MORUF BABATUNDE ADEBOLA

PRODUCT DESIGNER / UI/UX DESIGNER

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SUMMARY

Innovative UX/UI Designer with four years of experience designing intuitive and impactful digital products for SaaS, EdTech, and FinTech platforms. Skilled in user research, wireframing, prototyping, and design systems. Proven track record of enhancing user satisfaction and driving engagement through strategic design and cross-functional collaboration in Agile environments.

EXPERIENCE HIGHLIGHTS

Product Designer / UI/UX Designer

Boundless Pay

📅 Aug 2024 - Present   📍 Lagos, Nigeria

- Led user research that improved product usability, contributing to a 20% increase in onboarding success.
- Spearheaded the design of responsive MVP interfaces, reducing task time by 30% through industry best practices.
- Designed and delivered UI mockups that accelerated developer implementation by 20% and improved testing feedback loops.
- Worked closely with PMs and developers in Agile sprints to align design goals with business outcomes.
- Crafted and tested interactive Figma prototypes with 50+ users, led to a 25% satisfaction jump post-launch.
- Tools: Figma, Miro, JIRA, FigJam, Notion

Product Designer

IDCLng indoor design & concepts

📅 Jan 2021 - Dec 2022   📍 Lagos, Nigeria

- Reimagined B2B checkout flow, increasing conversion rates by 27%.
- Designed scalable UI features that increased user engagement by 14%.
- Built design systems and dashboards, achieving a 97% client satisfaction rate.
- Developed responsive SaaS UIs using Figma and collaborated with developers for implementation.
- Conducted usability testing, stakeholder interviews, and component audits.

EDUCATION

B.Sc. Software Engineering

Miva Open University

📅 2024   📍 Lagos, Nigeria

- Participated in five full product development cycles with Agile teams, including design, implementation, and testing phases.

Wireframing & Layout Techniques

University of Michigan

📅 2023   📍 LinkedIn

- Certificate in UX Design, Research Methods, and Visual Storytelling

Diploma in UI/UX Design & Prototyping

Early Bell Technology School

📅 2021   📍 Lagos, Nigeria

LANGUAGES

English: Advanced

SKILLS

Figma · Adobe XD · Agile · Adobe Suite · Miro · FigJam · JIRA · JSX · IXD · CSS · HTML · UX Research · React.js · Storyboarding · Attention to Detail · Notion · Interaction Design · Wireframing · Visual Communication · Creative Problem Solving · Time Management · Collaboration · Product Strategy

INTERESTS

- ⭐ **Connecting with people**
- ⭐ **Reading tech blogs**
- 🚩 **Interior design spatial concepts**

KEY ACHIEVEMENTS

⬡ SidonPay App

Architected the entire mobile and admin dashboard experience, including features such as payments, disputes, payouts, reviews, and analytics.

⬡ JOMT Journal

Brought a journaling dashboard to life, enabling users to track habits, reflect deeply, and set wellness goals through guided inputs and calendar-based insights.

COURSES

Certifications

- Interaction Design Foundation
- UI/UX Design & Prototyping - EarlyBell Technology School

Memberships

- Member, UXPA - User Experience Professionals Association