> <div>JavaScript</div>	<div>The University of Tennessee</div> <div>BFA, Graphic Design</div>

REFERENCES

Available upon request